



The Beacon



Palmetto Beach Community Association News



Spring Fest at DeSoto Park

Saturday, April 11th

10 a.m. to 2:00 p.m.

Join in the Fun at Spring Fest!

- ☀ Shop at the PBCA Community Yard Sale
- ☀ 1,000 Easter Egg Hunt *by Concord Baptist Church*
- ☀ Music, Inflatables & Children's Games
- ☀ City of Tampa Fire Truck
- ☀ Refreshments & Bake Sale
- ☀ IKEA on Display
- ☀ General Motors Hybrid Vehicle Showcase
- ☀ Raffle Prizes - One Week Test Drive of a GM Hybrid Vehicle, Lowry Park Zoo Tickets, PBCA T-Shirts, and More!
- ☀ Neighborhood Crime Watch Giveaways *made possible by a grant from Hillsborough County Board of County Commissioners, Children's Board of Hillsborough County, and the Frank E. Duckwell Foundation within the Community Foundation of Tampa Bay.*

Spring Fest is sponsored by City of Tampa Parks & Recreation. If you would like to participate in the Community Yard Sale as a vendor, a \$5/table vendor fee will apply. To donate items or baked goods, please contact Jennifer Willman at 545-9616.

Visit Our New Website Address
www.PalmettoBeach.info

*Our newsletter is "going green" & is available on-line.
Printed distribution is limited to our members.*

Reminder:

Next Meeting will be
April 21st at 6:45-8pm.
*See Calendar of Events
on the back for details.*

PBCA is committed to building connections throughout the community, fostering neighborhood pride, and improving the overall quality of life for all residents. By protecting the natural beauty of the neighborhood, preserving its unique history, and promoting responsible economic opportunities that will light the way for the future, the PBCA hopes to ensure the vitality of the Palmetto Beach neighborhood.

Spring 2009

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Palmetto Beach
Community Association
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Visit us Online:
www.PalmettoBeach.info

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Watering Restrictions Are in Effect

Did you know that irrigation of established landscaping and turf is restricted to hand watering one day per week? Addresses ending in an **even** number, or the letters A-M (like 3208 or 3203-A) may water on **Tuesdays** only. Addresses ending in an **odd** number, or the letters N-Z (like 3207 or 3206-N) may water on **Sundays** only. Watering on that day is allowed between **midnight and 8 a.m.** or between **6 p.m. and midnight.**

By using water more efficiently, you may save money on your water bill. Tampa has a tiered rate system, to encourage water conservation. Get a FREE low-flow shower head, faucet aerator, and toilet leak detector at our next Association meeting on April 21st. For questions regarding the new watering restrictions or other information, contact the City of Tampa Water Conservation staff at 274-8121 or visit www.tampagov.net/WaterRestrictions.



Come to the PBCA meeting on April 21st for your FREE low-flow plumbing devices, and rain gauges. Our guest speaker will be from IKEA store.



IKEA Store Opens May 6th at 9AM

IKEA will open in Palmetto Beach at 9 a.m. on Wednesday, May 6th, with festivities and freebies. There are more than 290 IKEA stores in 36 countries, including 36 in the U.S. Other stores in the Southeast are located in Orlando, and Sunrise, FL; Atlanta, GA; Charlotte, NC and Woodbridge, VA. The Swedish company will present 10,000 exclusively-designed items, 49 room settings, a supervised children's play area, and a 350-seat restaurant serving Swedish specialties such as meatballs with lingonberries or salmon plates, as well as American dishes. Family-friendly features include a 'Children's IKEA' area in the showroom, baby care rooms, and play areas in the store.

This new IKEA store created 500 construction jobs and, 400 store workers. Positions are available in home sales, customer service, cashiers, receiving, warehouse and stock replenishment. IKEA Tampa also offers food service opportunities in its restaurant, Swedish Foodmarket, Bistro and cafeteria. IKEA incorporates environmentally friendly and socially responsible efforts into day-to-day business, and continually supports initiatives that benefit causes such as children and the environment. PBCA looks forward to a great relationship with IKEA, and welcomes the store to our neighborhood.

Customers will be allowed to camp out 2 days before opening day, waiting for the giveaways, and enjoying the excitement of an IKEA store coming to town. On opening day, expect extra traffic in our area. The 353,000-square-foot IKEA is located at Adamo Drive at 22nd Street and the Crosstown Expressway. IKEA will be "on display" at Spring Fest at DeSoto Park on April 11th and at our April 21st PBCA meeting.

Words for Wellness

By Cary Hopkins Eyles

So you know that walking is good for you but somehow you don't end up doing it as often as you would like. You are not alone.

The benefits of walking have been researched and proven. Walking can actually prevent colds, assist in weight management, slow the aging process, add healthy years to your life, and reduce the risks of developing cancer and glaucoma, according to research studies. It's worth it to trade a half hour of TV for a brisk walk around the block. How do you get started?

1. Start slowly. Don't make the mistake millions of new exercisers make: doing too much too soon. Ease into it. While walking for at least 30 minutes a day, 5 or more days a week is recommended, any amount of walking (or other aerobic exercise) has tremendous benefits.

2. Get your mind right. Try not to think, "I should go walking" or "I have to walk." Rather think about how nice it will be outside, being active, even if you don't believe it yet.

3. Know what's ahead. Realize that there are several key steps to beginning a new fitness program. These are the mental stages most people progress through. They include: not wanting to exercise → thinking about it → getting ready for it → starting it → enjoying it and doing it almost daily. Wherever you are in the process is okay.

4. Keep it simple. By keeping it simple when you start out, you'll be less likely to feel overwhelmed and quit.

5. Get moving! Get out there and walk! Take a neighbor with you for company or bring the kids. We are lucky in Palmetto Beach to have a beautiful, safe park to walk around. While doing so, you will have the added benefit of seeing many of your neighbors.

Get Out There!

Join us Saturday, April 18th & May 16th at 10:00 a.m. at DeSoto Park Pavilion, waterside, to walk or jog together.

Cary and Eric Eyles will be there to encourage the group. See you then!

New Board Members & Committee Info

PBCA welcomes our new Board of Directors! John Glass was appointed to serve through the end of this year, and Jim McCall was appointed to serve through 2010. Both Jim and John are Directors At-Large. Jim is the new Chair of the 22nd Street Committee, overseeing the repair of our building at 308 S. 22nd Street. John and his wife have been involved in Wellness Walks.

Committee Chairs are still needed for various committees, including: Neighborhood Crime Watch, Beautification, Planning & Design, Communications, and Special Events.

PBCA Board members Andy, Jen, Brian and Cary attended the Hillsborough County Neighborhoods Conference on March 21st. Workshops and exhibitors provided ways for us to improve our Association's efforts, plan new activities, and tap into resources.



Important City Numbers

Area Code 813

Animal Services - Loose Dogs
744-5660
(24-hour) 654-6006

Bright House Cable
684-6400

Clean City Hotline for Graffiti &
Trash Removal 931-2133

Code Enforcement
274-5545

DeSoto Park
242-5307

Environmental Protection
Commission of Hillsborough
627-2600

Mosquito Control
635-5400

Parks & Recreation
274-8615

Police, Non-emergency
(24 hour) 231-6130

Pot Holes in Streets
622-1940

Solid Waste/Illegal Dumping
348-1111

Stormwater Drainage
622-1901

Stop Sign / Traffic Sign Repair
(24-hour) 622-1940

TECO Outage
588-1010

Tree Emergency
931-2168

Water Dept. Emergency
274-7400

Verizon Phone/Fios Repair
1-800-483-1000



Mark Your Calendar!

Events at DeSoto Park Pavilion, 2615 Corrine Street, unless otherwise noted.

April

- 11th @ 10am-2pm Spring Fest & PBCA Benefit Community Yard Sale
18th at 10am Get Out There! Neighborhood Wellness Walk
21st @ 6:45-8pm Community Association Meeting – IKEA Guest Speaker;
Water Conservation Giveaways!
25th @ 10am Paint our PBCA Building, 308 S. 22nd St.
25th @ 2-7pm DeSoto Youth Benefit – Crawfish Boil, Silent Auction, and
Happy Hour at Gaspar's Grotto, 1805 E. 7th Ave.
\$15 Admission for all the Louisiana crawfish you can eat.

May

- 6th @ 9am IKEA Opens, Adamo Dr. & 22nd St.
16th at 10am Get Out There! Neighborhood Wellness Walk
19th @ 6:45-8pm Community Association Meeting

September 14-18: SWEEP • October: Fall Fest • November: PBCA Elections

PBCA strives to:

- ✧ Ensure the safety of all residents.
- ✧ Be a voice for Palmetto Beach in the wider City of Tampa, Hillsborough County, and the Tampa Bay area.
- ✧ Promote civic pride, economic growth, and environmental integrity.
- ✧ Preserve the unique history and rich culture of the neighborhood.



Welcome, New and Renewing Members!

Liz Acosta
Roland Acosta
John Broderick
Alicea Catuccio
Jonathan Catuccio
Chestlee Dilbert
Cary Hopkins Eyles
Eric Eyles
Reverend Raul Fernandez
Kris Fillon
Kelly Gatta-Arfin
John Glass
Maresa Glass
James Kimbrell

Marine Towing of Tampa, LLC
Greg Meyer
Jim McCall
Brian McCarthy
George McGriff, Jr.
Robin Nance
Joaquin Oliva
Marie Reynolds
Irene Rodriguez (pictured above with Cary)
Evelyn Rojas (pictured right)
Andy Stone
Lee Walsingham
Gary Williams
Jennifer Willman



Will you become a PBCA member? We need you!
2009 Membership Dues are *Still Only* \$10 per individual.

Membership Forms Available on www.PalmettoBeach.info