



NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

VOLUME 5(10)

NOVEMBER 2011

COMMITTED TO MAKING WRIGLEY A CLEANER, GREENER, SAFER, STRONGER COMMUNITY &
DEDICATED TO PRESERVING DAISY AVENUE CHRISTMAS TREE LANE TRADITIONS

Message from the President



The Board has honored me once again by choosing me to represent you for another year as President of WANA. I look forward to 2012. We have accomplished a lot this past year. I have the best board to work with. The WANA board is to be commended for making this past year a tremendous success by working together and making Wrigley a better place to live.

I am sure all of you know this is my busiest time of the year. This will be my 22nd year working on the Daisy Avenue Christmas Tree Lane/Parade (CTL). We have been at the warehouse sprucing up the displays since early spring. Almost all of the smaller displays are finished. The men came out on Saturday, October 29 to begin restoration work on the theater. Jim had steel supports made for underneath the floor. They'll give more support to the bottom of the theater, which was coming apart. The re-design will make it easier to use the forklift to move it on and off the Lane. We're still working on the **Shoe** and the **Church**.

Special thanks to **Jim Trout**, **Richard Slaughter** and his worker **Billy**, **Vernon Rudd** and **Stanley** for coming out to help paint all the displays. **Vernon** has become a dedicated (CTL) volunteer. I can always count on him. **Jim** is always there when I need him, too. I also want to thank **Nancy Trout** and **Patsy Rudd** for allowing their husbands to spend so much time helping with WANA with the displays.

Please try to come out and volunteer on our work day December 3rd at 10:00 a.m. at Hill and Daisy. We will need help putting up the flat character displays and fencing. We'll also need volunteers to distribute Newsletters and flyers. We are going to have a wonderful Parade this year. I am hoping the weather will be mild like it was last year. I have confirmed 5 bands again this year. It's just going to be a fabulous Parade with the help of **Councilmember James Johnson** and his **Chief of Staff Michael Clements** and **Special Events Dave Ashman** and **Staff**. Please call me we need some volunteers for the Parade. Please let us help to make this **Parade the best ever!**

Don't forget about our Holiday Party on December 19th I have a big surprise. Please come and help us celebrate! See you at our November meeting. We have scheduled great speakers and reports on Wrigley happenings...

Warmest regards,
Maria, (562) 427-5021



Bring non-perishable items for **People 'n Pets**
to the November 21 Meeting or the Holiday
Party on December 19.



Holiday Food Drive

WANA is once again teaming up with *Food Finders, Friends of Long Beach Animals* and *We Love Long Beach* for the 4th Annual Long Beach Community Food Drive. Please help us help people who need assistance this Holiday Season.

November Community Meeting

Monday, November 21, 7-9 PM

Veterans Park Social Hall Located at 101 East 28th Street

Pre-Meeting Discussion of SCIG RailYard Draft EIR at 6:30 PM

Mixer Starts at 6:45 PM

Special Reports: Long Beach Police Department and
LBTv Connect, our very own award-winning television station.

Featured Speaker: Lenny Arkinstall
Founder of The Los Cerritos Wetlands Stewards.

Action Item: Motion to oppose rail yard expansion projects
in West Long Beach based on health risk assessment inadequacies (Greenwood)


Bring your kids, friends and neighbors & learn what's going on in Wrigley! Parking is free. Refreshments provided by WANA volunteers and Starbucks coffee served starting at 6:45 p.m. Arrangements for on-site child care at no charge can be made by contacting Maria at (562) 427-5021.



During this month of Thanksgiving, WANA wants to express our gratitude to two of our Wrigley businesses that have shown overwhelming support for our programs throughout the past year. Next month we will honor several of our major sponsors for the Daisy Avenue Christmas Tree Lane Parade and Cultural Heritage Celebration.

Please show your appreciation by giving these fine business an opportunity to serve you.

Shop Local, Shop Wrigley!



Orozco's Auto Service

2 Long Beach Locations:

- 3033 Long Beach Bl.
Long Beach, CA 90807
562.426.6322
- 3619 Atlantic Avenue
Long Beach, CA 90807
562.427.4256

orozcosautoservice.com



Servando Orozco, Owner
orozco@orozcosautoservice.com



A favorite Long Beach and San Pedro eatery for over 36 years. From the pizza fashioned from hand kneaded dough, to the homemade sauces, the fresh mozzarella, and the gas-fired brick ovens, eating at Buono's is like dining at the pizzeria in the Old Country. When you order any of their Italian specialties such as lasagna, eggplant Parmigianino, or *linguini e vongole*, you are tasting a bit of Italy near the shores of the Pacific!

www.BuonosPizzas.com

**401 West Willow Street
(562)595-6138**

Halloween On the Green



Once again, through the generosity of our sponsors who donated prizes and our WANA volunteers, several hundred kids and their parents had a Halloweening good time!



We couldn't have done it with our WANA Volunteers — Maria Norvell, Jill Hill, Nancy Risch, Timothy Risch, Joan Greenwood, James Johnson, Felton Williams, Jim Trout, Gloria Bolanos, Don Raines, Denise Stapleton & Loren



Prizes were donated or paid for by **WANA members, Buono's Pizzeria and Orozco's Auto Service.**



And Winners of the Costume Contest are ...

On Left: 2-5 Year Olds (left to right)

1st Place: Alissa (#4); 2nd Place: Makayla (#2); 3rd Place: Corde(#21)

On Right: 6-10 Year Olds (left to right) with Judges James Johnson and Felton Williams

1st Place: Jennifer (#108); 2nd Place: Chris (#105); 3rd Place: Katlyn (#115)

Dear Neighbors,

Support for the 58th Annual Daisy Avenue Christmas Tree Lane and Parade (Dec. 10, 5 p.m.) is gaining momentum thanks to the enthusiasm of the community and the generosity of our sponsors. The applications we've received for entry into the Parade are pretty impressive. It's shaping up to be a great Holiday Season on Daisy. Besides the Parade, WANA will sponsor several Entertainment Nights (Dec. 11, 16, 17 & 18) and the Home Decorating Contest on Daisy (Dec. 9, Judging from 7-8 p.m.). For up-to-the-minute information, go to: <http://www.longbeach.gov/district7/daisyparade.asp>



If you are interested in volunteering the night of the parade or for the other events, or if you have any questions, please contact my office at (562) 570-7777.

Sincerely,
James Johnson, 7th District Councilmember



2011 — 2012 Membership Application

Please list the names of all residents over the age of 18 at the membership address.
Members receive newsletters by mail every month. I/we agree to abide by WANA Bylaws.

NAME (NAMES): _____

MAILING/STREET ADDRESS: _____

CITY _____ STATE _____ ZIP _____ PHONE _____

E-MAIL _____

DUES PER ADDRESS (\$15/YR): \$ 15.00 For October 1, 2011—September 30, 2012

OPTIONAL CONTRIBUTIONS: \$ _____ For Special Events, Postage & Government Filing Fees
(Please make checks payable to WANA.)

TAX DEDUCTIBLE CONTRIBUTIONS: \$ _____ For **DAISY AVENUE CHRISTMAS TREE LANE**
(ID # 74-3222323) (Please make check payable to FRIENDS OF WANA.)

\$ _____ For **HABITAT RESTORATION PROGRAM**
(Please make check payable to FRIENDS OF WANA)

\$ _____ TOTAL PAYMENT ☐ Cash ☐ Check # _____

TYPE OF MEMBERSHIP:

☐ Wrigley Resident/Household ☐ Wrigley Business/Wrigley Group ☐ Non-Wrigley Resident/Business

Please check box if you are interested in **VOLUNTEERING** for **WANA** activities. ☐

PLEASE MAIL YOUR MEMBERSHIP APPLICATION/RENEWAL TO:
WANA, P.O. BOX 6370, LONG BEACH CA 90806.

Your 2010-2011 MEMBERSHIP CARD will be mailed to you.



The featured topic at our October meeting was Wrigley Greenbelt improvements from Willow Street to Wardlow Road along DeForest Ave. next to the Los Angeles River. For more information, contact the 7th District Council Office at (562) 570-7777.

2011-2012 Executive Board

Maria Norvell, President
562-427-5021
wrigleyalliance@msn.com

Joan Greenwood, Vice President
562-599-0812
greenwoodjoan@msn.com

Jill Hill, Secretary
562-599-1822
jhill2075@verizon.net

Nancy Risch, Treasurer
562-426-5266
nrisch51@yahoo.com

Directors

Gloria Bolanos

Frank Kozlowski

Don Raines

Timothy Risch

Jim Trout

WANA meetings are open to the public and held at **Veterans Park**, 101 East 28th Street from 7-9 p.m. on the third Monday of every month except January, February, August & September. Because the third Mondays in January and February are holidays, the meeting is held on the fourth Monday. In August, there is no meeting. Instead, WANA sponsors a *National Night Out to Fight Crime* Potluck in a nearby neighborhood park. In September, WANA hosts a "Dine-Out" at a Wrigley restaurant. Our Annual Meeting and Board Elections are held in October.

Save the Dates!

November Public Meeting — Monday, November 21, 7-9 p.m. See Page 2.

Daisy Avenue Christmas Tree Lane Tree Lighting Ceremony — Friday, December 9, 6:30 p.m.

Home Decorating Contest on Daisy Avenue — Friday, December 9, 7-8 p.m.