



May 2010 Newsletter

Official Publication of the Wrigley Association

May 2010

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Calendar Items

May 3.
Wrigley Assoc. Mtg

May 8.
LA River Clean Up

May 9.
Mother's Day

May 19.
Taste of Wrigley
Meets @ Buono's

May 31.
Memorial Day

June 7.
Wrigley Assoc. Mtg

June 11th
Pizza Pig Out

June 12th
Wrigley River Run

Tues & Thurs 615p &
Saturdays 7a
River Runners/
Walkers meet



The President's Inbox

Bethel Cope-Vega

STOP! Before you read the rest of this great newsletter, go to Sears website and vote for Veterans Park! It is one of ten finalists for Sears to spend thirty thousand dollars on refurbishing a park. Go vote, then come back.

Spring Greetings! Thanks to all who attended our April debates for the City Attorney and City Prosecutor. The debates were well attended, and we were honored to have hosted another successful Wrigley event!

As the April showers dissipate and the May flowers begin to bloom, we start to see our neighbors sprucing up their yards and houses. And, in homage to this annual spring sprucing, we are proud to bring you the **Wrigley Neighborhood Solutions Fair!** That's right, we have managed to gather Long Beach's greatest community resources and get them together in the same room for the evening on **May 3, at 7:00pm!**

We'll open the evening by introducing Long Beach's new Chief of Police, Chief Jim McDonnell. He'll speak for 30 minutes and be taking your questions. Then, each of our other presenters will have a few minutes to introduce their program or topic, and the rest of the evening will be yours to enjoy as you walk from table to table, fair-style. Questions about graffiti? Bring 'em! Barking dogs? Bring 'em? Trash in the neighborhood? Bring 'em! You'll be able to speak directly to representatives from Noise Abatement, Environmental Services, Department of Health and Human Services, and LBPd.

Thinking about doing some home or yard renovation? We'll also have representatives on hand to discuss Long Beach's Home Improvement Rebate Program, and the Water Department will be giving an overview of their Lawn-to-Garden Rebate Program!

There will definitely be something for everyone here, so join us on **Monday May 3, at 7:00pm, at the Veterans Park Recreation Center.** We look forward to seeing you there!!

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Help get 30k for
Veterans Park!

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Decorating
Diva

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Business
of the month

SAVE PAPER!

(and postage for
the association)

Get this newsletter
in your email box.

Email

[wrigleyvillage@
att.net](mailto:wrigleyvillage@att.net)

Next Meeting: May 3rd, 7pm

Chief of Police and Home Improvement



Gavin Mc Kiernan

Taste of Wrigley

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We have had some bad luck with weather on Taste of Wrigley nights. In January many homes were flooded on the third Wednesday of the month and in April we had what appeared to me to be the windiest night I have seen in my six years living in Wrigley. But that didn't stop the more than 20 hearty neighbors from getting together to enjoy the latest addition to what my wife and I refer to as the Thai Food District in Long Beach. Simply Thai Dishes is at 2264 Pacific and served up some great meals, everyone should check it out! Support the good in our neighborhood or places will close and we will get 99cent stores and pot dispensaries in their place.

For May we return to what is definitely the standard bearer for Wrigley if not for the entire West Side of town for dining, Buono's. Join us on May 19th at Buono's for Taste of Wrigley.

Last time we went to Buono's we had about 60 people show up and filled every seat in the place so I encourage you to RSVP to ensure you will get a seat.

On the third Wednesday each month everyone in the community will come out and meet for a meal at one of our fine eating establishments in Wrigley.

Please RSVP by calling Gavin at 213-403-1306, emailing wrigleyvillage@att.net or replying to the Facebook event invite so we have an idea of how many people to expect.

Pictures from previous Taste's including the last trip to Buono's are on the Wrigley Facebook page.

Wednesday, May 19th, 6:30pm. Buono's, 401 W. Willow



Gavin Mc Kiernan

Help Veterans Park

Please take a moment to visit the Wrigley Facebook page or www.longbeach.gov for the link to vote for Veterans Park to win a \$30,000 make over from Sears. Veterans Park is one of ten finalists for the award. You can vote once a day and we need everyone to get online and vote. As I write this, Vet's is in 8th place but that can change if you and everyone you know votes early and often until the contest is over. It takes less than a minute to vote so please vote now. Thank you!

Support your local newspaper with a voluntary subscription, Call 562-427-8678.

Wrigley Association Members get 10% off advertising when they buy ad space in the Signal Tribune.



El Paisano Ranch Market
245 W. Pacific Coast Hwy
Between Pacific and Cedar
562-599-0101

Long Beach Businesses:

There are many businesses that generously support the Wrigley Association and its events, Businesses that are members of the Wrigley Association are listed throughout this issue. Contact wrigleyvillage@att.net if you have questions about business memberships.



Buono's Pizzeria
401 W. Willow Street
Long Beach, CA 90806
562-595-6138
www.buonospizza.com/

Wrigley Leader



PCH and Pine
562-218-0500
8am - 11pm Sun-Thu,
8am - 12pm Fri & Sat

Wrigley Sustainers



Sindy Verdugo

Re/Max College Park Realty

[www.facebook/sindy.verdugo](https://www.facebook.com/sindy.verdugo), Please ask me to be your friend.

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Style Tips for Bargain Decor

Shoshanah Siegel, Your Color Diva

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Fresh, funky, and super-cheap, these decorating ideas are wallet-friendly and style-savvy. You can be creative on a budget.

Take a Seat

Drive through any neighborhood on trash day and you're sure to find a beat-up chair or two. Rescue the sturdy ones with sandpaper, primer, and paint. Re-cover the seat by cutting fabric 3 inches larger all around and attaching it with a staple gun.

Bold Art

Scraps of decorative friezes, spindles, or even branches and leaves from nature, make a statement when set off by a frame. Insert colorful scrapbook paper in the frame as a background. Then use Mirror Mastic adhesive to apply the piece directly to the frame's glass. Fabric is another fun way to create art work. Fabric stores sell remnants very cheap. Take an assortment of your favorite fabric and showcase them in array of mismatched frames. Paint the frames with coordinating colors.

I may find a picture at a yard sale, the Dollar Store, or Ross. I may not like the picture, but love getting a fun frame.

Collect various plates from garage sales, and thrift stores. Select by similar colors, different patterns. Hang them on the wall as a group.

This three dimensional idea adds interest to any kitchen or dining room.

Hide Items in Style

Too much clutter for glass cabinet doors? Hide the cabinet's contents by lining the glass panels with patterned fabric. On the back of each door, stretch the fabric over the glass and use a staple gun to fasten the edges to the wooden frame. For a tidy appearance inside, conceal the staples by gluing coordinating ribbon.

Jewelry Art

Turn a wood cutlery tray into a beautiful piece of art. Glue scrapbooking papers to the bottom of each compartment using an adhesive appropriate for paper and wood; secure screw eyes to the cubbies to hold jewelry. Select favorite pieces to fill the tray.

Jazz up paper lampshade shade by punching holes evenly around the bottom edge. Clip earrings through the holes.

Color Styled

Grocery store flowers and ones from your garden offer cheer for mere pennies, but don't just plop them in a vase. Sorting the blooms by color and separating them into small vessels make them much more. Be creative when it comes to what can be used as a vase. Use tea cups, drinking glasses, and old jars. I have egg cups that make perfect bud vases.

Shoshanah Siegel, "Your Color Diva", yourcolordiva@aol.com, www.yourcolordiva.com



Gavin Mc Kiernan

Pizza Pig Out!

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JUNE 11th, 6-8pm

The first annual Pizza Pig Out will be held on Friday June 11th at Pacific and Willow. On one side of the parking lot people will be registering for the Wrigley River Run (see below) and on the other they will be feasting at the Wrigley Pizza Pig Out!

Pizza serving restaurants in Long Beach are currently confirming their participation in this fun family event. Each restaurant will be supplying their best pizza for the community. Anyone interested in a great Pizza dinner can donate a minimum of \$5 (\$3 if you renew your Wrigley Association membership before then) to the Wrigley Association for all you can eat pizza. Your entry donation also gets you three votes in the Best Pizza in Long Beach competition. After you have sampled the best Pizza Pie's this city has to offer you will vote which one is the best. At the end of the event the crown of Best Pizza in Long Beach will be given out so everyone will know who makes the very best pizza in the city. Don't miss out, put this on your calendar now and arrive hungry!



Gavin Mc Kiernan

Wrigley River Run

JUNE 12th, 730-10am

The 3rd Annual Wrigley River Run & Tadpole Trot will be held June 12th. The event starts and ends at the corner of Pacific and Willow. There will be a 10k Run at 7:30am followed by the 5k run at 8:30am, the 5k walk and jogging stroller 5k at 8:35am, and a kids run at 9:30am.



All registered participants will receive a high quality short sleeve race t-shirt as well as complementary Buono's pizza, Clif bar products and other food and drink at the finish line festival. The route goes through historic parts of Wrigley and along the LA River path. Live music from the Cabrillo High School Jazz Band and encouragement from the Wilson High School Cheerleading Team will keep participants motivated along the course.



There will be a bounce house for the kids as well as awards and prizes.

Volunteers are still needed so please email lbnf@att.net if you are interested in helping. Volunteers can get community service credit for school or court and all volunteers get t-shirts, free food and will be entered in a drawing for a number of great prizes.



Registration is \$25 (goes up to \$30 on May 8th) and the proceeds from the event go to benefit the Long Beach Neighborhood Foundation (LBNF) which last year awarded scholarships to students at Cabrillo and supported programs at Jackie Robinson Elementary. More information about the event including links to sign up at www.wrigleyriverrun.com and more info about LBNF at www.lbfoundation.org. Pictures on this page are from last year's event.



Lisa Wibroe

Wrigley Is Going Green

Mauna Eichner



Wrigley is Going Green! wants to thank everyone who came out the last two Saturday mornings to help plant the trees, including the Long Beach Fire Department and the Wrigley Gardeners. We even had our neighbors from California Heights and Bixby volunteer their tree planting expertise. The weather was perfect on both occasions, and we got all 40 trees planted in a couple of hours. WiGG is dedicated to planting trees in communities close to the 710 freeway as cleaning the air as soon as it leaves the freeway helps **all communities** breathe a little easier!

We also want to thank Southern California Edison, through the City of Long Beach, Office of Sustainability--who funded the event; Councilwoman Tonia Reyes Uranga--who under her watchful eyes never gave up finding a way to get trees into that neighborhood; Lawrence Reed and Theral Golden for being the Taper Street and Fashion Avenue neighborhood coordinators and whose tireless efforts made this event a pleasure to put on; and Neighborhood Services Bureau's Urban Forestry Program, especially Jim Osgood, who provided tools and other supplies plus valuable experience, labor, and know-how.

Lastly, we just got word that our grant has been funded to plant trees on Henderson Avenue and provide a mural for the Wrigley Garden. Keep your eyes out for a fall tree planting, the date is yet to be determined.



ELECTIONS!

- Want to help Wrigley reach its potential? Then please consider running for the board of the Wrigley Association.
- Elections will be held at our June meeting, and all you need to do to qualify is to renew your membership.
- Please email wrigleyvillage@att.net if you are interested, want to nominate someone or have questions about the position.



Wrigley Garden Creates Affordable Delicacies from Home-Grown Produce

Unusual Sweet and Savory Toppings Featured at Farmers' Markets
Jennifer Beaver

Fresh, delicious hand-crafted seasonal jams, preserves, pickles, relishes, sauces and more created by the Wrigley Garden are now available at several locations. Made in small batches from local ingredients, products currently include strawberry jelly, lemon curd, orange-ginger marmalade, rosemary-lemon butter, honey wine jelly and strawberry rhubarb jam and will change with the seasons. Local baker Shortnin' Bread features the products at the Sunday Farmers' Market (California @ Bixby) and at the Marine Stadium Farmers' Market (Appian Way and Nieto Ave.) on Wednesday. Vendor Bee Canyon Ranch carries Wrigley Garden honey-based goods at the Santa Monica Farmers' Market.

"Every ingredient is organic and locally grown when possible," said Wrigley Garden Director Sasha Kanno. "This direct connection between farmer and consumer means Long Beach can easily enjoy the season's freshest local products." Sales help support the Wrigley Garden, a community garden at 1950/1960 Henderson Avenue.

Some of the raw material for these sweet and savory treats comes from the Neighborhood Co-op Fruit Exchange. Volunteers harvest excess fruit from Long Beach residents, share it among neighbors and friends, preserve and donate the rest to a local food bank. If you have fruit or produce to donate please contact our Exchange Coordinator, Shelby Sanchez at 562.506.6214 (shelbysanchez@hotmail.com)

The Wrigley Garden is a two-year project located on land owned by the City of Long Beach. Supporters include The Long Beach Neighborhood Foundation, Wrigley is Going Green, The Long Beach Community Foundation, Connected Corridors and the 6th and 7th district council offices.

For more information about Wrigley Garden products or to volunteer please contact Sasha Kanno at 562-230-7207 (sasha@wrigleygarden.org).



Wrigley Business of The Month

Raul Romo

Utah's Barber Shop is located on 730 W. Willow. They are open seven days a week; Monday through Saturday from 9 am to 7 pm. and on Sundays from 8 am to 3 pm. They have professional haircuts for the entire family, specializing in lineups, fades, tapers, design trims, beards and mustaches. Come and visit the shop. You will be greeted with a smile. Any of their many friendly, licensed barbers will assist you in getting you ready for your next look. Give them a call to set up an appointment at 562-989-0792. Walk-ins are always welcomed.





Sindy Verdugo

A Warm Wrigley Welcome

To Our New March 2010 Neighbors!

Please reach out. Join in. Discover and Enjoy Wrigley like we do.

543 W. 35th Street the Denisons

606 W. 39th the Munetons

2100 Cedar the Pollards

2673 Cedar the Hubers

2726 Chestnut the Valenzuelas

2446 Daisy the Alaos

3069 Daisy the Torrez'

2253 Earl the Rashids

1990 Golden the Milrads

3076 Golden the Coleys

2495 Magnolia the Palencias

3702 Maine the Blancas

2461 Pine the Oskotskys

Again, a Warm Wrigley Welcome!



Worried? Stressed?
Get immediate relief!

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Call Shoshanah Siegel at (562) 427-6181
shoshanah.siegel@gmail.com

For info on crime in our area visit www.crimereports.com. Type in an address and see detailed reports of many things including the pictures and addresses of convicted sexual predators as well as info on crimes, arrests and other sometimes startling info.



Your Neighborhood Solutions Fair 2010!



Monday, May 3, 7:00pm
Veteran's Park Recreation Center
101 E. 28th Street, Long Beach

Featuring New Long Beach
Police Chief Jim McDonnell.

Hear him speak from 7 – 7:30!
Bring your questions!

LB Water Department
Find out about the
Lawn-to-Garden
program!

Long Beach's Home
Improvement
Rebate Program
will be there!

Get Answers From:

- Neighborhood Nuisance Abatement
- Long Beach Police Department
- Department of Health and Human Services
- Environmental Services Bureau

Questions? Contact us: wrigleyvillage@att.net

The Wrigley Association is a 501 C4 non-profit organization, (CA State ID # 1673284) whose mission is to promote the common interest, instill pride, establish and encourage the highest standards in Wrigley. To foster an active understanding of citizenship and civic responsibility. To oppose and discourage discrimination and to create a sense of belonging. To promote higher business standards and encourage uniformity and cooperation among the merchants, property owners and residents. To eliminate crime, promote community pride, and develop wholesome, enjoyable, cultural, social, and physical activities.

MEMBERSHIP RENEWAL FORM

Ask your neighbor to join, there is strength in numbers!

The Wrigley Association will not sell, loan or give membership information to anyone, under any circumstances, unless compelled by law.

Name(s) _____

Email Address _____

Address _____

Telephone Number _____ FAX _____

As a member, I/We agree to abide by the Association By-Laws

Membership Year is June 1, 2010 through May 31, 2011

Annual Membership Fee: \$15.00, Make Check payable to Wrigley Association

Optional Contributions: \$_____ For Wrigley Landscape Project

\$_____ For Wrigley is Going Green

\$_____ Donation

\$_____ Total Payment

Type of Membership: Resident____ Business____ Associate____

Please check if you are interested in volunteering for Association Activities____



Time to renew your membership
for 2010-11.

Membership expires June 1