



# NEWS & VIEWS

VOLUME 6(11)

NOVEMBER 2012

COMMITTED TO MAKING WRIGLEY A CLEANER, GREENER, SAFER, STRONGER COMMUNITY &  
DEDICATED TO PRESERVING DAISY AVENUE CHRISTMAS TREE LANE TRADITIONS

## Message from the President



Our guest speaker for the October meeting was the new Fire Chief Mike Duree. I have known Mike for some time and had no idea what a wonderful speaker he would turn out to be. Mike has a world of information about the Fire Department. Everyone enjoyed learning about his history and his family's history with the Fire Department. WANA members kept asking him questions. We didn't want him to leave.

**Halloween on the Green** turned out great. I think it was the best ever. The weather was perfect. I have never seen so many children with their parents. The costumes were outstanding, and the parents came dressed in costumes, too. I want to thank all the volunteers who came out to help. **WANA board members, Jim Trout, Nancy Risch, Jill Hill, Gloria Bolanos, Don**

**Raines Timothy Risch. WANA members Loren Patten, Gloria Gonzalez, Champaign Young, Annie Allen and our judges — Councilman James Johnson, Jerry Caligiuri, Timothy Risch and Edie Pearl.** The judges had a hard time picking the contest winners. All the costumes were just so elaborate.

**Alan Crawford, our guest speaker** for the **November 19<sup>th</sup> meeting**, will update us on the **bike lanes** planned for **Daisy Avenue**. We will also have a presentation on the upcoming Willow Street Improvements in Wrigley. WANA members, especially those who live on Daisy, please come to the meeting so you wouldn't be surprised when it becomes a Bike Route. Please invite your neighbors.

**Officer Elections:** We had Officer elections at the November Board Meeting. We will have the same officers. I will continue to do what I think is the best for our quality of life in Wrigley. If you have any suggestions for guest speakers, please call me.

**Christmas Tree Lane Community Work Day Volunteers:** Please sign up to volunteer to help. This is our biggest project that we have. So, come and join us **Saturday, December 1, starting at 10:00 a.m.** at Hill & Daisy. We can sure use some extra hands for stuffing and distributing newsletters and putting in the fencing around the displays. Join us when you can and stay as long as you are able.

**Dues Renewals:** I will be sending second notices to our WANA members that have not renewed their dues please send in your dues. Also, about our meetings for non members that come and enjoy our meetings. After attending at least three months on a regular basis I would think you would like to be a WANA member it's only \$15.00. It's not fair to our members that pay their dues yearly.

**Holiday Potluck:** Please come and join us to celebrate the Holidays on December 17. We should all be proud of what we have accomplished these past five years.

Lastly, I want to thank all of you for your prayers, get-well wishes and cards for Mom. She is home now after being in the hospital and nursing home for the past 30 days. Thanks, again, and have a wonderful Thanksgiving! **Until next time...**

Warmest Regards,  
Maria

Bring non-perishable items for **People 'n Pets** to the November 19 Meeting, the Tree Lighting Ceremony on December 7 or the Holiday Party on December 17.



## ***Holiday Food Drive***

WANA is once again teaming up with *Food Finders, Friends of Long Beach Animals* and *We Love Long Beach* for the 5th Annual Long Beach Community Food Drive. Please help us help people who need assistance this Holiday Season.

# **November Community Meeting**

Monday, November 19, 7-9 PM

Veterans Park Social Hall Located at 101 East 28th Street

Mixer Starts at 6:45 PM

### **Featured Speakers**

**Alan Crawford and Steve Tweed**

Planned Bike Lanes on Daisy Avenue and Willow Street Improvements.

Bring your kids, friends and neighbors & learn what's going on in Wrigley! Parking is free. Refreshments provided by WANA volunteers and Starbucks coffee served starting at 6:45 p.m. Arrangements for on-site child care at no charge can be made by contacting Maria at (562) 427-5021 at least 24-hours in advance.






During this month of Thanksgiving, WANA wants to express our gratitude to two of our Wrigley businesses that have shown overwhelming support for our programs throughout the past year. Next month we will honor several of our major sponsors for the Daisy Avenue Christmas Tree Lane Parade and Cultural Heritage Celebration.

Please show your appreciation by giving these fine business an opportunity to serve you.

*Shop Local, Shop Wrigley!*



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**401 West Willow Street  
(562)595-6138**

Dear Friends,

It's been a busy few months and it will only get busier as we head into the holiday season. It was great to see so many WANA members at the Grand Opening of the first phase of Willow Springs Park, the 4-acre Longview Point. We enjoyed a jazz concert and sunset from the highest point in Long Beach. If you missed it, make a point to visit our beautiful new park at 2745 Orange Avenue. The master plan for the full 47-acre park should be coming to the Parks Commission for approval soon as we continue to pursue this opportunity.



As you know from my article last month, the City was recently awarded a grant to plant 6000 new trees in parts of the city that are affected most by pollution from goods movement, including Wrigley. After the holiday season, I will be calling on WANA to help me organize tree plantings in the Wrigley neighborhood. These trees are chosen for their air quality benefits and for their ability to fit in our parkways without damaging sidewalks (unlike some that are there now). Several other neighborhood groups in the 7<sup>th</sup> District have begun planning their tree plantings and I hope WANA will too. If you don't have a tree in the parkway in front of your home and would like one, please contact my office at (562) 570-7777 in order to sign up.

The City Council also recently approved the 2013 Capital Improvement Plan (CIP). In the 2013 CIP, we designated Spring Street for repair. We funded and began the design work for Spring in the 2012 budget and Spring will be the next arterial street in the area repaired, though the work will take some time. With the heavy traffic due to the school and the Blue Line, this street is in desperate need of work and we're going to get it done.

In addition to Spring Street, the City also has received a grant to make significant improvements to Willow Street between Atlantic Avenue and the Los Angeles River. Public Works and I will be presenting to WANA at your upcoming meeting to get community input on this project; the goal is to make Willow more beautiful and pedestrian friendly. Possible improvements include improving the sidewalks, installing designer light poles, improving the medians with new plantings, improved crosswalks and signals, and more. I look forward to getting your input on how we can make this the best project possible.

It's hard to believe, but it's almost time again for the Daisy Avenue Parade. This year's parade is Saturday, December 8<sup>th</sup> at 5 PM. Other events include the Tree Lighting and Decoration Contest (Dec. 7<sup>th</sup>, 7 PM), the Entertainment Nights with live music and dancing (Dec 9<sup>th</sup>, 14<sup>th</sup>-16<sup>th</sup>, 7 PM), and Snow Day (Dec 22<sup>nd</sup>, 11 AM). Keep an eye out for parking restrictions and traffic postings as we approach the parade. I look forward to seeing you on Daisy Lane.

Sincerely,

James Johnson

Councilmember, 7th District



Saturday, December 8 — Step-Off at 5 p.m.

For details on the Parade and Entertainment Nights, go to:

[www.jamesjohnsonlb.com/daisyparade](http://www.jamesjohnsonlb.com/daisyparade)



## From The Desk of Councilman Dee Andrews



*Happy Holidays!* As we step into the season of gratitude, let me start by giving thanks to all my neighbors who continue to support the great City of Long Beach. From the local businesses that you shop at each week, to helping keep a watchful eye out for your neighbor down the street, we continue to be fruitful because of the support we give each other. I can't tell you how grateful I am that I live in such a wonderful City.

## Goldhill Salon Opens in Bixby Knolls



Our best wishes to WANA founder Jill Hill on the opening of her newest salon!

4358 Atlantic Ave  
Long Beach 90807

(562) 424-1341

## 2012 — 2013 Membership Application/Dues Renewal

Please list the names of all residents over the age of 18 at the membership address.  
**Members receive newsletters by mail every month.** I/we agree to abide by WANA Bylaws.

NAME (NAMES): \_\_\_\_\_

MAILING/STREET ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

DUES PER ADDRESS (\$15/YR): \$ 15.00 For October 1, 2012—September 30, 2013

OPTIONAL CONTRIBUTIONS: \$ \_\_\_\_\_ For Special Events, Postage & Government Filing Fees (Please make checks payable to WANA.)

TAX DEDUCTIBLE CONTRIBUTIONS: \$ \_\_\_\_\_ For DAISY AVENUE CHRISTMAS TREE LANE (ID # 74-3222323) (Please make check payable to FRIENDS OF WANA.)

\$ \_\_\_\_\_ For HABITAT RESTORATION PROGRAM (Please make check payable to FRIENDS OF WANA.)

\$ \_\_\_\_\_ TOTAL PAYMENT ☐ Cash ☐ Check # \_\_\_\_\_

**TYPE OF MEMBERSHIP:**

☐ Wrigley Resident/Household ☐ Wrigley Business/Wrigley Group ☐ Non-Wrigley Resident/Business

Please check box if you are interested in **VOLUNTEERING** for WANA activities. ☐

PLEASE MAIL YOUR MEMBERSHIP APPLICATION/RENEWAL TO: WANA, P.O. BOX 6370, LONG BEACH CA 90806.

Your 2012-2013 MEMBERSHIP CARD will be mailed to you.



Don't Forget to Join us at our monthly meeting  
on Monday, Nov. 19. See Page 2!

WANA • Wrigley Area Neighborhood Alliance, Inc.



Attn: Maria Norvell, President

P.O. Box 6370

Long Beach, CA 90806

### 2012-2013 Executive Board

**Maria Norvell, President**  
562-427-5021  
wrigleyalliance@msn.com

**Joan Greenwood, Vice President**  
562-599-0812  
jgreenwood8679@gmail.com

**Jill Hill-Patten, Secretary**  
562-212-9397  
jhill2075@verizon.net

**Nancy Risch, Treasurer**  
562-426-5266  
nrisch51@yahoo.com

### Directors

Gloria Bolanos

Frank Kozlowski

Don Raines

Timothy Risch

Jim Trout

WANA meetings are open to the public and held at **Veterans Park**, 101 East 28th Street from 7-9 p.m. on the third Monday of every month **except January, February, August & September**. Because the third Mondays in January and February are holidays, the meeting is held on the fourth Monday. In August, there is no meeting. Instead, WANA sponsors a *National Night Out to Fight Crime* Potluck in a nearby neighborhood park. In September, WANA hosts a "Dine-Out" at a Wrigley restaurant. Our Annual Meeting and Board Elections are held in October.

### Save the Dates!

November Public Meeting — Monday, November 19, 7-9 p.m. See Page 2.

Daisy Avenue Christmas Tree Lane Tree Lighting Ceremony — Friday, December 7, 7 p.m.

Home Decorating Contest on Daisy Avenue — Friday, December 7, 7-8 p.m.