



NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

VOLUME 6(12)

CHRISTMAS TREE LANE EDITION

DECEMBER 2012

COMMITTED TO MAKING WRIGLEY A CLEANER, GREENER, SAFER, STRONGER COMMUNITY &
DEDICATED TO PRESERVING DAISY AVENUE CHRISTMAS TREE LANE TRADITIONS



59th Annual Christmas Tree Lane Parade Saturday, Dec. 8 Step-Off at 5 p.m.

Parade begins on Daisy Avenue at Burnett, heads south toward Hill, proceeds down the east side of Daisy to PCH, makes a U-turn, heads back up toward Hill, turns west to disband on Hill.

This year, there will be five bands and more than 75 marching groups.



Best view for kids is from the median on Daisy between Hill Street & Pacific Coast Highway. Dress warmly and bring something to sit on!

Questions? Call the 7th District Council Office at (562) 570-7777, send e-mail to: district7@longbeach.gov or go to:

<http://www.jamesjohnsonlb.com/daisyparade>



Tree Lighting Ceremony Friday, Dec. 7 7 — 8:30 p.m.

Join us on the Green at West 20th Street and Daisy Avenue. Invited Entertainers are Stearns Musical Theatre Company and Santa's Song Birds (Gospel Singers).

- Please bring a Donation for WANA's **Food Drive for People 'n Pets**. (See Page 2.)
- Join us in singing **carols & holiday songs**.
- Share **hot chocolate, cookies & an orange**. (See Christmas Story on Page 3.)
- Bring a camera for **photo opportunities with Santa**, who will be there to meet & greet kids of all ages.

Questions? Call Joan at (562) 355-8679 or send e-mail to: wringlealliance@gmail.com

*WANA Thanks Our Silver Circle
Tree Lighting Ceremony Sponsors:
Long Beach Airport &
Waste Management*





Holiday Potluck Kids Welcome

Monday, December 17, 6:30 to 8:30 p.m.

Veterans Park Social Hall

Located at 101 East 28th Street

Bring a dish to share! Free for WANA Members, Sponsors, CTL Volunteers & Invited Guests. Suggested donation for non-members \$10. WANA will provide beverages, cake & finger foods. As always, there'll be Buono's pizza, casseroles and an assortment of specialties courtesy of our members!



Feel Like Marching on Dec 8?

WANA invites **you & your dog** decked out in your holiday finest to escort Santa down the Lane on Dec. 8th. Please contact Joan at (562) 355-8679 or send email to:

wrigleyalliance@gmail.com

to register with our group.

WANA Food Drive to Benefit Food Finders

November 19, 2012 through December 17, 2012



Please bring items for **people or pets** to the **Tree Lighting Ceremony on Dec. 7** or to **WANA's Holiday Potluck on December 17**. Suggested donations are applesauce, baby formula, beans, canned milk, canned tuna, cake & frosting mixes, cereal, coffee/tea, condiments, cranberry sauce, deodorant, detergent, diapers, disposable razors, canned gravy, instant cocoa, instant potatoes, jam or jelly, Jell-O pudding, juice, pasta, peanut butter, pie filling, rice, soap/shampoo, soup/stew, stuffing, toothpaste, vegetables & yams, **For pets**, bring treats, canned food, dry food and KMR, which is powdered or canned milk for newborn kittens that need to be bottle-fed. **For more information, go to www.foodfinders.org or call Joan at 355-8679.**

A Slice of Life

Based on a Story By Carol McAdoo Rehme

Published online at <http://tlc.howstuffworks.com/family/inspirational-christmas-stories1.htm>



A little boy was new to the orphanage, and Christmas was drawing near. From the other children, he heard tales of a wondrous tree that would appear in the hall on Christmas Eve and of the scores of lights that would decorate its branches. He heard stories of the mysterious benefactor who made it possible each year.

The little boy's eyes opened wide at the mere thought of all that splendor. The only Christmas tree he had ever seen was through the fogged windows of other people's homes. There was even more, the children insisted. More? Oh, yes! Instead of the orphanage's regular fare of macaroni and cheese, they would be served fragrant stew with fresh winter vegetables and crusty, hot bread that special night.

Last, and best of all, the little boy learned, each of them would receive a holiday treat. He would join the line of children to get **his very own orange**. The boy knew the smell, tangy sweet, but only the smell. He had sniffed oranges at the merchant's stall in the marketplace. Once he had even dared to rub a single finger over the brilliant, pocked skin. He fancied for days that his hand still smelled of orange. But to taste one, to eat one? Ah, that would be Heaven.

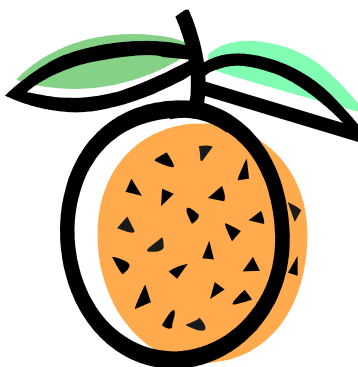


Christmas Eve was all the children had been promised. The piney scent of fir competed with the aroma of beef stew and homey yeast bread. Scores of lights diffused the room with golden halos. The boy watched in amazement as each child in turn eagerly claimed an orange and politely said "thank you." As the newest boy, he was at the end of the line.

The line moved quickly, and before long, he found himself in front of the towering tree and the equally imposing headmaster who said: "Too bad, young man, too bad. But the count was in before you arrived. It seems there are no more oranges. Next year. Yes, next year you will receive an orange." Brokenhearted, the orphan raced up the stairs empty-handed to bury both his face and his tears beneath his pillow.

Then, the boy felt a gentle tap on his back. He tried to still his sobs. The tap became more insistent until, at last, he pulled his head out from under the pillow. He smelled it before he saw it. A cloth napkin rested on the mattress. Tucked inside was a peeled orange, tangy sweet. It was made of segments -- a slice donated from each child in the orphanage. Together they added up to make one whole, complete orange. An orange of his very own.

Daisy Avenue Christmas Tree Lane is all about making sure that no one has to be alone during this special season of hope, joy, love and peace. Perhaps, this boy's story and sharing an orange just might help make someone else's Christmas a whole lot brighter.



Spirit of Christmas on Daisy — 2012



No doubt, the Lane is brighter and greener than in the past thanks to WANA volunteers, our member donations, in-kind services by local business people and the generosity of sponsors: **VANCO Properties, The Port of Long Beach, The Long Beach Area Convention and Visitors' Bureau, Los Angeles County Supervisor Don Knabe, Long Beach Municipal Airport, Waste Management, West Long Beach Association, Law Offices of Keesal, Young and Logan, LB Fire Fighters Local 372, LB Police Officers Association, LB Grand Prix Association, Assemblymember Bonnie Lowenthal, LBS Financial Credit Union, PCH Poultry & Market, John Deats, Fortune 1 Realty and Buono's Authentic Pizzeria.** (Sponsors as of press time)



To give you an idea of what the Lane is all about, it will take more than 50 volunteers from WANA and the community, **Atlas Marine, Desert Express** and **Pacific Baptist Church** to set up the Lane. They will get started in the early morning hours of November 27 and continue their labors through December 7th. With enthusiasm and holiday spirit, volunteers will:

- Load and transport all the displays and character figurines from garages and warehouses
- Position everything on the Lane with forklifts
- Place up to 125 energy-efficient flood lights to highlight the displays
- Pound in over 400 fence stakes
- Position and secure 75 wooden character figurines
- Unroll and install about 1/2 mile of wire fencing to protect each of 31 major display bays
- Tie more than 150 red bows to the fencing
- Produce and pass out thousands of flyers and newsletters to area residents



Judges will brave the night chill on Friday, **December 7 -- WANA's Home Decorating Contest Night** on Daisy between Willow and PCH. These judges will award two sets of 1st, 2nd and 3rd place prize money totaling \$650 -- \$325 for homes on Daisy Avenue south of Hill to PCH and \$325 for homes north of Hill to Willow Street. All of the volunteer efforts ensure that the splendor of Christmas Tree Lane -- **Wrigley's very own Winter Wonderland** is ready for visitors come Parade Night on **December 8.**

Councilman Dee Andrews Announces the 25th Annual Martin Luther King, Jr. Peace & Unity Parade and Celebration



The Sixth District Councilman Dee Andrews, the Long Beach Department of Parks, Recreation & Marine, and the residents of Long Beach are pleased to announce the 25th Annual Martin Luther King, Jr. Peace & Unity Parade and Celebration, on **Saturday, January 19, 2013.** Currently, applications are being accepted for sponsorship, parade participants, vendors, performers, and volunteers. For more information call (562) 570-6816 or log on to the Martin Luther King Jr. webpage at <http://www.longbeach.gov/district6>.



*Santa, His Elves & WANA
Salute Our Daisy Avenue
Christmas Tree Lane
2012 Platinum Circle Sponsors*



Port of
LONG BEACH
The Green Port



*Happy
Holidays!*

Bring in this ad and receive
10% off of your service —
haircut or color.

Jill Hill
Owner/Operator

Offer expires
December 31, 2012.



(562) 424-1341
4358 ATLANTIC AVENUE
LONG BEACH, CA 90807
GOLDHILLSALON@GMAIL.COM

WWW.GOLDHILLSALON.COM



JOIN THE WRIGLEY AREA NEIGHBORHOOD ALLIANCE (WANA) AND
LITTER-FREE LONG BEACH AT THIS UPCOMING CLEAN-UP:

Saturday, December 1, 2012

8:00 – 11:00 a.m.

Meet at the corner of Hill Street and Daisy Avenue

**Refreshments, tools and supplies will be provided. We are
accepting tires and electronic waste (anything with a cord).**

Questions? Call Jill at: 562-570-2895 or e-mail:

cleanlongbeach@longbeach.gov

ÚNASE DEL LITTER-FREE LONG BEACH Y EL WRIGLEY AREA NEIGHBOR-
HOOD ALLIANCE (WANA) PARA ESTA PRÓXIMA LIMPIEZA:

Sábado, 1 de diciembre, 2012

8:00 – 11:00 a.m.

Se encuentran en la esquina de la calle de Hill y Daisy Avenida

**Tendremos refrescos y herramientas disponibles. Recogemos llantas, y
e-desecho (algo con una cuerda).**



High school community service
hours available

In accordance with the Americans with Disabilities Act
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by calling (562) 570-2850. Printed on recycled paper.

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CITY OF LONG BEACH ENVIRONMENTAL SERVICES BUREAU

DECEMBER 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
25	26	27 Large Display Set Up	28	29	30	1 Community Work Day & Clean Up
2	3	4	5	6	7 Daisy Ave. Decorating Contest & Tree Lighting	8 Parade Night — Escort Santa with WANA
9 Entertainment Night @ 20th & Daisy	10	11	12	13	14 Entertainment Night @ 20th & Daisy	15 Entertainment Night @ 20th & Daisy
16 Entertainment Night @ 20th & Daisy	17 Holiday Pot Luck @ Vets Park, 6:30 p.m.	18	19	20	21	22
23	24	25	26 Take Down Day	27 Large Display Removal	28	29

VOLUNTEER OPPORTUNITIES

- November 27, 7 a.m. until done — Display Set Up Day; Able-Bodied Men — Contact Maria at 427-5021
- December 1, 10 a.m. until done — Community Work Day; Teenagers and Adults; Put Inserts into Newsletters & Distribute in Wrigley Neighborhoods — Contact Joan at 355-8679; Help with Fencing & Figurine Placement — Contact Maria at 427-5021
- December 7, 6:45 until 8:45 p.m. — Tree Lighting Ceremony; Help with Food Drive, Refreshment Table & Santa Photo Opportunities; Pedestrian Safety — Contact Joan at 355-8679
- December 7, 7 until 8 p.m. — Judge Home Decorating on Daisy Avenue Between Willow and PCH — Contact Maria at 427-5021
- December 9, 14, 15, 16, 6:30 until ~9 p.m. — Entertainment Nights; Pedestrian Safety & Help Santa with Candy Canes — Contact Maria at 427-5021
- December 17, Late Afternoon until 6:30 p.m. — Help Decorate Hall for Holiday Pot Luck — Contact Maria at 427-5021
- December 26, 10 a.m. until done — Remove Small Displays & Fencing — Contact Maria at 427-5021
- December 27, 7 a.m. until done — Remove Large Displays; Able-Bodied Men — Contact Maria at 427-5021

2012 Cultural Heritage Celebration

On the Stage at West 20th Street and Daisy Avenue

Preliminary Schedule/Line Up

(Subject to Change. Go to <http://www.jamesjohnsonlb.com/daisyparade> for updates.)

Sunday, Dec. 9, 7-8:30 p.m.

TBA, International Children's Choir & Ballet Folklorico Maria

Friday, Dec. 14, 7-8:30 p.m.

Long Beach Police Officers' Blue Steel Band (Rock'n & Roll'n Family Fun)

Saturday, Dec. 15, 7-8:30 p.m.

Jackie Robinson Academy's Pua Olena Polynesian Dance Group, Khmer & Thai Classical Dance Group & Sirena Serpentina Tribal Firebelly Dancers

Sunday, Dec. 16, 6-9 p.m.

Don Reed's Rock & Blues Holiday Entertainment Program

Bring something to sit on and bundle up!

Santa will be on the Lane handing out candy canes from 7 to 8 pm on Entertainment Nights.



This Christmas Tree Lane Special Edition of WANA News & Views was made possible through the generosity of the **Port of Long Beach, VANCO Properties and **Harris Color Copying and Printing**, a Wrigley-based business. WANA appreciates their help in getting the word out about the Daisy Avenue Christmas Tree Lane Parade and Cultural Celebration! Whenever you need bulk color copying or printing, **call Willie at (562) 537-0335.****

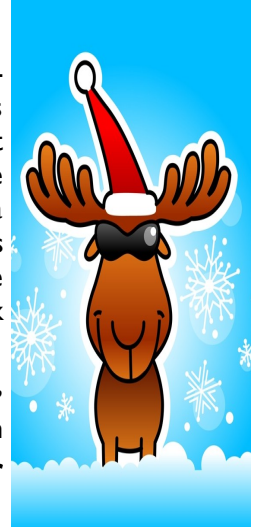
Remember, shop local! Shop Wrigley!

Dear Neighbors,

The **59th Annual Daisy Avenue Christmas Tree Lane and Parade** is gaining momentum thanks to the enthusiasm and support of the Wrigley community. The applications we've received for entry into the parade are pretty impressive. It's shaping up to be a great year. Besides the parade, WANA will host several Entertainment Nights and the Home Decoration Contest on Daisy between Willow and PCH. In addition, we will be having a **Snow Day on Monday, Dec. 22, from 11:30 to 4:30 pm** at Veterans Park as part of this year's Holiday Program. If you are interested in volunteering the night of the Parade, or have questions on any of the other events, please contact my office at (562) 570-7777 or check out the web page at <http://www.longbeach.gov/district7/daisyparade.asp>.

Sincerely,

James Johnson
7th District Councilmember



2012 — 2013 Membership Application

Please list the names of all residents over the age of 18 at the membership address.
Members receive newsletters by mail every month. I/we agree to abide by WANA Bylaws.

NAME (NAMES): _____

MAILING/STREET ADDRESS: _____

CITY _____ STATE _____ ZIP _____ PHONE _____

E-MAIL _____

DUES PER ADDRESS (\$15/YR): \$ 15.00 For **December 1, 2012—September 30, 2013**

OPTIONAL CONTRIBUTIONS: \$ _____ For Special Events, Postage & Government Filing Fees
(Please make checks payable to WANA.)

TAX DEDUCTIBLE CONTRIBUTIONS: \$ _____ For **DAISY AVENUE CHRISTMAS TREE LANE**
(ID # 74-3222323) (Please make check payable to FRIENDS OF WANA.)

\$ _____ For **CRESSA HABITAT RESTORATION PROGRAM**
(Please make check payable to FRIENDS OF WANA)

\$ _____ **TOTAL PAYMENT** ☐ Cash ☐ Check # _____

TYPE OF MEMBERSHIP:

☐ Wrigley Resident/Household ☐ Wrigley Business/Wrigley Group ☐ Non-Wrigley Resident/Business

Please check box if you are interested in **VOLUNTEERING** for **WANA** activities. ☐

PLEASE MAIL YOUR MEMBERSHIP APPLICATION/RENEWAL TO:

WANA, P.O. BOX 6370, LONG BEACH CA 90806.
A membership card will be mailed to you.

Wishing You A Season of Hope, Joy, Love and Peace



Hanukkah

Christmas

KWANZAA



2012-2013 Executive Board

Maria Norvell, President
562-427-5021
wrigleyalliance@gmail.com

Joan Greenwood, Vice President
562-599-0812
jgreenwood8679@gmail.com

Jill Hill-Patten, Secretary
562-212-9397
jhill2075@verizon.net

Nancy Risch, Treasurer
562-426-5266
nrisch51@yahoo.com

Gloria Bolanos

Frank Kozlowski

Directors
Don Raines

Timothy Risch

Jim Trout

WANA meetings are open to the public and held at **Veterans Park**, 101 East 28th Street from 7-9 p.m. on the third Monday of every month except January, February, August & September. Because the third Mondays in January and February are holidays, the meeting is held on the fourth Monday. In August, there is no meeting. Instead, WANA sponsors a *National Night Out to Fight Crime* Potluck in a nearby neighborhood park. In September, WANA hosts a "Dine-Out" at a Wrigley restaurant. Our Annual Meeting and Board Elections are held in October.



**Don't Forget our Holiday Potluck on
Monday, Dec. 17 at Veterans Park, 6:30 p.m.
See Page 2!**

