



NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

VOLUME 5, ISSUE 7

JULY 2011

Message from the President

Summer is finally here, I think. WANA members, have a wonderful Summer if I don't see you before your vacation.

Well, Larry Rich did it again! He held the audience's interest until after 9! What a wonderful presentation. Thanks, Larry. See you again next year for another exciting presentation on Long Beach history.



Mark your calendars!



- July 18: Community Meeting at Veterans Park
- July 23: Movie Night, 20th & Daisy, **An American Tail**
- July 30: Free 7th District Breakfast
- August 2 - National Night-Out to Fight Crime Potluck
- August 13 --WANA Quarterly Cleanup, 9 am to Noon
- August 13 – 7th District BBQ at Hill and Daisy
- September 3 - Movie Night, 20th & Daisy, **CARS 1**

We need volunteers on both movie nights. Once again, these movies are being sponsored by **Signal Hill Petroleum** and **Oil Operators**. Please call me, or just show up to help. Thanks.

Our July 18 speaker is City Manager Pat West. It's been a couple of years since he last spoke to our group. Please come out on **July 18** to welcome him. Find out what's happening in the City — especially with redistricting, budgeting and elimination of the Redevelopment Agency.

The members will also vote to select their representative on the Nominating Committee.

WANA members, please remember that your dues are paid through September 30. **Membership renewal notices will be sent out in late August or early September.** Some of you have already sent in your dues for the 2011-2012 membership year. If it makes it easier for you, go ahead and send your check now. Please do not confuse us with the other group and send your check to the wrong address! WANA's is P.O. Box 6370, Long Beach 90806.

Warmest regards,

Maria



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MEET CITY MANAGER AT OUR JULY 18 COMMUNITY MEETING



Bicycle Enthusiast — Patrick H. West

Pat was born in Inglewood, California, and grew up in the Los Angeles area.

He has an MBA from California State University, Dominguez Hills; a Masters Degree in Recreation Administration from California State University, Los Angeles; and a BA Degree in Social Sciences from the University of California, Irvine.

At the age of 16, Pat became an Ocean Lifeguard in Huntington Beach. He went on to be the Assistant Director of the Recreational Instructional Program at UCLA, and worked for twenty-five years with the City of Paramount as the Parks and Recreational Director; Community Development Director/Executive Director of the Redevelopment Agency; and City Manager. In August 2005, he was appointed the Director of Community Development and Executive Director of the Redevelopment Agency in Long Beach. Pat became the Long Beach City Manager in September 2007. See Page 6 for meeting details.

DREAMING OF MORE PARK SPACE, URBAN FARMING & TRAILS

For weeks, Councilmember Johnson has been taking people — residents, business owners, city officials — out to a 56-acre area he is calling *California Gardens* to promote his vision for one of the City's largest plots of land of undeveloped land in the City. This property, rich in history, contains a diverse topography, endangered species, native plants, the 2nd highest hill in Long Beach, two wetlands, and a working water basin. This water basin is part of the storm drain network that extends from the 405 freeway, makes its way into the gulch, and then flows into another pipe where it exits into the Los Angeles River. The Department of Parks, Recreation and Marine will play a role in moving the project forward. The department is already applying for a Proposition 84 Urban Parks Grant from the state, which could be used to construct a hilltop park, hiking trails and parking. If you are interested in a tour, contact the Seventh District Office at 570-7777.



WANA thanks Diana Lejins for sharing these photos with us. Looking south from the hilltop, you can see Sunnyside Cemetery, the downtown skyline and the cargo cranes at the Port of Long Beach. More photos on page 6.

FREE BREAKFAST IN THE SEVENTH: JULY 30 FROM 9-11 AM



WE LOVE LONG BEACH is celebrating our City in the 7th District. As always, BREAKFAST IS FREE. Please join us at Admiral Kidd Park located at 2125 Santa Fe Avenue. For more information, contact the 7th District Council Office at 570-7777.

JULY 23 MOVIE ON THE GREEN — FREE

Sponsored by WANA, Signal Hill Petroleum and Oil Operators, Inc.

Steven Spielberg's Classic Animated Film

An American Tail: Fievel Goes West (1991)

After the Mousekewitz family leaves Russia and settles in New York City, they find that they are still having problems with the threat of cats. So they set off to try another home — one out west, where they are promised that mice and cats really do live in peace. Unfortunately, the one making this claim is a con artist named Cat R. Waul who has his own sinister plan. Unaware of this deception, the Mousekewitzs begin their journey along with their true cat friend, Tiger, who is intent on following his girlfriend west.



PUBLIC WELCOME!

Free LEMONDADE, POPCORN OR MOVIE CANDY While Supplies Last

Sign-In Starting at 7:45 pm — Movie will begin at Dusk

Location: On the Green at 20th & Daisy

Remember to bring something to sit on and a sweater or jacket!



Coming Attraction

Disney's Cars 1

Saturday, September 3



Copying for this issue of WANA News & Views provided free of charge by the City of Long Beach Neighborhood Resource Center.

570-1010

TAKIN' IT TO THE STREETS

By Jill Hill

Well, it's time again for our quarterly clean up! This time we will be partnering with the 7th District Council Office, who will be co-hosting a neighborhood BBQ for our Wrigley residents afterwards. We'd love you to volunteer at the clean up but even if you can't make that, please come out for the BBQ. (See below.)

When: Saturday, August 13, 2011

Clean Up Time: 9 AM until Noon

Where: Meet at the corner of Hill Street and Daisy Avenue



We'll be picking up the litter on the surrounding area streets. All supplies will be provided – tools, gloves, and bags. You can bring any computers, TV's, **e-waste or tires** and they will get recycled. **You can also get rid of any large (furniture, mattresses, etc.) items at this clean up.** Come out and give us a hand or drop off your unwanted items! If you have any questions, please call me at 562-599-1822.

AUGUST 13 BBQ ON THE GREEN



Co-Hosted by WANA & the 7th District Council Office

When: Saturday, August 13, 2011

When: 11 AM to 2 PM

Where: On the Green at Hill & Daisy

Bring a side dish to share! For more information, call the 7th District Office at 570-7777.

WELCOME NEW MEMBERS!

- Mark Lonergan
- Veronika Rodriguez
- Patrick Kennedy
- John & Cindy Cross



Trial membership form is on Page 8.

2010-2011 WANA EXECUTIVE BOARD

Officers

Maria Norvell, President

Joan Greenwood, Vice President

Jill Hill, Secretary

Nancy Risch, Treasurer

Tel: 427-5021

Tel: 599-0812

Tel: 599-1822

Tel: 426-5266

Directors

Gloria Bolanos

Frank Kozlowski

Timothy Risch

Jim Trout

Don Raines

MAKE A NOTE BRING A TOTE

Submitted by: Environmental Services Bureau

Beginning August 1, 2011, retailers in Long Beach will no longer provide plastic carryout bags. Long Beach Municipal Code Chapter 8.62 To help keep Long Beach neighborhoods litter-free, the Long Beach City Council has adopted an ordinance to discontinue the distribution of plastic carryout bags by retailers. Please remember to bring a reusable tote to avoid a 10¢ fee per paper bag.

For more information, visit www.litterfreeLB.org or call the **Environmental Services Bureau Hotline at 562-570-2876**.

TIPS FOR REMEMBERING YOUR TOTES:

- ✓ Jot a reminder down on your shopping list
- ✓ Keep this flyer in your car as a reminder if you're storing totes in the trunk of your car
- ✓ Ask kids to remind you to bring your totes
- ✓ Keep a tote in the office and in your purse or backpack



WANA'S CRESSA PARK PROJECT!



On July 5, the City Council authorized staff to issue WANA a Right of Entry Permit. The permit allows WANA to act as the lead organization for the planning, design and maintenance of this native habitat project located in Southwest Wrigley next to the LA River north of PCH. To volunteer, call **Nancy at 426-5266**. Community Service hours for LBUSD students. Volunteers meet every Saturday morning. Come learn about native plant species — especially if you are considering replacing your lawn with drought-tolerant plants. Great opportunity for a service organization or church looking for a beautification project to co-sponsor.

CALIFORNIA GARDENS PHOTOS (CONTINUED FROM PAGE 2.)



WANA COMMUNITY MEETING

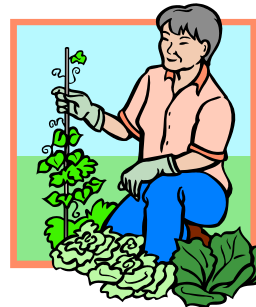
Monday, July 18 from 7-9 pm
Veterans Park, 101 E. 28th Street
Guest speaker: Pat West, City Manager

Members will select their representative on the Nominating Committee.

Say Hello to your friends and meet your Neighbors! Become a new Member! Everyone is **WELCOME!** Come early — around 6:45 — and share member-donated refreshments and a cup of Starbucks coffee. Hospitality Hostess, Nancy Risch invites you to sign up to bring your favorite dessert to share in future months. FREE on-site childcare and parking.

REMEMBER — No August Community Meeting. Instead join us on August 2 for our Fourth Annual National Night Out to Fight Crime! See insert.

HEY NEIGHBOR! WANA SHARE???

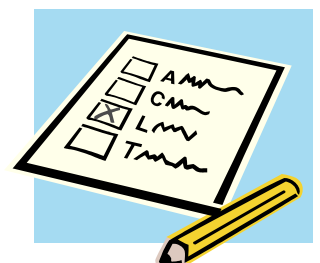


If you have any fruits, vegetables or herbs that you would like to share, please bring them to the meeting.

To post an item in the August Newsletter, call Joan at (562) 599-0812 or send an e-mail to: [<wrigleyalliance@msn.com>](mailto:wrigleyalliance@msn.com).

BOARD NOMINATIONS OPEN

If you are interested in serving on the Executive Board, please contact Maria Norvell at 427-5021. The election will be held at our October 17 Annual Meeting. Each Director serves a three-year term.



You're invited to WANA's National Night Out to Fight Crime



Tuesday, August 2, 6:30-8:30 p.m.

**Pocket Park on 900 Block of West 21st Street
Between San Francisco Avenue & the LA River south of Hill Street**

Once again WANA will host a *National Night Out to Fight Crime* Potluck.

PUBLIC IS WELCOME! ACTIVITIES FOR KIDS!

NATIONAL NIGHT OUT, created and organized by the National Association of Town Watch, is designed to:

- Strengthen neighborhood spirit and police-community partnerships;
- Heighten crime and drug prevention awareness;
- Generate support for, and participation in, local anticrime programs; and
- Send a message to criminals letting them know that neighborhoods are organized and fighting back.

Bring a neighbor, kids & a lantern or flashlight! Join us for supper. WANA will provide beverages — water, lemonade, coffee – dessert, plates, napkins & silverware. **Bring a salad, side dish, casserole or main dish to share.** Can't join us for supper? Then, just stop by to have a piece of cake and to mix & mingle with your neighbors.

Free HOT DOGS for the first 50 kids who sign-in with an adult.

Invited guests include members of the Long Beach Police Department and elected officials. Show your support. Leave your porch light on and help **fight crime by getting to know your neighborhood!**

**FOR MORE INFORMATION, CONTACT MARIA NORVELL AT (562) 427-5021 OR
SEND E-MAIL TO WRIGLEYALLIANCE@MSN.COM.**



• Wrigley Area Neighborhood Alliance, Inc.

About WANA

WANA meetings are open to the public and held at **Veterans Park**, 101 East 28th Street from 7-9 p.m. on the **third Monday** of every month except January, February, August & September. Because the third Mondays in January and February are holidays, we meet on the fourth Monday. In August, there is no meeting. Instead, WANA sponsors a *National Night Out to Fight Crime* Potluck on the first Tuesday in a nearby neighborhood pocket park. In September, WANA hosts an annual "Dine-Out" at a Wrigley restaurant. Board Elections are held on the third Monday in October.

Throughout the year, WANA sponsors many neighborhood events – *Halloween on the Green*, *Easter on the Green*, *Movies on the Green*, *National Night Out to Fight Crime* &, of course, the *Daisy Avenue Christmas Tree Lane Entertainment Nights*. Please support us by becoming a member. We hold quarterly neighborhood cleanups and serve as the Community Partner for the Friends of the Los Angeles River Annual Cleanup. WANA was the local sponsor and lead organization for the Kaboom Playground Project between Hill and West 21st, west of San Francisco Avenue. Our volunteers have also taken over responsibility for the upkeep and expansion of Cressa Park, a native habitat, located north of the Pacific Coast Highway Bridge, and we host an annual tour of the Dominguez Gap Wetlands to raise money in support of Cressa Park.

2010 — 2011 Trial Membership Application

Please list the names of all residents over the age of 18 at the membership address.
Members receive newsletters by mail every month. I/we agree to abide by WANA Bylaws.

NAME (NAMES): _____

MAILING / STREET ADDRESS: _____

CITY _____ STATE _____ ZIP _____ PHONE _____

E-MAIL _____

DUES PER ADDRESS (\$15/YR): \$ 4.00 **For August 1, 2011—September 30, 2011 Trial Membership**

OPTIONAL CONTRIBUTIONS: \$ _____ For Special Events & Government Filing Fees
(Please make checks payable to WANA.)

TAX DEDUCTIBLE CONTRIBUTIONS: \$ _____ For **DAISY AVENUE CHRISTMAS TREE LANE**
(ID # 74-3222323) (Please make check payable to FRIENDS OF WANA.)

\$ _____ For **CRESSA HABITAT RESTORATION PROGRAM**
(Please make check payable to FRIENDS OF WANA)

\$ _____ **TOTAL PAYMENT** ☐ **Cash** ☐ **Check #** _____

TYPE OF MEMBERSHIP:

☐ Wrigley Resident/Household ☐ Wrigley Business/Wrigley Group ☐ Non-Wrigley Resident/Business

Please check box if you are interested in **VOLUNTEERING** for **WANA** activities. ☐

PLEASE MAIL YOUR MEMBERSHIP APPLICATION TO:

WANA, P.O. BOX 6370, LONG BEACH CA 90806.

Your 2010-2011 MEMBERSHIP CARD will be mailed to you.