



NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

VOLUME 4(4)

APRIL 2010

MESSAGE FROM THE VICE PRESIDENT

By Joan Greenwood

This month's theme is celebrating the Earth's bounty. April is at the end of the harvest season in Cambodia and the beginning of ours! As my good friend Charlie Moore, founder of Long Beach Organic, once said, "**Our Cambodian friends can plant pencils in sidewalk cracks and turn them into Maple trees.**"

Call for Volunteers

If you can help with **Easter on the Green**, call Nancy at 426-5266. We need at least 5 more helpers during the event from 2-4 pm. Please note that this event will be at **19th & Daisy** Ave. on the median instead of the customary 20th & Daisy location. To donate a goodie for the drawing, call Maria at 427-5021.

About the Newsletter

As you can tell, I am still struggling with newsletter content & format. It seems that in this fast paced world, everything changes so fast and so much is available on the Internet that content is outdated before we can get them in the mail. So, we are doing the monthly calendar as an insert that you can remove and put on your Fridge as a reminder. Details can change between the time we go to press and the event. Send us your email address so we can

notify you of any changes.

In addition, our out-sourced, higher quality color copying may no longer be an option, which means fewer pictures.

Back to the Future!

Being on the WANA Board is a little bit like going back to the 1940s, 50s and 60s—when neighbors knew each other and planned activities together. It's about shared leadership. I hope that more of you will consider running for the Board this year. Nominations open in July.

During the Depression & World War II, our parents, grandparents and maybe even our great grandparents took responsibility for making our Wrigley community cleaner, greener, safer and stronger—one household at a time. This approach is WANA's mission. By being a WANA member, you show your support for these principles.

Getting to Know You

This month, our Cambodian neighbors are celebrating their New Year. Reach out and greet them. See pages 5 & 6 to learn more about how they celebrate the New Year. **Suor Sdey Chhnam!**

INSIDE THIS ISSUE:

CTL HISTORY PROJECT 2

WANA SALUTES GARY MAYNARD 2

APRIL 19 EARTH DAY POTLUCK 3

APRIL 3 EASTER ON THE GREEN 3

LAWN MOWER EXCHANGE 4

COMMUNITY MARKET PLACE 4

WANA CALENDAR CENTER INSERT

CAMBODIAN NEW YEAR PARADE 5

2010 GRAND PRIX 5

FREE PORT TOUR 6

3-DAY SONGKRAN FESTIVAL 6

OPINION: FOSTERING TRADITIONS 7

CRITTER CORNER 7

CELEBRATE NATIONAL GARDENING MONTH WITH WANA

Public Welcome! **Potluck** and Special Presentation on *Square Foot Gardening* by Wrigley resident Jennifer van der Fluit —More information on Page 3. Tentatively scheduled: our new Police Chief Jim McDonnell.

CHRISTMAS TREE LANE HISTORY PROJECT

Great Community Service Project for Teens!

WANA is currently at the beginning stages of creating a written history of Daisy Avenue Christmas Tree Lane. Local personal historian Rachael Rifkin, who also writes for the *Signal Tribune*, will do the research, conduct interviews, collect photos, and then weave all the material into a narrative. The narrative would then be made into a book and possibly, an annual exhibit at the Long Beach Historical Society.

It is also possible to create a video. The video would include filmed versions of the interviews and photos. In order to complete this project,

WANA needs volunteers to prepare grant applications and assist Rachael.

For more information on this project, please contact **Maria at 427-5021**.



Editor's Note: Rachael Rifkin helps people record their life stories by documenting a pregnancy, anniversary, birthday or war experience, or commemorating a loved one. For more information, visit lifestoriestoday.wordpress.com or call her at (562) 424-2362.

WANA SALUTES OUR NEIGHBOR: GARY MAYNARD



Gary hasn't lived in Wrigley very long, but he and his partner Richard are already making a difference.

WANA wouldn't have been ready for Christmas Tree Lane Parade night if Gary hadn't volunteered to help Jim Trout

with the finishing touches. He even dyed his beard to take on the role of Santa Claus on Entertainments Nights. He and Richard offered their kitchen for use during the "We Love Long Beach" breakfast in January. He also volunteered for the Wrigley Heights cleanup in February and baked cookies for Seniors.

Gary recently became a certified paralegal and is looking for a way to put his education into practice. His specialty is constitutional law.



Small two bedroom house near Wrigley in 90807 with garage, fenced backyard, three adjacent parking spaces, stove, refrigerator, microwave, washer & dryer.

\$1,500 per month. Available May 1.

Call Edie at (562) 754-3285.



I "LOVE" helping buyers purchase or sellers preparing their properties to sell in the charming neighborhood of Wrigley. Please do not hesitate to call with any real estate questions ...

Connie Chick

(562) 787-5518, crchick@aol.com



**401 West
Willow Street
562-595-6138**

A favorite Long Beach and San Pedro eatery for over 36 years. From the pizza fashioned from hand kneaded dough, to the homemade sauces, the fresh mozzarella, and the gas-fired brick ovens, eating at Buono's is like dining at the pizzeria in the Old Country. When you order any of their Italian specialties such as lasagna, eggplant Parmigianino, or linguini e vongole, you are tasting a bit of Italy near the shores of the Pacific!

www.BuonosPizzas.com

MONDAY, APRIL 19 WANA MEETING: EARTH DAY POTLUCK

Bring Your Kids!
Bring your friends!
Bring Your Neighbors!
All are welcome!

Where: Veterans Park Social Hall, 101 E. 28th St.

Time: 6:30 to 8:30 pm

Parking is free. **Bring a dish to share.** WANA will provide desert and beverages.

At 7:45, we will make announcements and approve the minutes from last month's meeting and

the Treasurer's report. Then, **Trent Rosenlieb, President of Oil Operators**, will update us on the site investigation that will be conducted on their 20-acre property in Wrigley Heights.

Mr. Rosenlieb will be followed by Wrigley Resident **Jennifer Van de Fluit**, who will give a short presentation entitled "Square Foot Gardening".

How would you like a garden filled with beautiful flowers, fresh herbs and luscious vegetables? No more heavy digging or all-at-once harvest. Less watering,

weeding, and thinning. What's left is a picture perfect garden you will be so proud of.

Put yourself in a rocking chair and start your own Square Foot Garden!

Editor's Note: The All-New Square Foot Gardening book by Mel Bartholomew will be available for purchase after Jennifer's presentation.



EASTER ON THE GREEN AT 19TH & DAISY AVE. SATURDAY, APRIL 3, 2-4 PM

Eggs to
Decorate &
Pictures to
Color

Meet the
WANA
Bunny!
Bring A
Camera!

Games to
Play!
Ring &
Bean Bag
Toss

**Bring a Basket or a Bag
to Collect Your Eggs!**



EGG HUNT!

2-6 YEAR-OLDS AT 2:30

7-11 YEAR-OLDS AT 3

Every child will receive a few coins, candy & a chance to win an Easter Basket!



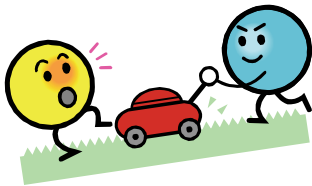
EASTER ON THE GREEN OPPORTUNITY DRAWING! SATURDAY, APRIL 3 FROM 2-3:30 PM

Proceeds to benefits WANA's Special Events Programs for kids and their families.

If you would like help or love to bake, call Maria at 427-5021. We can always use more cakes, cookies, pies and, especially, cupcakes!

**Copying for this
issue of WANA
News & Views
provided free of
charge by the
Long Beach
Neighborhood
Resource Center.**

570-1010



**TRADE IN YOUR
AIR-POLLUTING
GASOLINE
POWERED LAWN
MOWER!**

**PRE-REGISTRATION
REQUIRED. NO
REGISTRATION
WILL BE ACCEPTED
BEFORE APRIL 21,
2010.**

MOW DOWN AIR POLLUTION

Submitted by Margaret Madden

The South Coast Air Quality Management District, (AQMD) in co-operation with Southern California Edison and the Los Angeles Department of Water and Power, is sponsoring an Electric Lawn Mower Exchange. Long Beach residents are eligible to purchase a new Neutron™ or Black and Decker cordless electric mower (values between \$400 - \$500) for \$100 or \$165, if they:

- (1) **Register** at www.aqmd.gov by clicking on the lawn mower banner or by calling 1-888-425-6247;
- (2) **Turn in** an operable gas mower;
- (3) **Show proof** of residence in South Coast AQMD jurisdiction; and
- (4) **Bring \$100 or \$165.** (Cash, check or major credit cards accepted.)

The Lawn Mower Exchange will be held in Long Beach on **May 8, 2010** at Veterans Stadium.



For more information, please visit the AQMD website: www.aqmd.gov/tao/lawnmower.html or call (888) 425-6247.

HAVE YOU BEEN YET???



A COMMUNITY MARKETPLACE

is located on the playground of Longfellow Elementary School, California at Bixby Road between Atlantic Ave and Orange Ave. It is a certified farmers

Food Vendors! Stop in have lunch with friends & shop.

For more information about the market and events, go to <http://LongBeachSundayMarket.com>

market and is open every Sunday, rain or shine, from **9 am to 2 pm**. Farmers, Food, Crafts, Chess, Face Painting, School Groups, Tot Lot,

Tip~A~Cop 2010

When: Thursday, April 8, 5-9 pm

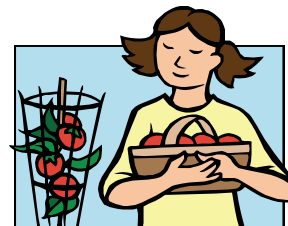
Where: Claim Jumper Restaurant
Long Beach Marketplace
6501 E. Pacific Coast Hwy.

Tips paid to LB Cops, and if you let them know, 20% of dessert items will go specifically to **Long Beach Special Olympics Programs**.

Contact Joan at (562) 355-8679 for information or to car pool or see flyer at: www.claimjumper.com.

HEY NEIGHBOR, WANA SHARE???

If you have any fruits, vegetables or herbs that you would like to share, please send your name, phone number and list of items that can be posted in the May newsletter to: [<wrigleyalliance@msn.com>](mailto:wrigleyalliance@msn.com) or bring them to the April 19 Earth Day Potluck.



Here's what's available this Month: for AVOCADOES, call Joan at (562) 599-0812; for LEMONS & GRAPEFRUIT, call Jill at (562) 599-1822

CELEBRATE CAMBODIAN NEW YEAR!

Cambodian New Year is about family reunion and prosperity.

To celebrate the most important holiday for the Cambodian community, the Cambodian Coordinating Council (Cam-CC) is organizing two events —the **Cambodian New Year Parade** and **The Celebration**.



The **Cambodian New Year Parade** will take place on Sunday, **April 4** on Anaheim St. from Junipero Avenue to MacArthur Park. The procession starts at 9:30 a.m.

Then, on **Saturday April 10**, the **Cambodian New Year Celebration 2010** will take place at El Dorado Park Regional Park Area III from 9 am to 5 pm. It is an all day event that includes religious ceremonies, exotic food, carnival games, face painting for kids, live performances, Khmer traditional performance, plays, and a live band with famous Khmer singers performing throughout the day. Hundreds of information and merchandise booths will be set up to display their wares.

Tickets are available at a number of Cambodian restaurants and businesses throughout Long Beach. **Editor's Note:** See related story on page 6.

Please contact **Phannarith An**, Event Coordinator, at 562-316-9099 or send an e-mail to <coordinators@cam-cc.org> for more information.

VAROOOM!

APRIL 16-18, 2010

For a 2010 Toyota Grand Prix of Long Beach ticket brochure, call the Ticket Office at (888) 82-SPEED!

Or, you can download the brochure at
www.gplb.com/downloads/10_TicketBrochure.pdf

KID ROOTER PLUMBING

HE'LL KNOCK OUT ALL YOUR PLUMBING PROBLEMS



Complete Plumbing & Drain Service

(562) 987-4313

www.kidrooter.com

VACUUM CLEANERS & CARPET CLEANING
 SALES - SERVICE - SUPPLIES
 REPAIR OF ALL MAKES & MODELS



**2189 Pacific Avenue
 Long Beach, CA
 562-591-3149**



Prudential

California Realty

Sharon verDoorn

Realtor*

562/260-2628

sharonverdoorn@earthlink.net

*Let my Financial and Business
 Background Work for You!
 Buying or Selling? I can Help!*

HARBOR TOUR RESERVATIONS BEGIN APRIL 1

Free, educational excursion offers unique glimpse of Port

Summer is just around the corner, and that means harbor tours at the Port of Long Beach.

The Port offers the popular 90-minute, free tours every year from May through September. It is an opportunity for the public to learn more about operations and environmental initiatives at one the busiest seaports in the world.

Seating is limited and spaces go fast, so reserve early. **Reservations can be made starting at 8 a.m., April 1.** If there is enough interest, WANA will schedule a tour for our members this summer. Sign up at April 19 meeting.

For Reservations

Tours will be posted one month in advance, on the first work day of each month at 8 a.m. For example, the May cruises will be posted and reservations made available at 8 a.m. April 1. Reservations are made online only at: <http://www.polb.com/about/ticketreservation/default.asp>



THE THREE-DAY SONGKRAN FESTIVAL

The Songkran festival (Thai: สงกรานต์, from Sanskrit saṅkrānti, "astrological passage") is celebrated in Thailand as the traditional New Year's Day. It coincides with the New Year of many calendars of South and Southeast Asia. In Cambodia, it is called Chaul Chnam Thmey,



This time of the year is at the end of the harvesting season. The farmers enjoy the fruits of their harvest and relax before the rainy season begins.

Maha Songkran

Maha Songkran, derived from Sanskrit Maha Sankranti, is the name of the first day of the new year celebration. It is the ending of the year and the beginning of a

new one. People dress up and light candles and burn incense sticks at shrines. The members of each family pay homage to offer thanks for the Buddha's teachings by bowing, kneeling and prostrating themselves three times before his image. For good luck, people wash their face with holy water in the morning, their chests at noon, and their feet in the evening before they go to bed.

Wanabat

Wanabat is the name of the second day of the new year celebration. People contribute charity to the less fortunate, help the poor, servants, homeless people and low-income families. Families attend a dedication ceremony to their ancestors at the monastery.

Tngay Leang Saka

Tngay Leang Saka is the name of the third day of the new year celebration. Buddhist cleanse the Buddha statues and elders with perfumed water. Bathing the Buddha images is the symbol that water will be needed for all kinds of plants and lives.

It is also thought to be a kind deed that will bring longevity, good luck, happiness and prosperity in life. By bathing their grandparents and parents, children can obtain from them best wishes and good advice for the future.

From Wikipedia

OPINION: FOSTERING TRADITIONS

Strengthening Neighborhoods

BY JOAN GREENWOOD

As WANA finishes up its third year, its time to reflect on whether or not our programs are meeting our organizational goals and member expectations. We owe a debt of gratitude to our Initiating Board and especially former President Jill Hill who have made every effort to put together programs we can all be proud of. Now, the Board needs to hear from you—what's working, what's not and find consensus of what our members want.

Recently, there has been talk that there shouldn't be two neighborhood groups in Wrigley. But, each of the two major dues-paying organizations have very different agendas. Wrigley Association is organized as a civic league and mutual benefit corporation. WANA is organized as a community service league registered by the California Attorney General as a Charitable Trust.

I see WANA's role as being one that nurtures volunteer efforts to make Wrigley a cleaner, greener, safer, stronger place. WANA is first and foremost neighbors connecting to pursue common interests and goals through shared leadership. The diversity of our activities and efforts from Daisy Avenue Christmas Tree Lane to National Night Out to Fight Crime builds a tradition of service. After all, isn't that what modern urban life's about?



"The greatest things ever done on Earth have been done little by little."

William Jennings Bryan

CRITTER CORNER

EMPOWERING RESIDENTS TO MAKE NEIGHBORHOODS SAFER FOR PEOPLE AND ANIMALS

Residents are now being encouraged to print and distribute flyers provided by Animal Care Services to neighbors, or post signage on their own property. "Animal problems begin and end with people", says Ronald R. Arias, Director of the Health & Human Services Department, "engaging the community is critical to making neighborhoods safer for people and animals." Common neighborhood issues that you can address through use of Animal Care Service's materials include:

- Barking
- Off-Leash
- Defecation
- Responsible Pet Ownership
- Urban Wildlife



Last year, Animal Care Services completed over 24,000 animal-related calls

for service ranging from stray dogs to barking complaints. This year, the City of Long Beach agency will enlist residents and neighborhood associations to email, download, print, and distribute information about making their community safer. Flyers and signs detailing the (15) most common animal-related issues are now available at:

<http://www.longbeach.gov/acs/flyers_and_signs.asp>

Resources highlight local laws and fines, often providing preventative strategies or a simple description of the complaint process. Web resources are available 24-hours a day.

Executive Board

2009-2010

Maria Norvell, President
427-5021

Joan Greenwood, Vice President, 599-0812

Jill Hill, Secretary
599-1822

Nancy Risch, Treasurer
426-5266

Frank Kozlowski, Sergeant at Arms

Joan Pizzato, Director

Timothy Risch, Parliamentarian

Veronica Robles, Director

Jim Trout, Director

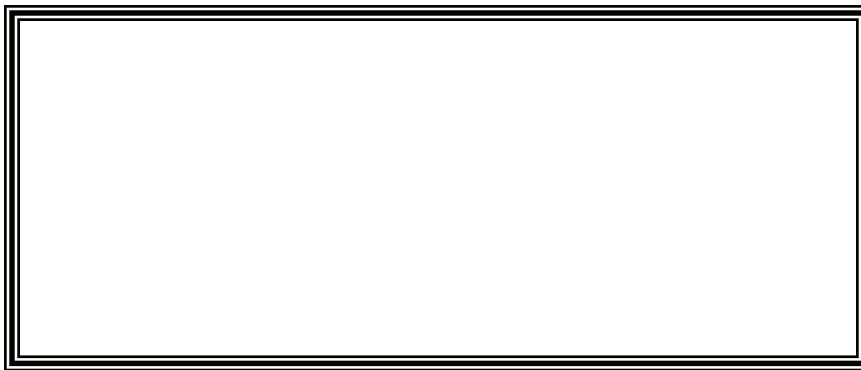
Published Monthly By:

Wrigley Area Neighborhood Alliance, Inc. (WANA)

P.O. Box 6370

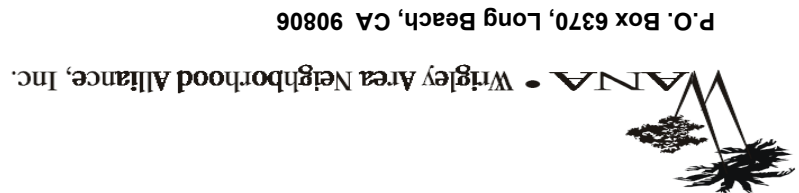
Long Beach, CA 90806

wrigleyalliance@msn.com



WANA's Third *Easter on the Green* will be held on the median at
19th Street & Daisy Avenue not the customary location of 20th
Street & Daisy.

CHANGE OF LOCATION ...



IN CLOSING ...

DESSERT WITH THE CHIEF

Our new Long Beach **Chief of Police Jim McDonnell** is tentatively scheduled to share a dessert with us at the **April 19 WANA Potluck**. (See page 3.) He'll arrive around 7:30 pm to say a few words. Please come! A representative of Oil Operators has also asked to speak briefly about the site investigation work that will be conducted in Wrigley Heights.

APRIL 13 CITY-WIDE PRIMARY NOMINATING ELECTION

Many of our neighbors received Sample Ballots without an assigned a polling place. Many more, probably, didn't even notice the message that they have not been assigned to a polling place. If you are not sure where to go or have trouble finding your assigned polling place, **contact the City Clerk at 570-6101. Please note that requests for absentee ballots must be received in the Office of the City Clerk no later than April 6.**

SPECIAL THANKS

To Kay Bowman for her generous support of this event and Nancy Risch who has almost single-handedly pulled together the last minute details for *Easter on the Green*. Be sure to thank Nancy at the next meeting. Maria has been helping as much as she can with phoning, and Jill gave Nancy excellent notes from previous years. WANA is forever in Joan Pizzato's debt for the wonderful job she did as the newsletter editor, the fantastic cupcakes she baked for last year's Easter Eggstravaganza, the See's Candy Fundraiser and the WANA Bunny costume just to name a few. WANA also thanks the **Sixth and Seventh Council District Offices** for donating Easter baskets. See page 3 for details.