



# NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

Home of Daisy Avenue Christmas Tree

ISSUE 4

APRIL 2009

VOLUME 3



## Message from the President

We have officially entered into the Spring season and with all the water we have had in these past couple month's, everyone's lawn looks a lovely shade of green with pretty flowers in bloom!! Hopefully, you are enjoying the extra hour of daylight (even though it's darker in the morning!) and are coming out of hibernation from winter.

Well, as usual, there are many things going on with WANA. Please read through the newsletter to see what's coming up. In addition to your reading about it, I do want to talk about the **Easter Egg Hunt** we are having on **April 11th**. Last year, well over 100 kids came with their parents and had a GREAT time. We expect to have the same turnout. But we do need some help so please read the article on page 2. One item not mentioned previously is that **we need around 12 dozen hard-boiled eggs** for the kids to decorate. Also, for the very first year, WANA is having a **BAKE SALE FUNDRAISER** instead of the See's Candy fundraiser we had last year. We are asking people to donate a baked goods item to be sold in conjunction with the Easter Egg Hunt (also on Page 2). If you can't donate an item, consider buying one—you could serve that as your Easter dessert!! Please help us out in any way you can so that we can continue to bring these activities and events to the neighborhood.

A **BIG Thank You** to the members who generously contributed towards our postage fund—a little over \$70 was put in the collection cans at March's meeting. That will buy us almost two rolls of stamps. **If you would like to receive your newsletters via e-mail, instead of U.S. mail, please send me a note with your e-mail address to: jhill2075@verizon.net.** In the future, you will receive it via e-mail.

In closing, I'd like to say how shocked and saddened I am by the Wrigley Association's unlawful act of removing many of the Christmas Tree Lane displays from Daisy Avenue. There will be a special closed meeting for **WANA VOTING MEMBERS ONLY**. Details are provided as an insert in this newsletter mailed only to current voting members. **IMPORTANT:** Please attend this meeting.

Yours in Service, Jill



**REV UP YOUR ENGINES FOR ....**

**THE GRAND PRIX RACE**

**APRIL 16-19 (SEE PAGE 6)**

**AND**

**WANA Public Meeting**

**Thursday, April 2, 2009 7 PM**

**Jackie Robinson Academy**

**2750 Pine Avenue**

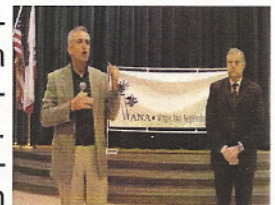
**Guest speaker: Steve Goodling, CEO/President  
Long Beach Area Convention  
& Visitor's Bureau (CVB)**

Steve will be speaking to us about the CVB's \$7 million renovation project that includes the Long Beach Convention Center's Terrace Theater and Center Theater and the Long Beach Arena's concourse and lobby as well as their upcoming events. Don't miss it!!

Say Hello to your friends and meet your Neighbors over refreshments and snacks. Become a new Member! Everyone is **WELOME!**

## WANA Brings LAW and ORDER to Wrigley

At the March 5th WANA meeting, City Prosecutor, Tom Reeves, and Acting West Division Police Commander, Lt. Randy Allen, teamed up to present and engaging dialogue on how their two departments interact. It was also a great opportunity for the audience to ask questions and hear perspectives from the viewpoint of each of these dedicated public servants.





# WANA



## The Wrigley Real Estate Report

By Cesar Castellanos

These days, good news about real estate is hard to find. Everywhere you look, gloom and doom, the sky is falling. But keep in mind, borrowing from Tip O'Neil's famous saying, real estate is all local.

Wrigley has had its problems but nowhere near the national or even state levels. When you take the time to crunch the numbers in our 90806 community, you begin to see a clearer picture. I researched and found the following:

- ♦ 146 homes sold 2008. Median \$360,000
- ♦ 109 homes sold 2007. Median \$475,000
- ♦ 184 homes sold 2006. Median \$530,000
- ♦ 232 homes sold 2005. Median \$455,000
- ♦ 221 homes sold 2004. Median \$386,000

The median is the price of the home that sold right in the middle of the pack, not the average. So there are just as many homes that sold higher or lower than the median price.

The trends show that 90806 will probably stabilize at the price range of 2003, when interest rates were 2 percent higher. That means that a home payment in 2003 was typically \$2330 and now, in 2009, it will be about \$1880.

Historically, when rent payments approach the mortgage payment on a home, first-time buyers enter to buy homes. This demand by buyers will stabilize prices and let us know that we've hit bottom.

Although a small wave of foreclosed, bank owned homes will hit the market at the start of 2009, this supply will be absorbed with the demand for well priced 90806 houses. 2009 is shaping up to be a great year for Wrigley 90806.

Cesar works for Bankers Realty & can be reached at 562-427-1770.

## Upcoming Events at the Aquarium of the Pacific: April 2009

From Aquarium of the Pacific Web Site: [www.aquariumofpacific.org](http://www.aquariumofpacific.org)

For details, contact the Aquarium of the Pacific at (562) 590-3100 or visit their web site.

Saturday, Apr. 4, 2009 9:30 am–11:30 am

**Junior Biologist Program: Fish (Ages 7-10):** Participants ages 7-10 will learn about the many adaptations of these scaly friends.

Tuesday, Apr. 7, 2009 6:00 pm–9:00 pm

**Photographers Night:** Now is your chance to take the photos you have always wanted.

Thursday, Apr. 9, 2009 7:00 pm–8:30 pm

**Coffeehouse Poetry Reading:** Jeffrey Yang's debut book of poems, *An Aquarium*, takes its readers on a journey through the ocean's inhabitants, going from "Abalone" to "Zooxanthellae".

Sunday, Apr. 12, 2009 10:30 am–1:00 pm

**Easter Sunday Brunch:** Join us for a perfect Easter Brunch!



## WANA Easter Bunny on Daisy Lane Coming Again...



### ATTENTION VOLUNTEERS

HELP NEEDED FOR THE  
FOLLOWING EVENTS ON  
SATURDAY, APRIL 11:

**EASTER EGG HUNT  
1-5 PM**

WANA needs 10 people to help stuff plastic eggs with candy or coins beforehand and help the day of the Easter egg hunt including setting up, taking down, and everything in between. Even if you only have an hour or two, please help us out.

**BAKE SALE  
WANA FUNDRAISER  
2-4 PM**

WANA is looking for bakers to donate a baked goodie for our fundraiser. We're not picky; we'll take cookies, pies, cakes, or anything that **you** like to bake. We also need a couple of volunteers on Saturday, April 11th to work the table selling the items.

Call Jill, 599-1822, or e-mail us at: [wringleyalliance@msn.com](mailto:wringleyalliance@msn.com) and tell us how you can help. Service hours awarded to high-schoolers. **Thanks a bunch!**



# WORKS

## VOLUNTEER OF THE MONTH



### Victoria Reynafarje

Whenever her busy schedule with school and work allows, Victoria is there lending a helping hand. Her Spanish language skills are a definite asset at events on the "Green". She helped refurbish the Snow People in 2007, marched with her dog Chiquita in the Wrigley Christmas Parade and helps at the Quarterly Clean Ups. Here she is tackling the tall grass with a brush cutter on Daisy after the displays were removed. We didn't even ask her. She just saw that something had to be done and she did it. Thanks Victoria!

## GOT SPARE CHANGE???



Do you have a little extra change or some spare coins (nickels, dimes or quarters) laying around that you would consider donating? WANA is seeking change to put into 200 plastic eggs that will get covered with straw at our Annual Easter Egg Hunt. If you can contribute, please call Jill at 599-1822. Every coin helps!

Friends  
of the  
Los Angeles  
River

## Save the Date!

## FoLAR's 20th Great Los Angeles River Clean Up: La Gran Limpieza

**Date: Saturday May 9th 2009, 9am-12noon**

In lieu of our regular quarterly neighborhood clean-up, **WANA** will act as **FoLAR's Community Sponsor**. To sign up, contact **wrigleyalliance@msn.com** or call WANA Board Member **Nancy Risch** at (562) 426-5266. Groups of more than 20, must pre-register and bring signed liability waiver forms (call Nancy for the form).

The Estuary CleanUp takes place south of Willow Street at the intersection of 25th Way and Deforest in the Wrigley District.

The Los Angeles River estuary at Willow Street is where the concrete ends and the freshwater of the LA River interacts with the saltwater of the Pacific Ocean. The site features trees, vegetation, and lots of birds, including very frequent sitings of great blue herons.

**Special Note:** The River is accessed at this point by climbing down a riprap levee wall. Dress accordingly. No shorts or sandals. Wear hat, sunscreen and bring work gloves. This site is not meant for small children.

## Jim Trout, WANA Board Member, Receives 2008 City Prosecutor's Impact Award

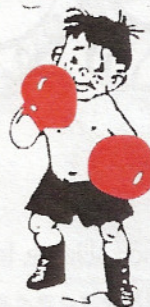
City Prosecutor, **Tom Reeves**, made a guest appearance at WANA's March meeting to present the 2008 Impact Award to Jim for his outstanding community service and dedication to improving the quality of life in the Wrigley neighborhood. Jim has been a Neighborhood Watch Block Captain for more than 20 years helping to promote citizen safety. For the past 9 years, he also has been an active part of the Wrigley Community Code Enforcement team attending some 50 meetings, working to make positive, visible changes in Wrigley. Congratulations, Jim!!!



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