



NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

E-ISSUE 4

April 2012

VOLUME 6

COMMITTED TO MAKING WRIGLEY A CLEANER, GREENER, SAFER, STRONGER COMMUNITY &
DEDICATED TO PRESERVING DAISY AVENUE CHRISTMAS TREE LANE TRADITIONS



Message from the President

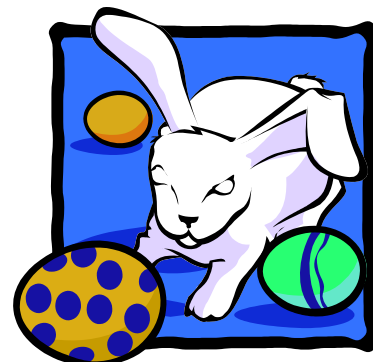
The March 19 meeting had a great turn out once again. You know what makes me happy is that more WANA members are coming to our meetings. At the last meeting, we heard all about the alternatives for the 1710 Freeway. We have invited them to come back in May or June after the draft EIR/EIS is available for discussion. There's lots more information they want to discuss. WANA members please come back in May especially if the draft EIR/EIS has been released with all the information. Whenever a binding vote on any issue is necessary, we have to have at least one-third or 35 of our members, whichever is smaller, present.

The April 16 meeting is also very important to Wrigley residents, especially the people on Daisy Ave. We have Alan Crawford from the City of Long Beach as our guest speaker. He'll tell us about putting bike lanes on Pacific Avenue and give us a preview of what is being planned for Daisy Avenue. (See Page 2 for details.)

A representative from the Pennbrooke Services, LLC will talk about a future development at Pacific and PCH. Their client has applied for a Conditional Use Permit (CUP) ***"to allow a Financial Institution-Not listed, per City Land use Matrix—to make loans secured by vehicle title in an existing vacant commercial space in the CHW zone at 201 West PCH Highway"***. Please come out and voice your opinion.

Sunday, April 22 is our 5th tour of the Dominguez Gap. The guided tours begin at 4 pm. If you haven't attended any of our previous tours, you're really missing a wonderful place to see. It's like being out in the wilderness -- the small little Islands with lots of ducks and ducklings, the beautiful wild flowers! It's just gorgeous. Please come out and join all our board members. There is always something we haven't seen on the past tours. I hope to see you there. What a great way to spend a Sunday afternoon! See Page 5..

Easter on the Green: There were so many children (over 140 registered) with their parents. It was better than great, wonderful and all those good words. Everyone had such a good time. It's a lot of work to make a good event happen. I want to really **thank all the volunteers, Board members, Jim Trout, Timothy Risch, Don Raines, Frank Kozlowski, Jill Hill, Joan Greenwood, and Nancy Risch. Volunteer's, John Deats, Loren Patten, Hugh Garcia, Pat Ardnt, Rose Kozlowski, Diana Budd, Samantha Maas, Ben Maas, Victoria Reynafarje,** I really appreciate everyone who donated cakes and coins for the Easter Egg Hunt. **Robert Joyce** donated two of his deliciously famous HOME-MADE cheese cakes!



See you at our meeting and on Earth Day at Dominguez Gap!

Warmest regards,
Maria



Save the Dates!

April 22: Earth Day Celebration
Guided tour of Dominguez Gap —
Register at 4062 Del Mar Ave at
3:45 PM to see spectacular
display of wildflowers & restored
habitat in nearby Bixby Knolls.
See Page 5 for details.



April 24: 6th District Town Hall
Meeting at Veterans Park, 6 PM.
See Page 3 for details.



April 29: FoLAR River Clean Up
at Willow Street Estuary,
9 AM until Noon — community
service hours for students.
See Page 3 for details.



Public Welcome!

Monday, April 16
WANA Community Meeting
Veterans Park
101 East 28th Street, 7-9 pm

Mixer & Refreshments Starting at 6:45 pm

(Coffee provided by Starbucks in the Wrigley Market Place.)

- ◆ Reports from Council Offices and LBPD West Division
- ◆ Update on Proposed Bike Lanes on Daisy and Pacific Avenues



- ◆ Report on Proposed Auto Title Loan Business on the Northwest Corner of Pacific Avenue and Pacific Coast Highway
- ◆ Continued Discussion on Impacts of I-710 Improvement Project on Wrigley Neighborhoods (See article on Page 3.)

Parking and admission are free. Free on-site child care can be arranged by sending an e-mail to wringleyalliance@gmail.com or by calling Maria at 427-5021 at least 24 hours in advance.



WANA thanks our very special *Easter on the Green* sponsor for the joy its generosity brought to over 140 of our neighborhood kids on April 7!

Volunteers needed April 28...

Community Service Hours for Students

Who's ready to help out with the 23rd Annual *La Gran Limpieza* – the Great Los Angeles River Cleanup? **Friends of the Los Angeles River (FoLAR)** and **WANA**, FoLAR's Community Partner, are looking for volunteers. The Site is at the Willow Street Estuary. The cleanup will be from 9 a.m. to noon on Saturday, April 28, 2012. Register at 25th Way and Deforest, south of Willow Street.

Access to and egress from the Estuary requires using a rope on a sloped, concrete levee. **Be sure to wear sturdy shoes, long pants, a hat and sunscreen.**

To learn more, call **Nancy Risch** at (562) 426-5266. Nancy is FoLAR's Regional Coordinator for this event.



Wrigley Town Hall Meeting, April 24 ...

Councilman Dee Andrews is hosting a Town Hall meeting at 6 PM on Tuesday, April 24, at Veterans Park. Discussion will focus on the **Property-Based Improvement District (PBID) Process**. Special guest speakers include: **Craig Kojian**– Director of Downtown Long Beach Associates, DLBA), **Blair Cohen**– Executive Director of Bixby Knolls Business Improvement Association, and **Rod Wilson** — President / CEO of Pacific Research & Strategies. For more information call the 6th District Council Office at (562) 570-6816



I-710 Improvement Project Update

By Joan Greenwood

Councilmember Johnson has appointed me to the Corridor Advisory Committee ("CAC"). The next meeting is on April 19. All meetings are open to the public. If you go to the Metro project website given below, you can sign up for notices and review past presentations to this and other I-710 project committees.

At the March 19 WANA Community Meeting, The various alternatives under consideration in the Environmental Impact Report ("EIR")/ Environmental Impact Statement ("EIS") were presented by members of the I-710 Project Team. Of great concern, are the visual and noise impacts on Wrigley Neighborhoods that would result from construction of an elevated freight corridor on the eastern side of the I-710 between Pacific Coast Highway and the 405 Freeway. Most of the attendees wanted more information and time to mull over the materials presented before taking a position on the alternatives presented.

The information presented below is taken from the following web site:

<http://www.metro.net/projects/i-710-corridor-project>.

Visual Impact Assessment: The purpose of the Visual Impact Assessment (VIA) is to provide a comparative evaluation of the potential visual impacts of each alternative compared to existing conditions within the I-710 Corridor. A Key View location is selected to provide examples of the views that different viewer groups would experience in the I-710 Corridor.

Members of the project team identified initial key view locations and solicited feedback from the I-710 advisory committees and Community Design and Local Economy Subject Working Group to ensure the key view locations were representative of the corridor. Thirty-one Key Views have been evaluated and are included in the VIA technical report.

Next Steps: Information from the VIA, along with all other technical studies, will be incorporated into the I-710 Draft EIR/EIS, which is expected to be released early 2012.

For more information or to get on the project notification list, go to **www.metro.net/710**. You are encouraged to send comments on the project to: Ernesto Chaves, Metro I-710 Project Manager. To contact him, call 213.922.7343 or send an e-mail to chavese@metro.net.

Critter Corner



WANA NEWS & VIEWS

The California Pet Lover's License plate, sponsored by the California Veterinary Medical Board, provides an easy way for pet lovers to help reduce pet overpopulation. Proceeds from the plate will provide funding for free or low-cost spay & neuter surgeries across California, and also help to raise awareness about the importance of spaying and neutering. **By ordering the California Pet Lover's License Plate today, you guarantee your place among the first drivers to display the new plate on your vehicle.**

As of April 2, there were 4,043 plate pre-orders and an additional 3,457 are needed before the Department of Motor Vehicles will put the plate into production. A regular, sequential plate costs \$50 initially and has a \$40 annual renewal fee. Of the \$50 paid per sequential plate order, approximately \$17.32 goes to the DMV for processing and \$32.68 goes into the spay/neuter fund.

The Pet Lover's License Plate is truly the only hope for funding low cost/free spay and neuter on a massive scale. **If you have any questions, the best and fastest way to get an answer is to email the California Spay & Neuter License Plate Fund at info@CASpayplate.com. or call 800-390-1541 and press 0.**

7th District Update

By 7th District Councilman James Johnson

As you know, tree trimming continues in Wrigley south of Willow Street. **If you think your tree was skipped, it is often because it had special trimming needs or someone was blocking the way. The workers will be back for your tree by the end of May.**

Last month, we held the first meeting of the new **Joint Use Committee with the City of Long Beach and Long Beach Unified School District**, of which I am chair. This committee, which was created by the Council at my recommendation, will help us work with the LBUSD to best utilize our limited resources in these tough times in order to provide the best possible service to residents. We elected **Dr. Felton Williams**, the School Board representative for our area, as the Vice-Chair. We discussed the **new Cabrillo High School pool** that is scheduled to open in the fall of 2013 and ways residents may utilize the pool with the support of our Parks department. We also had an in-depth conversation on **what the school district is doing to combat bullying in our schools** and ways the city and residents can help.

As you know from the last WANA Meeting, I have been working with the Catalyst Network to bring a **Farmers' Market to Admiral Kidd Park**. The new market, along with the Center Space series of workshops, will occur weekly **beginning Saturday, April 21st from 9AM-2PM**. For the Grand Opening we will have live music, gourmet food trucks like the award-winning Lime Truck, a mobile health clinic, arts and crafts and much more. The market and music start at 9 AM with the program to start at 10 AM.

Finally, I hope you attend the next WANA meeting where the City will present some **ideas to improve bike mobility in Wrigley**. Make sure you sign up for the 7th District E-Blast and join my Facebook page at www.JamesJohnsonLB.com for updates on upcoming events in the 7th District or **call my office at 570-7777**.

2011-2012 Executive Board

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Directors

Gloria Bolanos
Frank Kozlowski
Don Raines
Timothy Risch
Jim Trout

WANA Members and the public are encouraged to contact Board Members with questions, comments, requests and suggestions.

PO Box 6370
Long Beach, CA 90806



**SPECIAL THANKS TO THE LONG BEACH
NEIGHBORHOOD RESOURCE CENTER**

This issue of **WANA NEWS & VIEWS** was copied free of charge at the Long Beach Neighborhood Resource Center—562-570-1010

WANA Habitat Restoration and Water Conservation Education Program **Dominguez Gap Wetlands Restoration Project 2012** **Earth Day Celebration**

Fifth Annual Guided Tour!

See spectacular displays of California native wild flowers!
Bring binoculars if you are interested in bird-watching!

Sunday, April 22, 2012

Registration starts at 3:45, **All tours** begin at 4:00 and longest one ends around 6 p.m.
 Meet at Southern Entrance across from 4062 Del Mar Avenue, north of San Antonio Road past Los Cerritos Park in Bixby Knolls. Refreshments will be served at the shaded pavilion located at the south end of the wetlands. Dogs on leashes welcome. Bring your kids, too!



(Photographs Courtesy of Diana Lejins)

Hosted By: Wrigley Area Neighborhood Alliance, Inc. (WANA)

For more information about the tour, call Joan at (562) 355-8679 or send E-mail to wrigleyalliance@gmail.com



Become a Supporter of Cressa Park: Volunteer for at least two Saturday morning work days or make a tax-deductible donation of \$20. Checks should be made payable to *Friends of WANA (TIN 74-322323)* and mailed to *P.O. Box 6370, Long Beach, California 90806*. All proceeds go toward maintenance and expansion of Cressa Park, a native habitat in southwest Wrigley next to the Los Angeles River between the Pacific Coast Highway Bridge and the 900 block of West 19th Street. Volunteers are needed almost every Saturday. Contact Nancy at (562) 426-5266 or send e-mail to nrisch51@yahoo.com for schedule.

ABOUT WANA ...

WANA meetings are open to the public and held at **Veterans Park**, 101 East 28th Street from 7-9 p.m. on the third Monday of every month except January, February, August & September. Because the third Mondays in January and February are holidays, we meet on the fourth Monday. In August, there is no meeting. Instead, WANA sponsors a *National Night Out to Fight Crime* Potluck on the first Tuesday in a Wrigley pocket park. In September, WANA hosts an annual "Dine-Out" at a Wrigley restaurant. Board Elections are held on the third Monday in October. Nominations open in July, Members may vote by mail. Members are mailed a newsletter every month.

Throughout the year, WANA sponsors many neighborhood events – *Halloween on the Green*, *Easter on the Green*, *Movies on the Green*, *National Night Out to Fight Crime* &, of course, the *Daisy Avenue Christmas Tree Lane & Entertainment Nights*. Please support us by becoming a member. We hold quarterly neighborhood cleanups and serve as the Community Partner for the Friends of the Los Angeles River Annual Cleanup. WANA was the local sponsor and lead organization for the installation of the play area equipment between the 900 block of Hill and West 21st, west of San Francisco Avenue. Our volunteers have also taken over responsibility for the upkeep and expansion of Cressa Park, a native habitat located north of the Pacific Coast Highway Bridge in southwest Wrigley, and we host an annual tour of the Dominguez Gap Wetlands.

2011 — 2012 Trial Membership Application

Please list the names of all residents over the age of 18 at the membership address.

Members receive newsletters by mail every month. I/we agree to abide by WANA Bylaws.

NAME (NAMES): _____

MAILING/STREET ADDRESS: _____

CITY _____ **STATE** ____ **ZIP** _____ **PHONE** _____

E-MAIL _____

DUES PER ADDRESS (\$15/YR): \$ 8.00 For **May 1, 2012—September 30, 2012 Trial Membership**

OPTIONAL CONTRIBUTIONS: \$ _____ For Special Events & Government Filing Fees
(Please make checks payable to WANA.)

TAX DEDUCTIBLE CONTRIBUTIONS: \$ _____ For **DAISY AVENUE CHRISTMAS TREE LANE**
(ID # 74-3222323) (Please make check payable to FRIENDS OF WANA.)

\$ _____ For **CRESSA HABITAT RESTORATION PROGRAM**
(Please make check payable to FRIENDS OF WANA)

\$ _____ **TOTAL PAYMENT** ☐ Cash ☐ Check # _____

TYPE OF MEMBERSHIP:

☐ Wrigley Resident/Household ☐ Wrigley Business/Wrigley Group ☐ Non-Wrigley Resident/Business

Please check box if you are interested in **VOLUNTEERING** for **WANA** activities. ☐

PLEASE MAIL YOUR TRIAL MEMBERSHIP APPLICATION TO:
WANA, P.O. BOX 6370, LONG BEACH CA 90806.

A membership card will be mailed to you.