



NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

HOME OF DAISY AVENUE CHRISTMAS TREE LANE

ISSUE 12

December 2009

VOLUME 3

HAPPY HOLIDAYS FROM WANA



In-coming President Norvell's Message

Greetings, WANA Members and Residents! I am honored to serve as President of this wonderful group. I have been involved in the Wrigley Community since 1985. There was a lot to be done in those early 80's and 90's to improve the Quality of Life in the Wrigley Area. I walked the neighborhood with petitions to keep new liquor & check cashing businesses and methadone treatment centers out of our neighborhoods. I will continue to do my best for Wrigley.

First of all, I would like to thank all the Christmas Tree Lane (CTL) supporters who helped form WANA, especially the residents of Daisy Avenue who trusted me to always be there for them when they needed me. I want to thank some special WANA friends: Jim Trout, Jill Hill, Joan Greenwood, Nancy Risch, Timothy Risch, Joan Pizzato and my dear friends John and Janet Deats. These individuals put in a lot of work to form WANA and create our Bylaws. We followed the rules to save our CTL Displays. I am hoping that we won't have too much work to do on the displays.

I would also like to thank the WANA men for stepping up to the plate and telling me they were ready to build new displays. I will probably take them up on their offer now that WANA has ownership of the Displays.

VOLUNTEERS NEEDED!

YOU can do it!

Christmas Tree Lane needs you...just like Santa's elves —you will be a part of Christmas...share in the Joy of creating our Holiday Village on the Green. Call or contact Maria Norvell 562-427-5021

CELEBRATE OUR CITY'S RICH CULTURAL HERITAGE!

See Insert for details. The Long Beach Police Department's Blue Steel Band is scheduled for Dec. 18. The other invited groups include Polynesian Dancers from Jackie Robinson Academy, folklorico (dancers), International Children's Choir, Women of Note (Church Choir) and cloggers. Each group performs for approximately 45 minutes starting at 7 pm with a short break in between. Schedule subject to change.



From 7-8 pm on Entertainment Nights, Santa will be on the Lane handing out candy canes to children in the cars viewing the Lane. Parents walking down the Lane can take a opportunity to shoot a picture with Santa.

Continued from Left Column

Working together is so important to continue the Quality of Life in any community. We must continue to work closely with our Police Department. We will continue to do all the wonderful things that we have done for the children and seniors.

Please volunteer for CTL. We have lots of work to do to make it a beautiful Christmas Holiday. Feel free to call me at any time if you have any concerns. We have a lot of new WANA Members, I would really like to meet you. Please try to come to at least one of our public meetings.

I almost forgot —WANA Members— some of you haven't sent in your renewal dues yet.

Thank you, Jill, for all your hard work and what you have accomplished in just two years as President. Thank you, Joan Greenwood, for stepping up and being acting President in my absence during my husband's illness.

Come and enjoy our Holiday Party on Monday Dec. 21 at 7:00 pm. I will try my best to come and see all of you.!

Maria Norvell
President



Out-going President's Farewell Message Happy Holidays to you All!!

Here we are at Christmas time – again! As usual, WANA is preparing for the Daisy Avenue Christmas Tree Lane and Parade event and we have good news to tell you. **WANA is now the rightful owner of all the displays that make this event a Wrigley holiday tradition!** So, here we are working hard to make sure they get set up on the lane this year and are ready for the parade on Saturday, December 12 at 5 pm. Mark your calendars so you can plan on attending. Also, we hope you come out and join in on one or more of the other activities that will be taking place. For a list of them, please see page _____. Bring your kids or grandkids – everyone is sure to have a good time.

In this issue you will find the winner's pictures from our Halloween contest. All the costumes were so great – it was hard for the judges to make a decision! Everyone a really good time and WANA thanks all the residents for dressing up, participating in the event, and making it a huge success.

Every month, WANA takes a fair amount of time to write and/or put in articles that we think are of interest to you and we hope you enjoy reading this newsletter. If you do and you are not yet a member, we encourage you to become one – it's only \$15/year per household and an application is on the back cover.

Just fill it out and send it in and you will receive this newsletter monthly. NOTE TO MEMBERS CURRENTLY RECEIVING A MAILED NEWSLETTER: If you would like to receive it by e-mail instead, please send your e-mail address to me at: jhill2075@verizon.net, and WANA will save the stamp.

And finally, as mentioned in the November newsletter, the WANA Board of Directors voted for Officers at our last month's board meeting. Here are your '09-'10 Officers: President – Maria Norvell, Vice-President – Joan Greenwood, Secretary – Jill Hill, Treasurer – Nancy Risch, Sergeant-at-Arms – Frank Kozlowski, and Parliamentarian – Timothy Risch.

With that said, I want to tell you what an honor it has been for me to serve as your President for the past two years and lead this wonderful organization that is filled with caring and giving residents. We have so much to be proud of and thankful for! We have a very strong and committed group of volunteers that have made this journey so worthwhile and I appreciate the opportunity to volunteer and give back to my community.

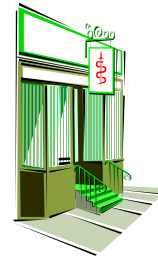
I will always remain....

Yours in Service,
Jill

WRIGLEY GOES TO POT?

Medical Marijuana Dispensary Ordinance

Editor's Note: There appear to be four dispensaries in Wrigley: Two on Willow near Magnolia Avenue, one on Pacific Avenue near Hill Street and one on Pacific Place near the 405 Freeway.



On August 4, 2009, the City Manager, City Attorney and City Prosecutor were asked to prepare an ordinance to regulate medical marijuana establishments. This was a very complex issue that required many hours of public meetings. The City Attorney re-

turned a DRAFT ordinance to the City Council on November 10 to provide strict regulation of certain collectives. The City Council made recommendations that the City Attorney should:

- ◆ Consider whether the permitting of collectives can be processed as either an application for a conditional use permit, or as an application for an administrative use permit, as administered by the Director of Financial Management;
- ◆ Prohibit permitting of marijuana collectives within 1,500 feet of any high school; and,
- ◆ Establish an appropriate citywide limit as to the number of marijuana collective permits that can exist in the City at anytime.

The processing of the permit as a CUP/AUP, would initiate a public notice process. Other provisions of the proposed ordinance go to protecting patient privacy and access to legally conforming establishments. While the City is developing these regulations, any illegal activity or public nuisance can be reported to your police department.

Please do not hesitate to contact me should you have additional questions or comments regarding this matter.

Ray R. Pok
Tel. 562/570-6139 Fax 562/570-6954
E-mail: Ray.Pok@longbeach.gov

KID ROOTER PLUMBING

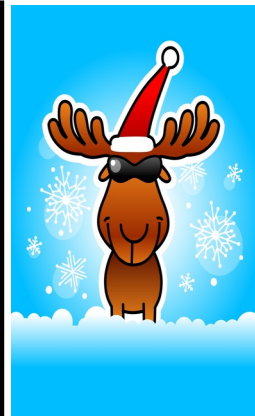
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Lighting the Trees on the Lane



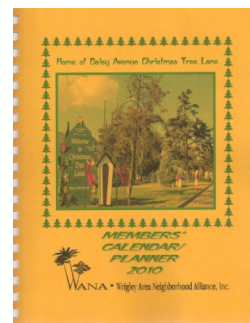
Leave all those busy, pushing, shopping crowds and the hustle and bustle... Relax and take a choraling stroll down Christmas Tree Lane on Friday, **December 11** at 6:30 pm at Daisy Avenue & Hill Street as we light the Trees for 2009.

The featured, confirmed entertainment (30 minutes) is **High Tides Quartet**, award-winning singers from the **Golden Sands Chorus**

Around 8 pm., refreshments (Hot Chocolate and Holiday Cookies) will be served, carols will be sung using the song book that goes back to the 1960s, and when the judges return, Home Decorating Contest winners will be announced.

Pictured from Left to Right:

- * **Joyce Spillane**, tenor
- * **Kathy Mitchell**, lead
- * **Lillian Zellmer**, bass
- * **Maureen Coleman**, baritone



**YOUR WANA 2010
CALENDAR/PLANNER IS
READY !**

**PICK UP YOUR COPY AT
DECEMBER 21
HOLIDAY PARTY
OR CALL 562-427-2372**

**YOUR CHECK or CASH
DONATION of \$10 IS
TAX DEDUCTABLE**



Holiday Potluck Party

**Thursday, December 21
at 7 PM**

**Veterans Park Social Hall
101 E. 28th Street
One block East of Pacific Avenue**

FREE parking. Public Invited
Kids, neighbors & friends welcome

Please bring your favorite dish to share. There will also be food donated by local restaurants.

WANA will have a donation box for the combined Long Beach Police and Fire Departments' Holiday Toy Drive.

Please pick up a toy or book for those in need during this Holiday Season and drop it off in the box.

Christmas giving! Remember TOYS FOR TOTS!

Again this year you can feel the magic of bringing a gift for a child that really needs you to care. You won't have to wrap your gift and there is no Value demand...just a toy that you'd like to brighten a child's eyes on Christmas Morning! This is WANA's third year collecting TOYS for the Long Beach Police Department that officers deliver to children they know are in need. Let's make this an even more giving year than before. There will be cartons for you to place your gifts in at the **CHRISTMAS PARTY ON MONDAY DECEMBER 21, 7:00 PM**. Come enjoy the true Spirit of the Season and let a child feel the true meaning of Christmas!

If you need someone to pick up your gift or if you have any questions, contact Joan at 562-427-5021 or send email to <wrigleyalliance@msn.com>.



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WANA NEWS WANA'S

**YOU MISSED THE "FUNNEST PARTY"!
LOT'SA "TREATS" BUT NO TRICKS!**

**AND THE 2009 CONTEST
WINNERS ARE:**

1-4 Year Olds

1st PLACE—Celeste Martinez

2ND PLACE—Alexander Martinez

3RD PLACE—Ammon Kavea

5-8 Year Olds

1st PLACE—Yuvia Martinez

2nd PLACE—Bryanna Garcia

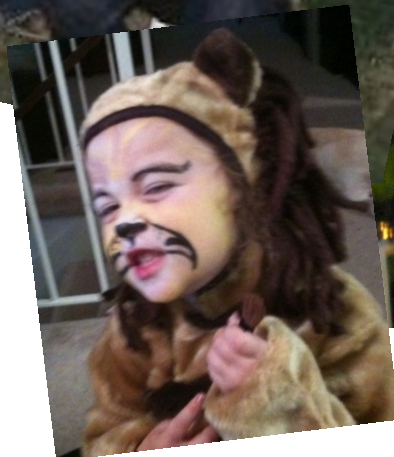
3rd PLACE—Taylor Wise

12 Year Olds

1st PLACE— Candace Randle

2nd PLACE—Ishmael

3rd PLACE—Jackie Lopez



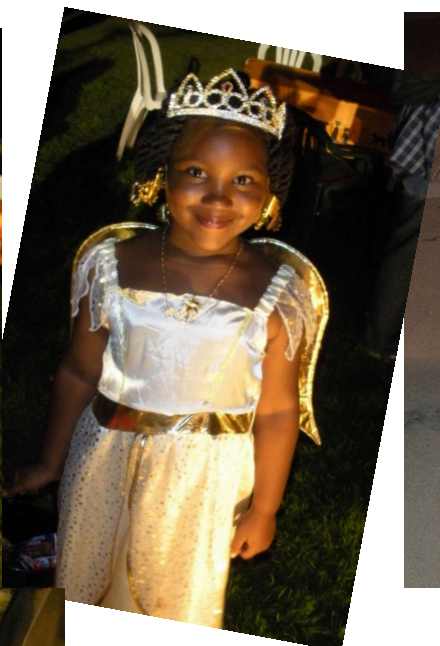
**401 West
Willow Street
562-595-6138**

A favorite Long Beach and San Pedro eatery for over 36 years. From the pizza fashioned from hand kneaded dough, to the homemade sauces, the fresh mozzarella, and the gas-fired brick ovens, eating at Buono's is like dining at the pizzeria in the Old Country. When you order any of their Italian specialties such as lasagna, eggplant Parmigianino, or linguini e vongole, you are tasting a bit of Italy near the shores of the Pacific!

www.BuonosPizzas.com

& VIEWS HALLOWEEN!

Page 5



Children and their parents flocked to HALLOWEEN ON THE GREEN! Close to 300 were there for the Costume Contest, decoration of miniature pumpkins and playing ring toss and bean bag games while over 100 pounds of Treats were handed out to all the children! The costumes were terrific...some were scary and some were just beautiful. WANA VOLUNTEERS: Don Raines, Jim Trout, Nancy Risch, Joan Greenwood, Gloria Bolanos, Crystal Valzez, Edie Pearl, Loren Patten, Timothy Risch, and Jill Hill wore their caring smiles...making everything fun for kids at WANA's 3rd HALLOWEEN ON THE GREEN!

Thank you, Kay Bowman, and all of the WANA Members who made an extra special donation toward this event!



Real Estate Broker

Cesar Castellanos

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cesarsmail@dslexxtreme.com

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Long Beach, CA 90806

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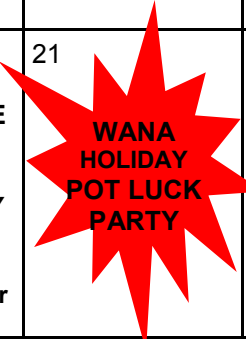





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Sun	Mon	Tue	Wed	Thu	Fri	Sat
Popeye Toy Run Open Air Festival December 12, 11 am—3 pm Martin Luther King, Jr. Park 1950 Lemon Ave. Toys for 200 kids will be handed out, face painting, moon bounce, entertainment. Call Leanna — (714) 293-2505		1	2 Regional Recovery & Wellness Summit Vets Park, 8 am—2 pm, Call 560-1695 for details.	3	4	5 Christmas Tree Lane Community Work Day To volunteer, call Maria at 427-5021.
6 Cambodian Arts & Handicrafts Exhibit, Mark Twain Library, 10 am—2 pm Call Susan at 310-243-3485	7 Pearl Harbor Day 	8	9	10 Are you ready for the Home Decorating Contest on Daisy between Burnett & PCH? Judging at 7 pm on Dec. 11	11 TREE LIGHTING CEREMONY See pg 3. 	12 DAISY PARADE 5:00 PM WALK WITH WANA & BRING YOUR DOG! Call Joan at 599-0812
13 ENTERTAINMENT ON THE GREEN 7:00-8:30PM PM 20TH & DAISY (not confirmed)	14	15	16	17 Al-Hijira December 18 	18 ENTERTAINMENT ON THE GREEN 7:00 –8:30 PM 20TH & DAISY LBPD Blue Steel Band (classic rock)	19 ENTERTAINMENT ON THE GREEN 7:00-8:30 PM 20TH & DAISY Jackie Robinson Polynesian Dancers
20 ENTERTAINMENT ON THE GREEN 7:00-8:30 PM 20TH & DAISY International Children's Choir	21 	22 <div style="border: 2px solid red; padding: 5px; text-align: center;"> A Child needs a Christmas gift! Life is harder this year for Parents out of work. Please bring or send an unwrapped toy to the WANA Christmas Party, Dec 21, 7-9 pm See pg .3 </div>	23	24 Christmas Eve 	25 Christmas 	26  SNOW DAY ON THE GREEN 1-4 PM (NOT CONFIRMED)
27 Ashura	28	29	30	31 	 Hanukkah Begins December 11 at Sunset	

WANA WANTS YOUR MEMORIES...

On the 56th Year of Daisy Avenue Christmas Tree Lane, WANA wants you to tell us your memories. Families have included the Lane in their Holidays for many years and now parents and early Wrigley residents can share their Memories...Write yours down.

FIRST PRIZE will be a WANA 2010 CALENDAR/PLANNER

Submit to WANA NEWS & VIEWS, P.O. BOX 6370, L.B. CA 90806
or e-mail to joanpizzato@aol.com



**SEARCHING
FOR LOST PETS
IN LONG BEACH
JUST GOT A
LOT EASIER AT
PETHARBOR.COM**

Every sixty minutes, information about lost and stray pets is updated at www.petharbor.com. Another tool for improving the number of Long Beach animals returned to owners, Pet Harbor updates impound information to the web every hour and links residents to thousands of kennels across the region with the click of the mouse. Each year over 11,500 animals are impounded at Animal Care Services.

"We are constantly looking for ways to connect residents with their animals," says Ronald R. Arias, Health and Human Services Department Head, "Pet Harbor updates information every hour so that people don't have to wait an entire day to find information about their pets." The website now links directly to the City's dispatch, kennel and licensing database and is one part of the strategy for making the City of Long Beach the safest large city in California for people and animals.

The website address is:

<<http://www.longbeach.gov/acs/default.asp>>.

Residents are still encouraged to call 9-1-1 in the event of an animal emergency. For regular business or calls for service, please contact Animal Care Services by phone (562) 570-PETS (7387) or email <animalcare@longbeach.gov>. The Village is closed on Monday, Tuesday and all holidays.

For further information regarding Animal Care Services or to receive tips on responsible pet ownership, please call 570-PETS (7387) or visit: <www.longbeach.gov/acs>

**City of Long Beach
Animal Care Services
7700 E. Spring Street
Long Beach, CA 90815**

**Contact Us:
animalcare@longbeach.gov
(562) 570-PETS (7387)
www.longbeach.gov/acs**

WELCOME NEW MEMBERS

Joyce Armer
Dwayne Smith

VOLUNTEER OF THE MONTH



Jeannine Lawlor

A Wrigley resident for many years, Jeannine has demonstrated her love for the neighborhood numerous ways and times. Most recently, Jeannine has helped at our Easter event and provided beautiful floral arrangements (Jeannine is a floral designer) for our silent auction items at our annual mixer in September. She also has helped with the delivery of our WANA newsletters these past two years. We all have responsibilities in life, and Jeannine steps up when she is able to lend a hand, and for that, WANA is grateful and appreciative. Thank You, Jeannine!!



WANA • Wrigley Area Neighborhood Alliance, Inc.

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wrigleyalliance@msn.com**

WANA Executive Board 2009-2010

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**Jill Hill, Secretary
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**Joan Pizzato, Editor Emeritus
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joanpizzato@aol.com**

Timothy Risch, Parliamentarian

Veronica Robles, Director

Jim Trout, Press, PR & Historian

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WANA • Wrigley Area Neighborhood Alliance, Inc.
P.O. BOX 6370, LONG BEACH CA 90806



MEMBERSHIP APPLICATION/RENEWAL FORM

Please list the names of all residents over the age of 18 at the membership address.
I/we agree to abide by WANA Bylaws.

NAME (NAMES) _____

MAILING/STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ CELL _____ FAX _____

E-MAIL _____

DUES PER ADDRESS (\$15/YR): \$ 15.00 **October 1, 2009 Through September 30, 2010**
 \$ 5.00 **Suggested Contribution for Special Events, Legal Filings & Postage**

TAX DEDUCTIBLE CONTRIBUTIONS \$ _____ For DAISY AVENUE CHRISTMAS TREE LANE
OPTIONAL (ID # 74-3222323) \$ _____ (Please make check payable to: FRIENDS OF WANA.)
 \$ _____ For HABITAT RESTORATION PROGRAM
 \$ _____ (Please make check payable to: FRIENDS OF WANA)
 \$ _____ WANA CALENDAR 2010 \$10.00 Payable to FRIENDS OF WANA
 \$ _____ **TOTAL PAYMENT** ☐ Cash ☐ Check # _____

TYPE OF MEMBERSHIP:

- ☐ Wrigley Resident/Household ☐ Wrigley Business/Wrigley Group ☐ Non-Wrigley Resident/Business
Birthdays— month _____ day _____

Please check box if you are interested in **VOLUNTEERING** for **WANA** activities. ☐

PLEASE MAIL YOUR MEMBERSHIP APPLICATION TO: WANA, P.O. BOX 6370, LONG BEACH CA 90806.

Your **MEMBERSHIP CARD** will be mailed to you.