



# WANA NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

HOME OF DAISY AVENUE CHRISTMAS TREE LANE

ISSUE 2

February 2010

VOLUME 4

## WHY VOLUNTEER?

By Joan Greenwood

People volunteer for a wide variety of reasons, mainly to help others. By helping others, we help ourselves, too. Volunteering is a partnership with both parties receiving value from the interaction.

### Develop new skills

Many volunteers encounter a variety of new challenges when they begin giving time in their communities. Sharing experiences with new people, they can learn new skills that can give them confidence to face challenges in other areas of their lives.

### Make new friends

There's no better place to meet like minded individuals than through volunteering for a event that builds a stronger neighborhood. Working together to bring about a change is a great way to bond with others and become part of a community. Plus, you could meet people from a diverse range of backgrounds – people you might never have met in your daily life.

### Put more fun in your life

Many volunteers are surprised at how much fun it can be to complete a community beautification project or make sure that every child experiences fun activities like WANA's events on the "Green", not only at Christmastime, but also for Halloween and Easter. Not every volunteer experience is the same. By finding an opportunity that matches your interests, you have a good chance of having fun while giving time.

### Give a Day, Get a Disney Day

The value of volunteers is so great that Disney is encouraging more of us to volunteer by giving a free ticket to Disneyland in exchange for a day of certified volunteer work.

Please contact Joan at (562) 599-0812 or send an email to [wrigleyalliance@msn.com](mailto:wrigleyalliance@msn.com) to learn more about how WANA can put your talents to work for the benefit of our community.

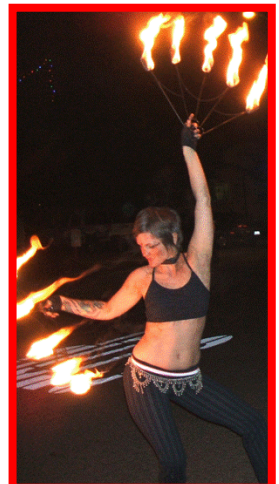
## “Frosty” on Christmas Tree Lane!



On December 26, over 200 children left their Christmas treasures, and parents bundled up their darlings to go play in the snow...and meet Frosty “before he melted away!” They enjoyed a romp in the snow followed by the movie *Polar Express*. Special thanks go out to Wrigley resident **Kris Thornton** who organized this activity, Kris' daughter Courtney, a.k.a. Frosty, volunteers from **Light & Life Christian Fellowship West**, who made sure everyone had a great time and served hot chocolate to keep us warm, and **Dave Ashman** and his crew from the Long Beach Office of Special Events and Filming for making it happen. The Seventh District Council Office was well-represented by **Ricardo Linarez**, who took charge of the kids playing in the Jumper. WANA is especially grateful to **Signal Hill Petroleum**, the Snow Day sponsor. Signal Hill Petroleum is truly a company that cares for the neighborhoods and recognizes the importance of family-orientated activities during the holidays, especially during challenging economic times.

## WANA Celebrates Our Rich Cultural Heritage

Yes, Christmas Tree Lane is a truly magical place with Santa giving out candy canes on Entertainment Nights and Frosty brining in ten tons of snow on Dec 26. WANA salutes all of the wonderful groups that came out to entertain us. First time performers were **High Tides Quartet** (Tree Lighting Ceremony, Dec 11), the **Renaissance High School Choir** (Dec 13) and New Zealand-style fire dancers **Sirena Serpentinass** right photo—Cont. on Page 4.



**WARNING:**

COYOTES SIGHTED IN WRIGLEY—See Page 3.

## CHRISTMAS TREE LANE REPORT

By Maria Norvell

I can't thank **Signal Hill Petroleum** enough for offering us temporary storage for the displays. On very short notice, **Debra Russell** was able to pull everything together to make sure the displays were inside to protect them as much as possible. It broke my heart to see how much damage was done to them from being kept outdoors last year.

Now to find permanent storage! WANA members, please remember, we can need everyone's help. Please call me if you know any one who might have some space.

Several WANA members gave up all or part of their day to help take down the displays on Jan 15: **Jim Trout, Vernon Rudd, John Deats, Richard Slaughter, Timothy Risch, Frank Kozlowski, Nancy Risch and Joan Greenwood.** We finally finished around 9:45 p.m.

We all missed **Will Chick**, one of Christmas Tree Lane's most reliable volunteers. He's at home recovering from hip surgery! I wondered why he wasn't there on moving day.

**Barry Walsh** supplied the trucks with 40-foot flat beds. Drivers **Alex and Fernando**, thanks for all your help. Thanks **Atlas Marine** and **Desert Express** for also helping with the displays.

**WANA** thanks our dedicated sponsors for their generous donations on such short notice. The letters went out late because we didn't know what the outcome of the legal case would be.

- ◆ **Keesal, Young & Logan**
- ◆ **LBS Financial Credit Union**
- ◆ **Buono's Authentic Pizzeria**
- ◆ **Grand Prix Association**
- ◆ **LB Firefighters Union Local 372**
- ◆ **LB Police Officers Association**
- ◆ **LB Area Convention & Visitors Bureau**
- ◆ **Pacific Hospital**
- ◆ **PCH Poultry & Market**
- ◆ **Fortune 1 Realty**
- ◆ **LA County Supervisor Don Knabe**

## WELCOME NEW MEMBERS

**David & Caroline Anderson**

Thanks for joining!

## Takin' it to the Streets

By Jill Hill

### It's time again for our quarterly clean-up!

**Who: YOU — Calling ALL Volunteers**

**What: Neighborhood Clean Up**

**When: Saturday, February 13, 2010  
9AM until Noon**

**Where: NW corner of Wardlow Rd. and Pacific  
Place across the street from the Blue  
Line Station in Wrigley Heights.**

Come on out and give us a hand. All volunteers will receive a FREE, reusable bag courtesy of our City of Long Beach Environmental Services Bureau. Computers, TV's and tires will also be collected and recycled.

### All tools and refreshments provided.

If you have any questions or want to learn more about how you can get credits toward a free pass to Disneyland, call Jill at 599-1822

### Our condolences ...

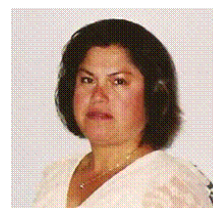


to Daisy Avenue resident **Bill Schorman** on the loss of his wife **Roberta** on January 26 following an accident on January 23.

We will miss seeing Roberta walking the neighborhood with your dog Shanna. She had a heart of gold.

## Volunteer of the Month

**Gloria Bolanos**



Gloria is caring and always willing to help. She has benefited WANA with many vol-

unteer hours to ensure the success of our events. Always a sweet smile on her face and with her happy disposition showing makes her our choice for "Sweetheart of the Month" for February. We all thank you, Gloria!

## NEIGHBORHOOD WATCH

**When someone  
knocks on your  
door...for the 2010  
Census...** Be sure

to ask for their Identification. You do not have to answer any questions other than who lives at the address. **DO NOT GIVE ANYONE YOUR PERSONAL INFORMATION SUCH AS Social Security number, credit card or banking information.**

While the Census Bureau might ask for basic financial information, such as a salary range, **YOU DON'T HAVE TO ANSWER ANYTHING AT ALL ABOUT YOUR FINANCIAL SITUATION.** Any one asking for that information is **NOT** with the Census Bureau. **BE CAUTIOUS, BUT BE COUNTED**





## Friends of the Los Angeles River Awards

**Saturday, February 6, 2010**  
**Traxx Restaurant Courtyard**  
**at Union Station, a Reception**  
**from 5:00 to 8:00 PM**

WANA has, since its inception, focused activities and volunteer efforts for the beautification of the LA RIVER...which runs through the "heart" of Wrigley...in more than just geographical location...that's perhaps why WANA will be celebrating the LA River Revitalization. WANA is FoLAR's community partner for the annual clean up in May. Proud of our hard work and our efforts, which WANA Members have put forth, resulting in recognition to Long Beach. How appropriate that Awards will be an early Valentine's Day celebration. Join your friends and colleagues from business, government and the arts as we **share a vision for a Swimmable, Fishable, Boatable Los Angeles River.**

And, This Year's "Rivies" Go To:

Mayor of Long Beach  
Cheonggyecheon Stream Restoration  
Project, South Korea  
Coca Cola Company  
Cornerstone Theater Company  
Heal the Bay  
Los Angeles River Keepers

For information or to purchase tickets, contact Ramona by phone at (323) 223-0585 or by e-mail: [rmars@folar.org](mailto:rmars@folar.org)



## CRITTER CORNER



### FUTURE GUARD DOGS

#### LOVEABLE LABS

...dreaming of "what they'll be when they grow up"!



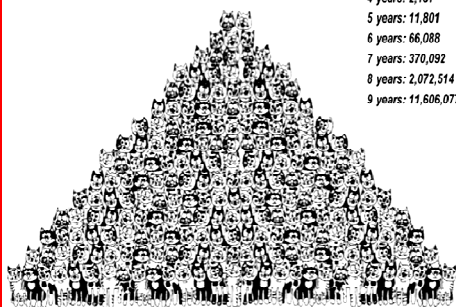
### February is "National Prevent a Litter Month"

Every spring, cats and dogs that have not been spayed or neutered give birth to countless puppies and kittens – overwhelming shelters all over the country with unwanted litters. As a result, there are always far more dogs and cats than there are homes. Each year in this country more than 5,000,000 unwanted animals are euthanized.



An unsprayed female cat, her mate and all of their offspring, producing 2 litters per year, with 2.8 surviving kittens per litter can total:

1 year: 12  
 2 years: 67  
 3 years: 376  
 4 years: 2,107  
 5 years: 11,801  
 6 years: 66,088  
 7 years: 370,092  
 8 years: 2,072,514  
 9 years: 11,606,077



## Altering Animals and Attitudes

*By Joan Greenwood*

To reach the goal of a measurable, sustainable reduction in animal shelter deaths, Clinico offers affordable, high quality spay/neuter services. While traditional veterinary clinics charge between \$100 and \$400 to spay or neuter an animal, depending on size and gender, Clinico charges between \$65 and \$160 with substantial discounts offered to **pet owners with income below \$40,000**. Please call the clinic for information on how to qualify for the discounted prices. The City of Long Beach also has vouchers that further reduces the cost to as little as \$5.

It is also one of the few clinics that will provide services to people-shy stray cats. There are many people in **Wrigley** willing to look after these abandoned animals, but can't always afford the initial costs for shots, which Clinico also offers, and spay/neuter services.

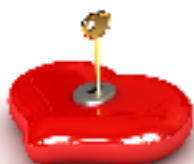
Animals as young as 8 weeks or as small as 2 pounds are accepted. In addition, Clinico plans to provide pet transport for the reported 30% of the population that do not own a car.

**Clinico**  
 957 N. Gaffey Street,  
 San Pedro, CA 90731

**Open Sunday, Monday, Thursday & Friday**

**1-888-937-7729**

**[www.clinico.org](http://www.clinico.org)**



**BEWARE: COYOTES IN WRIGLEY**— Sightings of coyotes have been reported by local residents. They were spotted in the alley between Daisy & Maine at 25th St; and 21st & San Francisco on three occasions. **This is VERY serious.** If you feed strays, don't leave it out. If you have outdoors kitties, keep them in at night. Barking dogs may well be alerting their presence. Bring them in as well, dogs are not capable of fighting off these wild predators...

Color copies for Member issues are provided by a generous WANA benefactor.

**2010 STATE OF THE CITY—**  
**Looks like the Mayor's Speech has inspired**  
**these WANA Members!!**



**Cont from Front Page...**The Long Beach Police Department classic rock group **Blue Steel** got everyone up and dancing in the street for almost two hours on Dec 18 and gave out presents to all the kids. On Dec 13, the **Silverado Samoan Youth Dance Group** brought the spirit and warmth of the Pacific Islander culture into our



neighborhood.

A perennial favorite the world-renowned **International Children's Choir** charmed us on Dec. 19 followed by a tribute to Tahitian culture choreographed by the Jackie Robinson Academy **Puaolena Dancers**. On Dec 20, vocalist **Lizette Martinez** serenaded us with a medley of Mexican classic followed by our own Jill Hill who led the audience in singing carols while WANA volunteers served cookies and hot chocolate.

At least 100 to 150 people broke away from the hustle, bustle of the Holiday Season to enjoy the company of their neighbors on each of the four entertainment nights. Kids will never forget seeing Santa right there in their own neighborhood.

WANA is truly grateful for all the entertainers and volunteers who work so hard to make the Daisy Avenue tradition such a unique and cherished memory of growing up in Long Beach.

### **Entertainment Night Volunteers**

**Gloria Bolanos and Family, Lisa Hernandez, Dale Young, Nancy Risch, Jim Trout, Joan Greenwood, Jill Hill, Ernesto Solorzano, Rose Kozlowski, Frank Kozlowski, Victoria Reynafarje and John Deats. Our Santas were Gary Maynard and Timothy Risch.**

Thank you, volunteers, for coming out to help. We had a lot of fun out on Daisy and got to see some great performers.

## **A GREAT WEEK FOR MLK**



Board Members Nancy Risch, Jill Hill and Joan Greenwood joined Tim Patton, a Wrigley resident and WANA member who was representing the 54th Assembly-woman, attended dedication ceremony for a Community Garden and participated in the Peach March held on Jan 9 at MLK Park. The garden will be created as part of the City's Weed and Seed Program, which provides at risk youth with minimum wage employment.

Jill Hill provided free hair cuts at "The Gift" event sponsored by New Generations at Washington Middle School that was held earlier in the day.

On Jan 16, Nancy and Joan volunteered as crowd control staff during the MLK Parade and Gloria Bolanos helped with the 6th District Booth during festivities at the Park.







Joan Greenwood & Diana Lejins



### Happy Clowns

WANA members Diana Lejins, a.k.a. Silly Sally, and Joan Greenwood volunteered at the Salvation Army's annual Christmas Dinner for people in need held on Dec 25. Diana is a key organizer of this event held at the Reef Restaurant. Approximately, 2,000 people were served in a three hour period from 8-11 a.m.

## WANA 2010 CALENDAR

**Get your copy....**  
**At the February 22**  
**WANA Public**  
**Meeting**  
**Or order by phone...**  
**562-427-2372**

WANA thanks **Joan Pizzato** for putting this calendar together and her son **Wes** for arranging to have it printed at no charge. The whole \$10 donation goes into our Friends of WANA account for Christmas Tree Lane.

### We Love Long Beach ...

partnered with WANA, the Wrigley Association and the Wrigley Village Community Garden to organize a free breakfast in Wrigley on



Jan 23. WANA thanks members **Richard Dale and Gary Maynard**, who offered use of their kitchen and driveway for this neighborhood-building event held on the 1900 block of Daisy

### Ave. **We Love Long Beach**

served free pancakes, sausage, eggs, fruit, vegan delights, orange juice, and coffee and arranged for



a live DJ to set the mood while a happy Clown enjoyed the tasty faire!



Rain didn't dampen the morning as blue

skies and white clouds reigned overhead... after days of rain, brought friendly, neighborly greetings as **WE LOVE LONG BEACH** generated smiles among us!



## WANA HERO

**Steve Christ, a WANA Member, and Wrigley Heights resident**, fulfills his dedicated goal. which improves the lives of others as he trains **"Guide Dogs of the Desert"**!. After training puppies for their first eight to ten months and upon Graduation, they are ready to go to Blind applicants ... at no charge, then enjoying a family environment while giving life-changing independence to their new Blind Master.



**Markee"and"Sienna"** by their nature and breeding are Steve's top Graduates.

**WANA** honors and salutes Steve as a Hero— for improving the lives of the Blind.

If you would like more information about **"Guide Dogs of the Desert"**, a non-profit corporation go to **www.GUIDEDOGSOFTHEDESERT.ORG** OR 888.883.0022.



## Aquarium of the Pacific bursting with fun! Dive in--Check it out....

- |   |  |
|---|--|
| Feb 4 <u>Aqua Tots: Slippery to Prickly</u> 4-5:30 pm       | Feb 18 <u>Preschool Progr Silly Seals /Sea Lions</u> 2:30- |
| Feb 5 <u>Shark Lagoon Nights</u> 6-9 pm                     | Feb 19 <u>Shark Lagoon Nights</u> 6-9 pm                   |
| Feb 6 <u>Job Shadow: Veterinarian</u> 9 am-Noon             | Sat. Feb 20 <u>African American Festival</u> 9am-5 pm      |
| Feb 11 <u>Senior Member Tea</u> 2-3 pm                      | Feb 20 <u>Nature by Kayak</u> 9 am-Noon                    |
| Feb 12 <u>Shark Lagoon Nights</u> 6-9 pm                    | Feb 21 <u>African American Festival</u> 9am-5 pm           |
| Feb 14 <u>Ensuring The Future Of Humans On Earth</u> 1-3    | Feb 21 <u>Live Latin Music, Dancing, Dinner</u> , 6-10     |
| Feb 14 <u>Valentine's Day Dinner</u> 6:30-10 pm             | Feb 26 <u>Kids Activity Night</u> 6:30-9 pm                |
| Feb 16 <u>Aqua Tots: Super Senses of the Sea</u> 3-4:30 pm  | Feb 27 <u>Family Fun: Totally Turtles</u> 10-11:30 am      |
| Feb 17 <u>Shark Research at the Top of the World</u> 7-8:30 |  |

The Aquarium has been generous with free tickets for WANA prizes on Easter and Halloween.

## LITTER STINKS POSTER CONTEST FOR 6th, 7th and 8th Grade Kids!

### PRIZES AND AWARDS

First place poster will become a full-page Earth Day ad in a local newspaper with a distribution of at least 44,000 copies in Long Beach.

Students win gift cards:

- ♦ First place \$150
- ♦ Second place \$100
- ♦ Third place \$75



Schools of winning students receive a free visit from the Aquarium of the Pacific's Aquarium on Wheels. Winners and finalists will receive a special Recognition certificate from the City of Long Beach.

### DEADLINE

Deadline for receipt of poster entries is  
March 5, 2010 at 4pm.  
City of Long Beach will announce winning students on  
Earth Day, April 22, 2010.

### FOR FULL DETAILS CONTACT

Environmental Services Bureau  
2929 E. Willow Street  
Long Beach, CA 90806.

Phone: 562-570-2876

## La Casa Rancho Las Cerritos "The House of Little Hills"

RIGHT IN OUR OWN BACK-YARD!!!



La Casa Rancho Los Cerritos Historic Site is a public museum today, but was built in 1844 as the adobe home and grounds for Spanish, Mexican and American families who helped transform Southern California from its ranching beginnings to a modern, urban society.

The ranch includes a two-story Monterey-style adobe dating to the 1860s. A tour of the adobe home is specially geared toward youth groups. Program includes a fun and educational tour of the 1844 adobe house and hands-on activities.

"The U.S.-Mexico War in Southern California" (1846-48) will be the topic of a presentation by Steve Clugston, living history presenter, event organizer and former curator at March Field Air Museum, on **February 20**.

**Reservations are requested.**

**For more information,  
call (562) 570-1755.**

## Wrigley Neighborhood Garage Sale

**Saturday, Feb 6  
8 am to 1 pm**

**Contact Emily Yep for more  
information by e-mail  
emilycyep@yahoo.com**



## SWEETS FOR SENIORS

For the third year, WANA is again looking forward to visiting Seniors on February 12 for Valentine's Day at Magnolia Royale and Brethren Manor, bringing a "sweet" Valentine to all.



WANA Members love sharing their culinary talents and some kitchens around Wrigley have that yummy smell! If you'd like to make a Senior smile, bake up a batch. **We need sugar-free and regular cookies.**

On Feb 11, drop off your cookies for Seniors at 2306 Daisy Ave.

or

Call Joan Pizzato at 562-427-2372 to arrange for pickup at your home!



**Location is marked in blue on map.**

(Participating homes are located along 19th and 29th Streets and on Maine and Daisy Avenues between PCH and 20th Street, west of Magnolia Ave.)

## WANA GENERAL MEETING

When: Monday, February 22, 7 pm  
Where: Veterans Park Community Center  
101 East 28th Street  
(Located off Pacific Avenue Between Spring and Willow)\*

### Featured Speaker:

Blaine Verde, an Environmental Educator from Breathe California of Los Angeles County, will discuss the nature of household energy use and what can be done to minimize your energy consumption. Learn how you can help improve air quality while \*saving over \$600 per year.\*

Come, bring a friend.. visit with neighbors and enjoy tasty refreshments while our babysitter

## WANA Ride Share?

MEMBERS CAN CALL  
Joan at 562-599-0812  
to arrange a ride to any  
WANA Meeting or Event ...

THE MORE THE MERRIER!



PO Box 6370,  
Long Beach, CA 90806  
wrigleyalliance@msn.com

## WANA Executive Board 2009-2010

Maria Norvell, *President*  
562-427-5021

Joan Greenwood, *V-President*  
562-599-0812  
wrigleyalliance@msn.com

Jill Hill, *Secretary*  
562-599-1822  
jhill2075@verizon.net

Nancy Risch, *Treasurer*  
562-426-5266  
nrisch51@yahoo.com

Frank Kozlowski, *Sergeant-at-Arms*

Joan Pizzato, *Editor Emeritus*  
562-427-2372  
joanpizzato@aol.com

Timothy Risch, *Parliamentarian*

Veronica Robles, *Director*

Jim Trout, *Press, PR & Historian*

Members and Members-to-Be are encouraged to contact Board members with questions, concerns and ideas.

The Board meets the first Thursday of the month. You are welcome to join us!

From WANA  
Happy Valentine's Day!  
With Love...

WANA • Wrigley Area Neighborhood Alliance, Inc.  
P.O. BOX 6370, LONG BEACH CA



### MEMBERSHIP APPLICATION/RENEWAL FORM

Please list the names of all residents over the age of 18 at the membership address. I/we agree to abide by WANA Bylaws.

NAME (NAMES) \_\_\_\_\_

MAILING/STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ CELL \_\_\_\_\_ FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_

DUES PER ADDRESS (\$15/YR): \$ 15.00 October 1, 2009 Through September 30, 2010  
\$ 5.00 Suggested Contribution for Special Events, Legal Filings & Postage

TAX DEDUCTIBLE CONTRIBUTIONS \$ \_\_\_\_\_ For DAISY AVENUE CHRISTMAS TREE LANE  
OPTIONAL (ID # 74-3222323) (Please make check payable to: FRIENDS OF WANA.)  
\$ \_\_\_\_\_ For HABITAT RESTORATION PROGRAM  
(Please make check payable to: FRIENDS OF WANA)  
\$ \_\_\_\_\_ WANA CALENDAR 2010 \$10.00 Payable to FRIENDS OF WANA  
\$ \_\_\_\_\_ TOTAL PAYMENT ☐ Cash ☐ Check # \_\_\_\_\_

#### TYPE OF MEMBERSHIP:

- ☐ Wrigley Resident/Household ☐ Wrigley Business/Wrigley Group ☐ Non-Wrigley Resident/Business  
Birthdays— month \_\_\_\_\_ day \_\_\_\_\_

Please check box if you are interested in VOLUNTEERING for WANA activities. ☐

PLEASE MAIL YOUR MEMBERSHIP APPLICATION TO: WANA, P.O. BOX 6370, LONG BEACH CA 90806.

Your MEMBERSHIP CARD will be mailed to you.