



Mayfair Heights Newsletter and Public Relations Report for 2009

During 2009, the Newsletter and Public Relations committee consisted of:

- ☐ Mary Beth Cox, Chair
- ☐ Sarah Adams-Cornell and Kodi Herman as newsletter distributors to block captains
- ☐ Block captains as newsletter distributors to the neighbors on their block

Accomplishments

- ☐ During 2009, 300 copies of 6 multi-page colorful and informative newsletters were developed, printed and distributed throughout the neighborhood and electronically. This is a major accomplishment since printing and distributing 300 newsletters involves a network of at least 20 people.
- ☐ Neighbors who contributed articles to the neighborhood newsletter were:
 - o Mary Beth Cox, editor
 - o Charles Hill
 - o Sarah Adams-Cornell
 - o Michelle Foy
 - o Kathleen Ryan
 - o Kodi Herman
 - o Allen Lippoldt
 - o Lisa Powell
 - o Lecye Doolen
- ☐ The Yahoo listserv has 29 members. It began in October 2008, and over 150 messages have been shared by neighbor members. Neighbors can access and join the group by going to http://groups.yahoo.com/group/mayfair_heights. Members must first be approved by the moderator. Mary Beth Cox and Sarah Adams-Cornell serve as listserv moderators.
- ☐ Mayfair Heights has an e-mail account, which is mayfairheights@gmail.com. Through this account, the neighborhood has 38 contacts. Mary Beth Cox serves as the account monitor and respond to e-mails received through the account
- ☐ The Mayfair Heights website is maintained at www.mayfairheights.org. The website is not frequently used but the format has been improved and there is potential to increase traffic to the website during 2010. Mary Beth Cox is the website monitor.

Hit Report for Mayfair Heights website www.mayfairheights.org:

	Jan 10	Dec 09	Nov 09	Oct 09	Sep 09	Aug 09
(All Pages)	62	60	132	176	158	139
Home Page	31	31	47	90	63	30
Our Info	3	11	19	8	1	0
Pages & Docs	5	4	10	16	4	10