



NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

VOLUME 5(1)

JANUARY 2011

COMMITTED TO MAKING WRIGLEY A CLEANER, GREENER, SAFER, STRONGER COMMUNITY &
DEDICATED TO PRESERVING DAISY AVENUE CHRISTMAS TREE LANE TRADITIONS

Message from the President



"HAPPY NEW YEAR" everyone! WANA has had a wonderful year. Number one: we were awarded the ownership of Daisy Avenue Christmas Tree Lane Displays. WANA finally received an Executed Settlement Agreement on February 17, 2010. On May 10, 2010, certified copies of the Stipulation of Ownership and Order from the Superior Court of California arrived and, also, a Letter of Appreciation from our Attorney R.M. Anthony Cosio. Ownership has been our biggest challenge since WANA came into being.

Our second biggest challenge was to find storage for the displays. Thanks to our **Councilman James Johnson**, the City has secured warehouse space. Also, my thanks go to our **City Manager Pat West** for all his help in finding space. We have a lot of repair and restoration to do; the displays were out in the weather far too long in 2009. We probably will start renovation in March or early April. We were unable to remove the displays until January 13 because of all the rain. The ground was too soft and the fork-lift would get stuck and ruin the turf. Joan Greenwood and I delivered flyers on Sunday, January 2 to let the neighbors know about the delay. I would like to thank everyone who helped on Daisy this past year — especially the wives of my hard working men: **Nancy Trout, Patsy Rudd, Shirley Slaughter, Connie Chick, Rose Kozlowski**. Lots of thanks go to **Vernon Rudd, Richard Slaughter, Bob, Frank Kozlowski, Jonathan Kozlowski, Timothy Risch, Will Chick, John Deats, Loren Patten** and two new men — **Bill Humphrey and Doug** — and all my **WANA ladies and Board Members**. (See Page 6.) Thanks again to **Pacific Baptist Church**. **Jim** can always count on **Vernon**. My heart-felt appreciation goes out to **Jim Trout**. I don't know what to call him anymore. He has become our **Daisy Superman**. Jim does everything for Christmas Tree Lane. It's unbelievable. I have never seen him work so hard and do so much as this year. From driving back and forth to Murrieta to pickup his brother-in-law's flat bed to use for the displays. I don't know how many times he made this trip. I am very fortunate to work with him. I can sometimes be a little picky, or a pain. All that really matters is that our heart is in the right place when it comes to Daisy. **Thanks, Jim! I couldn't do it without you!!!**

We finally are going ahead with the **KaBOOM!** playground thanks to **Jill Hill**. Even with two years of obstacles, she didn't give up. (See page 5.) Please come on **BUILD DAY— February 12. Don't forget! WANA needs to find over 100 volunteers from Wrigley.** Our corporate sponsors will also send some.

Our **Holiday Party in December** turned out wonderfully thanks to the WANA diehards who braved the rain to come out and celebrate. We had lots of delicious dishes. Thank you, **Frank Buono**, for donating two dinosaur pizzas and the Chicken Alfredo. Everyone enjoyed themselves. I presented **Pacific Baptist Church** with another Certificate of Appreciation for helping us so much on Daisy.

We will bake cookies and have a party for our Seniors at Magnolia Royale and Brethren Manor on Valentine's Day. The Board decided to do it even though our KaBOOM! Playground will be built just two days prior to Valentine's Day. The Seniors don't forget us. It's the least we can do for them. They enjoy themselves so much. Call Jill, Joan or Nancy if you can help with this activity. We need someone to remind our volunteer bakers and serve as the drop-off location.

Please, do not forget to send in your membership renewal. I know you are very busy. I'll be calling you soon.

Warmest regards,

Maria



January Meeting Public Welcome

Monday, January 24, 7 p.m.

Mixer with Refreshments at 6:45 p. m.

Veterans Park Social Hall

101 East 28th Street

Featured Speaker: Doug Haubert, City Prosecutor

Update on Wrigley Geophysical Survey

Free Parking & On-site Child Care Provided!

Don't forget that due to President's Day, February Meeting will be held on the 28th.

Long Beach Community Food Drive

November 1, 2010 through January 30, 2011

Please bring items for people or pets to the January 24 meeting.

For more information, go to www.longbeach.gov/mayor.

City of Long Beach Town Hall Meeting with ABC7.

Wednesday, February 2, 2011, 6:00 – 6:30 p.m. Refreshments and Registration

Meeting will start promptly at 6:30 p.m. at the Museum of Latin American Art – Balboa Conference Center, 628 Alamitos Avenue, Long Beach, CA 90802. **Parking is FREE!** Talk with ABC7 about community issues, local stories and learn how to access the television station for news stories, promoting non-profit events and job opportunities. **Space is limited, so please RSVP via email to abc7community_meeting@abc.com or call 818.863.7238.** If you have any questions, please call Diane Medina at 818.863.7231.



I "LOVE" helping buyers purchase or sellers prepare their properties to sell in the charming neighborhood of Wrigley. Please do not hesitate to call with any real estate questions.

Connie Chick
(562) 787-5518, crchick@aol.com



**401 West
Willow Street
562-595-6138**

A favorite Long Beach and San Pedro eatery for over 36 years. From the pizza fashioned from hand kneaded dough, to the homemade sauces, the fresh mozzarella, and the gas-fired brick ovens, eating at Buono's is like dining at the pizzeria in the Old Country. When you order any of their Italian specialties such as lasagna, eggplant Parmigianino, or *linguini e vongole*, you are tasting a bit of Italy near the shores of the Pacific!

www.BuonosPizzas.com

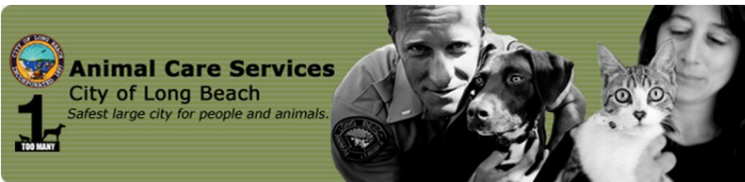
Tree Lighting Ceremony

Sponsored by WANA and the 2010 Daisy Avenue Christmas Tree Lane Holiday Committee

Following introductory remarks by the Mayor and 7th District Councilmember, we sang holiday songs & shared hot chocolate & cookies! Entertainment was provided by the award-winning **High Tide Quartet**, **Stearns Musical Theater Group** and **Erma & Friends Gospel Singers**. Santa greeted passer-bys and helped collect donations for the Long Beach Community Food Drive.



WANA thanks Vanco Properties and Waste Management, Inc. for their generous donations which enabled us to finish lighting up the Lane this year, and the City of Long Beach Department of Public Works for installing the additional light strings at substantial savings!



2011 OPEN HOUSE

The City of **Long Beach Animal Care Services Bureau** invites residents and guests to its 2011 Open House from 10:00 AM to 12:00 PM on Saturday, January 22, 2011. Out-

standing accomplishments of local organizations and residents will be recognized. The animal shelter is located at 7700 E. Spring Street, Long Beach, CA 90815. All residents, friends and guests are welcome to attend. No RSVP is necessary. **Compared to the previous year, the animal Live Release Rate improved by more than five percent in 2010.** The best results in six years! Residents and guests will be provided with a report card on the past year as well as an overview of new programs and technologies available to residents in 2011. Refreshments, tours and comments from residents will be included. Information on animal adoption, dog licensing, spay and neuter programs, and other animal care information will be available. Further information regarding Animal Care Services in Long Beach, feel free to contact the Animal Care Services Bureau at 562.570.7387 and for more information about responsible pet ownership go to <www.longbeach.gov/acs>.



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WANA SALUTES

VANCO

PROPERTIES



Platinum Sponsor
Daisy Avenue Christmas Tree Lane (2007-2010)

Ed Van and Associates was founded in 1969 and has been serving the industry for more than 20 years. Officially, the firm became VANCO Properties on July 15, 1989. To service more than 5,000 property owners and real estate customers, it became necessary to tie-in all our duties and services under one roof and have one identity. VANCO Properties offers full service property management and financial management accounts in addition to real estate brokerage sales and fulfilling leasing and rental requests. The firm also operates a full-service, in-house maintenance department.

Toll Free: 800-771-2900
Telephone: 562-437-4000
Fax: 562-602-1929

Dear Neighbors,

The 57th Annual Daisy Lane Parade was a complete success. I had a great time participating in the parade and I'd like to thank everyone who attended, WANA, and the Parade Committee for putting so much time and effort to make the parade possible.

On February 12th, the Wrigley community will come together to build a KaBOOM! playground in the pocket park on 21st St. and San Francisco Ave. Jill Hill has put tremendous effort into securing the funding for this park and making it possible. She is looking for volunteers to help with this great project, so please contact her for more information.

We also have a pair of great events in February that I hope each of you can join us: On February 17th, I will be hosting a 7th District Aquarium Night at the Aquarium of the Pacific. Admission will be free to everyone from 6:30 - 8:30 PM, so bring your family and friends for a fun evening.

We are joining forces with Cal Heights Neighborhood Association for a clean-up of the area between Willow St. and Spring St, Orange Ave. and California Ave. on February 19th. This 55 acre parcel is an amazing spot that offers wetlands as well as rare and endangered animals. Restoring these wetlands and creating an open space park in central Long Beach is very important to me over the next few years. If you would like to volunteer, please call our office for more information.

I look forward to seeing you at these events.

Sincerely,
 James Johnson
 7th District Councilmember
 562-570-7777





COME ONE, COME ALL! VOLUNTEER ON BUILD DAY!

Help WANA build a playground in ONE DAY!

Strengthen community bonds that will last a lifetime!

Special activities and projects for kids!

WHEN: Saturday, February 12, 2011

TIME: 8:00 AM – 3:30 PM

WHERE: Wrigley Pocket Park Behind the 2100 Block of San Francisco Avenue
Next to LA River Trail Between West 21st & Hill Streets

The KaBOOM! Vision: A great place to play within walking distance of every child in America

Good news! Foresters, KaBOOM!, the City of Long Beach and the Wrigley Area Neighborhood Alliance are joining together to provide our Wrigley neighborhood with a playground. Build Day is scheduled on Saturday, February 12, 2011, and we need the entire community involved because this playground will be built in just ONE day! No experience is necessary and food/drink will be provided. There are jobs for people of all ages and abilities!"

150 ADULT VOLUNTEERS NEEDED FOR CONSTRUCTION & KID'S ACTIVITY SUPERVISION

Contact Jill Hill at jhill2075@verizon.net or 562-212-9397 for information or to sign up. Please RSVP by Tuesday, February 1st.

Just as play is essential to a child's physical, mental and social development, so does a community build project contribute to the health and vibrancy of the entire community. We look forward to seeing you on BUILD DAY!!



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Special Thanks from WANA to Pacific Baptist Church, City of Long Beach & Port of Long Beach!



Without the support of these key organizations, the Daisy Avenue Christmas Tree Lane and Parade might have faded into history. Times are hard and donations were down. But, volunteers from Pacific Baptist Church joined Atlas Marine and Desert Express and once again assisted with setting up and taking down the Lane displays. The City saved the Parade by finding financial sources outside the General Fund, and a generous sponsorship from the Port made up for some of the decreases in contributions from our long-time sponsors. Of course, we are forever grateful to Signal Hill Petroleum for storing the displays!

Sponsors and Supporters *2010 Daisy Avenue Christmas Tree Lane*

VANCO Properties

Signal Hill Petroleum, Inc.

Seventh District Council Office Staff

City of Long Beach Office of Special Events & Filming

Los Angeles County Supervisor Don Knabe

Atlas Marine

Waste Management, Inc.

Law Offices of Kessal, Young & Logan

West Long Beach Association

Grand Prix Association

Desert Express

Long Beach Visitors and Convention Bureau

Long Beach Police Officers Association

54th Assemblymember Bonnie Lowenthal

Buono's Pizzeria

Fortune 1 Realty

PCH Poultry & Market

2010 Volunteers *Daisy Avenue Christmas Tree Lane Preparations*

Maria Norvell
Jim Trout
Jill Hill
Gary Maynard
Mike & Chris Duda
Victoria Reynafarje
Bob ?

Vernon Rudd
John Deats
Frank & Rose Kozlowski
Jonathan Kozlowski
Loren Patten
Richard Slaughter
Nancy Risch

Champaign Young
Annie Allen
Bill Humphrey
Joan Greenwood
Timothy Risch
Will Chick
Doug ?



Free Screening and Discussion of a Community Cinema Film

FOR ONCE IN MY LIFE

by Jim Bingham and Mark Moormann

Tuesday, January 25, 2011

Doors open for registration at 5:30 p.m., Screening starts promptly at 6:00 p.m.

Long Beach Public Library, Main Branch
101 Pacific Avenue, Long Beach, CA

For Once In My Life features the Spirit of Good Will Band, Made up of 28 musicians and singers who all have severe mental and physical disabilities, and challenges preconceived notions of what it means to be disabled.

<http://musicuntold.com/index.php/community-cinema-schedule>

RSVP: (562) 570-1010 or Sharron.Hinkey@longbeach.gov

2010 — 2011 Membership Application

Please list the names of all residents over the age of 18 at the membership address.
Members receive newsletters by mail every month. I/we agree to abide by WANA Bylaws.

NAME (NAMES): _____

MAILING/STREET ADDRESS: _____

CITY _____ STATE _____ ZIP _____ PHONE _____

E-MAIL _____

DUES PER ADDRESS: \$ 15.00 For January 1, 2010—September 30, 2011

OPTIONAL CONTRIBUTIONS: \$ _____ For Special Events, Postage & Government Filing Fees
(Please make checks payable to WANA.)

TAX DEDUCTIBLE CONTRIBUTIONS: \$ _____ For DAISY AVENUE CHRISTMAS TREE LANE
(ID # 74-3222323) (Please make check payable to FRIENDS OF WANA.)

\$ _____ For CRESSA HABITAT RESTORATION PROGRAM
(Please make check payable to FRIENDS OF WANA)

\$ _____ TOTAL PAYMENT ☐ Cash ☐ Check # _____

TYPE OF MEMBERSHIP:

☐ Wrigley Resident/Household ☐ Wrigley Business/Wrigley Group ☐ Non-Wrigley Resident/Business

Please check box if you are interested in VOLUNTEERING for WANA activities. ☐

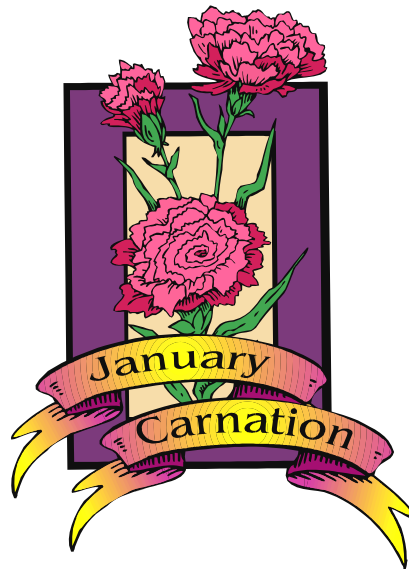
PLEASE MAIL YOUR MEMBERSHIP APPLICATION/RENEWAL TO:
WANA, P.O. BOX 6370, LONG BEACH CA 90806.



WANA • Wrigley Area Neighborhood Alliance, Inc.

Attn: Maria Norvell, President
P.O. Box 6370
Long Beach, CA 90806

KABOOM! Moves Ahead! See Page 5.



2010-2011 Executive Board

Maria Norvell, *President*
562-427-5021
wrigleyalliance@msn.com

Joan Greenwood, *Vice President*
562-599-0812
greenwoodjoan@msn.com

Jill Hill, *Secretary*
562-599-1822
jhill2075@verizon.net

Nancy Risch, *Treasurer*
562-426-5266
nrisch51@yahoo.com

Directors

Gloria Bolanos

Frank Kozlowski

Don Raines

Timothy Risch

Jim Trout

WANA meetings are open to the public and held at **Veterans Park**, 101 East 28th Street from 7-9 p.m. on the third Monday of every month except January, February, August & September. **Because the third Mondays in January and February are holidays, the meeting is held on the fourth Monday.** In August, there is no meeting. Instead, WANA sponsors a *National Night Out to Fight Crime* Potluck in a nearby neighborhood park. In September, WANA hosts a "Dine-Out" at a Wrigley restaurant. Our Annual Meeting and Board Elections are held in October.

**Don't Forget! Our January Meeting will be held on
Monday, Jan. 24 at Veterans Park, 7 p.m.**

Special Guest — Our City Prosecutor. See Page 2!