



June 1, 2012

Dear Neighborhood Association:

Beginning June 15, 2012, any person who solicits door-to-door sales to a residential home in the State of Delaware is required to display a Salesperson Identification Card (ID card) pursuant to House Bill 49 of Delaware's 146th General Assembly.

A picture of the Salesperson ID Card and required license holder is shown below. Salesperson ID Cards must be worn at all times. In addition, door-to-door sales in Delaware may only occur between the hours of 9 a.m. and 8 p.m. EST.

If you see anyone in your neighborhood conducting door-to-door sales without wearing the registered Salesperson ID Card, or if you are visited by someone who isn't wearing a registered Salesperson ID Card, please call your local police department.

Please note that having a Salesperson ID Card does not mean the State of Delaware has approved its holder for door-to-door sales. Instead, the Salesperson ID Card only states that its holder is a verified employee of the licensed State of Delaware business listed on the ID Card. Please remember to take all necessary precautions when opening the door to unfamiliar solicitations.

To further verify that the Salesperson ID Card is not a forgery, the names of all Salesperson ID Card holders will be available on the Division of Revenue website at www.revenue.delaware.gov. Please check this list frequently, as it will be updated throughout the year. In addition, the names of all current State of Delaware business licensees will also be found on this site.

Failure by a business to comply with this requirement by conducting door-to-door sales without wearing the registered Salesperson ID Card could result in criminal prosecution, as well as fines of up to \$150 for the first offense and \$250 for each subsequent offense. Anyone wearing a forged ID Card that has not been issued by the State of Delaware, or falsely obtained for deceitful or malicious intent, also faces criminal prosecution and fines of up to \$150 for the first offense and \$250 for each subsequent offense.

A door-to-door Salesperson Identification Card does **not** apply to persons working on behalf of a non-profit, conducting home sales events, public utility and cable television system operators, as well as persons soliciting sales via telephone, mail, email, internet or through door drop.

For more information or if you have questions about the new Salesperson ID Card requirement, please contact the Delaware Division of Revenue at (302) 577-8200 or visit www.revenue.delaware.gov.

Sincerely,

Patrick Carter
Director, Delaware Division of Revenue

