

The Jefferson Neighborhood Association News



DECEMBER 2015

Volume 33 – Number 12



Preserving the Integrity of the Jefferson Area Since 1982

JNA Scholarship Holiday Raffle

The culmination of a major fundraiser for the JNA Evelia Reyna Scholarship fund takes place this month at the annual JNA Holiday Party on December 14th, at 6:30 PM. That's when we will raffle off a lot of great



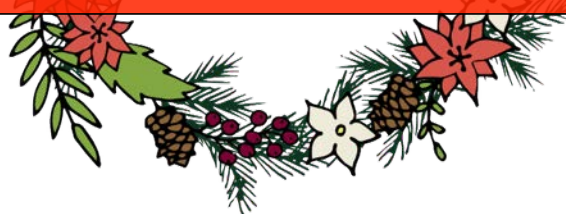
prizes. First prize is \$200, second is \$100, and third is \$50. In addition, five assorted goodie baskets, like the one on the left, will be awarded. All proceeds go to fund the scholarships awarded each May to our bright young neighborhood stu-

dents going on to college and university to continue their educations. So win or not, you know your money will be going to a very worthy cause and will be much appreciated by a deserving local student. Buy tickets at the Holiday Party on the 14th, or call Elia at 279-7204, or give one of the JNA officers on page 3 a call. A chance to win is only \$5 per ticket, and you need not be present to win.



The JNA Holiday Party is on Monday, December 14, at 6:30 PM, at the Jefferson United Methodist Church, Donaldson at Wilson. Childcare will be available for 3 years and up.

- Annual Holiday Party
- JNA Scholarship Raffle



Councilman Cris Medina
invites you to the 5th Annual
District 7 Excellence in Leadership
Holiday Banquet
Tuesday, Dec. 8th
6pm-9pm
St. Luke's Catholic Church
4602 Manitou, 78228
Please consider bringing a canned food or unwrapped toy donation
To RSVP or for more information
Call (210) 207-0870



HERE IS AN IDEA

Let's buy Christmas presents from small local businesses and self-employed people. For example, from your neighbor who sells online, a local crafts person who makes jewelry, the stunning local florist's shop, the local bakers that so homemade cakes, buns and chocolates. The guys that run a cafe or a salon. Let's make sure our money goes to individual people and not multinational companies. This way, more local people will have a better Christmas. Support real people. 'Like' or share if you think this is an awesome way to show community support!

HELPFUL CONTACTS

Mayor Ivy R. Taylor
207-7060 or 207-7107

DISTRICT 7:

Councilman Cris Medina
207-7044

PO Box 839966

San Antonio, TX 782383

Council Aide Patricia Garcia
207-0870

Fine Silver Building

4414 Centerview Dr, Suite 160

San Antonio, TX 78228

patricia.garcia@san antonio.gov

Office of Historic Preservation:
215-9274

SAFFE OFFICERS:

Officer Marcos Serda

office: 207-5524

cell: 286-6134

marcos.serda@sanantonio.gov

Officer Joey Vidal

207-1363

joey.vidal@sanantonio.gov

SAPD Non-Emergency:

207-SAPD (7273)

SAPD West Substation: 207-7420

SAISD Police: 271-3124

SAISD Truancy Office: 223-2360

Code Compliance Issues: 311 or
download the City's "311" phone app

U. Echeozo 253-0436

Animal Control Issues: 311

Graffiti in Progress: 911

Graffiti Abatement Program:
207-BUFF (2833)

VIA Transit: 362-2019

SA Water System: 724-7097

CPS Energy: 353-2222

Message from the President



Hello everyone, I am glad to report that Turkey Bingo was a great success in bringing members together for a fun filled evening, which also helped with contributions for the JNA Scholarship Fund. There were some members who made bingo on more than one occasion which quickly made them targets for teasing. It wasn't an ordinary bingo but it was one filled with good humor. State Representative **Trey Martinez Fischer** joined us and helped call numbers. He gave a handsome donation to the scholarship fund and donated a Christmas tree ornament of Pope Francis for the last bingo, a special gift he had purchased when he attended a mass given by the Pope while he was on tour in the US. Thank you Trey for your generosity!

I also want to thank everyone who attended and want to mention that there are still a fair number of JNA Scholarship Raffle Tickets available. The cost is \$5.00 per ticket. If you are interested please make checks payable to:

Jefferson Neighborhood Association at JNA, PO Box 78552, SA TX 78228, Please specify "Raffle Tickets" at the bottom of checks

Raffle tickets will also be available for purchase at the Holiday Party, held December 14th, which leads me to our plans for the evening. The annual Holiday Party is one of the main events the year. It will be held at the Jefferson United Methodist Church at 6:30 PM. If you come, and I hope that you do, please remember to bring the children because **Mrs. Santa** will be attending with gifts.

If possible, please bring a side dish or a dessert. Brownies are always welcome and if you haven't had a brownie made by **Lynn Waghalter** or **Virginia Garcia** you've missed out on a scrumptious mouthwatering treat. The main dish of turkey, B-B-Q, or possibly ham and always tamales, is donated by **Dr. Ande Tokoly**. Thank you in advance Ande for a delicious dinner. I also want to thank the Refreshment Committee Members **Judy Jackman** and **Mary Morales** who bring delicious desserts and sandwiches during to our regular monthly meetings. Your efforts are greatly appreciated.

During the party we will also play the White Elephant game which has proven to be fun for everyone. Recently I was asked by several members to repeat the rules of the game. So with the help of Google, along with JNA's rendition, these are the current rules:

- All participants' need to bring a \$10 wrapped gift and the gifts are placed in a central location.

- JNA gives each player a number prior to starting the game beginning with the number 1 which follows in sequence.

- The first person opens a wrapped gift and that person's turn ends until the end of the game when the person decides if he or she wants to keep their gift or steal a gift.

Marie's Message continues on page 7

SUPPORT OUR BUSINESS MEMBERS!

We're proud that the following businesses have chosen to grow in partnership with the Jefferson Neighborhood Association. We encourage all members to frequent these businesses.

- **Ballet Folklórico de San Antonio**, 1008 Donaldson Ave, 210-478-7830
- **Bihl Haus Arts**, 2803 Fred Rd, 210-383-9723
- **Chile, Tomate y Cebolla Mejican Restaurant**, 1009 Donaldson
- **Dibble's Hobbies**, 1029 Donaldson, 210-735-7721
- **Floral Elegance**, 1039 Donaldson, 210-434-1133
- **Cynthia Gomez**, Realtor, Texan Legacy, 210-254-0503
- **Jefferson Thrift Store**, 2002 Bandera Road
- **Leal's Jewelry**, 506 W Hildebrand Ave, 210-733-9179
- **Camille Rodriguez Brigant**, Realtor, Rey Garza, 210-802-9797
- **Jorge Sanchez, Farmers Insurance**, 210-732-1886
- **Vee's Hair and Spa Salon**, 1022 Donaldson
- **Janice Wolf**, Realtor, KellerWilliams, 210-416-6100

To join the JNA as a business member, or to inquire about advertising rates or any other questions please contact:

Mary Morales, veesalon@sbcglobal.net



JNA CONTACTS

Jefferson Neighborhood Assn

PO Box 28552
San Antonio, Texas 78228
www.neighborhoodlink.com/jefferson
www.jefferson-sa.com
www.facebook.com/groups/jeffersonneighbors

President: Marie Cooper

210-391-7889
mlcooper@satx.rr.com

Vice-President: Elia Reyna

210-279-7204
elia62542c@yahoo.com

Secretary: Susan Hudnall

210-562-0414
sch4415@earthlink.net

Treasurer: Liliana Mireles Moreno

210-845-8012
lilianamireles@sbcglobal.net

Board Members:

Henry Garcia

210-736-0851
henryg@stic.net

Gil Moreno

gilmoreno@aol.com

Lynn Waghalter

210-732-9426

JNA Scholarship Chair: Elia Reyna

Hospitality Committee:

Judy Jackman
Mary Morales
Ande Tokoly

Newsletter: Chuck Whitehead

210-733-9341
cdw.fifty@gmail.com

Save the Dates!

Dec 4-23 weekends, **Peter Pan**, Woodlawn Theater, woodlawntheatre.org/peterpan

Dec 5-6: **SA Rock n Roll Marathon**, starts at Alamodome, runrocknroll.com/san-antonio

Dec 8, Tue, 6-9p: **District 7 Holiday Banquet**, St Luke, 1602 Manitou, 210-207-0870

Dec 11-20, weekends: **Santaland Diaries**, Classic Theater SA, classictheatre.org

Dec 13, Sun, 2p: **Cartwright/Oppenheim Quartet**, Bihl Haus Arts, bihlhausarts.org

Dec 14, Mon, 6:30pm: JNA Holiday Party, Jeff Un Methodist Church

Dec 28, Mon, 7:30p: **Saltarelli String Orchestra concert**, 1st Mexican Baptist Church, 201 Meredith, free

New Year's Eve, **Celebrate San Antonio**, S Alamo St, Hemisfair Park and La Villita

Feb 20-21, **9th Annual On and Off Fred Road Studio Tour**, onandofffred.org

If your non-profit organization has an event that might be of interest to JNA members please e-mail the details to Chuck Whitehead, cdw.fifty@gmail.com by the 20th of the prior month.

Ad rates/month: 2"x3.5"=\$30; 3.5"x3.5"=\$40; 3.5"x7"=\$50

Ads accepted on a space available basis.

JNA Business Member Spotlight:

By Mary Morales

"Strong neighbors build strong communities, forging and building relationships that become the enduring mortar that unites."

Leal's Jewelry

**506 W. Hildebrand
(210) 733-9179**

I can't even remember when I last wore a wrist watch, perhaps when the battery went out on my Seiko, maybe just maybe because I couldn't find a watch repair place that was nearby? How many pieces of jewelry do I own that are in need of repair, forgotten in a drawer, clasp missing or broken. Why on earth haven't I gotten my grandfather clock worked on, it's a beautiful work of craftsmanship that hasn't chimed since our last move, needing to be balanced and reset. Well folks, I just met the man for all these jobs, it's **Genaro Leal**, at **Leal's Jewelry**.

With over 30 years in the business, Genaro has

honored his father's legacy with the skill that is handed down from generations of watch and jewelry repairmen. His mother tells me he has his father's demeanor, calm and patient and meticulous in his work, all very important to the lucky patron who leaves his family heirloom watch in the hands of this skilled craftsman.

The lovely Mrs. Leal gave me a tour of the stock of antique and collectible clocks they have for sale. You can find everything from antique mantel clocks, wall clocks, grandfather clocks and of course, cuckoo clocks. The French antique clocks, opulent and ornate and covered in gilt bronze, are a treasure.

The clock is one of the oldest of human inventions, a sundial, an hourglass and water clocks are some examples of time measuring instruments. In the world of clocks, with precision and accuracy of timekeeping, Genaro Leal can keep your timepiece as regular as the day is long. The stock is ample at Leal's Jewelry; everything one could dream of in the world of timepieces, and with the Christmas season upon us, this could be an opportunity to find that perfect gift, for sure!



Rey Garza Real Estate is a proud sponsor of On and Off Fredericksburg Road Studio Tour.

Save the Date! February 20th & 21st.

Please join us as we host local artists at our office

On & Off Fredricksburg is looking for local businesses to advertise in the 2016 catalog.

Make a difference in your community while promoting your business. Your brand will be featured over a 3 day period reaching people via the catalog, website and coupon inserts* Best of all, all donations are tax-deductible!

There's a level for every budget. Contact me for more information. Deadline Jan 4th.



Camille Rodriguez Brigant Realtor®

p: (210) 802-9797

HomesbyCamille@gmail.com

1650 W. Huisache, SA, TX 78201





JNA Business Member Spotlight:

By Marie Cooper

DIBBLE'S HOBBIES

1029 Donaldson Ave.
(210) 735-7721

When I approached **Dibble's Hobbies** I was on a mission. The Jefferson Neighborhood Association Newsletter printed information from the City of San Antonio about grant funds available for renovations of strip mall facades in our neighborhood. Operation FACELIFT as it is known had a 5 day deadline left. When I realized this I was determined that everyone on the Jefferson Village strip was going to hear about the grant and understand the urgency of the matter.

Although my level of enthusiasm was off the charts, when I approached the hobby store I was somewhat apprehensive. The façade in front of me was of pink 1" x1" tile. I thought to myself this place, if any place, could surely benefit from the grant, but I wasn't sure what to expect when I opened the door for the first time, even though I've lived in this area since 1957. My first impression was disbelief: It was like stepping into the past during the era of Woolworth, Kress and Winn's, with old waxed floors and the same smell, reminiscent of childhood days when I would walk into one of these stores and spend my allowance of 50 cents on whatever I wanted. Dibbles however has much more to offer, with an abundance

of neatly ordered, model trains, airplane models, games for children and collectors. It was incredible finding this nostalgic part of history right in our neighborhood. I proceeded to ask for the owner, Mr. Dibbles, and the only other person in the store, a clerk nodded towards him. As I approached him I explained the urgency in the matter of applying for the grant but he calmly mentioned something about his pink tile, stating that he liked it and that business was quiet.

I went on and on about the quality of the merchandise and that he needed to make things happen. I couldn't believe the calm nature of Mr. Dibbles and conversely I am sure he had the opposite opinion of

me wondering "who is this peculiar woman with overzealous expectations and no introductions"?

I later heard that Mr. Dibbles is **Jeff Chladek**, a co-manager, who has been down this road many times. He also has generations of followers and during the holidays you will see grandfathers with grandchildren walking



Photo: Kin Man Hui, San Antonio Express-News

into the store together.

I recently walked in Dibbles during the holidays and was partially successful in being discreet. I pretended I had never walked in the store and did not make eye contact with anyone. I was however able to watch many customers walking in asking questions about certain games or train models.

Since then I, like most who visit Dibbles, have come to appreciate the pink tile which, when one reflects, is a symbol of times when quality of product and pride in workmanship was standard. Much like the values that have kept Dibble's in business for over 50 years.

On & Off Fredricksburg Road Studio Tour - February 20th and 21st, 2016

Now is the time to consider a sponsorship donation to the **On & Off Fredricksburg Road Studio Tour**, a self-guided two-day tour of artist studios and galleries "on and off" Fredricksburg Road in San Antonio, Texas.

The mission of the On & Off Fredricksburg Studio Tour is to promote the work of diverse visual and cultural artists, enhance the appreciation for the arts in the community, and stimulate economic revitalization and cultural tourism in our neighborhoods.

Last year over 2,000 visitors attended. Approaching our 9th season, On & Off Fred is the longest running cultural arts event in the area. This year even higher attendance is expected due to the extensive advertising campaign including radio and print ads in the Express News, Current Magazine, Out magazine, TPR, news segments, newsletters and banners, to name a few examples.

As a donor, your brand will be featured over 3 days, providing maximum exposure; furthermore, your ad will appear online, in the catalog, and as a coupon. Because the brochures are mementos (Many patrons have the catalog signed by the artists), your advertising has longevity beyond the 3 day event.

The On & Off target audience and market specifically

fits your distribution area. Coupons allow your business to measure the response. Furthermore, On & Off Fred attracts people unfamiliar with the area and thus attracts new patrons.

Attendance at arts events generates income for local businesses - restaurants, parking garages, hotels, retail stores. An average arts attendee spends \$24.60 per event in addition to the cost of admission.-Arts & Economic Prosperity IV National Statistical Report.

On & Off Fredricksburg is part of Bihl Haus Arts a 501(c)(3) non-profit organization. Raising over \$400,000 in donations and grants, the non-profit's mission is to create community through the arts. Bihl Haus offers over 29 classes free of charge to seniors through the Go Arts Program helping independent seniors live independently longer. When you support Fred, you support your community!

For more information call (210) 383-9723 or visit onandofffred.org

DONOR LEVELS:

1. Goldsmith - \$5,000 +

- Exclusive full back cover page advertisement
- Website with logo and link
- Gallery wall text
- Five free limited edition artist signed catalogs in total worth \$50
- Recognition in all PR materials

2. Silversmith - \$2,500 to 5,000

- Exclusive full inside back page advertisement
- Website with logo and link
- Gallery wall text
- Five free limited edition artist signed catalogs in total worth \$50
- Recognition in all PR materials

3. Sculptor - \$1,000 to \$2,499

- Placement inside catalog or option of 2 space coupon insert
- Website with logo and link
- Gallery wall text
- Three free catalogs

4. Painter - \$500 to \$999

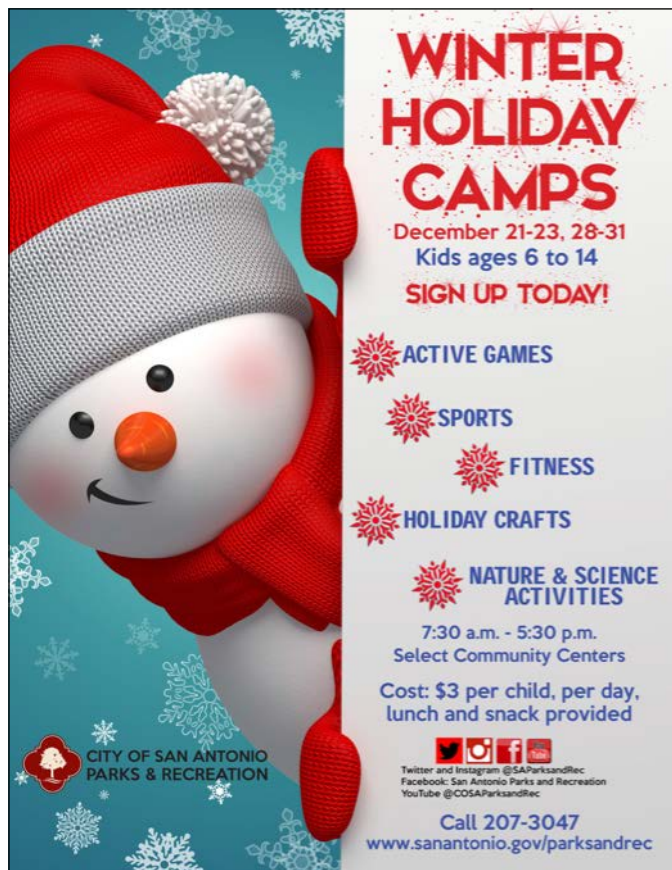
- Placement inside catalog or option of 1 space coupon insert
- Website with logo and link
- Gallery wall text
- Two free catalogs

5. Printmaker - \$250 to \$499

- Placement inside catalog
- Listing on Website
- Two free catalogs

6. Amigo - \$25 to \$249

- Placement inside catalog
- Listing on Website
- One free catalogs



WINTER HOLIDAY CAMPS
 December 21-23, 28-31
 Kids ages 6 to 14
SIGN UP TODAY!

ACTIVE GAMES
SPORTS
FITNESS
HOLIDAY CRAFTS
NATURE & SCIENCE ACTIVITIES

7:30 a.m. - 5:30 p.m.
 Select Community Centers
 Cost: \$3 per child, per day, lunch and snack provided

CITY OF SAN ANTONIO PARKS & RECREATION
 Twitter and Instagram @SAParksandRec
 Facebook: San Antonio Parks and Recreation
 YouTube @COSAParksandRec
 Call 207-3047
www.sanantonio.gov/parksandrec

Marie's Message from page 2

- Person #2 can choose to steal the first person's gift or to get a new gift.
- When a person's gift is stolen, that person can either choose another wrapped gift to open or can steal from another player.
- There are only 2 steals permitted for each gift. Thereafter the gift remains with whoever has the gift.
- The game is over when the last person (who is also #1) makes a decision to keep his or her present or to steal a present.

Too complicated? Don't worry, you will receive in unison unsolicited advice from the audience. We tend to laugh a lot!

There are many variations to this game and these are the current JNA rules that could be subject to change before the night ends. Remember we are a voting membership.

Happy holidays everyone and I look forward to seeing you at our party. Please remember to bring the children so everyone can take a group photo with Mrs. Santa.
- Marie Cooper



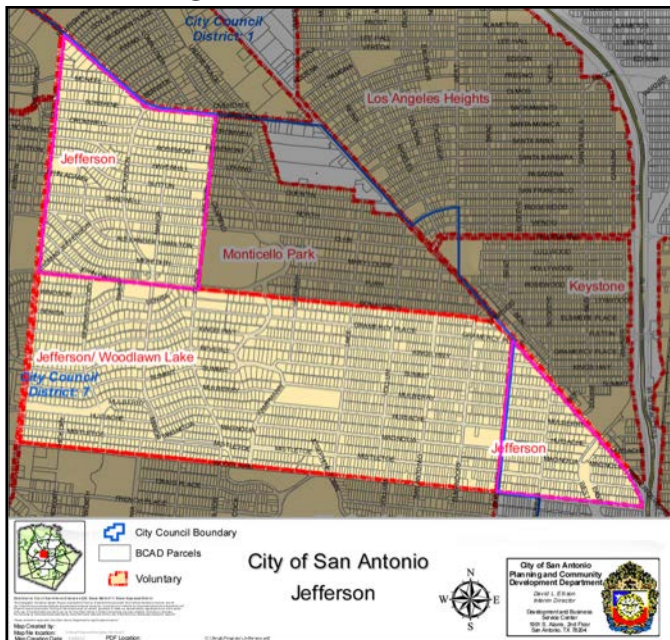
JEFFERSON
united methodist church

The Jefferson Neighborhood Association thanks the Jefferson United Methodist Church for the use of Jackson Hall for our meetings! For more info: www.jeffumcsa.org

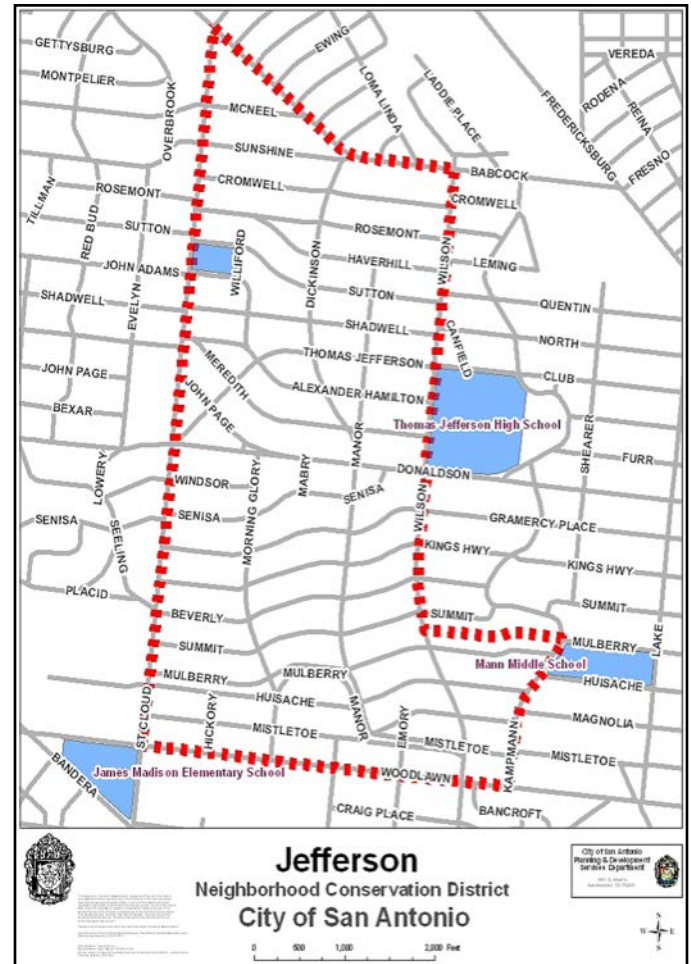
JNA dues are due!

Our calendar year begins in September. Memberships expire at the end of August. Your support is needed to keep our neighborhood strong. Please see the form on the back page to renew. And thanks!

Jefferson Neighborhood Association Boundaries



Jefferson Neighborhood Conservation District Boundaries



Need help with graffiti abatement? Give our SAFFE Officer Marcos Serda a call (see page 2) and he'll be happy to assist. To discourage future tagging graffiti should be erased as soon as possible.

Download a copy of the Jefferson Neighborhood Conservation District document at:

sanantonio.gov/Portals/0/Files/Planning/NPUD/NCD7_Jefferson.pdf

Download a copy of the Near Northwest Community Plan at:

sanantonio.gov/Portals/0/Files/Planning/NPUD/NearNorthwestCP_2002.pdf

The JNA Needs Your Support

Dues are accepted year round. They support our scholarship program and help pay for our monthly newsletter. Memberships expire at the end of August each year.

Jefferson Neighborhood Association Membership Form

Name _____ Birthday (mo/day) _____

Name _____ Birthday (mo/day) _____

Address _____

Zip _____ Phone _____ E-mail _____

Dues:

☐ \$10 per year for an individual

☐ \$15 per year for families

☐ \$25 per year for business

☐ I would like to receive updates and news through my e-mail address

☐ I would like to volunteer _____

☐ Unique skills I have to offer _____

FY 2015-16

Calendar year is September to August
For business memberships see page 3

Cut out and mail form to:
JNA, PO Box 28552, SA TX 78228

The JNA Holiday Party will be on Monday, December 14, 2015, at 6:30 PM at the Jefferson United Methodist Church, Donaldson and Wilson.

