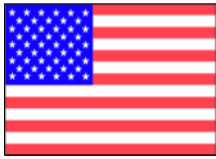


The Jefferson Neighborhood Association News



NOVEMBER 2015

Volume 33 – Number 11



Preserving the Integrity of the Jefferson Area Since 1982

Free 8th Annual Dia de los Muertos Fireworks Celebration!

Monday, November 2, 2015 from 6pm-9pm

Woodlawn Lake Park- 1103 Cincinnati, San Antonio

This free event is a wonderful way for us to come together as a community to rejoice in the lives of loved ones passed. This event features numerous craft vendors with all their own homemade Day of the Dead arts and crafts, food trucks, face painters, live ice carving, build your own sugar skull booth for kids, family photo booth, food trucks, car show, bicycle show, balloon memorial release and the largest show of fireworks in Texas! Proceeds benefit local charities including The Little Church of La Villita, San Antonio AIDS Foundation and Bexar Area Harm Reduction Coalition.



JEFFERSON
united methodist church

The Jefferson Neighborhood Association thanks the Jefferson United Methodist Church for the use of Jackson Hall for our meetings! For more info: www.jeffumcsa.org

Annual Turkey Bingo on November 9th

The annual JNA Thanksgiving Turkey Bingo will take place at the next JNA meeting on Monday, November 9th, at 7 PM, at the Jefferson United Methodist Church, Donaldson at Wilson. Proceeds of this fundraiser are used to fund the JNA Evelia Reyna Scholarship program. After a short



business meeting we will start playing. Cards will be \$6 each. Not only will you have a chance to put a turkey on your Thanksgiving table, but more importantly, you will be helping deserving students right here in our neighborhood go on to college and achieve their dreams!

The next JNA Meeting is on Monday, November 9, at 7:00 PM, at the Jefferson United Methodist Church, Donaldson at Wilson. Childcare will be available for 3 years and up.

• Annual Turkey Bingo



Jefferson Neighborhood Association Scholarship Raffle

The culmination of a major fundraiser for the JNA Evelia Reyna Scholarship fund will take place this year at the annual JNA Holiday Party on December 14th, at 6:30 PM. That's when we will raffle off a lot of great prizes. First prize is \$200, second is \$100, and third is \$50. In addition, five assorted goodie baskets, like the one on the left, will be awarded. All proceeds go to fund the scholarships awarded each May to our bright young neighborhood students going on to college and university to continue their educations. So win or not, you know your money will be going to a very worthy cause and will be much appreciated by a deserving local student. Buy tickets at the next meeting or give one of the JNA officers on page 3 a call. A chance to win is only \$5 per ticket, and you need not be present to win.

HELPFUL CONTACTS

Mayor Ivy R. Taylor

207-7060 or 207-7107

DISTRICT 7:

Councilman Cris Medina

207-7044

PO Box 839966

San Antonio, TX 782383

Council Aide Patricia Garcia

207-0870

Fine Silver Building

4414 Centerview Dr, Suite 160

San Antonio, TX 78228

patricia.garcia@san.antonio.gov

Office of Historic Preservation:

215-9274

SAFFE OFFICERS:

Officer Marcos Serda

office: 207-5524

cell: 286-6134

marcos.serda@sanantonio.gov

Officer Joey Vidal

207-1363

joey.vidal@sanantonio.gov

SAPD Non-Emergency:

207-SAPD (7273)

SAPD West Substation: 207-7420

SAISD Police: 271-3124

SAISD Truancy Office: 223-2360

Code Compliance Issues: 311 or
download the City's "311" phone app

U. Echeozo 253-0436

Animal Control Issues: 311

Graffiti in Progress: 911

Graffiti Abatement Program:

207-BUFF (2833)

VIA Transit: 362-2019

SA Water System: 724-7097

CPS Energy: 353-2222

Message from the President



Hello everyone, I want to thank all the JNA Members and neighbors who attended the National Night Out (NNO). We agreed at the September JNA Meeting to attend NNO instead of having our October meeting. I heard from several politicians including our District 7 Councilman **Cris Medina** that JNA and MPNA were the best represented neighborhoods in the City! Mayor **Ivy Taylor** said

she was only going to stay a few minutes but managed to stay longer socializing; she also gave a cordial presentation. Everyone seemed to have had a good time. The children were especially fun to watch. They were filled with excitement as they anticipated going into the bounce house. Listening to their laughter made the entire event worthwhile; it truly felt like a community coming together. I want to thank **Lili Mireles Moreno**, our Treasurer, and **Gil Moreno**, our board member, for their terrific work in gathering donations from Cavender Toyota, HEB, and Grady's Bar-B-Q. I also want to thank everyone who brought a side dish and those who helped set up and clean up. The food was delicious and the brownies are still fresh on my mind. A special thank you goes to **Bianca Maldonado**, the MPNA President, for making JNA a part of the NNO tradition.

Talking about communities coming together, it's the time of the year when we gather together to celebrate the holidays. Thanksgiving is my favorite holiday, a time to spend with family and friends. On November ninth we will have our annual JNA Turkey Bingo. In the past one could have won a frozen turkey, but times have changed, and we now have graduated to gift cards from HEB and baskets for the bingo prizes. We will start the evening with a short meeting and then proceed having fun playing bingo.

Although happy times are ahead of us we still have work to do, which leads me to write about the JNA boundaries. A simple concept but with many facets and more complicated than one might imagine. As Jefferson neighborhood, we are comprised of several overlays with other associations: Woodlawn Lake Community Association, Donaldson Terrace and District One.

One of the most interesting parts of the Jefferson Neighborhood is the area located across the street from Cool Crest Miniature Golf Course and the Oak Farms Dairy. The homes on the hill directly in front of these businesses are beautiful and rich in historical design. Most of the homes were built in the 30's in the Deco Era style.

Two homeowners in the area recently made zoning change requests from R-6 AHOD Residential Single-Family to R-6 HL AHOD Residential Single-Family Historic Landmark. This, simply stated, means they want to have their homes designated Historic Landmarks.

The JNA Board disagreed with the requests primarily because there were no outstanding features which set the homes apart from the rest of the neighborhood. Instead JNA is in the beginning stages of a new initiative, to try and preserve the entire area by having it become historic.

Marie's Message continues on page 7

SUPPORT OUR BUSINESS MEMBERS!

We're proud that the following businesses have chosen to grow in partnership with the Jefferson Neighborhood Association. We encourage all members to frequent these businesses.

- **Ballet Folklórico de San Antonio**,
1008 Donaldson Ave, 210-478-7830
- **Bihl Haus Arts**, 2803 Fred Rd, 210-383-9723
- **Chile, Tomate y Cebolla Mejican Restaurant**,
1009 Donaldson
- **Floral Elegance**, 1039 Donaldson Ave, 210-434-1133
- **Cynthia Gomez**, Realtor, Texan Legacy, 210-254-0503
- **Jefferson Thrift Store**, 2002 Bandera Road
- **Leal's Jewelry**, 506 W Hildebrand Ave,
210-733-9179
- **Camille Rodriguez Brigant**, Realtor, Rey Garza,
210-802-9797
- **Jorge Sanchez, Farmers Insurance**, 210-732-1886
- **Vee's Hair and Spa Salon**, 1022 Donaldson
- **Janice Wolf**, Realtor, KellerWilliams, 210-416-6100

To join the JNA as a business member, or to inquire about advertising rates or any other questions please contact:

Mary Morales, veesalon@sbcglobal.net

Save the Dates!

Nov 2, Mon, 6-9p: **Dia de los Muertos Fireworks Celebration**, Woodlawn Lake Park

Nov 4, Wed, 6-8p: **College Night**, Brackenridge HS, see pg 6

Nov 7, Sat, 8:30a-1p: **Fall Parent Summit**, Trinity University, see pg 6

Nov 9, Mon, 7pm: JNA Meeting, Jeff United Methodist Church

Nov 13, Fri, 5:30-8:30p, **TEN art opening**, Bihl Haus Arts, bihlhausarts.org

Nov 14, Sat, 5-11p, **Diwali San Antonio**, La Villita, diwalisa.com, see pg 4

Nov 21, Sat, 9a-2p: **Deco Market Day**, Deco Bldg, 1800 Fred Rd

Nov 27, Fri, 7-9p: **Ford Holiday River Parade & Lighting Ceremony**, River Walk

Nov 30, Mon, 7:30p: **Saltarelli String Orchestra concert**, 1st Mexican Baptist Church, 201 Meredith, free

If your non-profit organization has an event that might be of interest to JNA members please e-mail the details to Chuck Whitehead, cdw.fifty@gmail.com by the 20th of the prior month.

Ad rates/month: 2"x3.5"=\$30; 3.5"x3.5"=\$40; 3.5"x7"=\$50

Ads accepted on a space available basis.



JNA CONTACTS

Jefferson Neighborhood Assn

PO Box 28552
San Antonio, Texas 78228
www.neighborhoodlink.com/jefferson
www.jefferson-sa.com
www.facebook.com/groups/jeffersonneighbors

President: Marie Cooper

210-391-7889
mlcooper@satx.rr.com

Vice-President: Elia Reyna

210-279-7204
elia62542c@yahoo.com

Secretary: Susan Hudnall

210-562-0414
sch4415@earthlink.net

Treasurer: Liliana Mireles Moreno

210-845-8012
lilianamireles@sbcglobal.net

Board Members:

Henry Garcia
210-736-0851
henryg@stic.net

Gil Moreno
gilmoreno@aol.com

Lynn Waghalter
210-732-9426

JNA Scholarship Chair: Elia Reyna

Hospitality Committee:

Judy Jackman
Mary Morales
Andi Tokoly

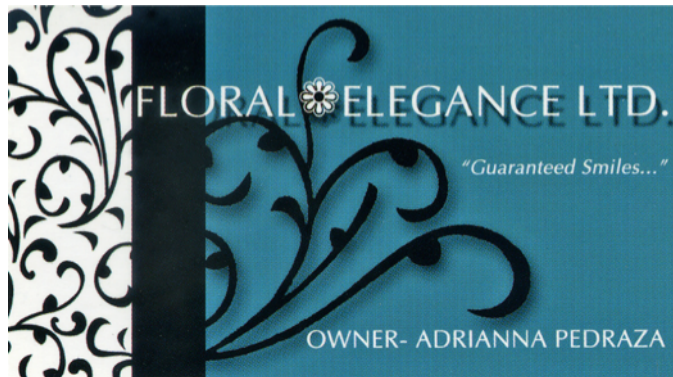
Newsletter: Chuck Whitehead

210-733-9341
cdw.fifty@gmail.com

JNA Business Member Spotlight:

By Mary Morales

"Strong neighbors build strong communities, forging and building relationships that become the enduring mortar that unites."



"Floral Elegance", the name is both appropriate and understated, for what **Adriana Pedraza** does with fresh plants and flowers is really quite stunning. As you scroll thru the images of her floral arrangements and wedding bouquets on her website safloralelegance.com, you realize making a choice will be a bit complicated, for each one is more beautiful than the previous.

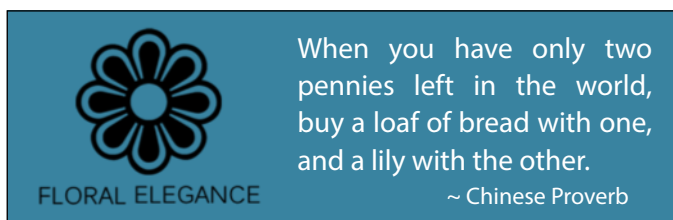
The "Elegance" part is also evident in the decor in her store, the classic exterior of her building is but a preview of the really beautiful interior. Her artistry is evidenced in all that she touches, what a wonderful gift she has and shares with our community.

There are some life situations where a floral delivery is one's only option, and Floral Elegance has been my "go-to" place since they moved into Jefferson Village. Certain special occasions demand a dependable and reliable and sometimes emergency florist, and Adrianna has always pulled thru for me. Did a grandson forget to mention he needed a boutonniere for this Saturday? A friend have an unexpected hospital stay? An unanticipated need for a funeral arrangement? And hello all you husbands out there: she can put you on the list for your recurring wedding anniversary... just saying...

Nature gives us many gifts, the beauty of plants and flowers, and one who can arrange these to convey a particular sentiment is inexplicably nurturing.

210-434-1133

1039 Donaldson Ave 78228



OPERATION FACELIFT

SAN ANTONIO

Please submit your application by November 10, 2015.

Download the application here. You can submit your completed application via email at: operationfacelift@sanantonio.gov, drop off in person at 1400 South Flores Street, or mail it to P.O. Box 839966 San Antonio, TX 78283

For updates, visit facebook.com/OperationFacelift

DEADLINE NOVEMBER 10th!

Remember to submit the following:

- Application
- Criteria Checklist
- Existing Improvements to Property
- Photographs of Building

For additional information please contact:
210.207.4686 or operationfacelift@sanantonio.gov.



Operation Facelift is funded, in part, by Community Development Block Grant funds, a program of the U.S. Department of Housing & Urban Development

The intent of Operation Facelift is to reverse the deterioration of commercial structures, promote consistency in design, and create aesthetically pleasing environments while assisting property owners with the appropriate exterior rehabilitation of their buildings and bring them up to City Code.

Tenants or property owners in target areas are encouraged to apply for matching funds up, reimbursed upon completion of project.

JOIN US FOR THE 7TH ANNUAL CITY-WIDE CELEBRATION OF

Diwali




San Antonio

Festival of Lights

Experience the festive tradition of India that symbolizes the victory of good over evil.



presented by

Supported by IASA and other regional Indian Associations

Saturday, November 14, 2015
5 p.m. to 11 p.m.
La Villita
 418 Villita St, San Antonio, TX 78205

For more information go to: www.diwalisa.com
 Or Call: Kausi Subramaniam (210) 273-2200 • Vijaya Botla (210) 336-4437
 Hema Viswanathan (210) 274-8450 • COSA International Relations Office (210) 207-8100

FREE EVENT
 Entertainment
 "Diya Floats"
 Fireworks display
 Indian Cuisine Available for Purchase
 Great Vendor Booths

Dear Neighbor,

My name is Camille Rodriguez Brigant, and I am your neighbor on Gramercy Place.

I am also a Realtor working at a locally owned and operated company also located in our neighborhood on Huisache & Zarzamora.

If you have been considering selling your home, now is a great time to start preparing your home for sale in the spring.

I can recommend affordable contractors familiar with older homes who can help you, and I am available to walk you step by step through the process.

I know our neighborhood, I am available to show your home, I am around to hold open houses or answer your questions. As your neighbor, I am *available*!

I was born and raised in San Antonio. My first job in high school was working at my mother's Real Estate firm. After graduating from Princeton University, I worked in both the Residential and Commercial Real Estate fields on the West Coast and in Louisiana before returning home to be a full time Realtor.

Furthermore, My Broker, Rey Garza, has worked in San Antonio Real Estate full-time for 40 years and unlike the big conglomerate agencies we are a locally owned, hands on boutique firm located down the street from you.

I am here to price your house right, advertise it in MLS, online, in the paper and most importantly to buyers within my own network of friends, family, alumni and social organizations. I am going to represent your best interest during the negotiations because the hardest part is not just getting the offer on your house but navigating the contract, the inspections, the appraisal, the lender requirements and the closing.

I am able to give you a *free* analysis of what your house could sell for, or if you are looking to buy, please contact me about programs that can move you in with no money down. I'm your neighbor, and I am here to help.

Sincerely,

Camille

Camille Rodriguez Brigant

(210) 802-9797



REY GARZA
REAL ESTATE

**Camille
Rodriguez Brigant**

Realtor®

p: (210) 802-9797
f: (210) 366-4057
HomesbyCamille
@gmail.com

2722 N. Zarzamora, SA, TX 78201

HomesByCamille@gmail.com

From SAISD Superintendent Pedro Martinez:

We learned last week that our very own Young Women's Leadership Academy was named a **2015 National Blue Ribbon School**, one of only 303 public and private exemplary high-performing schools in the nation to receive the honor. An additional 32 schools earned Blue Ribbon status for their progress.

This honor could not have come at a better time for SAISD, as we seek to redefine excellence across the District. YWLA is an example of what we plan to achieve as a whole. Contributing to the success of the all-girls school is that each of its students are enrolled in pre-Advanced Placement or Advanced Placement courses, an approach we want to take to scale over time. I know it is possible.

I spent the past couple of weeks in meetings and at events that are serving to lay the foundation for our transformation and helping spread the word about where SAISD is headed, as well as gather input. This includes our ongoing community meetings presenting our 5-Year Plan. The feedback and reactions we are getting continue to be very positive. I also had the opportunity to share our goals with more than 200 of our proud fathers and other male role models who attended our recent Fathers in Action luncheon. They were very positive about the direction our district is going.

To ensure that our students are college-ready, one of the changes we plan to make is to redesign our career and technical education pathways so they directly align to community colleges and 4-year universities. As a first step, on Sept. 23, all of our high school principals visited Palo Alto College, San Antonio College and St. Philip's College to get a first-hand look at the programs and facilities to begin the

conversation about how we will partner to ensure each of our programs can achieve dual credit and leverage our resources. I appreciate all of the positive feedback we received from our high school principals.

Also, we are working to be much more visible in classrooms than ever before. Our deputy superintendent, assistant superintendents and curriculum officers are spending more time in our schools observing the many good things happening in our classrooms and working with our principals to identify areas of support, such as needs in professional development, materials and technology. These are areas that we want to develop long-term plans to support.

As I visit schools and classrooms, I am seeing a lot of hardworking staff. I have been especially impressed with the passion and energy of our teachers and the rigor of bilingual education classrooms. We will continue to engage staff as we look at changes to our curriculum, assessments and instruction.

I want to again congratulate Highland Hills Elementary School music teacher **Jason Jones** and Rogers Middle School librarian **Jennifer De Walsche**, who recently were recognized at our SAISD Foundation's Fifth Annual Inspire Awards. They are just two examples of the amazing educators we have in our District. This event was the highest-grossing ever for our foundation, with more than 330 attendees. It is evident that we are building excitement and support for our long-term goals.

Sincerely,
Pedro

College-prep opportunities abound

Time for higher education-bound SAISD students and their parents to mark their calendars for upcoming events specially designed to help them make their dreams of college come true, and to help them explore and set goals for their future. These include:

College Night on Wednesday, November 4, 6-8 PM, Brackenridge HS. College and university representatives from approximately 100 schools throughout Texas and the nation will present information on entrance requirements, housing, financial aid and scholarships. While College Night primarily is for juniors and seniors, all ages are welcome.

This annual event is presented in affiliation with the Texas Association of Collegiate Registrars and Admissions Officers. For more information call SAISD's Department of Guidance and Counseling, 210-554-2575.

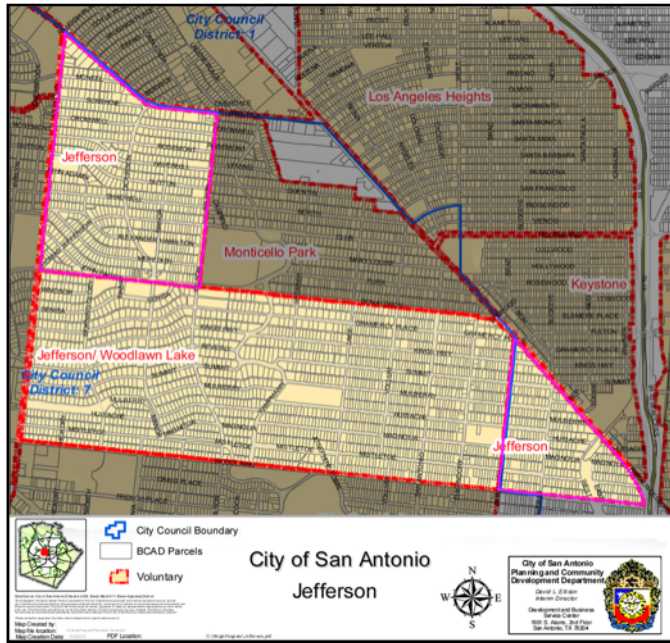
Fall Parent Summit on Saturday, November 7, 8:30 AM to 1 PM. Exemplifying that it's never too soon for moms and dads to help their child prepare for higher education is this year's theme: *College & Career Readiness at All Ages*. Reinforcing this message is a new location for the annual event: Trinity University.

The summit will begin with welcoming remarks from Superintendent Pedro Martinez. Sessions will focus on the role parents can play in getting their child ready for success in college and careers throughout their years in SAISD, with the first two designed for them to attend with their middle- or high school-age children. There also will be activities for children aged 3 and older.

This will be the first of two summits planned for the 2015-16 school year. Sponsor for the fall ParentSummit is the Trinity University Center for Educational Leadership.

Interested parents are asked to contact the Parent & Family Liason at their child's school to register. For more information call 210-554-2210

Jefferson Neighborhood Association Boundaries



JNA dues are due!

Our calendar year begins in September. Memberships expire at the end of August. Your support is needed to keep our neighborhood strong. Please see the form on the back page to renew. And thanks!

Marie's Message from page 2

Projected boundaries will extend from Summit Ave to Zarzamora to Fredericksburg Rd. It will also include Mulberry, Magnolia, Huisache and possibly Mistletoe from Zarzamora to Fred Rd. This area is not etched in stone and subject to change.

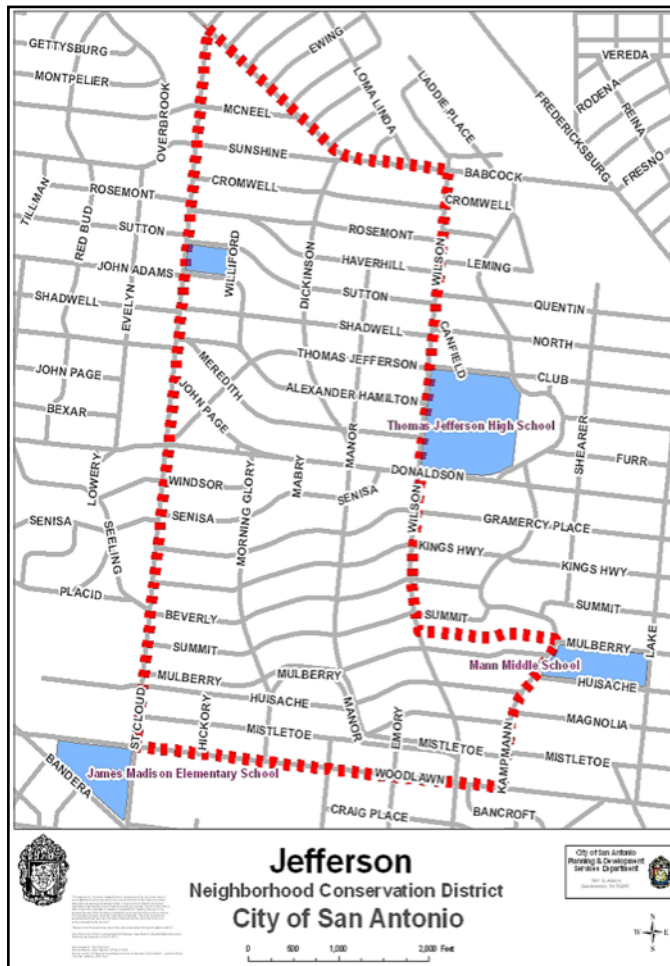
The process is lengthy but can be accomplished if the home owners in the area are motivated and willing to preserve this neighborhood. It would be pity to have developers have this area rezoned commercial. When you have the opportunity drive up and down some of the streets mentioned, I believe it will give you an idea of how beautiful our neighborhood once appeared as one drove up the hill to play miniature golf.

We also plan to take on another initiative for a neighborhood which is currently in the conservation district to be reviewed for historical district designation. I will provide you with more information as we begin to lay the groundwork. These are some of the plans for the coming year. I just want to keep everyone in the loop on what JNA has briefly discussed at our board meetings.

These changes are for the betterment of our community. I appreciate your support and input concerning these issues. Your involvement plays an important role in these matters. We will discuss some of these issues at our upcoming meetings. Please stay active and be heard.

Thanks and see you at Turkey Bingo,
Marie Cooper

Jefferson Neighborhood Conservation District Boundaries



Download a copy of the Jefferson Neighborhood Conservation District document at:

sanantonio.gov/Portals/0/Files/Planning/NPUD/NCD7_Jefferson.pdf

Download a copy of the Near Northwest Community Plan at:

sanantonio.gov/Portals/0/Files/Planning/NPUD/NearNorthwestCP_2002.pdf



Need help with graffiti abatement? Give our SAFFE Officer Marcos Serda a call (see page 2) and he'll be happy to assist. To discourage future tagging graffiti should be erased as soon as possible.

The JNA Needs Your Support

Dues are accepted year round. They support our scholarship program and help pay for our monthly newsletter. Memberships expire at the end of August each year.

Jefferson Neighborhood Association Membership Form

Name _____ Birthday (mo/day) _____

Name _____ Birthday (mo/day) _____

Address _____

Zip _____ Phone _____ E-mail _____

Dues:

☐ \$10 per year for an individual

☐ \$15 per year for families

☐ \$25 per year for business

☐ I would like to receive updates and news through my e-mail address

☐ I would like to volunteer _____

☐ Unique skills I have to offer _____

FY 2015-16

Calendar year is September to August
For business memberships see page 3

Cut out and mail form to:
JNA, PO Box 28552, SA TX 78228

The next JNA meeting will be on Monday, November 9, 2015, at 7 PM
at the Jefferson United Methodist Church, Donaldson and Wilson.

