

LAKE EOLA HEIGHTS HISTORIC NEIGHBORHOOD ASSOCIATION

NEIGHBORHOOD NEWSLETTER 2nd QUARTER 2010

PRESIDENT'S MESSAGE

By David Martens

Among my two choices this year at the Mayor's Neighborhood Summit was a session on social networking. They gave us an overview of Facebook, Twitter, MySpace, Constant Contact, Linkedin and more. I sat next to the City of Orlando's webmaster, Michael McCarthy. He helped with a number of my questions. The rest of the time he was tweeting highlights of the presentation to those that have a fascination with this sort of thing and are signed up on the City's Twitter account. However, it is Facebook that intrigues me as an added benefit to our current neighborhood communication mix.

Currently we get the message out with this newsletter (Jackie Dowd, editor in chief) and a comprehensive website with updates, photos, communications and much more (Raymond Cox, LEHHNA secretary, webmaster and President's Award recipient). Someone at the session spoke to me about starting an electronic newsletter, thus saving on printing and distribution costs. I don't think so!

First of all we have the best circulation department ever. It's a team of volunteers headed up by Joann McCaffery (Joann was LEHHNA's very first Secretary, 25 years ago. She held that position for many years, serving tirelessly ... as she still does today coordinating the distribution of 750 copies. Thanks, Joann!). Secondly, our newsletter reaches out to every resident or renter with its quarterly message in a way that an electronic message cannot. It gets to those who have no computer. It stays around long enough for multiple readers in the household. It gets distributed at Handy Pantry, our own neighborhood market. Plus it is an effective way to reach new residents who may have no other way to find out about LEHHNA. This current form of communication gets my vote.

The website keeps everyone current throughout the quarter as well as letting the rest of the world know who we are, what we are doing and how to get involved. Raymond Cox serves as

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GENERAL MEMBERSHIP MEETING

7 p.m. Thursday May 13 at Trinity Lutheran Church 123 East Livingston Street

Bring a Neighbor!

THANKS TO OUR NEIGHBORHOOD

By Karen L. Crawford

Thank you to everyone who welcomed the ladies and children residing at the Women's Residential Counseling Center (WRCC) to our neighborhood block party. I received a tremendous amount of positive feedback when I returned to work at the center following the block party on Saturday, April 17. The ladies commented on how the neighborhood embraced them and made them feel very much a part of the Eola Heights community -- their community.

The WRCC ladies welcomed the opportunity to mingle with their neighbors and to feel accepted and respected as neighbors. Many of them are working one or two jobs, attending school and raising children at the same time. To feel included in a friendly neighborhood event such as our block party and to be surrounded by warm and caring people was a very therapeutic experience for them.

The WRCC is a long-term transitional housing program where women and children reside dormstyle. Founded in 1921 as a YWCC, the WRCC gives many women, both single and women with children, a brand new lease on life. Located at 107 Hillcrest Street, the WRCC is a 138-bed facility where rebuilding a life can begin. Residents are assigned a caseworker who assists them with social services, budget planning, job training, job skills and continuous education. Residents accepted to the transitional housing program must be working and able to pay weekly towards their room and board. Ladies are assigned daily chores at the WRCC. There are curfews and rules at the

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