



September 2011 Newsletter

Official Publication of the Wrigley Association

September, 2011

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From The Desk of Colleen McDonald

Wrigley Association President

Hello Wrigley!

Hello Wrigley! As I write this, I am enjoying the last day of Summer, 2011 and welcoming the Fall with anticipation. It's a little sad, for me personally, as today marks the last meeting that the Wrigley Village Police Community Center will host. For almost two decades, yes, two decades the center has been a focus of safety, stability, information on Pacific Avenue. I have attended monthly NAG meetings there for years, been involved in numerous 'outreach' activities and worked side by side with the 'dinosaurs' Sgt. Fred and Lt. Ken and the staff from Neighborhood Services Bureau. It has been an interesting and fun experience and I am sad and, frankly, a little mad that the city could not find the funds to maintain it another year. Well, there's nothing that says it can't come back so I will focus positive energy towards that end.

This month there are three vital events involving Wrigley. Our Association meeting is Monday, October 3 and the 7th District Council office in collaboration with County Supervisor Knabe's office will present information on a project along the Wrigley Greenbelt north of Willow.. We also have invited Steve Gerhardt from Long Beach Development Services who is bringing out the proposed Mobility Maps for the city's General Plan. QandA sessions will follow each presentation.

The next two events are part of **GLOBAL** (Greater Long Beach Arts Lab) which is a month-long citywide event every October celebrating the arts. The **Long Beach Open Studio** tour takes place the weekend of **October 8 and 9**. This is a free, self-guided tour of artists' studios and musical performances.

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Trash collected at the first

Wrigley Village Business Association Clean Up

Clean ups are planned to repeat quarterly, email wrigleyvillage@gmail.com to help.

Next Meeting: Infrastructure!

**Mobility ... Street upgrades ...Wrigley Greenbelt and more
Monday October 3rd, 7pm, Veterans Park, See You Then!**

Long Beach Businesses:

Many businesses generously support the Wrigley Association and its events, Businesses that are members of the Wrigley Association are listed throughout this issue. Contact wrigleyvillage@gmail.com with ?'s about business memberships.



Buono's Pizzeria
401 W. Willow Street
Long Beach, CA 90806
562-595-6138
www.buonospizza.com/

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Your Business Here

Become a Business Member of the Wrigley Association

Support your local newspaper with a voluntary subscription, Call 562-427-8678.

Wrigley Association Members get 10% off advertising in the Signal Tribune.



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7th District Update

Dear Friends,

October will be a busy month for Wrigley. At the Wrigley Association meeting on October 3rd, Parks & Recreation, Supervisor Knabe's office, and I will present a major park project for the Wrigley area, the Wrigley Greenbelt. Also this month, applications for the Daisy Avenue Parade and a list of the full parade and events will be available.

The Wrigley Greenbelt is part of the Riverlink master plan, which seeks to activate open space along the Los Angeles River from downtown Long Beach to downtown Los Angeles. I believe that this project, especially given the lack of open space, will be transformative for Wrigley. I hope you can join us on October 3rd (7pm, Veterans Park) as we discuss this exciting opportunity.

Also, the Daisy Avenue Christmas Tree Lane Parade is quickly approaching. This year's parade will be on December 10th. Applications for this year's parade will be available starting October 1st at www.longbeach.gov/district7; there is no fee to enter. A full event schedule will be available online shortly thereafter. This year's events include a Snow Day, a Movie Night, several Entertainment Nights with live music, and more. I look forward to discussing more of the exciting events with you as we near the holiday season.

P.S. Please make sure to sign up for the 7th District E-Blast and Facebook page at www.jamesjohnsonlb.com.



13th California Heights Home & Garden Tour

Sunday - Oct 2, 10 - 4

(10 am - Lecture

11 am - Home Viewing)

Tickets are \$20 pre-sale
or \$25 the day of. Purchase
tickets at calheights.org.

CHNA thanks our
home tour sponsor
Lewis Ebersole!

Cal Heights Home Tour - Mark your calendar - 10/2!

Join us for our 13th Home & Garden Tour. The 2011 tour hosts guest speaker, Carole Coates, co-author of California Revival, Vintage Decor for Today's Homes, showcasing the latest indoor-outdoor design trend that uses vintage furnishings, pottery, tile, paintings and decorative arts from California's golden Spanish Revival period of the 1920s to 1940s

Wrigley Survey

Please take a minute (or less) to go to <http://www.surveymonkey.com/s/5FLK5HZ> and fill out our survey about the direction of the neighborhood and other important issues. Your feedback is very valuable, please take a moment. Thank you.

AaRonYa Foster, recently elected Wrigley Board Member

I am new at these associations and the like. It is actually my aim to be of service whenever I can and to do my very best with what is best, to represent the Wrigley Neighborhood Group in the most positive way possible. I am honored that I was asked to be on the board of the Wrigley Neighborhood Group and that I have the opportunity to be a part of and serve. Being a member has afforded me the opportunity to be made aware of the varying aspects of how the City of Long Beach operates.

If I may say, I think I hit the ground running. I heard of the CERT training and am taking classes due to Colleen McDonald sharing the info thru the Wrigley Neighborhood Group. I am enjoying the class and learning an awful lot about lifesaving procedures in case of disasters. This week we will focus on terrorism. And graduation will be coming soon.

I have had wonderful opportunities to meet different officials on both the Long Beach Police and Fire Departments. I attended Councilman Dee Andrew's Budget meeting with Colleen as we served refreshments. I missed my own councilman's James Johnson as it was on the same day and evening as my CERT class. The Aware meeting last Wednesday evening, was when we were being introduced to the varying organizations of first responders in case of disasters be they natural or manmade. It was exciting and educational. I urge all of you to participate in as many programs and organizations as possible that promote safety. It can only make you better.

A little about me. I have lived in Wrigley since August 1975. And this is the only home my children have ever known while growing up.

They like I graduated from high schools here in Long Beach. I grew up on the west side. I love living in Long Beach. It is a city of many cultures and peoples of all backgrounds which all are assets. The downtown area has changed dramatically. There is no wooden roller coaster to ride on and scare the living daylights out of me! LoL We have so much to be proud of here in Long Beach. Again it is an honor to serve and to be a member of the Wrigley Neighborhood Group. Go Long Beach!!!!



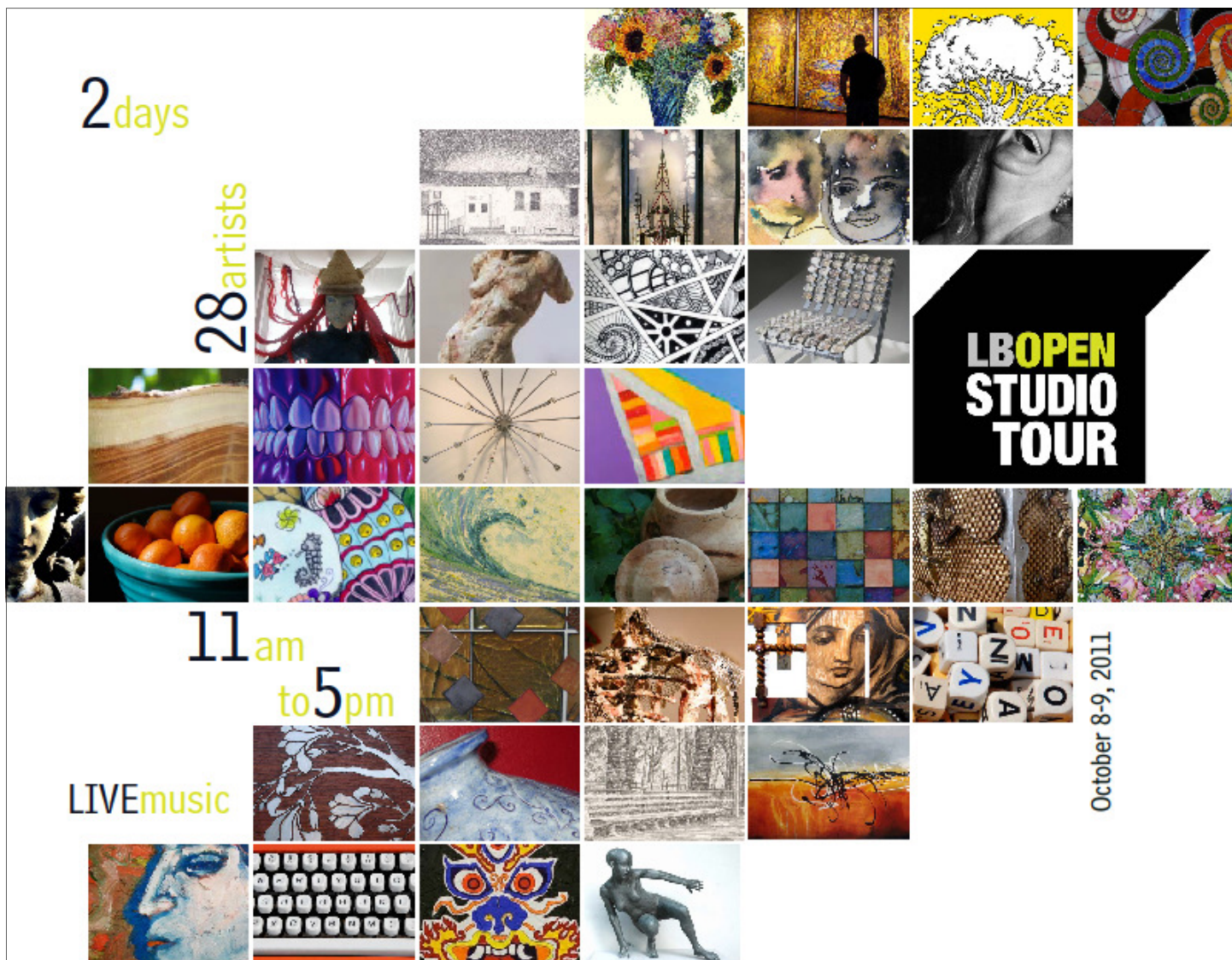
2days

28artists

11am
to 5pm

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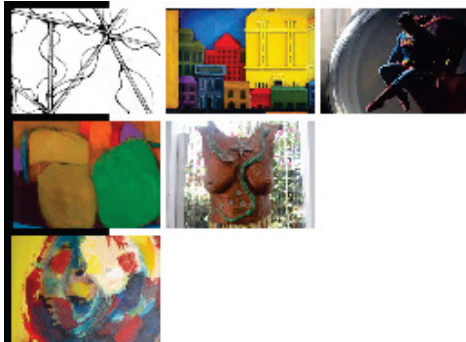
October 8-9, 2011



Don't miss this incredible event Oct 8-9.

Visit <http://lbopenstudiotour.com/>

for full details



LBOPENSTUDIOTOUR

Enjoy a two-day, self-guided artist studio tour and meet established Long Beach professional artists in their working environment.

This tour is focused on 4 areas within Long Beach: Wrigley, California Heights/Bixby Knolls, 10th/Temple, and studios radiating off Fourth Street between Dawson and Park Ave.

Get together with friends and follow the tour route by car or bike. Look for LB Open Studio signs to help you locate studios. Take a leisurely pace and come on both days, or make a fast and furious stop at all the studios in one day. Either way, it is a fun filled weekend.

Live music, entertainment, and refreshments at selected locations. Check the website for artist profiles, locations and updates at www.lbopenstudiotour.com

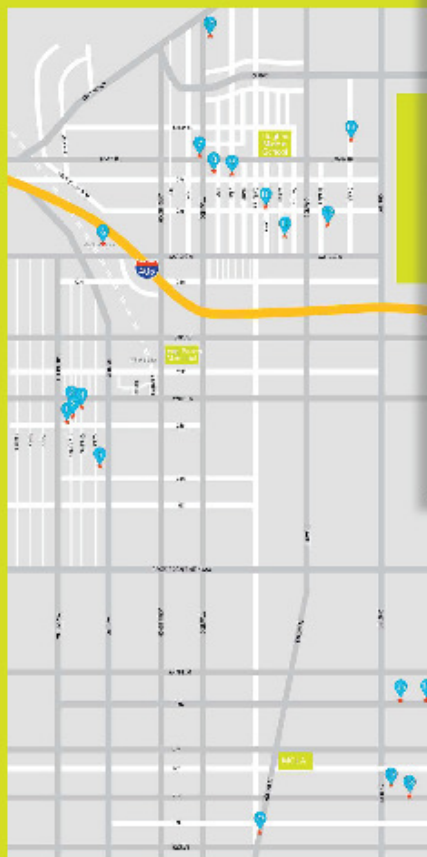
As a teaser, LB Open Studio Tour Artists will also hold a group show at the Expo Gallery in Bixby Knolls in September. The show will open on First Friday, September 2nd, and run on Fridays & Saturdays between 4:00 & 8:00 PM through October 1st. The Artist reception is September 17th between 6 & 8 PM. Expo Gallery: 4321 Atlantic Ave, Long Beach, CA 90807. Come get a sneak peak! Both events are free and open to the public.

What better way to start celebrating October, National Arts & Humanities Month and GLOBAL in Long Beach?

Fine art will be available for purchase at studio prices.



October 8-9, 2011



Studios open from 11 am to 5 pm, Saturday and Sunday.

*Artist profiles, online map and event details such as entertainment locations are available at www.LBopenstudiotour.com

LBOPEN
STUDIO
TOUR

PARTICIPATING ARTISTS

1. Lisa Wibroe & Anthony Puente - 465 W. 25th St.
2. Monica Fleming - 2543 Eucalyptus Ave.
3. Erin Ragon - 2545 Eucalyptus Ave.
4. Ricardo Gutierrez - 2560 Eucalyptus Ave.
5. David Early - 2364 Cedar Ave.
6. Daniel Quinonez - Guadalupe's Grill @ 3431 Pacific Pl.
7. Drew Esley - La Casa @ 3803 Atlantic Ave.
8. Bonnie McCarthy - 3763 Line Ave.
9. Douglas C. Orr & David Rodriguez - 3758 Olive Ave.
10. Philip & Robin Smith - 3616 Lewis Ave.
11. Paula Burns-Ipsberg & Carla Mysse - 3548 Lamo Ave.
12. Susan Erikson Hawkes - 3570 Brayton Ave.
13. Tina Burnight & Cat Riley - 3866 Gavito Ave.
14. Expo Gallery (SEPTEMBER EXHIBITION) - 4323 Atlantic Ave.
15. Dawn Morishige at Bay Art Studio - 2828 E. 10th Street
16. Verick Studio - 2501 E 10th Street
17. Jennifer Celio - behind 469 Dawson Ave.
18. Michael Stearns - 2214 E. 4th Street (in alley)
19. Sally Smeltzly and Sue Rutherford - 323 Euclid
20. Dave Van Patten - Viento y Agua @ 4007 E. 4th Street
21. Doris Christensen - 396 Park Ave.
22. Joe Crabtree - 3701 E. First St.
23. Jonathan Bueno - Coffee Coliente @ 55 Almaros Ave.

LIVE MUSIC

TIMES AND LOCATION
info at:
www.lbopenstudiotour.com



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Last year I really enjoyed visiting all of the various Wrigley artists in their studios and talking to them about their artworks; it was so relaxed and they all were very interested in sharing their methods and inspiration with me. It is a very welcoming environment and a terrific way to spend an afternoon, alone or with your friends. This year the tour includes more artists and areas of the city so visit their website www.lbopenstudiotour.com for the complete program and map guide so you can plan your own tour. Thank you to Lisa Wibroe for bringing this wonderful experience to us.

October 22nd, Saturday at 7:30 pm the **Wrigley Association** is proud to once again bring you **BROADWAY IN WRIGLEY**, an evening of song and dance featuring the **Stearns Theater Musical Company**. This year as **STMC** celebrates its **10th Anniversary** they promise to bring all of their show-stoppers from past productions to **Veterans Park** for our enjoyment, including music from Kiss Me Kate, You're a Good Man Charlie Brown, Sweet Charity, the Tender Trap, Hairspray, Hair, Singin' In the Rain, Guys and Dolls, Gypsy, and many more. STMC performers are all from Long Beach and range in age from eight to eighty! For ticket information please contact us at wrigleyvillage@gmail.com..



Photos above from the first ever Wrigley Village Business District cleanup.

Eleven businesses were involved from the 2000 and 2100 blocks of the West side of Pacific Avenue. Allied Rexall Drug owners Gita and Dave Perez not only donated the food items but also their time both before and during the events. Walter Perez, owner of Jireh Express, helped with hours of outreach and also was there from start to finish, and donated the use of his truck to transport bulky items to the dumpster from the alleys. Jay Kim, owner of Olympic Cleaners, volunteered today and also helped us to get the pressure washer in working order again and taught us how to use it.

Elizabeth Cuellar of Carousel Party Supplies brought four cases of water, Yolanda's donated two cases of water, and Pacific Nutrition donated boxes and boxes of fruit juices. Additionally, cash donations to pay for supplies for the pressure washer and for ice were received from Olympic Cleaners, Pacific Discount Store, Silva's Tires, and Bar El Tri De America, and Cruz from LB Beauty sent her son and daughter to help us.

Second Annual Broadway in Wrigley Returns October 22nd. Ads in the program for the event are on sale now for \$25, \$40 and \$75. There will be 500 copies of the program printed you're your ad in them. Stearns Musical Theatre Company puts on the show and the proceeds are split between them and the Wrigley Association. Their mission is to provide family entertainment while also providing a vehicle for the first time and interim performer to perfect their skills.



Stearns Musical Theatre Company is a working musical theater workshop.

Their material for show numbers come from Broadway musicals, movie musicals and some contemporary pieces.

Stearns Musical Theatre Company (SMTc) was established in 2001 as a grassroots company of community members who come together to perform.

Auditions and rehearsals are out of Stearns Champions Park
www.StearnsMusicalTheatre.vpweb.com. Contact Wrigleyvillage@gmail.com to purchase an ad and support the community.



Presents...



October 22, 2011 - Veterans Park - 7:30 pm

Ticket - \$10 (donation) - Pack of 10 tickets \$70(donation)

Performed by



For more information, please contact Colleen McDonald at 562-676-7480 or email wrigleyvillage@gmail.com.

You may order tickets via





A BOOST FOR SMALL BIZ



Criteria to apply:

- Business must be located in Long Beach
- Business must have 10 full time employees or less
- Must have been in business a minimum of 3 years
- Must have had collaborative and/or community involvement

Every business fitting these criteria may apply.

WINNERS

to be announced
JANUARY 26, 2012
at the

WBC GALA EVENT



The purpose of this grant is to help Long Beach small business owners maintain or grow their business. This grant opportunity is sponsored by the Women's Business Council of the Long Beach Area Chamber of Commerce.

A minimum of one \$5000 grant will be awarded.

Applications are now being accepted through October 15, 2011.
To Request an Application: call Joel Perler at 562-590-9234.

MEMBERSHIP RENEWAL FORM

Ask your neighbor to join, there is strength in numbers!

The Wrigley Association will not sell, loan or give membership information to anyone, under any circumstances, unless compelled by law.

Name(s) _____

Email Address _____

Address _____

Telephone Number _____ FAX _____

As a member, I/We agree to abide by the Association By-Laws

Membership Year is June 1, 2011 through May 31, 2012

Annual Membership Fee: \$15.00, Make Check payable to Wrigley Association

Optional Contributions: \$_____ For Wrigley Landscape Project

\$_____ For Wrigley is Going Green

\$_____ Donation

\$_____ Total Payment

Type of Membership: Resident___ Business___ Associate___

Please check if you are interested in volunteering for Association Activities___



PO Box 16192

Long Beach, CA 90806

E-mail: wringleyville@gmail.com

Wrigley Association Websites:

www.neighborhoodlink.com/longbch/wrigley/

www.facebook.com/group.php?gid=28996908644

www.wrigleyassociation.com