



NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

THE RIGHTFUL OWNER OF ALL CHRISTMAS TREE LANE DISPLAYS

VOLUME 4(6)

JUNE 2010

Message from the President



First, let me congratulate our newly-elected 7th District Council-member **James Johnson!** WANA will be working side-by-side with him on the neighborhood issues that you have told him about. The betterment of our community is his #1 priority. He walked all of Wrigley more than once, and most of you have already gotten to know

him. James has been a WANA member for over two years. Please come join us for our **June 21 Meet and Greet** in his honor from **6:30 until 7 p.m.** (See Page 3)

Summer is upon us. We don't have any activities on the Green scheduled in July, but we are thinking about doing another *Saturday Night at the Movies on the Green* in August. If you have any suggestions for a movie, let me know.

Once again, Friends of the LA River, Litter Free Long Beach and WANA teamed up on May 8 to remove over 4 tons of trash from the Willow Street Estuary and nearby allies. Thank you WANA volunteers! (See Page 4)

I want to express my deepest appreciation to all of the dedicated Christmas Tree Lane Volunteers who have stood by WANA. Late last month, we received the official court document filed last December making WANA the undisputed owners of the Christmas Tree Lane Displays.

Setting the Record Straight

I have always tried to give credit where credit is due. I was a member of the Mayor's Christmas Tree Lane Committee from 1989 when Mayor Kell was in office until it was dissolved in 2006. In the past, raising money for Christmas Tree Lane (CTL) displays was a joint effort led by the Mayor's Office with assistance from a CTL Committee. People representing organizations throughout the City were very involved in restoring the displays and CTL funding.

The Wrigley Association is only one in a series of organizations that managed Christmas Tree Lane donations on behalf of the Mayor's CTL Committee. In 1997, I personally and the Wrigley Association were selected as trustees for the CTL Committee funds. Partners of Parks took on the role from 2004 to 2006.

Beginning in 2007, WANA took full responsibility for all CTL display maintenance, transport, setup, takedown and entertainment night expenses. All the Wrigley Association did was transfer \$7,000 in restricted CTL money from the trust account managed by me back to the City in November 2007. This money was raised by Mayor O'Neill for CTL!

I just can't understand why the Wrigley Association continues to write newsletter articles and renewal letters telling people that the \$13,000 transferred by Partners of Parks in 2007 for the upgraded electrical system on Daisy came from the Wrigley Association. The real credit belongs to the Mayors, 6th and 7th Council Offices, Vanco and CTL sponsors from all over the City and individual donations from Wrigley Association members.

Fifteen Down, Nine to Go

WANA was awarded a \$5,000 grant from the City to buy energy-efficient LED lights for the last nine trees! Please thank **Timothy Risch with help from Nancy** for putting the grant application together.



Now, we need to do more fundraising to get the money to put them in the trees. We also need to retire the debt resulting from our legal expenses. The lawyer has been paid in full using funds loaned by members of the Board and donations from individual members.

Just can't say thank you enough for all of your support and hope you'll join us on June 21st.

Warmest regards,

Maria

NATIONAL NIGHT OUT TO FIGHT CRIME

Tuesday, August 3, 6:30 to 8:30 p.m.

Once again WANA will host a National Night Out Pot Luck at the Mini-Park located between West 21st & Hill Streets, west of San Francisco Avenue next to the LA River. Come along and bring a new neighbor, a lantern and remember to leave your porch light on! We'll have special guests from the Police Department and a good time! Details in July issue of *WANA News & Views*.



National Night Out 2009

FREE SUMMER CONCERTS AT RANCHO LOS CERRITOS

Friday Evenings: June 25 (Sizzlin' Latin Rhythms), July 27 (Chillin' Reggae) & August 27 (Soulful Celtic with a Bluegrass Twist), 6-7:30 pm

This summer surrender to a dynamic musical selection as you enjoy your picnic dinner with family and friends under a serene canopy of historic trees. Please bring a lawn chair or blanket for your comfort. On-site parking is severely limited, so plan to park on Virginia Road, car pool with friends -- or ride your bike!

WANA SALUTES DIANA LEJINS



Many of you probably don't recognize Diana without her camera. She is an extraordinary photojournalist who practices her craft for the benefit of the community. She did an amazing photo-essay about **Cress Park** that was published on www.lbreport.com. She truly captured its beauty!

Diana is also known as **Silly Sally**, her "clown" trademark. As Silly Sally, she is one of the major organizers and a lively hostess at the annual Salvation Army Christmas Dinner at The Reef Restaurant.

She is a strong advocate for disability and animal rights; leads hikes for Sierra Club every Saturday; belongs to a clogging group; and, travels the world. She always stands up for the rights of others and makes sure that everyone is treated fairly. Thanks, Diana, for all you do!

MEMBERSHIP NOTICE ...

At the July 19 meeting, members will select someone to serve on the Nominating Committee for the October Board Elections. If you are interested in serving on the Nominating Committee or running for the Board, let me know.

Our next membership year does not begin until October 2010. **Renewals are not due until September 2010.** I will send out renewal notices in late August or early September.

If you have any new neighbors, please encourage them to join WANA. A Trial Membership Application is on the back page. Thanks once again for all your support — financial and service hours.

Maria Norvell, Chair



I "LOVE" helping buyers purchase or sellers preparing their properties to sell in the charming neighborhood of Wrigley. Please do not hesitate to call with any real estate questions ...

Connie Chick

(562) 787-5518, crchick@aol.com



**401 West
Willow Street
562-595-6138**

A favorite Long Beach and San Pedro eatery for over 36 years. From the pizza fashioned from hand kneaded dough, to the homemade sauces, the fresh mozzarella, and the gas-fired brick ovens, eating at Buono's is like dining at the pizzeria in the Old Country. When you order any of their Italian specialties such as lasagna, eggplant Parmigianino, or linguini e vongole, you are tasting a bit of Italy near the shores of the Pacific!

www.BuonosPizzas.com

NEXT WANA MEETING

Monday, June 21, 6:30-9 p.m.

Veterans Park Social Hall
101 E. 28th Street

Free! Public Welcome!

*Parking and on-site child care
provided at no charge.*

Special Meet & Greet

6:30 to 7:00 p.m.

Join us in honoring our newly elected 7th District Councilmember James Johnson. Enjoy coffee and deserts provided by WANA Volunteers while you chat with friends and neighbors. Mix and mingle with our special guests and speakers.

**David White & Erika Martin:
Redevelopment
Projects in Wrigley**

Representatives from the RDA will talk about the streetscape improvements underway on Pacific Avenue and plans for redeveloping the building at 520 W. Willow St. whose owner is very interested in bringing in better retail tenants.

Special Report: LBUSD Update

Our Long Beach Unified School District Representative **Felton Williams** will give an update on the actions being taken to ease the budget crisis impacts. He will answer questions during and after the meeting.



NEED A RIDE TO A WANA MEETING OR EVENT?

Contact Maria at 427-5021

WANA SHARE?

If you have any fruits, vegetables or herbs that you would like to share, please bring them to the Meeting.



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Beach Neighborhood Resource Center.*

570-1010

*WANA members receive this newsletter by
mail every month.*

FOLAR, WANA, LITTER FREE LONG BEACH & ENVIRONMENTAL SERVICES BUREAU PARTNERED TO CLEAN UP TRASH ON MAY 8

Over 150 volunteers turned out for the *Great Los Angeles River Cleanup*. WANA is the official Community Partner selected by Friends of the Los Angeles River (FoLAR). Over 4 tons of trash were removed from the east bank of the River and nearby streets and allies.

We want to thank the WANA members who served as site captains and organizers at various locations along the lower reach of the LA River: **Nancy Risch, Edie Pearl, Ken Gore, Timothy Risch, Jill Hill, Maria Norvell, Victoria Reynafarje**, and **Joan Greenwood**. It was also great to reconnect with **Mary Blackburn**, the former director of the El Dorado Park Nature Center, who came "out of retirement" to volunteer.



WANA especially thanks **Boeing** for being such a strong supporter of this event. Their volunteers were awesome!

Long Beach Bike Patrol Officers paid us a visit during the FoLAR Cleanup on May 8. Part of their responsibilities is to patrol the LA River Bike Path.

When a speeder drove recklessly down DeForest near the registration table, one of the officers took off on his bike and caught the driver at Golden & Willow. Bet this law-breaking driver was embarrassed to be stopped by a bike cop!

The most unusual discovery in the Estuary south of Willow Street is the jawbone of an animal.



CRITTER CORNER: LOW COST MICROCHIP CLINIC

Reminder...

Effective July 16, 2010, cats must have current rabies shot, be licensed (\$20) & wear a City Tag or City-approved microchip!

Animal Care Services provides monthly mobile licensing and microchip clinics throughout the City of Long Beach.

On Saturday, June 26, 2010, the Friends of Long Beach Animals are partnering with the City to provide animal owners with the opportunity to microchip their cats and dogs for only \$10 (including registration).

- ▶ **Saturday, June 26, 2010, 10:00 AM – 2:00 PM**
- ▶ **Center for Families and Youth, Houghton Park**
- ▶ **6301 Myrtle Avenue**
- ▶ **Long Beach, CA 90805**

This special offer is made possible by a generous donation of the Friends of Long Beach Animals, a local non-

profit that is paying half of the cost of the microchip for one day only. Residents may also obtain dog licenses. Costs for services at the clinic are:

- ▶ \$10 AVID Microchip (includes registration)
- ▶ \$20 dog licenses (for altered animals)
- ▶ \$90 dog licenses (for unaltered animals)

For further information about low-cost clinics or to receive tips on responsible pet ownership, please call 570-PETS (7387) or visit www.longbeach.gov/acs.

City of Long Beach
Animal Care Services
7700 E. Spring Street
Long Beach, CA 90815

Contact Us:
animalcare@longbeach.gov
(562) 570-PETS (7387)
www.longbeach.gov/acs



FREE MUNICIPAL BAND CONCERTS



The Long Beach Municipal Band is one of the most distinguished and professional Municipal Bands in the United States. The player personnel in this wonderful ensemble includes the best of the Southern California's symphony, studio recording and jazz performers. This diversity of talent provides Long Beach audiences with impressive concerts of jazz, movie, musical and light classical literature. The Band also combines with talented guest vocalists weekly to guarantee that your family's summer evening in the park will be the highlight of the week.

Long Beach Municipal Band - 2010 Summer Concert Season at Los Cerritos Park

Date June

Wed. 30

July

Wed. 7

Wed. 14

Wed. 21

Wed. 28

August

Wed. 4

Wed. 11

Theme

Good "Ole" Summertime

A Celtic Celebration

Marching Along

My Hero

Tin Pan Alley

La Fiesta

Broadway Review

Vocalist

Nicole Kubis

John O'Campo

Christine Guter

Tony Galla

Barbara Morrison

Derek Bordeaux

Janelle Sadler

Several WANA members attend these concerts. If you would like to join us and need a ride, please call Joan at 599-0812. Bring your picnic supper. The concerts start at 6:30 and are usually over by 8:15.

WANA Executive Board
2009-2010



WANA • Wrigley Area Neighborhood Alliance, Inc.

Officers

Maria Norvell, *President*
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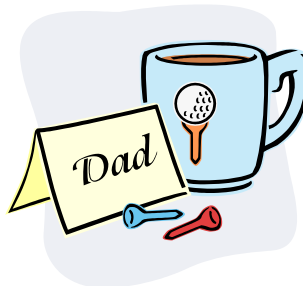
Joan Pizzato

Timothy Risch

Veronica Robles

Jim Trout

Happy Father's Day



WANA meets the third Monday of every month except in January, February and August. Because the third Mondays in January and February are holidays, the meeting is held on the fourth Monday. In August, there is no meeting. Instead WANA sponsors a National Night Out to Fight Crime Potluck in a neighborhood park.

Meetings are open to the public and held at Veterans Park, 101 East 28th Street from 7-9 p.m. The Annual Meeting and Board elections are held in October.

TRIAL MEMBERSHIP APPLICATION

Please list the names of all residents over the age of 18 at the membership address.
I/we agree to abide by WANA Bylaws.

NAME (NAMES): _____

MAILING/STREET ADDRESS: _____

CITY _____ STATE _____ ZIP _____ PHONE _____

E-MAIL _____

DUES PER ADDRESS (\$15/YR):

\$ 7.50

Through September 30, 2010

OPTIONAL CONTRIBUTIONS:

\$ _____

For START UP COSTS (Please make checks payable to WANA.)

TAX DEDUCTIBLE CONTRIBUTIONS:
(ID # 74-3222323)

\$ _____

For DAISY AVENUE CHRISTMAS TREE LANE
(Please make check payable to: FRIENDS OF WANA.)

\$ _____

For HABITAT RESTORATION PROGRAM
(Please make check payable to: FRIENDS OF WANA)

\$ _____

TOTAL PAYMENT ☐ Cash ☐ Check # _____

TYPE OF MEMBERSHIP:

☐ Wrigley Resident/Household

☐ Wrigley Business/Wrigley Group

☐ Non-Wrigley Resident/Business

Please check box if you are interested in **VOLUNTEERING** for **WANA** activities. ☐

PLEASE MAIL YOUR MEMBERSHIP APPLICATION TO: WANA, P.O. BOX 6370, LONG BEACH CA 90806.

Your MEMBERSHIP CARD will be mailed to you.