



# April 2010 Newsletter

Official Publication of the Wrigley Association

April 2010

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## The President's Inbox

Bethel Cope-Vega

Monday April 5th the Wrigley Association will be doing one of the things we are most known and respected for and, if I may be sold bold, something we do better\* than anybody in the city. We will be hosting a forum with all four of the candidates for City Prosecutor and City Attorney. With the election on April 13th fast approaching, this is a great opportunity to figure out who you are voting for. A few months ago we had a standing room only discussion with the candidates for the 7th district and we expect even more people this month.

Remember a couple years ago when many of our homes were rattled and some were damaged by simulated earthquakes? Well Signal Hill Petroleum is back with revamped tests and they are promising not to repeat the mistakes they made last time around. More details inside.

I recently came across Car Free Fridays. If you bike to lunch on the first Friday of the month, a couple of our local businesses and many in downtown LB will give you a healthy discount. Head to these restaurants between 11a-2p with your bike and get 15% off at Buono's downtown, Cisco Burger, and Pho America as well as a lot of others throughout the city. Check out [bikelongbeach.org](http://bikelongbeach.org) and click on events for the full list.

Welcome to new board members Mharljoy (Joy) Mendoza, Rolinda Baker and Lillian Villa-Quintero. Please let me know if you are interested in running for the board in our next elections in June.

*\*while this is a distinct possibility, I haven't actually been to many other forums or debates in other neighborhoods so I really don't have much to compare them to. Regardless, our events are well respected and attended.*

## Inside this Issue

Tree Planting  
Taste of Wrigley

Decorating  
Diva

Council Office  
Update

River Runners

And Much  
More...

## **SAVE PAPER!**

(and postage for  
the association)

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in your email box.

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[wrigleyvillage@  
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## Calendar Items

Apr 4.  
Cambodian New Year  
Parade

Apr 5.  
Wrigley Assoc.  
Election Forum for  
City Prosecutor &  
City Attorney

Apr 13.  
Don't forget to VOTE!

Apr 21.  
Taste of Wrigley  
Meets @ Simply Thai

Apr 24.  
Tree Planting

May 3rd  
Wrigley Assoc. Mtg

June 12th  
Wrigley River Run

Tues & Thurs 615p &  
Saturdays 7a  
River Runners/

**Next Meeting: April 5th, 7pm**

**City Attorney and City Prosecutor Candidates Forum**



Gavin Mc Kiernan

## Taste of Wrigley

April 2010  
Page 2

On St. Patrick's day most people head for some Irish Soda Bread and a Guinness. Wrigley, unfortunately, does not have the option of an Irish pub in our neighborhood to visit (I for one would love to have one though). So, when the Taste of Wrigley fell on St. Pat's, we opted for a relatively new establishment of a different ethnic food group. Guadalupe is a great Mexican restaurant at Wardlow and Pacific, across from the Blue Line stop. We had a good sized crowd in March and hopefully we can add a few more people when we head to Simply Thai this month on April 21st.

On the third Wednesday each month everyone in the community will come out and meet for a meal at one of our fine eating establishments in Wrigley. Our next event is at Simply Thai (formerly Mimi Thai). This is a smaller restaurant so we may have to limit it to those who RSVP so please let us know quickly if you intend to come.

Please RSVP by calling Gavin at 213-403-1306, emailing [wringleyville@att.net](mailto:wringleyville@att.net) or replying to the Facebook event invite so we have an idea of how many people to expect.

Some pictures below of last month's Taste of Wrigley and others have been posted to Facebook. (Guadalupe wasn't the easiest place to take pictures so not as many this month).

**Wednesday, April 21st, 6:30pm. Simply Thai, 2264 Pacific Ave**



The Wrigley Association accepts submissions for print at [wringleyville@att.net](mailto:wringleyville@att.net). You will receive a response to your email to confirm it has been received. Submissions that are relevant to the mission of the Wrigley Association will be included in newsletters and bulletins as space allows. No editing will occur without prior approval of the author. Accepted submissions will generally be printed in the next newsletter that is printed following the submission. Newsletters generally, but not always, go to print on the third Tuesday of the month.

Newsletter editor Gavin Mc Kiernan may change the schedule of the printing of the newsletter for various reasons without notice.

## Long Beach Businesses:

There are many businesses that generously support the Wrigley Association and its events. Businesses that are members of the Wrigley Association are listed throughout this issue. Contact [wrigleyvillage@att.net](mailto:wrigleyvillage@att.net) if you have questions about business memberships.



**Buono's Pizzeria**  
 401 W. Willow Street  
 Long Beach, CA 90806  
 562-595-6138  
[www.buonospizza.com/](http://www.buonospizza.com/)

Wrigley Leader



**PCH and Pine**  
**562-218-0500**  
 8am - 11pm Sun-Thu,  
 8am - 12pm Fri & Sat

Wrigley Sustainer



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**Altus Realty Solutions**  
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[www.AltusRealtySolutions.com](http://www.AltusRealtySolutions.com)  
[scott@altusrealtysolutions.com](mailto:scott@altusrealtysolutions.com),  
 562-331-1919

Wrigley Sustainer





# Spring Has Sprung

Shoshanah Siegel, Your Color Diva

Page 4

Spring is in the air. Beautiful flowers, sunny skies, and billowy clouds. This is a time to bring the season into your home.

## **A gallon of paint is among the easiest tools for changing a space.**

Choose a springtime color that makes you feel happy; paint an accent wall or the whole room.

## **Spring Switch to Living or Family Rooms**

Create a casual living room that sings "spring," brimming with juicy citrus colors. Add brightly colored vases, garden inspired patterns for pillow covers or table runners, and a painted jute rug. This is the time to add flea market finds to your space for a fresh feel without spending a fortune.

## **Springtime Bedroom Revamp**

Add punch to a headboard by wrapping it with a yard of mod floral fabric. Try inexpensive album frames filled with patterned paper to adorn bare walls. Add glitz to an existing bedside table with metallic paint.

You can add a dynamic appearance to any furniture with botanical papers attached to the drawer fronts with spray adhesive. Try this same idea for enlivening a plain white lampshade.

## **Sticker Style**

Peel-and-stick wall decals are a quick and simple update for any plain surface. This new wave of decorating can be found at many local locations, such as Michaels, Costco, Lowes, Home Depot, and Target.

Dress up a headboard, room divider, and furniture with delicate or bold wall paper decals. Carry the design up the wall for an extra touch. The easiest way to apply them is to slowly peel away from the backing while smoothing the decal on a clean surface.

## **Fruit and Flowers**

Kumquats or other hard berries in a vase of water make a unique base for stems of yellow tulips or other spring flowers. Fill a tray with Granny Smith apples for a delectable coffee table accent. Be creative.

Any green cuttings with a sprig of flowers adds a light spring touch to any room. Sweet peas are blooming and can add a fragrance that instantly lifts your spirits.

## **Wonderful Windows**

Sometimes all you need to update a room for a new season is a fresh window treatment. Use a Roman shade made of a pretty floral pattern to turn the window into a work of art. Look for remnants of fabric, or take advantage of the spring and summer sales that are going on right now, and select floral or luscious bold colored curtains.

**Continued Next Page**





Gavin Mc Kiernan

## River Runners

April 2010  
Newsletter, Page 5

The River Runners are back! The River Runner/Walker group led by long time Wrigley member Vernon Rudd returned last week. The River Runners will slowly build up their running/walking from a short 15 minute outing this week to eventually be able to tackle 5k or 10k without stopping or needing a respirator. Most will participate in the 3rd annual Wrigley River Run on June 12th, but even if you can't be at the event, you are welcome to join the group at any time.

There is a wide diversity of people from couch potato to Boston Marathoners. Bring co-workers, friends and family. No matter what your level of running experience is you will be supported.

On Tuesdays we meet at a quiet nature park located @ 34th & DeForest and cruise up the LA River checking out the various species of birds on one side of the running path and the wild flowers and greenery on the other side.

On Thursday we meet at "Buono's Pizzeria" @ Chestnut & Willow and run through the tree lined streets of Wrigley to the river trail and head north. It is a great run and if we get much larger we will need a permit.

Nothing like a pizza and a cold beer after a run! 15% off for Wrigley Runners. (thank you Frank Buono!)

On Saturday mornings we meet at "Juice It Up" @ Willow & Long Beach Blvd, running parallel to the Blue Line then winding through Veteran's Park. This is Urban running at its best!

Nothing better than a refreshing smoothie after a run! \$1.00 off for Wrigley Runners. (thank you Juice it Up!)

In addition to the adults who were getting in shape in touch with the community around them, we also had five dogs and five toddlers join us for this full family event. Email lbnf@att.net for more info. See you on the streets (and the river)!

Pictures below of the warm ups and cool downs led by trained Yoga instructors. **ALL FREE!**



### Barely There

**Diva Continued**

A simple pair of sheer panels moves with little effort and filters light. Check out today's choices, including pretty pale colors and punchy patterns like stripes. Stores such as Ikea, Home Goods, Target are great places to find these inexpensive additions. Curtain clips make it easy to hang and replace later.

Enjoy the beauty of the season.

Shoshanah Siegel, "Your Color Diva", yourcolordiva@aol.com, [www.yourcolordiva.com](http://www.yourcolordiva.com)



Lisa Wibroe

## Wrigley Is Going Green

Mauna Eichner



Last year 7th District Council office approached WiGG stating thier desire to get trees planted on Taper Street and Fashion Avenue. As the neighborhood was just outside of the NPP Grant, we could not include this area on our annual grant requests for trees. We were recently approached by the City of Long Beach, Office of Sustainability, to facilitate a tree planting during Earth Week. Due to the Council office's earlier request, we have selected the Taper Street/Fashion Avenue neighborhood for the Earth Week tree planting.

WiGG and the Wrigley Garden in conjunction with Southern California Edison, the City of Long Beach, Office of Sustainability and Tonia Reyes Uranga are planting 40 trees on April 24, 2010 at 9:00 a.m.

We will meet at 1315 Taper Street (Northwest corner of Taper Street and Fashion Avenue—see map).

In preparation of the tree planting, we will be pre-digging the holes Saturday April 17th at 10:00 a.m., meeting at the same location

Please bring a shovel and gloves to each occasion.

Volunteer for one or both events! Students who volunteer can receive credit for community service hours.

Feel free to contact us at [wrigleyisgoinggreen@hotmail.com](mailto:wrigleyisgoinggreen@hotmail.com) with any questions.

Hope to see you there.



**Wrigley is Going Green!**

[wrigleyisgoinggreen@hotmail.com](mailto:wrigleyisgoinggreen@hotmail.com)



## Life Saving Training Available

Guillermo Sanchez

[Page 7](#)

### CPR—Saturday, May 22, 2010

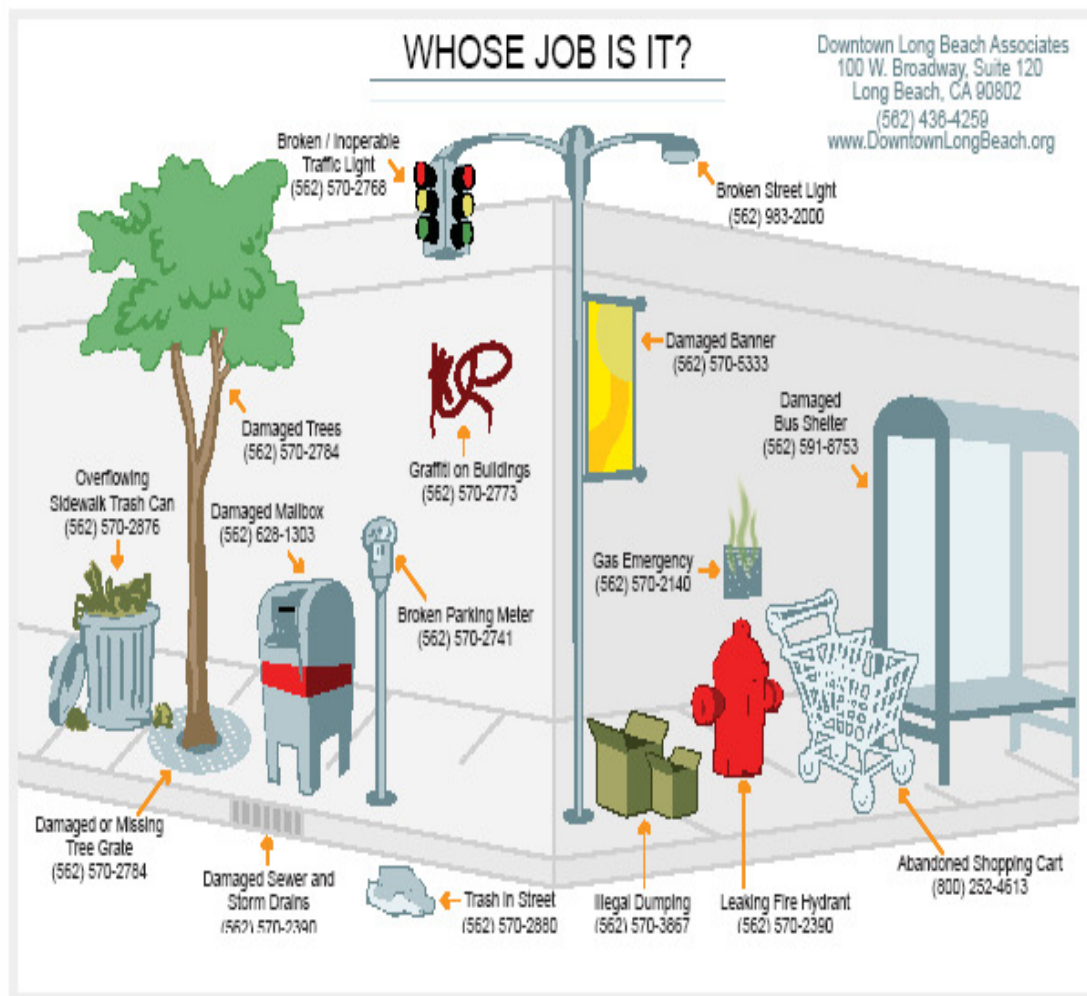
For only \$7 and a few hours of your time, you can learn to save a life! This is a once a year community event where you can learn CPR and First Aid for only \$7.00. Classes being offered include Adult CPR, Adult/Child/Infant CPR, First Aid, Dog First Aid, Safe Kids Training(ages 7-12).

CPR Saturday will take place at Long Beach City College located at 4901 E. Carson Street, Long Beach. Select classes will also be taught in Spanish and in American Sign Language for individuals who are deaf or hard of hearing. Registration will begin on April 1st and end May 14th and walk up classes are available on May 22 for open classes only.

For class fees and times visit [www.redcrosslb.org](http://www.redcrosslb.org).

### Free Disaster Preparedness Presentation

Learn to prepare your family for the next disaster. The Red Cross offers **free** disaster preparedness presentations. Presentations are the third Thursday of the month at 6:00pm at 3150 E. 29<sup>th</sup> Street, Long Beach. For more information call (562) 490-4005 or [www.redcrosslb.org](http://www.redcrosslb.org).





# West Division Police Blotter



I would like to take this time to thank you for your support and commitment to the betterment of our community. By working together, we can strengthen our neighborhoods and prevent many crimes of opportunity. As an annual reminder, the Long Beach Police Department would like to provide the community with some simple, but effective crime prevention tips. Street robberies are violent crimes that can be very traumatic for a victim to experience. Not only is there a loss of whatever property that was taken during the robbery, but the victim can be injured during the incident as well. One of the best ways to protect yourself from becoming a victim of this type of crime, or any other crime for that matter, is to be aware of your surroundings and to diligently practice the following safety tips:

- Always be alert and aware of your surroundings and the people around you.
- Be aware of locations and situations, which make you vulnerable to crime, such as dark parking lots, walkways, ATM machines, and alleys.
- Whenever possible, travel with a friend...there is safety in numbers.
- Stay in well-lighted areas as much as possible.
- Walk close to the curb and avoid doorways, bushes, and alleys where someone could hide.
- Whenever possible, avoid using your IPOD, cell phone, or portable game system while walking in public areas.
- Don't "advertise" that you have valuables in public view (money, jewelry, electronic devices, etc.).
- Report suspicious activity immediately to 9-1-1.

Remember, getting to know your neighbor will not only create a safe environment but a fun neighborhood as well. Thank you for your support and continued partnership in keeping our neighborhoods safe.

Robert Luman Jr., Commander of the West Division

On Friday, March 5, 2010, the Long Beach Police Department's Traffic Section conducted a DUI Saturation Patrol throughout the City of Long Beach. This saturation patrol operated from 6 p.m. to 2 a.m. During the 8-hour operation, 8 additional police officers patrolled the City looking for impaired drivers, resulting in the following: 5 arrests for DUI, 1 misdemeanor arrest, 1 handgun confiscated, 3 citations issued for being unlicensed, 3 citations issued for driving with a suspended license, 26 parking citations issued, 3 vehicles impounded, 1 stored vehicle and 82 miscellaneous traffic citations.

DUI Saturation Patrols are a vital component in the fight against impaired drivers. Nationally, impaired driving caused by alcohol or drugs causes one death every 30 minutes, and one injury every two minutes. Saturation patrols have been proven to reduce impaired driving-related collisions by removing these drivers from our streets. The average American has a 30% chance of being killed or injured by an impaired driver.

**Continued Next Page**

For more info on crime in our area visit [www.crimereports.com](http://www.crimereports.com). Type in an address and see detailed reports of many things including the pictures and addresses of convicted sexual predators as well as info on crimes, arrests and other sometimes startling info.



Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration. "When more people drive sober and safely, lives are saved. It's just that simple," said Christopher J. Murphy, Director of the Office of Traffic Safety. "This grant will help make Long Beach just that much safer of a place to live and work." For further information contact Sergeant Ernie Kohagura in the Traffic Section at (562) 570-5737.

On 02/16/2010, a burglary occurred in the 2300 block of Daisy Ave.

On 02/18/2010, a murder occurred in the 1900blk of Cedar Ave.

On 03/12/2010, an attempt burglary occurred in the 2400 block of Oregon.

On 03/16/2010, a burglary occurred in the 1900 block of Daisy Ave.



Annie Greenfeld-Wisner

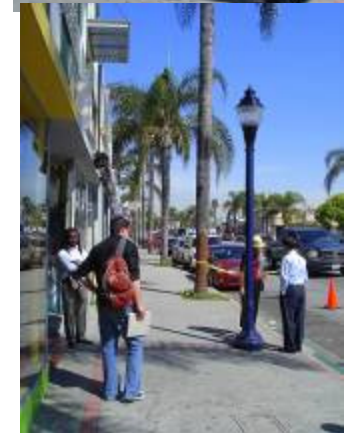
## Wrigley Village Streetscape Update

There is progress to report in Wrigley Village. Some work has been completed on along Pacific Ave with much left to do. The construction on the streetlights will be completed by July 2010 right before the medians will begin. As was announced via email, we recently sampled streetlights (pictured) on the street right in front of the Wrigley Village Police Center at 2023 Pacific Ave. I also want to make everyone aware of the timeline that is in place now.

### Pacific Avenue Medians:

Architect revising drawings	March 2010
Submittal to Plan Check #2	Week of April 12th 2010
Out to Bid	May 2010
RDA Board Approval/Contract Award	June 2010
Construction Begins	Early July 2010

Contact me at [shorti2448@msn.com](mailto:shorti2448@msn.com) if you have any questions.





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## 6th District Update

Greetings...

Welcome to April! Finally the first signs of spring are upon us all. Plants and flowers are beginning to blossom as the weather begins to break. April is also a good month to start making some future plans. It is a time to really take a good look at your life and contemplate what you can change to make your life happier and more fulfilling. In April we should look at ways to clean up the clutter in our lives and make way for new beginnings.

With that in mind, we have some excited things springing up in the 6<sup>th</sup> District this month. I would like to personally invite you to join me as we continue to improve the landscape of our community.

- Join me on Thursday, April 8<sup>th</sup> for a 6<sup>th</sup> District Senior Assembly, 12:00 – 1:00 pm at Menorah Long Beach Senior Housing, 575 East Vernon Street. Topics include the Miracle at Memorial Project and a proposed senior community member's agenda item.
- Myself, along with the Long Beach Department of Parks, Recreation & Marine, Long Beach Department of Health and Human Services Weed & Seed Program, and the Boys & Girls Club of Long Beach to host the *2<sup>nd</sup> Annual 6<sup>th</sup> District Youth Track and Field meet*, at the Poly High School Track Stadium, 1600 Atlantic Ave, on Thursday, April 8, from 9:00 am – 2:00 pm.
- Join me for the Rosa Parks Park Groundbreaking Celebration, 12:30 pm, on Thursday, April 8<sup>th</sup>, at 15<sup>th</sup> Street at Alamitos Avenue.
- Join me for the Coronado at Long Beach Groundbreaking Ceremony, 1:30 pm, Wednesday, April 21, at the corner of Atlantic Avenue and 21<sup>st</sup> Street.

In closing, I wish you and your family a Happy Easter! I appreciate your support and my door is always open to share new insights or concerns.

Together we serve,



## Simulated Earthquakes

Gavin Mc Kiernan

I sent this out via email last week but am reprinting some of it here. Nothing new to report since that email. I would really like to hear from people about how they were or were not affected by the tests last week. Please email me at [wrigleyvillage@att.net](mailto:wrigleyvillage@att.net)

Signal Hill Petroleum had an event March 27<sup>th</sup> that was covered, including video, on Long Beach Report here. <http://www.lbreport.com/news/mar10/shpdemo2.htm>

I have also received the following schedule from Signal Hill Petroleum that weekend.

**Subject:** RE: Signal Hill Petroleum seismic testing demo

We will be using 1 survey truck for all of Wardlow.

Tuesday – On Wardlow, going from east to west-starting at the Airport gate on Wardlow to Rose St. (just west of Cherry).

Wednesday-continuing west on Wardlow from Rose to California. We will be surveying the Airport that night starting at midnight and ending at 6 am on Thursday.

Thursday-continuing west on Wardlow from California to west of Long Beach Blvd.

Friday- finishing on Wardlow from just west of Long Beach Blvd. to a point just east of the "Blue Line."

We will then pick up all of the listening devices.

--end of forwarded message from SHP

For now, they are mostly not in Wrigley but they may be in the near future. SHP has made changes and are promising that things won't happen like they did last time around. To be safe, if you live near where they will be testing, I (Gavin) suggest you take as many pictures as possible of your ceiling, foundation, floors, walls etc of your house, so that if there are any problems you will be able to prove that they are new and not existing structural issues with your home. It can't hurt to spend a few minutes taking video and pictures of your home, hopefully they are right that it won't be necessary but it is better safe than sorry.

If you have an opinion on the testing or an experience to share, please send it along to the newsletter and we will try to find space to print everyone who submits something. I forwarded via email some reports from neighbors who went to the event on the 27th, if you didn't get that and want to read it, let me know at [wrigleyvillage@att.net](mailto:wrigleyvillage@att.net)

## **MEMBERSHIP RENEWAL FORM**

Ask your neighbor to join, there is strength in numbers!

**The Wrigley Association will not sell, loan or give membership information to anyone, under any circumstances, unless compelled by law.**

Name(s) \_\_\_\_\_

Email Address \_\_\_\_\_

Address \_\_\_\_\_

Telephone Number \_\_\_\_\_ FAX \_\_\_\_\_

As a member, I/We agree to abide by the Association By-Laws

Membership Year is June 1, 2010 through May 31, 2011

**Annual Membership Fee: \$15.00**, Make Check payable to Wrigley Association

**Optional Contributions:** \$\_\_\_\_\_ For Wrigley Landscape Project

\$\_\_\_\_\_ For Wrigley is Going Green

\$\_\_\_\_\_ Donation

**\$\_\_\_\_\_ Total Payment**

Type of Membership: Resident\_\_\_\_ Business\_\_\_\_ Associate\_\_\_\_

Please check if you are interested in volunteering for Association Activities\_\_\_\_



Time to renew your membership  
for 2010-11.

Membership expires June 1