

Making Homes for Wildlife on the Move

Join the San Diego Flyway Cities Coalition

San Diego County hosts more biological diversity than any other county in North America. However, it also experiences a similarly high rate of natural influences and human activity that threaten native wildlife habitats and the many species they support.

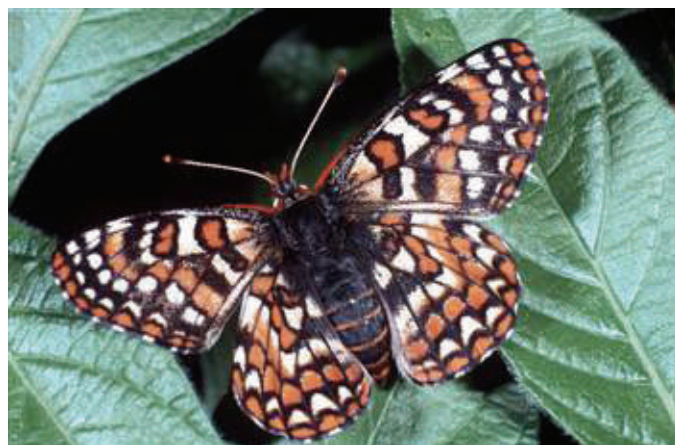
Urban sprawl, drought, wildfires, invasive species, and pollution have fragmented natural landscapes and isolated wildlife populations. Add to these global warming, caused by society's increasing carbon footprint, and many of our beloved native species such as the San Diego horned lizard and the Quino Checkerspot butterfly may not exist at the end of this century.

Although we don't know all of the long-term impacts on wildlife in our community, we must act now to restore and protect native habitat, especially in the Pacific Flyway and in North America's other flyway corridors.

Using the term "flyways" to describe large corridors of habitat and the wildlife that depend on them, urban areas often represent insurmountable "holes" in those corridors. Expanses of asphalt and grass lawns don't offer the food or shelter needed by migratory species or resident plants and animals. Flyways are used by many species – not just the birds.



**San Diego is the first Flyway City
in the Pacific Flyway Corridor!**



Quino Checkerspot Butterfly

AP Photo/San Diego Natural History Museum-Philip Roullard

Addressing this Urgent Need

Successfully solving the problem of dwindling flyway habitat requires a united effort. National Wildlife Federation (NWF) and the San Diego Audubon Society are forming a Flyway Cities Coalition of elected officials, city and county planners, state and federal agencies, non-profit organizations, nature centers, educational institutions, faith-based organizations, volunteers, and local civic groups to work together to enhance the Pacific Flyway within the San Diego metropolitan area.

In 2008, Flyway Cities will launch in three flyway corridors:

Atlantic—Metropolitan Atlanta and Fort Lauderdale

Central—Austin

Pacific—San Diego and Seattle

Coalition working groups will be formed in other cities in the following years, increasing and connecting quality land and water habitats within each flyway as the nationwide Coalition grows.



National Wildlife Federation • 11100 Wildlife Center Drive • Reston, Virginia 20190

Inspiring Americans to protect wildlife for our children's future

Making Homes for Wildlife on the Move: **San Diego Flyway Cities Coalition**

San Diego needs a Flyway Cities Coalition

- San Diego County is a biodiversity hotspot, hosting more than 200 threatened, rare, or endangered species.
- Our chaparral, wetland, and shoreline communities support a rich array of species and are just plain beautiful!
- San Diego County has an extensive canyon network and wildland-urban interface that holds important habitat value and must be preserved.
- Population is projected to increase in San Diego County by as much as 30 percent by 2040. We must actively work now to protect wildlife habitat into the future.



San Diego Horned Lizard

Flickr

Strategies

We can more effectively leverage our individual resources and strengths by joining together to create and restore native habitats and aid wildlife.

National Wildlife Federation will serve both as a partner and a source of key resources, providing:

- ♦ a community action “toolkit,”
- ♦ marketing and other collateral, including fact sheets, brochures and other promotional materials,
- ♦ curriculum and educator-based materials,
- ♦ volunteers,
- ♦ new volunteer recruitment and training,
- ♦ policy and advocacy expertise, and
- ♦ fundraising support.

Flyway Cities Goals

Partners of each city’s Flyway Cities Coalition will come together in working groups to identify the best ways to protect and develop sustainable environments in their communities.

Each working group will set its own goals, striving for an annual increase of **at least 10 percent of wildlife habitat acreage protected or restored.**

Join the Flyway Cities Coalition!

Coalition working groups will also:

- increase environmental stewardship by raising awareness about environmental issues among community leaders,
- empower citizens with information on creating landscapes that support wildlife,
- instill personal responsibility for improving urban ecosystems,
- restore and increase wildlife habitat,
- cross-promote organizational efforts and projects to meet common goals, and
- strengthen social networks to create more effective advocacy for local, regional and state solutions to wildlife and habitat problems.

Your involvement is essential to the future of wildlife in and around San Diego.

Sign Up Today

Become a Flyway Cities Coalition partner now. Join with others in the San Diego area to protect and restore wildlife habitat.

To sign up and learn more, contact:

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