



# NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

ISSUE 3

MARCH 2012

VOLUME 6



COMMITTED TO MAKING WRIGLEY A CLEANER, GREENER, SAFER, STRONGER COMMUNITY &  
DEDICATED TO PRESERVING DAISY AVENUE CHRISTMAS TREE LANE TRADITIONS

## Message from the President

We had a packed house for our Community Watch Program (CWP) at the February meeting. **Deputy Chief Luna** is the best speaker. He gave us an update on the latest programs that the department is working on. **Jose Vazquez** spoke about how (CWP) works. Officer **Steven Vanden Bosch** and **Commander Levy** sadly reported that crime in Wrigley is up, but there have been some successes due to watchful neighbors. Lots of our neighbors spoke up about their problems. I wish more of our members could have attended. CWP is so important to our neighborhoods. I am willing to start a CWP from Magnolia on the West to the River and Burnett to Willow. Please let me know if you are interested in being included in the Community Watch Program. My phone number is listed in the Newsletter.

The March 19<sup>th</sup> meeting will be just as important — a discussion about the I710 Improvement Project Alternatives. There are six different concepts under study that will be included in the EIR/EIS. All of the key project consultants will attend. There will be maps and design concepts to look at, so come early to view them. There will probably be a motion to support/oppose elevated truck lanes from Ocean to Willow. West Long Beach Association President John Cross will be joining us along with some of their members. This project also affects the West Side. If you care about Wrigley, especially if you live West of Magnolia, I urge you to attend. See enclosed flyer for details.

March is always an easy month for us. But, we have to start planning for *Easter on the Green* on April 7, 2012. This is one of our most fun events for the children. We will recruit members at the March meeting to boil eggs for decorating and to donate coins for stuffing in the plastic eggs. We want to thank our event sponsor the Long Beach Airport. We also need volunteer to bake cakes for the Cake Walk and other desserts for our fundraiser. Most of all, we need more volunteers to help out during the event. We have over 150 children. I will be calling members that have checked the box to help with WANA activities. Set up time is 12:00 pm so we can be ready for the EASTER EGG HUNT from 2:00 pm to 4:00 pm. See enclosed flyer.

The April 16<sup>th</sup> is also most important, especially for the residents on Daisy Ave. We have scheduled a guest speaker to inform us about putting Bike Lanes on Pacific and Daisy Avenues. Please try to make this meeting.

Warmest Regards, Maria

### SAVE THE DATES!

April 7, *Easter on the Green*  
April 16, *WANA Meeting*  
April 22, *Dominguez Gap Tour*  
April 28, *FoLAR River CleanUp*

*Below: April 2011 Event Photos*

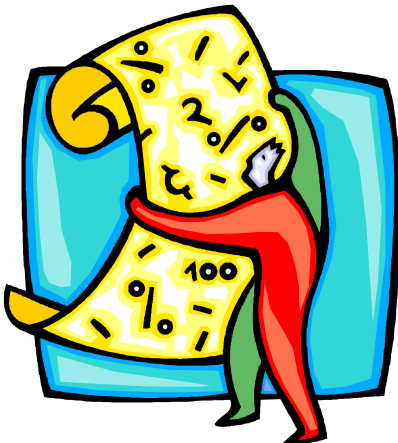


## Invitation to the Dance!

It's nearing Food Finders' 23rd Anniversary and to celebrate this year we're having a Spring Swing Dance, complete with a live big band AND a free lesson from Jan Mingell, (just in case you need to learn a few steps or brush up). We hope you'll join us, even if you don't dance! Come for the music, food, cocktails and the silent auction. All proceeds benefit our Food Rescue Program.

You can purchase tickets today online at: <http://www.foodfinders.org/spring-swing-dance>

For more information, contact Patti Larson, Executive Director, at (562) 598-3003



## Message from the 7th District Councilman

We've had quite a bit going on in the 7th District over the past few weeks. As some of you have seen, the tree trimming in South Wrigley has begun. By the time the trimming is complete, every street tree from Pacific Coast Highway to Willow Street will have been trimmed.

Also, work on Baker Street park continues in Wrigley Heights, with the park due to open later this summer. I was happy to host a community meeting discussing the park and progress on the Oil Operator's site adjacent to the park two weeks ago.

Finally, I was happy to see so many Wrigley residents at Rock-a-Palooza this week in Bixby Knolls. We estimate that 20,000 people from all around Southern California visited Bixby Knolls to see the 340-ton granite rock on its way to the Los Angeles County Museum of Art. It was a once-in-a-lifetime experience that was so popular that the event lasted 5 hours longer than originally planned.

On the legislative front, at the last Council meeting, city staff presented a report on my request to study the Governor's pension proposals. Our police officers and fire fighters have already stepped forward to create a more sustainable pension system, but we still have work to do with our remaining employee groups. When I took office I promised that pension reform would be one of my primary concerns. It's so important to me because I know that in order to provide the level of service that residents deserve, we need a pension system that is sustainable and fair to the taxpayers and to our city employees.

On March 14th, I will chair the new Joint Use Committee with the City of Long Beach and Long Beach Unified School District. This committee, which was created by the Council at my recommendation, will help us work with the LBUSD to best utilize our limited resources in these tough times in order to provide the best possible service to residents.

To stay updated on all things 7th District, make sure to sign up to the 7th District E-Blast at [www.JamesJohnsonLB.com](http://www.JamesJohnsonLB.com).

Sincerely,  
James Johnson  
Councilmember, 7th District  
[\(562\) 570-7777](tel:5625707777)

## Banking on Community

The Long Beach Time Exchange is a time banking community, where members use an alternative currency called time dollars to exchange skills and services.

Time banking was developed in 1980 by law professor Edgar Cahn in response to severe cuts in government funding for social programs. With less money available to address social problems, Edgar realized that a different kind of currency might be able to fill in the gap, a kind of currency that empowers community. In time banking communities, "time dollars" are the unit of exchange. They place equal value on each of a wide variety of services offered within a community.

The concept is simple: One hour equals one time dollar, regardless of the service given, so there's really no bartering involved. From dog-walking to graphic design, community organizing to tutoring, cooking lessons to massage therapy, everyone's time is valued equally.

When someone helps you, they earn a credit that they can spend with any other member on any of the services in our network. All member exchanges, offers, requests, and transactions are organized through a web-based software system called Community Weaver, developed by Time Banks USA.



In the photo above, Long Beach Time Exchange monthly gathering attendees discuss services they'd like to give and receive during our "speed banking" activity. (From Time Exchange webpage.)

## WANA Easter Bunny on the Green Again . . .



### ATTENTION VOLUNTEERS

**HELP NEEDED FOR THE  
FOLLOWING ACTIVITIES ON  
SATURDAY, APRIL 7:**

**EASTER EGG HUNT  
12-5 PM**

**CAKE WALK & BAKE GOODS  
FUNDRAISER  
2-4 PM**

WANA is looking for volunteers to donate baked goods for our fundraiser — cookies, pies, cakes, or anything that **you would** like to bake. We also need a couple of volunteers on Saturday, April 7 to work the table accept donations.

WANA needs at least 10 people to help stuff plastic eggs with candy or coins beforehand and help the day of the Easter egg hunt including setting up, taking down, and everything in between. Even if you only have an hour or two, please help us out.

Call Nancy at 426-5266 or e-mail us at: [wrigleyalliance@gmail.com](mailto:wrigleyalliance@gmail.com) and let us know how you can help.



**PO Box 6370,  
Long Beach, CA 90806**

**[wrigleyalliance@gmail.com](mailto:wrigleyalliance@gmail.com)**

### **2011-2012 Executive Board**

#### Officers

Maria Norvell  
President  
562-427-5021

Joan Greenwood  
Vice President  
562-599-0812

Jill Hill  
Secretary  
562-599-1822

Nancy Risch  
Treasurer  
562-426-5266

#### Directors

Gloria Bolanos  
Don Raines  
Frank Kozlowski  
Timothy Risch  
Jim Trout

WANA Members and  
the public are  
encouraged to contact  
Board

Members with  
questions, comments,  
requests and  
suggestions.

**SPECIAL THANKS TO THE LONG BEACH NEIGHBORHOOD RESOURCE CENTER**

WANA NEWS & VIEWS is printed free of charge  
at the Long Beach Neighborhood Resource Center  
562.570.1010





Do you have **spare coins** (nickels, dimes or quarters) laying around that you would consider donating? WANA needs change to put into **plastic eggs** for our **Fifth Annual Easter Egg Hunt**. If you can contribute, please call Maria at 427-5021 or bring your extra change and dollar bills to the March 19 Meeting.

## Monday, March 19 WANA Community Meeting

Veterans Park  
101 East 28th Street, 7-9 pm  
Mixer & Refreshments at 6:30 pm

### Featured Speakers

Felton Williams, LBUSD Board President, *Annual Status Report*  
Vanessa Acosta, Wrigley Resident, *Time Exchange Bank (See Page 3.)*  
I710 Improvement Project Team, *Design Concepts for Wrigley*

Get the answers to your questions. The I710 Project Team will give a 20 minute presentation on upcoming workshops and the six design concepts under study. Following the presentation, WANA members will discuss each design alternative and vote to select the preferred concept. Please note that until the draft environmental impact report is issued, the design concepts may be tweaked or modified based on ongoing technical studies.

If you would like to take advantage of our on-site child care services, please contact Maria at least 24 hours in advance of the meeting. Her phone number is 427-5021 or send an e-mail to [wrigleyalliance@gmail.com](mailto:wrigleyalliance@gmail.com).

## Wrigley Coyote Alert!

By Joan Greenwood (Based on Guidelines published by Denver Parks and Rec.)

Coyote sightings are on the increase South of Hill Street next to the Los Angeles River. The other night one was standing in the middle of the intersection at San Francisco Avenue and West 21st looking intently at my 80-pound chow mix. I chased after him with a broom. He immediately ran back into the riverbed. Hazing is an effective tool for discouraging coyotes from coming into the neighborhood. **Remember: NEVER run away from a coyote!** Coyotes are skittish by nature and as a rule do not act aggressively towards aggressive people. The simplest method of hazing a coyote involves being loud and large: Stand tall, wave your arms and yell at the coyote, approaching it if necessary, until it runs away.

If a coyote has not been hazed before, he may not immediately run away when you yell at him. If this happens, you may need to walk towards the coyote and increase the intensity of your hazing. The coyote may run away, but then stop after a distance and look at you. It is important to continue to haze the coyote until he completely leaves the area.

You may need to use different tactics, such as noisemakers, stomping your feet, or spraying the coyote with a hose, to get him to leave. The more often an individual coyote is hazed, by a variety of tools and techniques and a variety of people, the more effective hazing will be for changing behavior. The coyote being hazed must be able to recognize that the potential threat is coming from a person. (Hiding behind a bush and throwing rocks, for example, will not be effective.)

All animal-related emergencies should be reported immediately by calling **(562) 570-PETS (7387)**. By clicking on this link, Long Beach residents can [report wildlife activity online](http://www.longbeach.gov/civica/filebank/blobdload.asp?BlobID=32445). For a complete discussion of hazing techniques and guidelines, go to: <http://www.longbeach.gov/civica/filebank/blobdload.asp?BlobID=32445>



Engaging animals that are sick or injured can result in unpredictable behavior. **If you suspect that a coyote is sick or injured, contact the proper authorities and DO NOT interact with the coyote.**

# EASTERN 20th Street & Daisy Avenue THE GREEN

**5th ANNUAL**

Saturday, April 7  
**Saturday, April 7**  
2 to 4 PM

**EASTER EGG  
COLORING**

**RING TOSS AND  
BEAN BAG GAMES**

**TAKE PICTURES WITH  
THE WANA  
EASTER BUNNY**

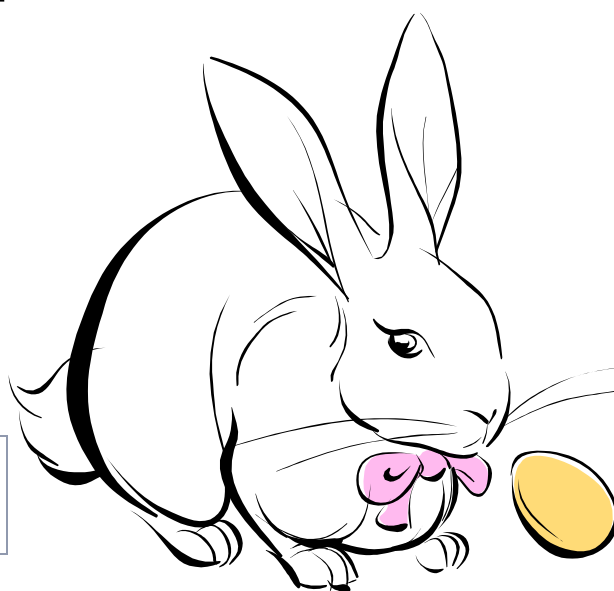
**CAKE  
WALK  
AND  
BAKE  
SALE**

All activities are free with  
the exception of the bake sale  
and cake walk.

**HAVE QUESTIONS?**  
CALL Maria at  
562.427.5021

**OLD-FASHIONED  
EASTER EGG HUNT!**  
EGGS FILLED WITH  
PRIZES and MONEY!  
AGES 2 TO 10

**FAMILY  
FUN!!**



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# WANA March 19 Meeting

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## Presentation on I-710 Improvement Alternatives & Impacts on Wrigley Community



### **Special Guests: I-710 Project Team**

*Following the Team's presentation, there will be a discussion of the various alternatives under study and a vote to support one or none.*

**Date: Monday, March 19**

**Time: 7:00 p.m. to 9:00 p.m.**

**Place: Veterans Park Social Hall**  
101 East 28th Street  
Long Beach 90806

Construction will begin in 2018, but now is the time to make our preferences known to the project planners. Six alternatives are still under study and will be analyzed in the draft Environmental Impact Report scheduled for release later this year.

**One of the six alternatives under study** involves construction of an **elevated freight corridor** between Pacific Coast Highway and Willow Street to avoid taking people's homes on the Westside. Improvements will also be made to interchanges to improve traffic flow.

For more information, contact Maria Norvell,  
President, at (562) 427-5021 or send e-mail to  
[wrigleyalliance@gmail.com](mailto:wrigleyalliance@gmail.com)