



# NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

VOLUME 4(9)

SEPTEMBER 2010

COMMITTED TO MAKING WRIGLEY A CLEANER, GREENER, SAFER, STRONGER COMMUNITY  
& DEDICATED TO PRESERVING DAISY AVENUE CHRISTMAS TREE LANE TRADITIONS

## Message from the President



Greetings! Summer has come to a end. I hope all of you enjoyed our cool days. It seems like a long time since we last met.

We had a wonderful Movie night on the Green. (See Page 4.) It was lot's of fun for

the children and their parents. Please join me in thanking **Jim Sollenbarger** for donating his expertise and equipment.

Starting the movie was delayed by almost an hour. But, thanks to our Police Department, officers kept the kids engaged with "tours" of three police vehicles and a visit from a K-9 Unit . We gave out more than 150 bags of popcorn, lots of candy and homemade lemonade. All refreshments and the movie were paid for by our sponsors **Signal Hill Petroleum** and **Oil Operators**.

Everyone had so much fun. Wish we could do it more often. Some of the parents told me that they can't take their children to the movies as much as they would like. It costs too much. Some of the parents left and came back with lots of blankets and coats for the for children. It got petty chilly out there.

I want to thank all the volunteers: **Jim Trout, Joan Greenwood, Jill Hill, Loran Patten, Frank Kozlowski, Rose Kozlowski, Pat Andrews, Natalie Rodriguez, Victoria Reynafarje, Daisy neighbor Gloria Gonzalez and 7<sup>th</sup> District staff**. If I left someone out, I apologize. Volunteers have always been very special to me. Without them, we would have had to work harder to get everything ready. I am looking forward to our Third Annual Halloween on the Green on October 31. I am so thrilled that we do so many things throughout the year for our Wrigley neighborhood.

Please come to our **WANA Mixer on September 20 at Super Taco**. (See Page 2) It's in place of our regular meeting at Veterans Park. I hope to see you. Certificates of Appreciation will be given out to the **West Division Commander Joe Levy** and **Bike Patrol Officers Fernandez and Rodriguez**.

I have a big surprise for everyone. I haven't shared with anyone — not even the Board.

Warmest regards,

Maria

**Welcome New Members ...**  
**Christine Ladewig, David Betterton &**  
**Orozco's Auto Service (See Ad on Page 2.)**

## WANA DINE-OUT SEPTEMBER 20, 7-9 P.M.



**Plenty of Free Parking**  
**Super Taco**  
**Burgers & Mexican Food**

**410 West Willow St**  
**Long Beach, CA 90806**  
**(562) 427-4887**

**Join WANA for our Third Anniversary Celebration!**

**Mix and mingle! Make new friends! Greet our special guests and honorees from Signal Hill Petroleum, LBPd West Patrol Division and the 7th District Council Office !**

WANA will provide wine and dessert. Meals and other beverages available for purchase.

*Copying and paper for this issue of WANA News & Views was provided free of charge at the City of Long Beach Neighborhood Resource Center, Tel: 570-1010*



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## 7th District Port of Long Beach Tour

**September 29th, 2010 6:00-8:00PM**

Join 7th District Councilmember James Johnson for a **FREE** boat tour of the Port of Long Beach!

This fun and educational tour is **FREE**. All you have to do is RSVP by calling the 7th District Council Office at **(562) 570-7777**.

Refreshments and food will be provided!

Space is limited so make sure to call the 7th District office today to RSVP!



The cruise on the **Christopher**, an ADA-compliant vessel, will depart from Rainbow Pier, Dock #2 located **near the Aquarium of the Pacific**— not from Shoreline Village as in the past. There is an \$8 charge to park in the Aquarium Garage. **Plan on arriving at the parking garage between 5:30 and 5:45 pm to make sure that you'll be on board by 6!**

### NOTICE OF WANA ANNUAL MEETING AND BOARD ELECTIONS

**Monday, October 18, 7-9 p.m. at VETERANS PARK SOCIAL HALL, 101 EAST 28TH STREET**

**To vote by mail**, your dues must be received no later than September 30. Ballots will be mailed out during the week of October 11. Candidate statements will appear in the October Newsletter.

To request a vote-by-mail ballot, (1) check box on bottom of the application/renewal form on Page 7, (2) send an e-mail to [wrigleyalliance@msn.com](mailto:wrigleyalliance@msn.com) or (3) leave message at (562) 599-0812.

While the nominating committee is counting ballots, our speaker will be Congresswoman Laura Richardson. She will talk about constituent services handled by her local staff and answer questions from the audience.

### MARK YOUR CALENDAR: DAISY AVENUE CHRISTMAS TREE LANE

**Community Work Day: December 4 from 10-3 p.m.**

**Home Decorating Contest on Daisy Avenue: December 10 at 7 p.m.**

**Parade Night, December 11 at 5 p. m.**

**Entertainment Nights, December 12, 17, 18 & 19 at 7 p.m.**



# August in Review

## Third Annual National Night Out to Fight Crime!

This year's event surpassed previous ones. Approximately, 100 of your friends and neighbors joined WANA on Tuesday, August 3 for a Potluck Supper in a Pocket Park next to the LA River Bike Trail.

Volunteers Jim Trout, Edie Pearl & Frank Kozlowski cooked up free hot dogs for the kids — over 40 came with their parents. The buffet was awesome. Thanks to Nancy Risch and Victoria Reynafarje who helped get everything set up and everyone else who pitched in during set up and take down. There were so many of you!

Members of the Long Beach Police Department showed up in force. We had a great opportunity to discuss local issues with the new **West Patrol Division Commander Joe Levy**. One of the issues raised by neighbors in the vicinity of 20th and Oregon was resolved within a week.

No doubt the "hit" of the evening was Ringo, a rookie police dog, who stole the hearts of everyone — especially the kids. Mark your calendars — First Tuesday in August — and join WANA next year on National Night Out to Fight Crime 2011 or start organizing an event in your neighborhood. WANA will be glad to help.



SIGNAL HILL PETROLEUM



## Movie on the Green!

**Funded by Signal Hill Petroleum and Oil Operators, Inc.**

On August 21, almost 200 people came to the Green at 20th and Daisy to see the movie *Cats & Dogs (2001)*. WANA member **Jim Sollenbarger** once again donated use of his screen and projector. We thank him for his community spirit. Our sponsors paid the licensing fee.

WANA volunteers popped over 150 bags of pop corn and gave out candy purchased by our generous sponsors. Using lemons from **Maria Norvell's** tree, **Jill Hill** once again delighted the crowd with her recipe for home-made lemonade.

No doubt about it. **West Patrol is the best of the best!** Before the movie started, patrol officers stopped by along with a K-9 Unit. Kids lined up to inspect the police cars and pet the dog. These officers really walk the talk. They are fully-committed to community engagement whenever there is an opportunity to develop a bond with neighborhood kids.

## Takin' It to the Streets!

Over 30 volunteers joined the **Environmental Services Bureau** and removed 3.71 tons of trash during our three-hour cleanup on August 14 in the Wrigley Village area south of 21st Street. Next Quarterly Clean Up will be held on November 13.



## Community Shows Support for Annual Daisy Avenue Christmas Tree Lane Parade — Full Report on Page 6



## Green Port Fest 2010 — Saturday, October 2 Annual event includes tours, exhibits & entertainment

Don't miss the 6th Annual Green Port Fest on October 2 from 10 a.m. to 3 p.m., a free event hosted by the Port of Long Beach. Green Port Fest offers a behind-the-scenes journey through one of the world's busiest seaports. Visit dozens of interactive exhibits to learn about environmental programs that make the Port of Long Beach one of the greenest ports. Enjoy family friendly entertainment, including local musical acts like the Elm Street Band, and children's activities, bike tours, games, giveaways, food and more. Free parking is provided by the Long Beach Convention Center, but attendees are encouraged to carpool, bike or ride city buses. For more information, go to <[www.polb.com](http://www.polb.com)> or call (562) 437-0041.

## ABANDONED IN WRIGLEY: NEED LOVING HOMES

*Gray Stripped Tigers and Tuxedos (black with white Markings)*



Two kittens were born on May 28 and two on June 19. Moms also need homes. They are 10-11 month-old gray tigers with white markings. Tax-deductible adoption donation includes shots, de-worming and spay/neutering. Call their foster Mom **Joan at (562) 599-0812** for more information!



## NEED A RIDE TO A WANA MEETING OR EVENT?

Contact Maria at 427-5021



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562-595-6138**

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## Christmas Tree Lane Update: Wrigley Parade Saved!

### Now ...

WANA members you just do not know how happy I am again. Our **Councilman James Johnson** has done it once again. This time, he saved this years Christmas Tree Lane Parade from the budget ax. He got together with Councilmen Neal and Andrews on how they could finance the 3 Parades — Daisy, MLK & Veterans by finding new revenue sources and reducing costs by 10% for each the Parades. James had help finding the additional funds to make up the City deficit. I want to thank everyone who was involved including our own **City Attorney Bob Shannon**. **Joan Greenwood** and I spoke at the budget hearing in front of the full Council. We spoke again at the budget hearing. **Jill Hill** joined us and also spoke on how important all the Parades were, especially (CTL). **Nancy Risch** had 37 of her neighbors sign a petition to keep the Parade, and I got signatures from 84 neighbors to sign it in support of the Parade. We were ready to put up a good argument on how important our historical and traditional Parade is to the Wrigley Community. See photos on page 5.

### & Then

Councilman Johnson asked me if I could write a story about Christmas Tree Lane. As usual I got carried away and wrote more than there was space in the 7th District Newsletter. So, here's some of the history that was left out.

Over the years, several sponsors worked very hard with the City to keep the Parade going — **West Long Beach Lions Club** was the first — 1954 to 1977. (In 1976, does anyone remember Actor Rodney Allen Ripley? He was 8 years then, and he was in the Parade). The Parade died because of Proposition 13. In 1982, the **Downtown Kiwanis** and the **Wrigley Business Association** with help from the City brought back some of the Parade. From 1988 to 1990, I was responsible for recruiting a series of sponsors for the Lane and Parade: **Downtown Kiwanis** (1988 to 1990), **Knights of Columbus** (1991 to 1992), **Free Masson Bixby Knolls Neptune Lodge #600-F&M**, (1993 to 1996). From 1996 to 2003, **Vanco Properties** led by its owner **Ed Van**, who also served as the President of the Magnolia Industrial Group (MIG), was the major community sponsor. They picked up barricades and "no Parking" signs from the City yard and placed them along the entire Parade route. After, Ed stepped down as President of MIG, his company continued to help with the Parade. There is so much to say. At a later date, I'll share even more history with you.

In closing, who could forget those wonderful displays that first graced the Lane! The life-size depiction of the "Rejection at the Inn" is shown at right. Anybody recognize the kids in this picture taken in the mid-1960s? Hint: I do! Until next time ...



Maria Norvell, Chair of Daisy Avenue Christmas Tree Lane Committee Since 1988

## Haute Dogs' Interfaith Blessing of the Animals, Oct. 3 , Noon

(Posted by Kate and Judy on LBPost.com)

Bring your beloved companion (or, if your animal prefers to worship at home, a photo of him or her) to the north side of Marine Stadium, 5225 E. Paoli St. at E. Eliot Street at noon. Join presenters Justin Rudd and Gary DeLong along with members of the faith community and more than 300 animals for this spiritually bonding event. A moment of blessing, silence and vigil at the beginning of the service will be observed for pets who are unfortunately involved with sport dog fighting and other inhumane, unethical treatment. Go to <[www.hautedogs.org/belessing.html](http://www.hautedogs.org/belessing.html)> for more information.

**Dear Current and Future WANA Members:**

It's been a wonderful year once again for WANA. Thank you for all your support. It's time to renew our membership dues. Please fill out the form below and mail your dues to our P.O. BOX 6370, Long Beach 90806 or pay our Treasurer at the September Dine-Out. **Our next membership year is from October 1, 2010, to September 30, 2011.** All dues must be received no later than October 3, 2010 in order to vote by mail. You will receive a second notice or a phone call. New membership cards will be sent in the mail.

We look forward to seeing you at our monthly meeting held on the third Monday of every month, if it falls on a Holiday it will be on the fourth Monday of the month. WANA meetings are held at Vets Park, 101 East 28<sup>th</sup> Street at 7:00 pm.

Please send in your dues so we can continue all the great we organize and fund in Wrigley. Thank you once again for being a part of our great Organization — one that you can be proud of.



## 2010 — 2011 Membership Application and Dues Renewal Form

Please list the names of all residents over the age of 18 at the membership address.  
**Members receive newsletters by mail every month.** I/we agree to abide by WANA Bylaws.

NAME (NAMES): \_\_\_\_\_

MAILING/STREET ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_ PHONE \_\_\_\_\_

E-MAIL \_\_\_\_\_

DUES PER ADDRESS (\$15/YR): \$ 15.00 For **October 1, 2010—September 30, 2011**

OPTIONAL CONTRIBUTIONS: \$ \_\_\_\_\_ For Special Events, Postage & Government Filing Fees  
 (Please make checks payable to WANA.)

TAX DEDUCTIBLE CONTRIBUTIONS: \$ \_\_\_\_\_ For **DAISY AVENUE CHRISTMAS TREE LANE**  
 (ID # 74-3222323) (Please make check payable to FRIENDS OF WANA.)

\$ \_\_\_\_\_ For **HABITAT RESTORATION PROGRAM**  
 (Please make check payable to FRIENDS OF WANA)

\$ \_\_\_\_\_ **TOTAL PAYMENT** ☐ Cash ☐ Check # \_\_\_\_\_

**TYPE OF MEMBERSHIP:**

☐ Wrigley Resident/Household

☐ Wrigley Business/Wrigley Group

☐ Non-Wrigley Resident/Business

Please check box if you are interested in **VOLUNTEERING** for **WANA** activities. ☐

**PLEASE MAIL YOUR MEMBERSHIP APPLICATION/RENEWAL TO: WANA, P.O. BOX 6370, LONG BEACH CA 90806.**

Your 2010-2011 MEMBERSHIP CARD will be mailed to you.

**Please check box to receive Vote-by-Mail Ballot for October Board Election.** ☐



WANA • Wrigley Area Neighborhood Alliance, Inc. P.O. Box 6370 Long Beach, CA 90806

## FOLBA Walk & Run for the Animals, Sunday, Oct. 10

**Friends of Long Beach Animals** presents the 10-10-2010 WALK & RUN for the Animals from 7 a.m. to 2 p.m. at Marina Green, off Shoreline Drive and Linden in Long Beach. A 2K/5K walk and a 5K/10K run support animal welfare and the theme of Life Safety for Pets and People. Enjoy pet demonstrations, multicultural entertainment, PETCO booth with featured dog adoption, vendor samples, dog yoga specialist, raffles, prizes, costume contest, and more. All proceeds fund low-cost spay/neutering, humane education and medical bills for shelter animals. Take advantage of free downtown transportation and limited \$1 event parking at Marina Green. **Registration begins at 7 a.m.** and includes a T-shirt and doggie bag while supplies last. Register, volunteer, and donate at <[www.folba.org/walk.html](http://www.folba.org/walk.html)>. Volunteers are needed now--we could use a helping paw! For more information, call (562) 988-7647.



### 2009-2010 Executive Board

**Maria Norvell, President**  
562-427-5021  
[wrigleyalliance@msn.com](mailto:wrigleyalliance@msn.com)

**Joan Greenwood, Vice President**  
562-599-0812  
[greenwoodjoan@msn.com](mailto:greenwoodjoan@msn.com)

**Jill Hill, Secretary**  
562-599-1822  
[jhill2075@verizon.net](mailto:jhill2075@verizon.net)

**Nancy Risch, Treasurer**  
562-426-5266  
[nrisch51@yahoo.com](mailto:nrisch51@yahoo.com)

### Directors

Frank Kozlowski

Joan Pizzato

Timothy Risch

Veronica Robles

Jim Trout

WANA meetings are open to the public and held at **Veterans Park**, 101 East 28th Street from 7-9 p.m. on the third Monday of every month except January, February, August & September. Because the third Mondays in January and February are holidays, the meeting is held on the fourth Monday. In August, there is no meeting. Instead WANA sponsors a *National Night Out to Fight Crime* Potluck in a nearby neighborhood park. In September, WANA hosts a "Dine-Out" at a Wrigley restaurant. (See page 2 for details on this year's "Dine-Out".)

**Nominations for the Executive Board are open. If you are interested in serving on the Board, please call Julie at (562) 599-7313.**

### Save the Dates!

**2010-2011 Annual Meeting & Board Elections — Monday, October 18. See page 3.**

**Halloween on the Green at 20th Street & Daisy Ave. — Sunday, October 31 at 6 p.m.**

**Daisy Avenue Christmas Tree Lane Parade — Saturday, December 11, 5 p.m.**