



HISTORICAL ALAMITOS

Alamitos Beach Neighborhood Neighborhood Association

Spring 2012



Built in 1929, "The Villa Riviera" is an icon of the Long Beach skyline. Based loosely upon the style of 16-century French chateaux, the design combines elements from the Gothic and Renaissance periods. At 15 stories, the Villa Riviera was for many years one of the Southland's tallest buildings, second only to Los Angeles City Hall. Villa Riviera is a registered historic building on Ocean Boulevard in the Alamitos Beach neighborhood of Long Beach.

For more information, and to read the full history of this historical landmark, visit: <http://www.villariviera.net>



President's Message

Dear ABNA
Neighbors,

I am honored
to support the
community as

it this year to include some fun activities
and food trucks!

In the next three months, we will be hav-
ing some great speakers:

March 8th we will welcome The Long
Beach Time Exchange to share the ideal
of their time banking community, where
members use time dollars to exchange
skills and services.

On April 12th, a representative from the
Port of Long Beach will be with us to
discuss how to get scholarships and
grants for education, and how to get a
job at the Port.

May 10th will bring us a speaker from
City's Special Events office, and Long
Beach Pride will be here to discuss the
parade route's impact on our parking.

We are all very excited at the changes
we are making this coming year and look
forward to hearing from you about what
is impacting your lives and the kind of
speakers you would like to see at our
meetings.

Warm Regards,
Elisa Mc Connehea

President during our 20th anniversary as
a neighborhood organization. We have
been very fortunate to have some great
leaders handling some very challenging
issues in our neighborhood.

The last couple of years Lois Ledger and
Ron Janus have carried the association
and I want to thank them for that. This
year we have a full board and are
excited to increase communications with
our neighbors, as well as hearing from
you on how we can improve our area
and lives.

Some of our goals this year are to have
a website up and running, increase
social media presence, and highlight
things that are happening in the
surrounding area.

We are very excited to be holding our
Community Fair again this year at Bixby
Park, on July 7th, and we are expanding

2012 ABNA Board of Directors

Executive Board

President- Elisa Mc Connehea
Vice President- Richard Orozco
Secretary - Porter Gilberg
Treasure - Chris Hogan
Historian - Stephanie Wells

Committee Chairs

Community Improvement - unfilled
Hospitality -Lois Ledger
Membership - Ron Janus
Newsletter - Caitlin Crest
Parking - Porter Gilberg
Publicity - Stephanie Wells
Public Safety - Peg Thompson
Ways and Means - Richard Orozco



A Shared Vision of Broadway



On Saturday, February 4, Business owners and residents got together to discuss a vision for Broadway at a meeting hosted by Vice Mayor Lowenthal at Bixby Park Community Center. Attendees heard ideas for improving the corridor in areas such as retail, pedestrian safety, traffic calming, zoning, and streetscape.

Vice Mayor Lowenthal asked representatives from Planning, Neighborhood Services, Traffic Engineering and LB Transit discussed opportunities for improvements to the corridor based on feedback from a previous meeting in late 2010 and their experiences in the field. She also asked Dianne Sundstrom from Belmont Heights Community Association to speak about their process for reaching consensus on a plan to improve their portion of the Broadway corridor.

Finally, Sidney Cramer, president of On Broadway Merchants Association, shared their proposed vision for Broadway's business corridor in hopes

of encouraging community dialogue and reaching consensus.

The merchant association's idea of creating "villages" based on main streets/areas of the corridor (e.g. Temple Village, Belmont Heights Village, Alamitos Beach Village) is intended to help with destination marketing and encourage community participation along the corridor. It received support from a majority of those in attendance at the meeting.

On Broadway Merchants Association will be visiting each of the neighborhood associations that line Broadway over the next few months seeking consensus on the "villages" concept before the Vice Mayor Lowenthal hosts another community meeting.

For questions about the Broadway Visioning meetings or the presentation, please contact the Second District office at (562) 570-6684.

Neighborhood Parking Partners

Long Beach Museum of Art, 2300 E. Ocean Boulevard - (562) 439-2119

Ambrosia Café, 2000 E. Appleton Street - (562) 432-1098

The Pike Bar, 1836 E. 4th Street - (562) 437-4453

Parkcrest Christian Church, 3250 E. 7th Street - (562) 434-3408

Junipero Beach Parking Lot - (562) 570-3215

Long Beach Senior Center, 1150 E. 4th Street - (562) 570-3500

Private Lot, 2148 4th Street - (310) 926-3309

Gay & Lesbian Center, 431 St. Louis Street - (562) 434-4455

Rite Aid, 211 Cherry Avenue - (562) 951-1360

Grace Methodist Church, 275 Junipero - (562) 433-7401

Super Suds Laundromat, 250 Alamitos - (562) 436-1859

Fourth and Cherry Public Lot - Overnight parking available after metered time ends at 6:00 pm.

Visit the second district website www.longbeach.gov/district2 for more available spots.



honorary guest speaker Pamela Seager of Rancho Los Alamitos and the 2012 Honorary Award to Ramon Arevello of the Department of Parks, Recreation and Marine.

The money raised was more than enough to get the restoration under way.

Starting at the end of the March, plans include, 4 new lamp posts, installation of a drinking fountain, 12 new benches, a 3thre tiered fountain and new landscaping.

ABNA Board member Ron Janus was recognized for his community leadership and outstanding contributions to Bixby Park.

Congratulations Ron!

The Friends of Bixby Park held its 2nd annual Dinner / Silent auction fundraiser Thursday, March 1, at the Long Beach Museum of Art.

"Mr. Art Deco" Expert John Thomas hosted the event, which raised funds for the restoration of the park. The event also recognized community leaders,

Beach Cleanup is Fun!



Please join us at our Alamitos Beach Monthly Cleanup! It only takes 1/2 an hour to make a

big difference along our coast, plus you'll have a great time! Raffle prizes, water, free parking, gloves and trash bags are provided. 2nd Saturday of each month from 10am to 10:30am. Upcoming: **March 10th, April 14th, May 12th**

For more information, please email:
CleanAlamitosBeach@gmail.com

You Can Find Us Everywhere!

ABNA General Session Meetings are held at 7 PM, on the 2nd Thursday of every month, at the Bixby Park Recreation Building.

We're new on the web, and the site is being built... check it out soon!
www.ABNALB.org

And... don't forget to:



We would love to hear your ideas about newsletter content, meeting speakers, neighborhood improvements, etc! Or better yet, join us and find out how you can volunteer for some good things in your neighborhood!

info@abnalb.org

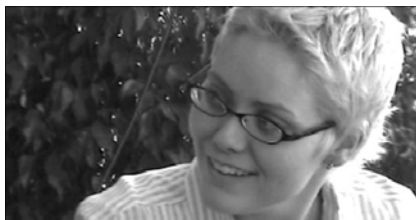


Lindsey Hundley - At LB Bach Festival

Jazz artist Lindsey Hundley will perform jazz-inspired arrangements of some of Bach's most famous works in "*Bach a Bacchus*."

The performance will be held at The Wine Bar, 250 W. Ocean Blvd., Long Beach.

Tickets in advance \$25; \$30 at the door
\$10 for students for individual concerts.



Bach is Alive and Well in Long Beach!



The Festival

Join us for the 28th annual Long Beach Lesbian & Gay Pride celebration on May 19 & 20, 2012 from 11 am - 10 pm along Shoreline Drive.

The Festival Celebration includes seven large dance areas including a main stage which has featured artists such as Grammy Award Winner Jennifer Hudson, Maya, and India.Arie.

Long Beach Pride

Kickoff at Parade Central

Early arrivers who show their pride could receive FREE ADMISSION to the 2012 Long Beach Pride Festival, exclusive Long Beach Pride merchandise and more! The parade hot spot kicks off an hour early at 9:30 a.m. located on Cherry Ave. and Ocean Blvd. at Bixby Park, the location provides plenty of shade and a community gathering spot for anyone watching the parade.

www.longbeachpride.org

Toyota Grand Prix Rumble

On April 15, 2012, it'll be "Gentlemen, start your engines!" for the 38th straight year!

The Toyota Grand Prix rumbles into town April 13-15 this year, visit www.gplb.com for more information, and to read the whole history of the Grand Prix in the LBC.



4th Annual LB Bikefest Tour

On Saturday, May 5, 2012, the 4th Annual Long Beach BikeFest Tour of Long Beach presented by Wells Fargo will bring cycling-related fun and festivities to Downtown Long Beach.



In addition to the 31-mile Tour, this event includes a Family Fun Ride, the Metric Century Ride and the new 100-mile Cruz Gran Fondo. Proceeds will support pediatric cancer research at Miller

Children's Hospital Long Beach. Registration for the Tour is now open and available at www.bikefestlb.com.

Weekend festivities kick off on Friday, May 4, with the Friday Fun Fest featuring live music and vendors. Also on Friday, Tour participants can pick up their bibs and registration packets.

On the morning of Saturday, May 5, cyclists can participate in a four-mile Family Fun Ride, the 31 or 62-mile picturesque Metric Century Ride, or the 100-mile Cruz Gran Fondo which kicks off near the Queen Mary and loops through Long Beach, Cypress, Seal Beach and Signal Hill.

May 4, 2012 - May 5, 2012
www.BikeFestlb.com
562-436-4259

Oh, Rocky!

Let's do the timewarp again... It's time to get out the corset and garters because IT's back, and so is the original shadow-cast w/goody bags for your sweet transvestite lovin' audience-participation pleasure! If you ain't seen ROCKY with our shadowcast you ain't seen nothin'.

The Art Theatre of Long Beach is a one-of-a-kind return to the Golden Age of Cinema. Originally built in 1924, the interiors and exterior have been lovingly restored and updated to current state of the art in comfort, convenience and entertainment technology.

The Art offers a completely unique theatre experience of gourmet sight, sound, and taste; it has everything you need for a great night (or day) out.

The Rocky Horror Picture Show will show every Saturday night with live LB Original Shadowcast.



March 3, 2012 -
June 30, 2012
Saturdays @ 11:55p.m.
2025 E. 4th Street, Long Beach
www.arttheatrelongbeach.co
562 987-5423

... It's just a jump to the left, and then a step to the r-i-i-i-ght...

LB Farmers Markets

Eat Fresh All Week Long!

Sunday

Alamitos Bay Farmers Market

Situated in the parking lot near the bay, this market is a great way to spend a Saturday morning. Grab what you need for the week, then head across the lot to the weekly Art and Craft fair. Visit the Alamitos Bay Farmers Market Sunday from 9:00 a.m. to 2:00 p.m. at East Marina Drive south of East 2nd Street.

Old McDonald's Farmers Market

This Sunday-morning farmers' market offers locally-grown produce and fresh fruit, baked goods, herbs, flowers and plants, cheese, honey and more from a select group of farmers and vendors. In addition to the art and craft booths and food court, families will find a kid-friendly area with bounce houses, balloon artists and other live entertainment. Sunday from 8:30 a.m. to 3:00 p.m. in the parking lot at 5000 Spring E. Street at the corner of Clark Avenue or online at oldmcdonaldsfarmersmarkets.com.

Tuesday

World Trade Center Farmer's Market

Fresh produce, organic fruits and vegetables, crafts, and live music entertainment. Located on Ocean Boulevard nestled among the office buildings, restaurants, shops, courtyard fountains and patio dining of downtown Long Beach. Visit the World Trade Center Farmers Market every Tuesday 11:00 a.m. to 3:00 p.m. at 1 World Trade Center.

Wednesday

Local Harvest Farmers Market

In addition to the variety of farm-fresh

produce, this market includes some great ready-to-eat vendors which makes it nice for a spontaneous mid-week picnic. The Local Harvest Market takes place every Wednesday from 3:00 p.m. to 8:00 p.m. at Marine Stadium, Appian Way and Nieto.

Thursday

Uptown Certified Farmers Market

Purchase fresh produce and organic food in the heart of Bixby Knolls, a 50s-era neighborhood with boutique retail, art and restaurants. Visit the Uptown Farmers Market every Thursday from 3:00 p.m. to 6:30 p.m. at 46th Street and Atlantic Avenue. Don't miss the free produce drawing at 5:00 p.m.

Friday

Downtown Farmers Market

Fresh produce, organic and cooked food. Live music and crafts! Two hours of free validated parking in any CityPlace parking structure. Visit the Downtown Farmers Market every Friday from 10:00 a.m. to 4:00 p.m. at CityPlace Center, Promenade North and East 4th Street.

Farmers market addresses can be tricky. Some Long Beach markets are in parking lots, others are nestled in parks or hidden between buildings. Hours and dates can change, too. If you have more information about these or other farmers markets in Long Beach, contact us and we'll add it the article.

Read more <http://www.everythinglongbeach.com/long-beach-farmers-markets/>

Advertising Rates You Won't Believe!

Consider ABNA Newsletter for all of your advertising needs. It is an excellent way to get the word out regarding your local business. Cost for Advertising in the ABNA Newsletter:

Business Card: \$40.00

Half Page: \$115.00

Full Page: \$230.00

We would like to improve our Newsletter!
If you're a business in the ABNA area,

please consider sponsoring an edition of our quarterly publication!

Sponsorships start at under \$300, which will give you a full page ad on the inside front cover, and help us produce the newsletter in full color!

If you're interested in advertising with us, or in a Sponsorship, please contact Caitlin@ZephyrGraphics.com

Community Fair & Rummage Sale July 7th, 2010 ~ 8 AM to 2 PM

Want to sell your stuff or promote your services at our fair?

For \$30.00, you get one 12-foot-wide space.

To make a reservation, fill out the form below and send it, along with a check payable to:

ABNA - (write "Rummage Sale" on the memo line), to:

ABNA

1739 E. Appleton St., #7,

Long Beach, CA 90802



All participants must completely clean and

clear their spaces at the end of the event! St. Vincent De Paul's will collect any items you would like to donate.

ABNA Community Fair and Garage Sale – Space Reservation Form

Name _____

Address _____

of Spaces Desired _____ \$ Amount Enclosed _____

Phone _____ E-mail _____