



May 2012 Newsletter

Official Publication of the Wrigley Association

May, 2012

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From The Desk of Colleen McDonald

Wrigley Association President

Hello Wrigley!

If you aren't checking in on the Wrigley Neighborhood Group on facebook then you are missing out on a lot of important and timely information. In the last week I learned many things there, most of them unfortunately are bad, I wanted to share a couple of the more important one's below.

First though, I will remind you that it is time to renew your membership, you can do so via mail, in person at one of our events or via paypal. We have elections coming up so if you are interested in improving our community and serving on the board, please email us at wrigleyvillage@gmail.com.

One more reminder to join me and the River Runners on Tues & Thurs, visit the bike rodeo on May 12th, to join us for the annual Wrigley River Run course clean up on May 26th from 8am to noon and to sign up for the Wrigley River Run, more info on all these inside.

Now, what you would have learned if you visited our facebook group recently?

Burglary on the rise

A home tented for termites on chestnut was burglarized. One neighbor reports "This is the 2nd break in on our block in 2 months."

Late night assault on Pacific

Jose Hernandez asked "Does anyone know what happened on Wednesday at the corner of Pacific and 21st? A neighbor told me a man was attacked and beaten to death there, but I haven't

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The 5th annual Wrigley River Run & Tadpole Trot is coming up on June 2nd.



Many streets will be closed that morning for this community event. The course has changed from previous years so take a look at the maps on wrigleyriver-run.com to see if you are on the course, if you are, move your car the night before so you don't get towed.

Sign up now and plan on being at the Pizza Pig Out on Friday June 1st as well.

Next Meeting: May 7th, Veteran's Park, 7:30pm

Loan Max at Pacific and PCH? Their owners will be there to answer our questions.

The Wrigley Association and NAG have fought for years to get bike lanes on Pacific, Bike Long Beach has some good news, come and hear their plans.

Long Beach Businesses:

Many businesses generously support the Wrigley Association and its events, Businesses that are members of the Wrigley Association are listed throughout this issue. Contact wrigleyvillage@gmail.com with ?'s about business memberships.



Buono's Pizzeria
401 W. Willow Street
Long Beach, CA 90806
562-595-6138
www.buonospizza.com/

Wrigley Leader

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River Runners Return

River Runners have returned!

Free Runs/Walks will occur every Tuesday and Thursday until the Wrigley River Run on June 2nd.

You can join the River Runners for any or all of the training runs.



Runs begin with stretching at 615p on Tuesdays and Thursdays led by Yoga instructors. The training is led by Vernon Rudd who is a veteran of many marathons and is also an experienced mentor.

Walkers, children, and dogs are welcome as well! We want this to be a chance for you to improve your fitness as well as connect with your neighbors and your community.

Whether you are planning on your first 5k, a veteran marathon runner or just want to get out on a nice evening and meet a few of your neighbors, then please join us.

Tuesdays meet at 34th & DeForest, Long Beach, CA, at the LA River Entrance

Thursdays meet in the Buono's parking lot 401 W. Willow, at Chestnut.

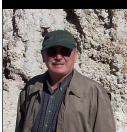
Buono's is the official

Pizza of the Wrigley River Run and offers 15% off to runners on Thursdays!

To sign up for the River Runners email list go to www.lbfoundation.org/Events.html or email gavin@wrigleyriverrun.com.



sm



Al Smigielski

Against Bike Lanes

Here in Los Angeles County and in Long Beach, Bike Paths are not a safe and effective cycling solution and in many cases, they are a problem." A Bike Path is a paved and separate right-of-way path (also referred to as a Class I Bikeways facility in California) and is, for the most part, intended as a shared-use path for non-motorized traffic, in spite of the "Bike Path" name. In other words, Bike Paths are typically open to pedestrians, joggers, baby strollers, roller-bladers, dog-walkers and other non-motorized users unless there is a separate path for their use. (such as the Santa Monica Bike Path). The key element of a Bike Path is that it is "separated" from street traffic by open space or in most cases a barrier.

Objections to Bike Paths are based on the desire to ride safely, to get where one needs to go. and to ride on the streets in a city that incorporates cycling as a transportation solution. The Bike Paths designed and built in Long Beach are unsafe, disconnected from meaningful destinations. and show a municipal desire to advance an agenda inconsistent with the needs of the public.

Here are the reasons for the Objection:

Safety: (In the Wrigley area)

- Streets are very busy, rather narrow .and have bus traffic, and are used for parking for many apartment buildings
- Due to the many mature trees and the city's trimming schedule, lighting is a major safety concern
- Squeezing bike lanes onto already high trafficked narrow laned streets does not create a safe environment for cyclists nor drivers.

o These bike paths are a solution for what specific problem?

liability: In a clear demonstration of the City of LA's commitment to safe and effective cycling, the City of Los Angeles fought all the way to the California State Appellate Court to have Bike Paths declared "trails" and arguing that cyclists who ride on Bike Paths "ride at their own risk" just as in other recreational pursuits. The case involved a cyclist who was riding the Los Angeles River Path and was injured by what he claims was a poorly designed gate. The City avoided debating the design and maintenance of the Bike Path and instead simply argued the "ride at your own risk" defense. Sadly, the City prevailed. This means that the city is not liable for any injuries that occur on Bike Paths. Maintaining the Bike Path, the lights, the landscaping, the fences, the barriers all become low-priority. (Bike paths are considered recreational paths, not transportation paths. **California Government Code Section 831.4**

Maintenance: Bike paths need special funding to be maintained. Maintenance on Bike Paths includes illumination, removal of debris (tree branches, trash, broken glass, etc.), fixing of

fallen. bent or cut fencing that slick out, repaving of broken pavement, removing of obstructions, tree and bush trimmings, etc. If there is no funding, you are left without remedy. Of course, since any funding for Bike Path maintenance is in short supply, one may ask what is the Funding plan to be able to maintain it?

Destination: Bike Paths are usually built where there is right-of-way, not where they belong. This means**CONT ON PAGE 8**

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Come and enjoy the Bicycle and Pedestrian Rodeo!



It's
free, fun
and for the
entire family!!

Join us at this educational event for
children and parents.

Bring your bike or borrow one of
ours to ride on the traffic safety
obstacle course and learn how to
walk, ride and roll safely!

For more information call: 562-676-7480

Saturday, May 12, 2012
Veteran's Park
101 E. 28th Street
Long Beach, CA
10:00am - 1:00pm

Games and Refreshments



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Long Beach Local Bee Keepers Club



Our Newest Business Member!



Walgreens
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Wrigley Leader



The Wrigley River Run gave money to Holy Innocents, Jackie Robinson, Lafayette, Birney, Cabrillo and several other schools and youth programs. For more info visit www.lbfoundation.org



Support Our Students at Birney Elementary



Buono's Fundraiser
Family Nights
Every Tuesday Night
(March-June)

Birney Elementary School is partnering with

Buono's Authentic Pizzeria in Long Beach

to raise funds for our school

Buono's has agreed to contribute

20% of all orders accompanied by this flyer

Please support Birney by making a purchase from these two locations:

Buono's
250 W. Ocean Blvd.
Long Beach
562-432-2211

or

Buono's
401 W. Willow St.
Long Beach
562-595-6138

Dine In, Delivery, or Carry-Out. This flyer must be submitted at the time of purchase. Invite your friends and families to participate! Come as often as you like!

**Thank you for Supporting
Our Birney Students and PTA!!!!**

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been able to find any information in the oh-so-useful papers."

I contacted LT. Ali Assef who told me

"I was able to find out that there was no homicide. Two individuals who were both very drunk got into a fist fight and one of them had to be taken to the hospital (he was ok and released the next day from the hospital). Suspect was arrested. The prolonged police presence is customary until we confirm that the injury is non-life threatening, before we relinquish the potential crime scene. Someone went out there and put a shrine up and that's probably why everyone is thinking someone had died.

Lieutenant Ali Assef, West Division/W3, Office (562)570-3405"

You can help Birney Elementary (finally some good news)

You can help Birney raise some cash and save some money at the same time! Just purchase one of their Long Beach Ultimate Discount cards good at eateries and other businesses in Long Beach and surrounding areas--\$10 on sale until the end of this week only. Available in the front office, ask Flavia about it. It's good until 2012; there are about 30 different places to get discounts and \$5 of the price went directly to one of our local schools.

And more bad from the P.G. Herman about the Wrigley Garden on Pacific

"Just thought that y'all might be interested in knowing that we have had 4 huge bunches of bananas stolen from the Wrigley Village Comm. Garden on Pacific. They first took one from the outside, then climbed the fence and took two from the inside. There was one left on the outside that I had planned to cut this week. Drove by today and it was taken too. The worst part is that the trees are hacked an...d they leave behind trunks and leaves for us to clean up. When they climbed over the fence they destroyed 2 or 3 large aloe veras. They were completely trampled. Everyone seems to expect that the fruit will be taken and we don't mind sharing. But, I do wish that the gardeners who work hard on their plots and pay rental fees could at least have sampled one banana. Unfortunately, it will happen again. Our Director says that he doesn't mind because fruit always gets stolen from our Gardens. He's being gracious! I think it's one thing to take the fruit that hangs over the fence towards the public. It's... another to illegally enter the Garden and trespass and destroy plants and trees to get what you want. It was probably the same people who took them all. This has been occurring over a period of a few weeks, not all at once. Please understand that this is my sentiment, not that of LBO."

Lastly, some good news. Thanks Jenn, Appie, Eli, Mattie for bringing the neighbors on Daisy together for a picnic meetup with our LBPd West (pictured to the right). It was great to see Lt. Assef and all of the guys and share some coffee...wonderful start for a community watch group :)

Please take the time to try our local shops and eateries and whenever you can, let the businesses know what they can do to attract us as customers. You could even write an article or editorial for this newsletter with your sentiments.

See you all at one of our many great events in the coming weeks, this is such a great time of year to be in Wrigley!



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that cyclists won't find Bike Paths that take them to employment centers, schools, entertainment opportunities, museums, shopping centers, city centers, or any of the other places that people in cars, on buses, on trains and on foot go to on a daily basis. Don't cyclists have places to go to? If so, why don't Bike Paths go there? With regard to the proposed bike lanes for Pacific Ave., Magnolia Ave, and Daisy Ave in the Wrigley area; Who is using the bikeway? Where are they going? How many are there? Why must we use streets for purposes not originally intended or planned for? Design: The Bike Paths are not "integrated" with traffic, meaning that there are no triggers for traffic lights. One must become a pedestrian to push the crossing button. Oftentimes, one has to dismount when leaving the path to become a pedestrian to then mount the bike again to get back into regular vehicular traffic. (What would drivers say if they would have to get out of their cars when exiting the freeway, push the car all the way to the end of the off ramp only to then get back into the car, start it up and slowly turn into the urban traffic flow.)

- The curb cuts are diagonal at intersections, so that when one rolls off the path into the crossing, the front tire is

actually facing into right turning traffic and of course pedestrians, people pushing strollers, and wheel-chair users are competing for the same space in both direction, creating a jam at the small curb cut right at the corner of the sidewalk where most accidents happen with motor vehicle drivers.

- Bike Paths such as these are problematic in that they squeeze traffic moving in both directions into a small area, often with tragic results. Why not consider converting and utilizing under used paved facility already present - the alley way?
- Bike Paths, by design, are popular with families who are encouraging small children to. This creates a dangerous environment where the youngest and most vulnerable are at odds with autos and cyclists who are riding fast to get to a destination. In other words, the separated benefits are also the liabilities. Of course, the faster cyclists could slow down but now it simply makes sense for them to ride on the street. Therefore. Cyclists who want to get somewhere are better off riding in the normal trafficked street.

So, Long Beach builds Bike Paths where they don't fit, and where they are not needed.

Cost: Our city leadership should do some research before they enact such intrusive endeavors. They must do the research before they spend millions of our dollars on facilities that are unsafe, costly, lead to nowhere and end up being useless, and also the ongoing maintenance for the same. It is easy to do some research online, in any language, to find out what works and what doesn't.

Studies prove a point: Many studies have been done in Holland, Germany, Denmark and even in the US, that suggest that segregating cyclists actually increases accident rates.

Here is an excerpt from Wiki about Bike Paths and accidents:

In Helsinki, research has shown that **cyclists are safer cycling on roads with traffic** than when using the city's 800 kilometers (500 mi) of cycle paths. The Berlin police **cont next pag cont ...e** and Senate conducted studies which led to a **similar conclusion** in the 1980s. In Berlin 10% of the roads have cycle paths, but these produce 75% of fatalities and serious injuries among cyclists. In the English town of Milton Keynes it has been shown that cyclists using the off-road Milton Keynes Pedway system have on a per-journey basis a significantly higher rate of fatal car-bicycle collisions (significantly higher rate of fatal car-bicycle collisions) than cyclists on ordinary roads. Cycle lanes and bike lanes even well implemented examples have been associated with 10% increases in casualty rates.

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7th District Update

Dear Friends,

With summer approaching, we have much news for our proposed regional park, California Gardens. First, we have our first Sunset Tour of California Gardens for 2012. The tour will be on May 16th at 6pm. The tour takes about an hour and will end on the hilltop where you can hang around to watch as the sun goes down over Palos Verdes and the Pacific Ocean. For those who haven't yet seen this 47-acre future park, this is the perfect opportunity. Access to the park is at 2745 Orange Avenue. The terrain can be uneven, so make sure to wear comfortable shoes.

On June 16th, instead of our regular monthly California Gardens Tour, we will be taking a field trip to Madrona Marsh in Torrance. The purpose of this tour is to show the community a site that is similar in size and past use to our California Gardens site so that people can have an idea of what is possible as we begin the Master Planning for California Gardens. We will tour the marsh and take input from the community on what they would like to see on our 47 acres. For this tour, we will be meeting at the new EDCO facility across from California Gardens at 2755 California Avenue at 9:45 am. We will leave EDCO at 10 am sharp to go to Madrona Marsh. We should return at approximately 12pm and then take input from everyone on what they liked and did not like. RSVPs are required, so please contact my office at district7@longbeach.gov or (562) 570-7777. We hope to have a bus, but if not, or if there are a lot of RSVPs, we may need to caravan.

On July 4th, we will be having a "Concert & Park Preview" at the 4-acre hilltop that will soon open as the first phase of California Gardens. Bring out your picnic basket and your lawn chairs for a concert at the highest accessible point in Long Beach, allowing for 270-degree views from the oceans to the mountains. From this vantage point, you should be able to see some of the Independence Day fireworks nearby. Details will be coming soon, or feel free to contact my office with questions.

With the master planning process for California Gardens about to begin and Phase I coming soon, it is time to start collecting name suggestions for what we've been calling California Gardens. This naming opportunity is two-fold: we need names for the whole 47-acre site, plus names for the components, in this case, the hilltop park. Please send your ideas to district7@longbeach.gov.

Finally, as many of you know, I have been working with the Catalyst Network to bring a Farmers' Market to the 7th District at Admiral Kidd Park. The new market, along with the Center Space series of workshops, occurs weekly on Saturdays from 9AM-2PM. In addition to the market, the Center Space puts on a series of workshops on everything from fitness to soccer to cooking. For details on the various Center Space workshops and the Farmers' Market, visit www.centerspacelb.org.

I look forward to seeing you at these coming events and in the community.

Sincerely,

James Johnson



2011 Pizza Pig Out

Cabrillo PTSA & FATHERS

C*A*R * W*A*S*H

2001 Sante Fe Ave
Small gym parking lot at Hill Street and Webster Ave, west of Sante Fe Ave.

Saturday May 12, 2012
9:00am - 1:00pm

\$5.00 CARS **\$7.00 SUV**

Parent Teacher Student Association

&

Fathers

Acting

Together

Helping

Each other

Raise

Scholars

Food 4 Sale

Hot Dogs

Links

Soda

Chips

Eagle Market 2336 Pacific Applying for a Liquor License

On April 27th the 6th district council office sent us the following note:

Today Mr. Jeff Hill stopped by our office and made contact regarding his application to ABC.

He was a very nice man and he has a lot of good ideas for the area. We asked him to meet with each of your neighborhood groups to share his vision and hear your comments and concerns.

We would also like your feedback on what you think the city should do regarding his application. To Protest or not to protest and what conditions he should have.

We look forward to your comments.

On April 28th Mr. Hill introduced himself via email:

My name is Jeffery Hill and I'm 30 years old, married with three children. I'm pursuing beer and wine license for 2336 Pacific Ave in Long Beach, CA. I would like to take this opportunity to collectively introduce myself and share my personal history with you all.

I was born in Riverside, CA and raised in South Pasadena, CA. I attended South Pasadena High and was an accomplished scholar athlete. Upon graduating from South Pasadena High in 1999, I attend Morehouse College in Atlanta, GA. After completing one year at Morehouse, I transferred to USC to play football. While at USC I enrolled in a entrepreneur class and from the first day of class I was hooked! I was excited to learn about starting businesses and managing businesses in a responsible manner. After graduating from USC in 2004 with a degree in International Business, my business partner and I started a company called V-Dimension. V-Dimension is a company that manufacture, designs, and markets a line of solar backpacks that allow people to charge mobile devices on the go. V-Dimension is a successful company is still privately owned. In 2009 I started working in the medical device industry as a independent contractor. I have received several awards for my salesmanship including presidents club in 2009.

So why do I want to own a neighborhood market? Well, first of all there are good profit margins in this business. I wouldn't be telling the truth if I said money was not a factor. Aside from the financial rewards, I have the opportunity to be a positive role model to my black community, especially young black males. Everyday people from the neighborhood tell me that they are excited to see a young black man running his own business the "RIGHT" way.

Here are several community and safety initiatives that I have already implemented or currently developing:

1. I've hired a young man named Tony who attends Poly High to help out with odds and ends at the store. Tony is so excited to be part of something positive and looks forward to coming to work after school.
2. My mother is a nurse practitioner who specialize in cardiology will be helping me set up blood pressure and heart disease awareness days for the community. We will conduct BP readings and educational workshops for people in the community.
3. I BBQ 25 cent hot dogs for the neighborhood kids once a month
4. I currently have closed circuit surveillance security system that is available to view off site. I'm currently researching options to have the system available to police department
5. The "property", not the business is owned by a active duty lieutenant with the LBPd

Hopefully everyone was able to get a small glimpse of me as a person and a business man. I would like your support in my application of a beer and wine license. If anyone has additional questions and would like to meet in person, please feel free to contact me directly.

Thank you and have a great weekend!

Letter in Opposition to Eagle Market Liquor License

EDITORS NOTE: At the last minute, the author of the letter below asked to have their name removed from its publication but still wanted the letter to be shared if possible. We generally do not accept anonymous submissions to our newsletter but since the store in question has been afforded equal space on the preceding page and will be present at our meeting on May 7th to address any concerns, we have made an exception in this case. As of this printing, the Wrigley Association has no stance for or against the application by Eagle Market to sell alcohol.

We urge the council and planning commission to oppose the proposed liquor license for Eagle Market at 2336 Pacific Avenue.

Our neighborhood does not need another outlet for alcohol consumption. We are already experiencing urban decay in our streets, such as, increased crime, litter, and graffiti.

As I am sure you know, research has shown a direct correlation between liquor stores and high rate of violence. For example, in a study of 74 cities in Los Angeles County, California, a higher density of alcohol outlets was associated with more violence (Scribner 1995). Also, a study published in the March 2010 issue of *Alcoholism: Clinical & Experimental Research* found that alcohol sale leads to additional problems with young adults (ScienceDaily 2009).

As residents near the market, we have seen our share of increased graffiti and litter. Eagle market patrons consistently drop litter on the way back from the market onto the sidewalk, street, and property. When Eagle market sold alcohol, empty beer bottles were commonly thrown onto the parkway. The unsightly mess of broken glass poses a safety concern to residents. Also, unruly patrons often times yell profanity and use obscene language while walking to Eagle Market, disrupting the peaceful play of neighborhood children.

Since the market's license has expired, we have noticed a pleasant decrease of such negative activity. We support the new management's desire to make positive changes, but don't see how selling alcohol will do that. There are already thirteen establishments within a ¼ mile radius that sell alcohol. An elementary school and two Head Start centers are also within that same radius. We do not need or want another corner store selling alcohol.

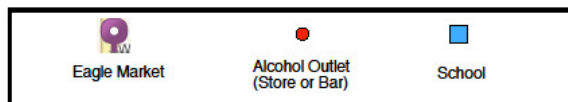
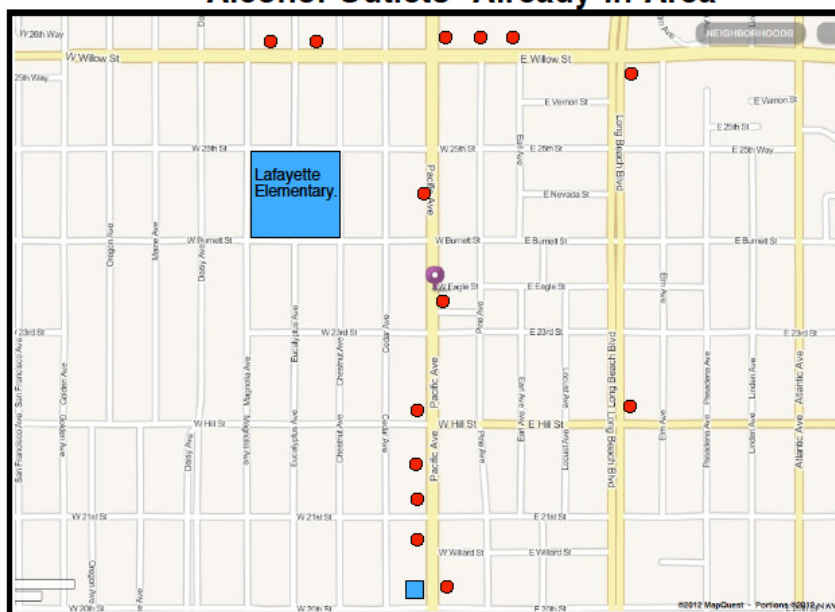
Please help us in continuing to make our streets safer and cleaner.

Sources:

Scribner, R. et al. (1995) The risk of assaultive violence and alcohol availability in LA County, *American Journal of Public Health*, 85:335-340.

Alcoholism: Clinical & Experimental Research (2009, December 19). Alcohol outlets lead to specific problems among youth and young adults. *ScienceDaily*. Retrieved April 30, 2012, from <http://www.sciencedaily.com/releases/2009/12/091219073003.htm>

Alcohol Outlets Already in Area



MEMBERSHIP RENEWAL FORM

Ask your neighbor to join, there is strength in numbers!

The Wrigley Association will not sell, loan or give membership information to anyone, under any circumstances, unless compelled by law.

Name(s) _____

Email Address _____

Address _____

Telephone Number _____ FAX _____

As a member, I/We agree to abide by the Association By-Laws

Membership Year is June 1, 2011 through May 31, 2012

Annual Membership Fee: \$15.00, Make Check payable to Wrigley Association

Optional Contributions: \$_____ For Wrigley Landscape Project

\$_____ For Wrigley is Going Green

\$_____ Donation

\$_____ Total Payment

Type of Membership: Resident___ Business___ Associate___

Please check if you are interested in volunteering for Association Activities___



PO Box 16192

Long Beach, CA 90806

E-mail: wringleyville@gmail.com

Wrigley Association Websites:

www.neighborhoodlink.com/longbch/wrigley/

www.facebook.com/group.php?gid=28996908644

www.wrigleyassociation.com