



October 2012 Newsletter

Official Publication of the Wrigley Association

October, 2012

Join us your neighborhood group at www.facebook.com/groups/28996908644/

Board of Directors

President,
Colleen McDonald

Vice President,
Joy Mendoza

Treasurer,
Andrew Downin

Secretary,
Chris Graeber

Sergeant-at-Arms,
Aaronya Foster

Parliamentarian,
Lillian Villa-Quintero

Members,
Alan Burks
Sammy Portillo
Raul Romo
Al Smigielski
Emily Yep



From The Desk of Colleen McDonald

Wrigley Association President

Hi Neighbors

I hope this finds you all well and happy. There is a lot of info in this newsletter so please read it cover to cover but I also encourage you to join and participate in our facebook group that is linked above. There are daily posts about many important and impactful goings on in the neighborhood. Unfortunately lately there have been a lot of robberies, to find out more about that and much more visit the facebook page.

Our monthly First Monday meetings at Veterans Park are a great forum for discussion and debate about what is happening as well and this month we have invited the candidates for the 70th Assembly district to discuss the issues. These meeting are also a great place to meet your neighbors while connecting with city and county representatives. We always start off with announcements and Q&A from the LBPD West Division, and the Sixth and Seventh District council offices.

I want to briefly thank a few of those who helped with last month's meeting like Linda Lu for getting the word out, it really helped, thank you Mharljoy Gumban Mendoza for bringing the 'flocking video' and Jorge and Lillian Villa-Quintero for the DVD player and the heads up on gang tagging on Pine and Eagle corridor. We can all drive thru to help them note and report tags as well.

Thanks to Jerry Caligiuri from 7th and John Edmond from 6th for bringing us the news and taking our questions. Thanks to Sgts Munson and Vandenbosch, PSS Vasquez, Officer Lehman, Lt. Assef for coming and being so generous with your time.

Thank you Sam Portillo for bringing the surveillance video resource to our meeting.

Finally, thank you Ira and Meredith from the LB City Planning Dept who introduced their project for LB Blvd. I'd also like to thank Scout Troop 21 and Tom Flores for the wonderful Flag Salute and the inspiring Memorial to 911 victims; we appreciate you being there for us.

Lastly, dear neighbors, if you haven't renewed your membership yet please consider doing so now. You can mail us a check (application on the last page) or send it via PayPal. The cost is \$15.00 for the year which is June 1 through May 31st and makes you and all adult members of your household voting members of the Association.

Calendar

October 1st
Candidates Forum

Oct 6th
Neighborhood Clean Up

Oct 7th
Long Beach Marathon

October 13th
Broadway in Wrigley:
The Sound of Music

Oct 13 -14
Open Studio Tour

Next Meeting: October 1st, Veteran's Park, 7:30pm **Candidate Forum**

Assembly candidates have been invited to answer your questions, who will you vote for?

Copies provided FREE of charge by the Neighborhood Resource Center (562) 570-1010

Long Beach Businesses:

Many businesses generously support the Wrigley Association and its events, Businesses that are members of the Wrigley Association are listed throughout this issue. Contact wrigleyvillage@gmail.com with ?'s about business memberships.



Buono's Pizzeria

401 W. Willow Street

Long Beach, CA 90806

562-595-6138

www.buonospizza.com/

Wrigley Leader

April Showers-Bouldin

Now Open!

537 W. Willow Street

Long Beach, CA 90806

Bus 562.612.4949 Fax 562.612.4718

april@gotaprilshowers.com

GotAprilShowers.com

Licensed: California #0H41880



Pop in for FREE Popcorn



Providing Insurance and Financial Services

Support your local newspaper with a mailed or voluntary subscription for only \$45 per year. Call 562-595-7000

Wrigley Association Members get 10% off advertising in the Signal Tribune.



Your Business Here

Become a Business Member of
the Wrigley Association

Altus Realty Solutions

Scott Rhinehart, Broker

www.AltusRealtySolutions.com

scott@altusrealtysolutions.com,

562-331-1919



PREVENTION IS BETTER THAN CURE.

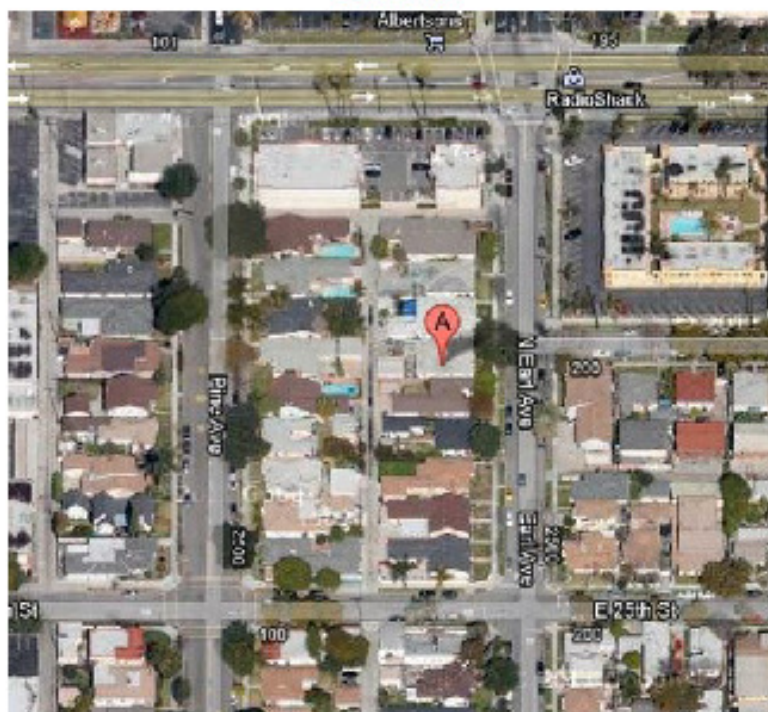
**JOIN THE COMMUNITY NEIGHBORHOOD
WATCH AND STAY INFORMED!**



**MEET with YOUR CONCERNED
NEIGHBORS – Let's ALL take action!**

WHEN: Monday, October 8 at 6:30 pm

WHERE: 2539 Earl Ave.



BECAUSE OUR SAFETY IS OUR BUSINESS.



FOR MORE INFO, PLEASE CONTACT:

JOY MENDOZA AT 562-508-8015

WE NEED TO SEE YOU THERE!



Unusual tie vote at Thursday's Planning Commission leaves Conditional Use Permit for a "title loan" company up in the air.

Jack C. Smith

The second hearing at the Planning Commission regarding a Conditional Use Permit (CUP) to establish a Title Loan company at Pacific Coast Highway & Pacific Ave. was held this past Thursday, Sept 20.

The Wrigley Association sent a letter to the Planning Commission in August opposing the CUP.

The Long Beach Central Project Area Council (CPAC) also voted to send a letter to the Planning Commission opposing the CUP and appointed me to speak on the group's behalf. I and a number of Wrigley Association members spoke at the August 2 meeting opposing the CUP. The Planning Commissioners voted 3-2 to not approve the CUP and instructed staff to return in two weeks with findings to deny the CUP. On August 16, staff asked for a continuance and the Planning Commission continued the matter until Sept 20. Oddly enough, staff returned with 2 recommendations – one to deny and another to approve. A motion was made to deny. The vote was 3-3 = a tie so the motion failed. No subsequent motion was made to approve. So, no CUP is to be issued. Mike Mais indicated the tie left it open for either side to appeal the matter to the City Council.

On another track that affects this decision, the City Council on Tuesday (9/18) delayed a decision on an appeal regarding another lending business. It is not a title loan business but in the same category of "other financial institutions". This was a result of an appeal of a Planning Commission decision made in July. The appeal was filed by Wrigley Association members Mauna Eichner and Lee Fukui (acting on their own behalf). The council decided to delay a decision on the appeal to November 13 so the Planning Commission can hold study sessions in the near future with the goal of recommending an ordinance to the Council regulating this type of business. In the next few weeks – while waiting for any ordinance recommendations from the Planning Commission – the Council is expected to agendize and (hopefully) pass a moratorium on these types of institutions until an ordinance regulating them can be put in place. This is very similar to the process the Council followed regarding check cashing and billboards – to good result.

Appeals are likely to be filed regarding the Thursday's Planning Commission action (or lack thereof) by either or both sides of the issue. Any appeal is to be heard by the City Council within 60 days of filing. As mentioned above, in the meantime, a moratorium may have been put into place.

5th District Council Member Gerrie Shipske has put an item on the October 2 City Council agenda regarding the moratorium.

Recyclebank Launches in Long Beach

Registering gives you a chance to win an iPad

A new residential recycling incentive program kicked off last week. **Recyclebank** rewards residents for taking everyday green actions, such as recycling, with discounts and deals from local businesses and national brands. All City serviced residential accounts with purple recycling bins are eligible to participate.

The objective is to increase waste diversion by providing incentives that will encourage residents to recycle more materials. Residents will automatically earn points by registering to participate at www.Recyclebank.com/Recycle. You can earn additional points each week for reporting recycling activity on the site or logging activity on the Recyclebank smartphone app.

If you register as a Recyclebank member prior to October 15, you will automatically be entered to win an Apple iPad.

WRIGLEY ASSOCIATION AND LB CPAC TO HOST CANDIDATES' FORUM FOR NEW ASSEMBLY DISTRICT 70

**Meeting Monday, October 1, 2012 at 7pm
at Veterans Park Community Center
101 East 28th Street, Long Beach 90806**

On Monday evening, October 1 at 7pm members of the community will have an opportunity to hear from and participate in a Q&A with at least one of the candidates for the newly re-drawn State Assembly District 70. The 70th Assembly district includes Long Beach, Signal Hill, San Pedro and Catalina. The Candidates Forum will take place at the Veterans Park Community Center at 101 East 28th Street (just east of Pacific Ave.).

The two candidates in the race are Bonnie Lowenthal who is listed on the ballot as "Educator / Assembly Member" (currently representing the 54th District) and Martha Flores Gibson, a long-time social worker, whose ballot listing is "Educator / Business Owner".

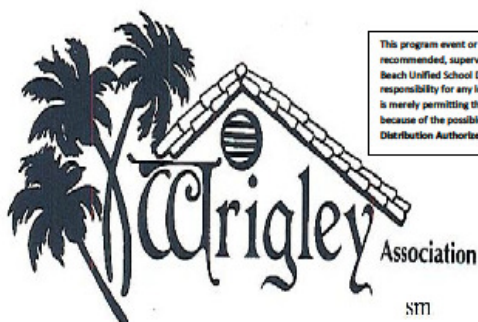
Ms. Gibson has confirmed her participation. Ms. Lowenthal has thus far indicated she is unavailable because of scheduling conflicts.

This will be an opportunity for community members to hear candidate qualifications and viewpoints on various issues. The forum, to be moderated by Gavin McKiernan, will include an extensive Q&A, so bring your questions.

It's important for everyone to vote in the Nov. 6 election. This event on October 1 will help everyone make informed decisions.

The Wrigley Association is one of the oldest neighborhood associations in Long Beach. Its mission is to work together, as a community, to improve the quality of life in the Wrigley neighborhood. For more information about the Wrigley Association, contact the President, Colleen McDonald at 562-676-7480.

The Long Beach Central Project Area Council replaces the Central Project Area Committee for Redevelopment which ceased to exist when the Redevelopment Agencies were eliminated by Governor Brown earlier this year. For more information about LB CPAC, contact the President, Annie Greenfeld at 562-225-9462.



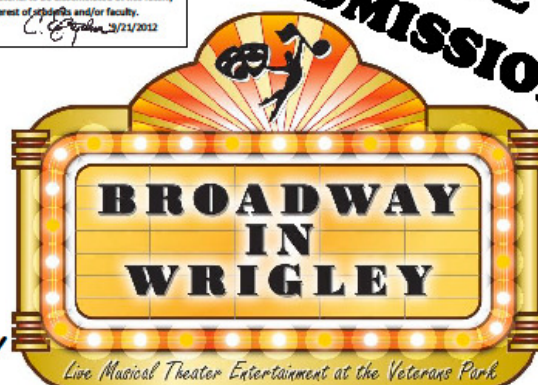
Wrigley Association

Presents...

3rd Broadway in Wrigley

This program event or activity is not presented, endorsed, recommended, supervised, approved or sponsored by the Long Beach Unified School District. The District assumes no liability or responsibility for any loss or injury arising out of participation and is merely permitting this material to be disseminated at this facility because of the possible interest of students and/or faculty.
Distribution Authorized: C. E. [Signature] 3/21/2012

**FREE
ADMISSION!**



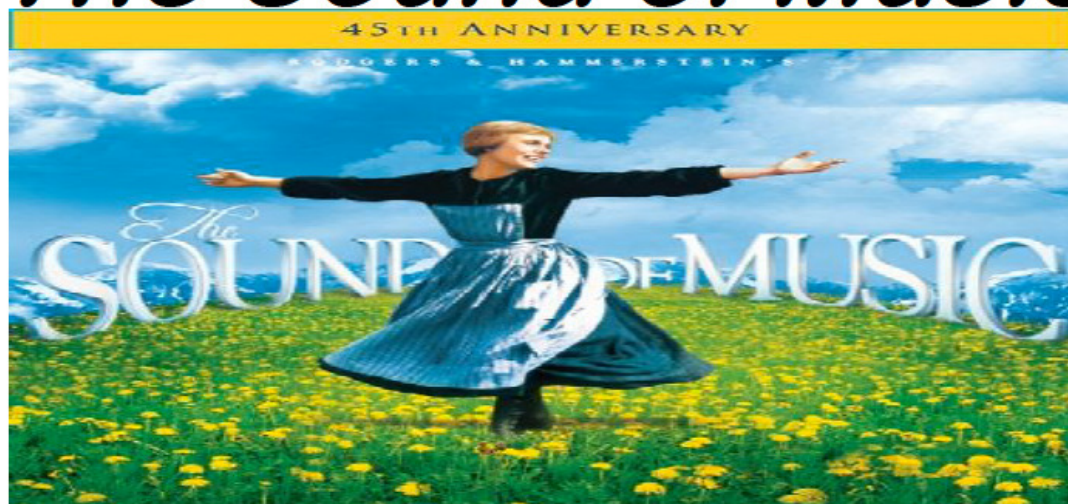
**Saturday, October 13, 2012 -
Veterans Park**

101 East 28th St, Long Beach, CA

Doors open at 6pm.

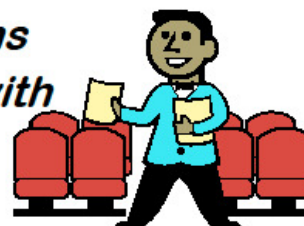
Movie starts at 6:30 pm & ends approximately at 9:30 pm.

The Sound of Music



**Snacks, Drinks, Programs
& Goody Bags available with
suggested donation.**

For more information:



Call: Colleen - 562-676-7480 or Joy - 562-508-8015



Email: wringleyville@gmail.com



Thank you to Joy Mendoza for taking notes and supplying most of this recap of the presentation about the 710 freeway expansion proposals.

Supported by dozens of maps and renderings, Caltrans and Metro representatives presented plans for the expansion of the 710 Freeway corridor to a large group of residents at a recent Wrigley Association monthly meeting.

Many in attendance agreed that the current freeway has outlived its useful life; however not everyone agreed with which of the several plans presented was the best to solve the 710's problems.

Caltrans officials presented five options from their draft Environmental Impact Report that was published on June 29. The options are designed to ease traffic congestion on the major trucking thoroughfare while mitigating future environmental impacts. The five options presented included a no-build option, widening the freeway to 10 mixed-use (car and truck) lanes along with interchange modernization, and three variations of a four-lane elevated truck facility separate from the main traffic lanes.

The elevated truck facility garnered the most discussion, including clarification from Caltrans that noise abatement measures such as sound walls are proposed to mitigate impact to Wrigley and West Long Beach neighborhoods. Several residents questioned the need for a dedicated truck structure when the previously constructed Alameda Corridor was designed to accommodate traffic coming from the Port of Long Beach and Port of Los Angeles.

Plans for the dedicated truck facility call for the structure to be elevated from the Port north to Willow St., where it will descend to ground level before ascending again near Del Amo Blvd. Variations on the truck road include options for zero-emissions guideways and requiring tolls.

Councilmember James Johnson advised the group that 21 homes along Gale Ave. in West Long Beach would be acquired as a part of the freeway improvement plans.

Final design recommendations will be made in late 2012, but construction timeline has been set as funding for the \$6 billion initiative has not yet been secured. Caltrans officials stated construction may not begin for nearly 10 years once a final recommendation is made.

The Fall 2012 Corridor Connections Newsletter is available by clicking on the following link: http://library.constantcontact.com/download/get/file/1102441164668-361/Fall+Newsletter_Final.pdf

The newsletter includes information on the Public Hearings that were held in August and Caltrans' extension of the Public Review Period.

It is crucially important that we stay on top of this process or we will wake up one day to find a double decker freeway has become our view to the west and even though it doesn't seem like it could get worse the toxic air that we all breathe from the trucks that travel that road can and will get worse.

Celebrated All Over Wrigley!

After touring the studios, get your tickets for the 3rd annual Broadway in Wrigley at 6:30pm on October 13th at Veteran's Park. This year the theme will be a sing a long to tunes from The Sound of Music.

LBOPENSTUDIOTOUR

2012 LB Open Studio Tour Participating artists and studio addresses

1. Lisa Wibroe, 465 W. 25th St.
2. Curt Miller, 455 W. 25th St.
3. Jeff McMillan, 2443 Daisy Ave.
4. Monica Fleming, 2543 Eucalyptus Ave.
5. Ricardo Guitidiaz, 2560 Eucalyptus Ave.
6. Riley Wilkinson, 2720 Eucalyptus Ave.
7. David Early, 2364 Cedar Ave.
8. Bonnie McCarthy, 3761 Lime Ave.
9. Cynthia Evans, 3735 Lime Ave.
10. Douglas C. Orr & David Rodriguez, 3758 Olive Ave.
11. Philip M. Smith & Robin K. Smith, 3616 Lewis Ave.
12. Susan Erikson Hawkins & Andrea Magolske, 3570 Brayton Ave.
13. Tina Burnight, Cat Riley & Mary Grace, 3868 Gaviota Ave.
14. Annie Stromquist, 3923 Gaviota Ave.
15. Annie Clavel @ Les Jolis Tresors, 3226 E. Broadway
16. Sue Rutherford & Sally Smeltzly, 323 Euclid Ave.
17. Cathy Pavia, 258 Mira Mar Ave.
18. Dorte Christjansen & Stephen Werlick, 396 Park Ave.

LBOPEN
STUDIO
TOUR



Studios open from Noon to 5 p.m., Saturday and Sunday.

*Artist profiles, online map and event details such as entertainment locations are available at www.LBopenstudiotour.com



Joy Mendoza

East Wrigley Community Watch

The East Wrigley Community Watch was established in July 2012. Our initial flyer distribution coverage area was Willow to the North, Long Beach Blvd. to the East, Burnett to the South and Pine Avenue to the West. Now, we have expanded the coverage area to 23rd Street to the South and Pacific Avenue to the West. We average at least 20 participants in each of our monthly meetings. Our next meeting will be on Monday, October 8 at 6:30 pm at 2539 Earl Ave. The topic for this meeting is Preventing Burglaries - How to Protect Your Home. In our previous meetings, we have covered topics such as Emergency, Police and Dispatch Training and Expectations, Community Mapping - identifying the right direction, Best Practices on how to be a good neighbor and have showed a Flocking Video to inform neighbors of this new property crime. We have also represented and participated at the monthly Wrigley Association meetings and the quarterly West Division Leadership Forums. Please email mharljoy@yahoo.com or call [562-508-8015](tel:562-508-8015) if you are interested to join our group or have questions on how to start one in your area. Remember that this is a community watch group - we are watching the whole community, not just our own. Take care, stay safe, tell someone and love thy neighbor(hood).



Steve Metz

Long Beach Voices Can Help Your Business

Long Beach Voices is a local TV Show looking to work with and help small business get their business on TV with Verizon and Charter.

Below are some links for samples of the following segments of businesses and groups that our program has produced in Long Beach.

Wrigley Association "Wrigley River Run" neighborhood cleanup in 2011

www.youtube.com/watch?v=T1r9JP5IjVs&feature=plcp

Buono's Pizza

www.youtube.com/watch?v=b4aRVKd99PE&feature=plcp

Conquer the Bridge Race

www.youtube.com/watch?v=ukygex4kpPk&feature=relmfu

For more information please call Stephen Metz at 310-383-7973.

**THE WRIGLEY ASSOCIATION
INVITES YOU TO A
NEIGHBORHOOD CLEAN UP**

Saturday, October 6, 2012

8:00 a.m. to 11:00 a.m.

Gathering Place: 2634 Cedar

Cedar and Willow Street next to WALGREENS

A dumpster will be provided so bring your

Unwanted furniture and ewaste

How can you help?

We need volunteers and team leaders to help
Clean the alleys surrounding from Pacific to Magnolia

Do you want to make a difference?

Join us and help us clean up the neighborhood

Hazardous materials will **Not** be accepted including:
oil, paint, batteries, fluorescent light bulbs or construction materials.

Remember! It is a code violation to leave furniture and debris on the alley or parkway.

High school community service hours are available!

Free refreshments will be provided for volunteers.

Our Newest Business Member!



Walgreens
2627 Pacific Ave
Long Beach, CA 90806
562-490-9575
www.walgreens.com/
Open 24 Hours!

Wrigley Leader



In 2012 the Wrigley River Run gave \$7,000 to Holy Innocents, Jackie Robinson, Lafayette, Birney, Cabrillo and several other schools and youth programs. For more info visit www.lbfoundation.org



Some of the restaurants from the 2012 Pizza Pig Out are pictured being thanked for donating their pizza to the event.

CAT MUTILATION

This is a message from your neighbor at 2750 Maine Avenue....

Our beloved family pet (pictured below) went missing on Monday, September 17th. He returned home on Wednesday evening after our family canvassed the neighborhood asking if anyone had seen him. Only a human can inflict the injuries he had sustained....

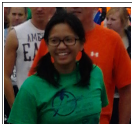


HIS CLAWS WERE RIPPED OUT AND MULTIPLE TEETH EXTRACTED!

Based off the physical evidence and the fact that he was able to make his way home, the person that committed this crime either lives in our immediate neighborhood or frequents the neighborhood. We believe the person that did this was not able to finish the job as the cat has two claws left on one of his front paws and defensive wounds. Maybe he regained consciousness at some point... we just don't know. It's because of that uncertainty you are receiving this flyer. Do we really know our neighbors? If not, we should. Someone out there knows who did this. History shows that those who torture animals, eventually "graduate" to children. I write to you as a concerned mother warning you to be on alert. If you have experienced a similar incident or have any information on this crime, I urge you to file a police report (call 562-435-6711). This may not be an isolated incident. You can also call me, Jennifer, on my cell at 562-879-0501 or e-mail ldragovich@cta.org with any information.

Your call could save a life!

**Our cat will survive his ordeal but is currently on heavy pain medication and antibiotics as all his feet are painfully infected.*



Joy Mendoza

Jackie Robinson Academy PTSA

JRA PTSA was established on November 30, 1994. This year's theme is "It Matters!". As our PTSA President Michael Petaia has said, every single thing that we do for our child matters - Membership - It Matters, Volunteering - It Matters, Reading - It Matters, so on.

We invite everyone to be a member of the largest and oldest child advocacy group in the nation. For only \$8, you get to be a part of an organization who's main priority is to create equal opportunity for each child; as it's motto is "Every Child. One Voice." You may mail your membership to:

JRA PTSA, 2750 Pine Ave, Long Beach. CA 90806

Please include your name, mailing address, phone # and email address.

We also invite you to help us in our ongoing fundraisers - Box Tops for Education and Fresh & Easy Shop for Schools.

For Fresh & Easy Shop for Schools, please collect your shopping receipts between September 12 to December 31 of purchases totaling \$20 and up. For every \$20 receipt that the school gets, Fresh & Easy will donate \$1. So if you have a \$40 receipt, Jackie Robinson Academy will get \$2 and so on.

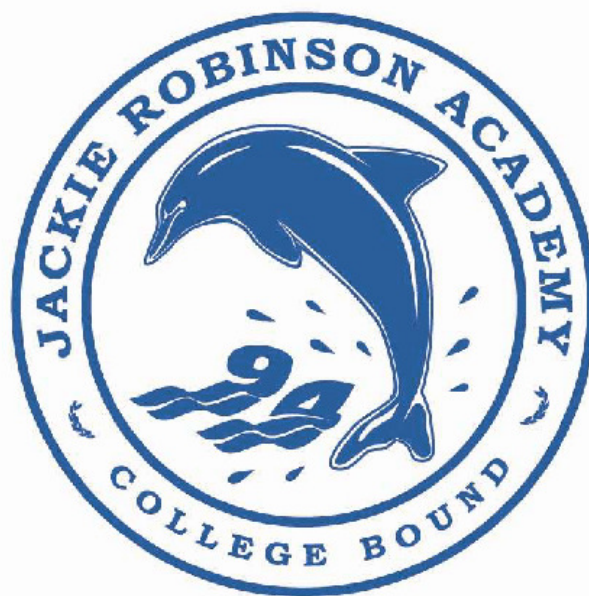
For receipts and for Box Tops, you can drop them off at the front office of the school, at a Wrigley Association Meeting or email robinsonpta@lbschools.net and someone will pick them up from you.

JRA PTSA upcoming meeting dates are: September 28, October 26, November 16 and January 25.

Upcoming JRA PTSA events: October—Harvest Grams, Nov 30th, JRA PTSA 18th anniversary celebration and Jan 31st is Career Day. If you think you can help us with Career Day 2013 please email robinsonpta@lbschools.net for more info.

Last but not the least, JRA PTSA would like to thank the Long Beach Neighborhood Foundation for their generous donation of \$600 to help jumpstart the Legacy Reading Garden. We would also like to thank Mr. Stephen DuPrey and Ms. Colleen McDonald for all their help and support!

Go JRob Dolphins!



Jackie Robinson Academy
Official Logo

Symbolism and Meaning:

Colors are Dodger Blue and White which are our school colors.

Circle represents multicultural unity.

The laurel leaves represent triumph of humanity, education and knowledge.

Our motto is 'College Bound'.

The dolphin is our mascot and its face represents a 'No excuse, can-do attitude'.

The 9 splash marks represent Jackie's Nine:

courage, determination, teamwork, persistence, integrity, citizenship, justice, commitment, and excellence.

The wavy '94' represents water as endless possibility and opportunity and our school was founded in 1994.

7th District Update

This year, we were facing several tough cuts to all of our departments to balance our budget. After many budget meetings, we were able to preserve several key services that were scheduled for cuts. The Silverado Pool, which was scheduled to have a substantial reduction in hours, and the Dana Branch Library, which was due to have many of its programs eliminated, were restored to their current service levels. Additional cuts to Parks and Recreation programs, the Senior Center, and public safety were prevented. We were able to maintain sidewalk repair, and able to finally fund a 5-year tree-trimming cycle. Finally, we were able to use one-time monies on needed street maintenance and repairs. This funding will allow the city to maintain a larger number of streets citywide, thus stopping them from falling apart and costing the taxpayers 6-10 times more money in the future to repair or replace.

The only way we can stop the annual cutting of services is to control our escalating costs. I have worked over the past two years to create fiscal reforms that contain our costs and thus preserve services. Street maintenance, which keeps our costs down long-term by eliminating high-dollar repairs down the road, is one aspect of this. By far, the largest driver of our increasing costs is compensation increases, including pensions. On September 18th, with support from Mayor Foster and two of my Council colleagues, I am proposing that the City Attorney and City Manager explore compensation and pension reform for all our non-public safety employees. By exploring this fiscal reform, I hope that we can reevaluate the compensation of our non-public safety employees to make them sustainable without annual service cuts. I've also asked the City Manager to present the types of services that could be restored or preserved as a result of those savings. We do not have to surrender to a future of endless services reductions—of reduced libraries, reduced opportunities for youth, and crumbling infrastructure. With fiscal reform, we can compensate our employees fairly while beginning to rebuild Long Beach.

I'm sure you've seen all the activity at the new Baker Park in Wrigley Heights. The park is nearly complete. Right now, we're just waiting for the grass and other plants to grow in and establish themselves. If you've peeked through the fence, you likely saw the new playground, the small climbing wall, tables, wildflower patch and large grass areas. I look forward to celebrating the opening of this park with you this December.

My office has partnered up with the Museum of Latin American Art (MOLAA) for an exciting event called En La Noche. Thursday, October 18th, from 6:30PM-10PM join me for the opportunity to view the current exhibition, *Lola Álvarez Bravo: The Photography of an Era*, as well as enjoy a complimentary tequila tasting, gourmet food trucks, music from the resident MOLAA DJ, DJ Cornejo, and a live performance by Latin band, La Santa Cecilia. Admission is free for 7th District residents, but RSVP is **required**. RSVP to rsvp@molaa.org with the subject line "7th District" or call (562) 437-1689. RSVP deadline is Wednesday, October 17th at 5PM. This event is for residents ages 18 years and older.

You've all heard me talking about Willow Springs Park (formerly California Gardens) over the past two years. On November 1st, we will hit a huge milestone as we permanently open the first 4-acres for public use. Better yet, for this Grand Opening of Willow Springs Park, we will be throwing a free concert with the support of the Arts Council of Long Beach and the Port. I'd also like to thank Signal Hill Petroleum who helped the City develop the park and invested to improve their wells in the area. This first 4-acre park is the highest point in Long Beach with views from the Pacific Ocean to downtown Los Angeles. Bring a picnic, chairs and a blanket for a free jazz concert as the sun goes down. The concert begins at 6pm at Willow Springs Park (2745 Orange Avenue). Call my office at (562) 570-7777 for details.

Yours Truly, James Johnson, Councilmember, 7th District

MEMBERSHIP RENEWAL FORM

Ask your neighbor to join, there is strength in numbers!

The Wrigley Association will not sell, loan or give membership information to anyone, under any circumstances, unless compelled by law.

Name(s) _____

Email Address _____

Address _____

Telephone Number _____ FAX _____

As a member, I/We agree to abide by the Association By-Laws

Membership Year is June 1, 2011 through May 31, 2012

Annual Membership Fee: \$15.00, Make Check payable to Wrigley Association

Optional Contributions: \$_____ For Wrigley Landscape Project

\$_____ For Wrigley is Going Green

\$_____ Donation

\$_____ Total Payment

Type of Membership: Resident___ Business___ Associate___

Please check if you are interested in volunteering for Association Activities___



PO Box 16192

Long Beach, CA 90806

E-mail: wringleyville@gmail.com

Wrigley Association Websites:

www.neighborhoodlink.com/longbch/wrigley/

www.facebook.com/group.php?gid=28996908644

www.wrigleyassociation.com