

**To join the South Mar Vista Neighborhood Association send this form and a check for \$15 (includes membership through the end of 2008) to:**

South Mar Vista Neighborhood Association  
P.O. Box 66756  
Mar Vista, CA 90066

Name \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

I am interested in being a Block Captain \_\_\_\_\_

Membership dues are used for improvement projects in the neighborhood.

**Para juntarse con la Asociación del Barrio de Mar Vista del Sur (hasta los fines del año 2008), favor de llenar el formulario siguiente, y envíelo con un cheque de \$15 a:**

South Mar Vista Neighborhood Association  
P.O. Box 66756  
Mar Vista, CA 90066

Nombre \_\_\_\_\_

Dirección \_\_\_\_\_

Teléfono \_\_\_\_\_

Email \_\_\_\_\_

Me gustaría ser un Block Captain \_\_\_\_\_

Se utilice la cuota en el barrio de Mar Vista para proyectos de mejoramiento.

### Websites

South Mar Vista Neighborhood Association

[www.neighborhoodlink.com/la/southmar/](http://www.neighborhoodlink.com/la/southmar/)

Mar Vista Community Council

[www.marvista.org](http://www.marvista.org)

Mar Vista Neighborhood Association

[www.mvna.net](http://www.mvna.net)

Mar Vista Arts Guild

[www.marvistaartsguild.org](http://www.marvistaartsguild.org)

Culver West Neighborhood Association

[www.culverwest.org](http://www.culverwest.org)

Del Rey Homeowners & Neighbors

[www.delreyhome.org/](http://www.delreyhome.org/)

Crime Report & LAPD Pacific Area Community Police Advisory Board

[www.pacificbeat.net](http://www.pacificbeat.net)

Community Emergency Response Information

[www.cert.la.com](http://www.cert.la.com)

Mar Vista Farmers Market

<http://www.marvistafarmersmarket.org>

### Important Dates

#### 2nd Thursday of Every Month 6-8 pm

South Mar Vista Neighborhood Association meeting at the Mar Vista Library 12006 Venice Blvd. at Inglewood.

**El segundo jueves de cada mes, de las 6 a las 8 de la tarde,** hay una reunión de la Asociación del Barrio de Mar Vista del Sur (South Mar Vista Neighborhood Association), a la biblioteca de Mar Vista (Mar Vista Library), 12006 Venice, cerca de la Inglewood.

#### 3rd Tuesday of Every Month 7:30 pm

Mar Vista Park Advisory Board meets at the Mar Vista Recreation Center Auditorium, 11430 Woodbine, near corner of Palms and McLaughlin.

#### 2nd Tuesday of Every Month 7-9 pm

Mar Vista Community Council meets at the Mar Vista Recreation Center Auditorium, 11430 Woodbine, near corner of Palms and McLaughlin.

**El segundo martes de cada mes, de las 7 a las 9 de la tarde,** se reúne el Consejo de la Comunidad de Mar Vista (Mar Vista Community Council) en la sala del Mar Vista Recreation Center, 11430 Woodbine, cerca de la Palms y la McLaughlin. Para más información sobre los reuniones de la comunidad, favor de visitar el website [www.marvista.org](http://www.marvista.org).

#### 3rd Wednesday of Every Month 7pm

Pacific Division Community Police Advisory Board at the CenterPointe Club at Playa Vista, 6200 Playa Vista Drive, 90094 off Jefferson.

### Neighborhood Association Contacts:

#### President

Steve Wallace - [stevew@marvista.org](mailto:stevew@marvista.org)

#### MVCC Zone 5 Director & Vice President

Curt Steindler - [curt@marvista.org](mailto:curt@marvista.org)

#### Treasurer

Christopher McKinnon

#### Secretary

Beccy Scheffe - [scheffe@verizon.net](mailto:scheffe@verizon.net)

#### Block Captains

Elise Derby on Keeshen; Martha Santana on Mitchell west of Centinela

Cassandra Rhone at Grand View Town Homes;

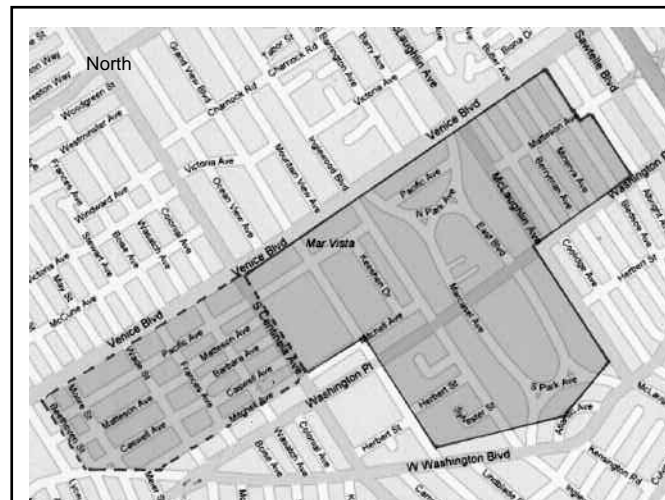
Rosa Hernandez on Mitchell East of Centinela

#### Newsletter

Julia Jones - [julij@mac.com](mailto:julij@mac.com)

**We need volunteers to fill the following positions in the Association**

Block Captains, Newsletter Staff & Ad Sales and Board Members



The approximate boundaries of The South Mar Vista Neighborhood Association are Venice Blvd., Washington Place/Blvd., Sawtelle Blvd., and Beethoven St.

Los límites aproximativos de la Asociación del barrio de Mar Vista del Sur son la Venice y la Sawtelle, la Washington Place y la Beethoven.

WINTER 2008

[www.neighborhoodlink.com/la/southmar/](http://www.neighborhoodlink.com/la/southmar/)

# SoMAR

South Mar Vista Neighborhood Association



## 2008 Day of Service — Volunteers Needed!

On Saturday, January 26, 2008, the Offices of Mayor Antonio R. Villaraigosa and Councilmember Bill Rosendahl will host the 2008 Day of Service at the Mar Vista Recreation Center and Park. Residents in Mar Vista and the surrounding neighborhoods will join with community members to work together on more than 30 separate projects to benefit the local neighborhoods. The goal of the Day of Service is to address community needs, provide public education and strengthen community partnerships.

The Day of Service is a great opportunity for community involvement, and a way to engage and connect local resources and assets—both human and organizational—from schools, businesses, neighborhood councils, community-based organizations, faith-based organizations, City departments, the offices of public officials, and parent and youth groups.

Since the first Day of Service four years ago, the City of Los Angeles and its community members have worked hand in hand to rehabilitate neglected homes of senior citizens, create art in local parks, and plant gardens throughout the City. Church groups, community organizations, office workers, and school children have

participated in numerous service projects that benefited hundreds of non-profits and their local neighborhoods.

Whether it's planting trees, painting murals, cleaning streets or volunteering in retirement homes, anyone can

participate in Day of Service as long as they are willing to give their time.

In the cooperative spirit of service and giving back to the community, churches and temples, business and labor, schools and parents, non-profits and every single individual in the community are encouraged to participate at the 2008 Day of Service. The event will bring together members of every religious denomination, racial and ethnic group, and neighborhood across the City to work together for the improvement of our communities.

If you would like to participate in 2008 Day of Service event on Saturday, January 26, 2008, please contact Stephen Cheung at



**Mayor Antonio R. Villaraigosa  
&  
Councilmember Bill Rosendahl**

PRESENT



**MAR VISTA, VENICE, DEL REY  
DAY OF SERVICE**

**SATURDAY  
JANUARY 26, 2008**

#### MEETING POINT:

Mar Vista Park and Recreation Center  
11430 Woodbine Ave, Los Angeles, CA 90066

**REGISTRATION BEGINS at 7:00AM**

**FUN FOR THE WHOLE FAMILY!**

Join us in cleaning the streets, planting trees, removing graffiti, mural activities and much more.

If you have any questions or concerns please contact the office of the Mayor

at (213) 922-9737 or [volunteer@lacity.org](mailto:volunteer@lacity.org)

[stephen.cheung@lacity.org](mailto:stephen.cheung@lacity.org).

We need volunteers for most of the projects, see the project list on the next page. The city is providing most of the tools but feel free to bring your own tools or any specialty tools. For information contact Steve Wallace at 310-714-9225 or [Stevew@Marvista.org](mailto:Stevew@Marvista.org).

Paid for by MVCC

# South Mar Vista Day of Service Project List

## PROJECT 1: Grand View Elementary School Curb Appeal

Time: 8:00 am-12:00 pm  
 Project Goals: Beautify the school by adding hedges and trees to the garden in front of the school office. Clean sidewalks and brick in front of the school, and power wash some buildings.

## PROJECT 10: Mar Vista Farmers Market-

Venice at Grand View  
 3800 Block of Grandview Blvd  
 Time: 8 am – 6 pm  
 Project Goals: Power installation along Grandview in the parking meters to provide power to the farmers market  
 Installation of water spigot somewhere on the 3800 block of Grandview for use by the farmers market-

## PROJECT 16: Vista Alleys

3826 Grand View Blvd.  
 Time: 8 am – 2 pm  
 Team Captain: Christopher McKinnon, 213-494-7404  
 Project Goals: Alley clean up from Inglewood to Grandview and Grand View to Centinela

## PROJECT 17: Mar Vista Library

12006 Venice Blvd.  
 Time: 7 am – 5 pm  
 Team Captain: Christopher McKinnon, 310-572-7929, Cell 213-494-7404. Steve Wallace  
 Project Goals: Renovate the sprinkler system in the front, back and side of the library; Remove trash and plant new drought resistant plants with decorative protection from removal in the concrete planter that circles the front entrance corner tree; Mulch and fertilize all new and existing plants; Purchase and place 2 recycling containers and 2 additional trash containers w/ secure bases near the front and rear of the library entrances; Clean concrete and Sidewalk near the front entrance of the library.

## PROJECT 24: Median on Venice Blvd. between Centinela & Beethoven Street

Time: Need Time  
 Team Captain: Steve Wallace, Cell 310-714-9225  
 Project Goals: Remove current brick wall and excess brush and soil to level the median.

## PROJECT 28: Exit of alley by Mar Vista Post Office

3826 Grand View Blvd.  
 Project Goals: No volunteers needed for this project. A street crew will widen the cement apron between the cement curbs at the alley exit on the east side of Grandview Blvd. between Pacific and Venice.

## Venice Blvd. Beautification Projects

Time: 7:30 am – 2 pm  
 Team Captain: Steve Wallace, Cell 310-714-9225

## Project 1: Corner of McLaughlin and Venice

Project Goals: Remove over-grown bush and weeds and replace with woodchips and 2 park benches.

## Project 2: Parkway outside bowling alley on Venice and Grandview

Project Goals: There is a parkway with just mud, would like to fill in this area with woodchips and a few plants.

## Project 3: Beethoven Street and Venice Blvd., area outside stores

Project Goals: clean up area and add woodchips and plants.

## Project 4: Venice, from Beethoven to McLaughlin

Project Goals: Remove weeds in tree wells from Beethoven to McLaughlin.

## President's Message

As another year passes, we look to the future and what we can do together to make South Mar Vista a better place for us to live and raise our children. One important date to keep in mind is the Mayors Day of Service January 27th 2008. The Mayor is bringing City Services to our neighborhood to help clean and beautify the place we live. The City can't do this alone and we need your volunteer help to make it happen. You have asked for neighborhood beautification and clean up projects many times in the past, well here they are, let's do it together. We have many projects, let's complete them all, be proud of where we live and show the City that this is important to us.

The Expo Line train that will come to the Robertson Blvd. Station in Culver City will also have Rapid Transit Buses that will come up and down Venice Blvd. This is still in planning, but will probably happen. The important thing for South Mar Vista is to have input as to what infrastructure comes with Mass Transit.

There are a couple of Retail Spaces available on Venice Blvd., many neighbors have spoken out hoping for some eateries to come to the Blvd. Requests have been made for lunch and evening dining restaurants, a location for breakfast, maybe a local upscale watering hole or supper club type place. If anybody knows of entrepreneurs involved in these types of businesses and are looking to expand, please have them look at Venice Blvd. It's about to turn a corner and now is a good time to move in. Venice Boulevard Beautification Master Plan was unveiled at the Farmers market early December; it's also been on display at the Library for over a month. We are hoping to keep it there for a couple of more weeks. If

you have not had an opportunity to view this, now is the time. There is also a suggestion box; please let us know what you think. It's membership renewal time; please don't forget to send your \$15 check to the South Mar Vista Neighborhood Association P.O. Box 66756 Mar Vista 90066.

Have a happy and healthy 2008.  
 Steve Wallace  
 President



# GREENING THE BOULEVARD

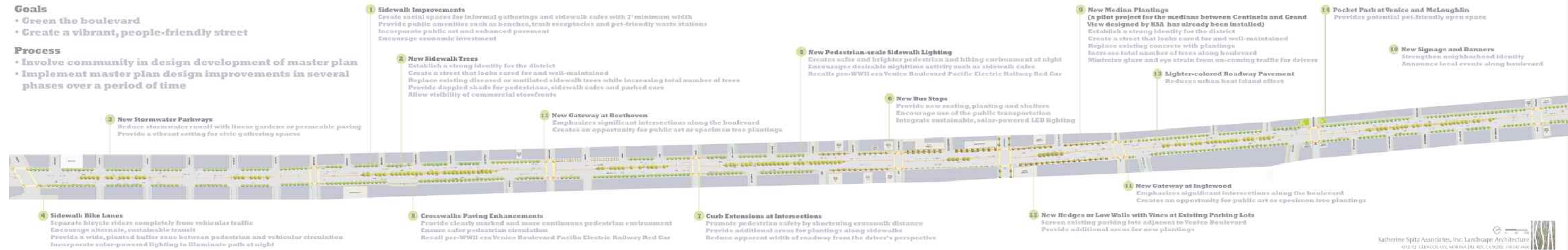
## Master Plan Concepts for Venice Boulevard between Lincoln and Sawtelle

### Goals

- Green the boulevard
- Create a vibrant, people-friendly street

### Process

- Involve community in design development of master plan
- Implement master plan design improvements in several phases over a period of time



## Venice Blvd. Beautification Master Plan On Display at Mar Vista Library

A Master Plan for beautifying Venice Blvd. is on display in the community room at the Mar Vista Library. The plan is being developed by the Venice Blvd. Streetscape Improvement Association utilizing the services of local landscape architect, Katherine Spitz Associates. Please drop by and see the plan anytime during January.

**The plan includes:** New Street Trees, New Pedestrian-Scale Sidewalk Lighting, Sidewalk Furniture, New Stormwater Parkway Landscaping, Curb Extensions at intersections, Sidewalk Bike Lanes, New Bus Stops, Crosswalk paving enhancements, New Median Planting, Gateway Signs, Parking lot wall screening with vines and hedges, Insertion of a Pocket Park.

We welcome suggestions and ideas. The next stage will be to review and complete the Master Plan after implementing ideas and suggestions from the community. For more information on the Venice Blvd. Streetscape Improvement Association contact Steve Wallace, at Tel 310-714-9225 or [Stevew@Marvista.org](mailto:Stevew@Marvista.org).

### Safety and Security/ Emergency Preparedness Web Sites

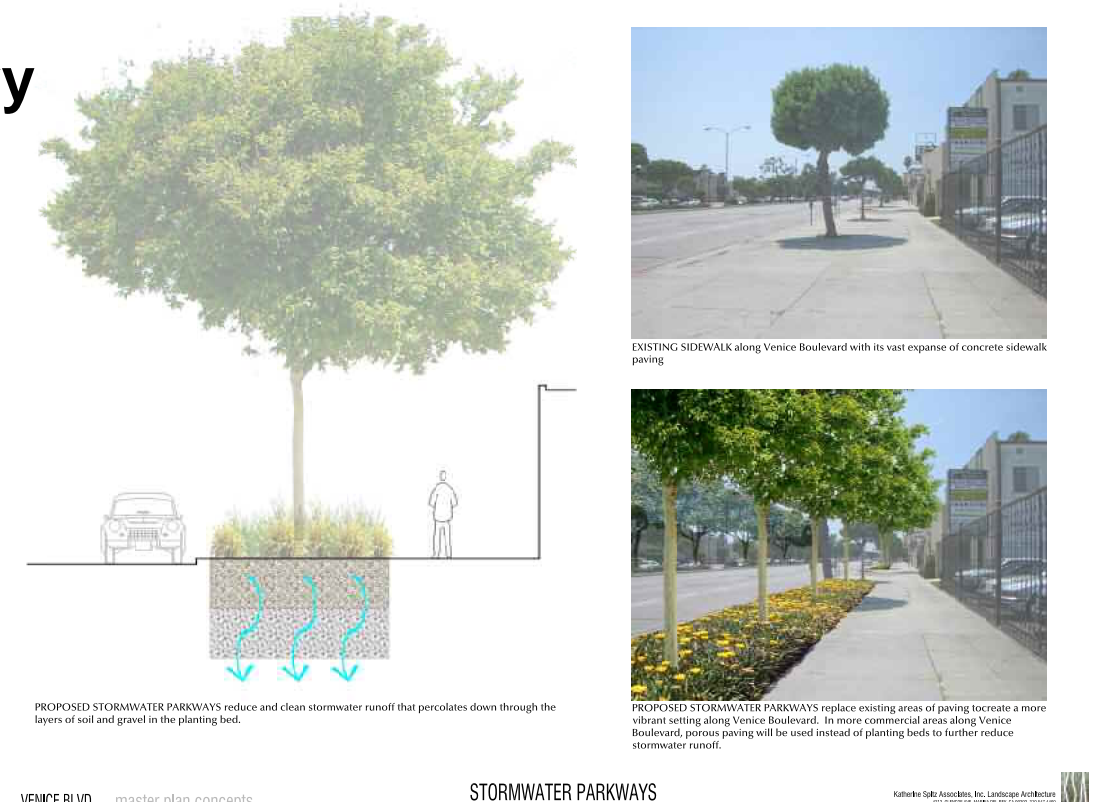
Los Angeles Police Department web site  
[www.lapdonline.org](http://www.lapdonline.org)  
Los Angeles Community Policing web site (501c3)  
[www.lacp.org](http://www.lacp.org)  
Pacific Beat, LAPD Pacific Area Web site  
[www.pacificbeat.net](http://www.pacificbeat.net)  
Community Emergency Response Team (CERT)  
[www.cert-la.com](http://www.cert-la.com)  
Los Angeles Fire Department  
[www.lafd.org](http://www.lafd.org)  
City of Los Angeles – Emergency Prep. Dept.  
[www.lacity.org/epd](http://www.lacity.org/epd)  
Red Cross  
[www.redcross.org](http://www.redcross.org)  
Red Cross Greater LA  
[www.redcrossla.org](http://www.redcrossla.org)



CORNER CURB EXTENSIONS extend the curb and pedestrian ramp further into the roadway and allow greater visibility for crossing pedestrians. As shown above, they create an opportunity for planting.



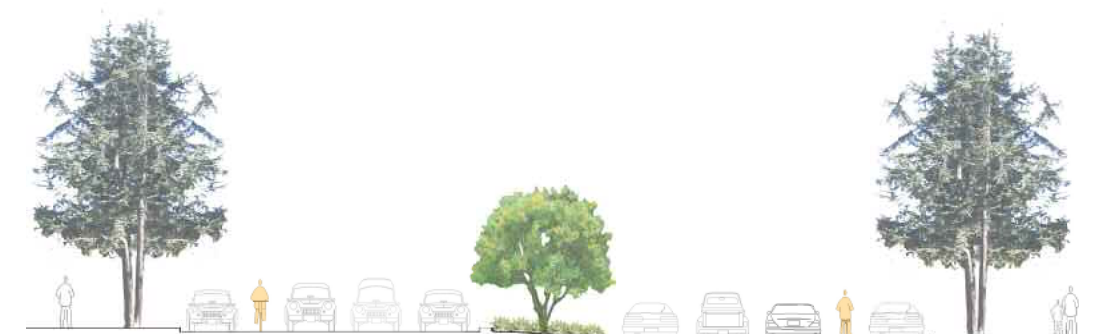
PROPOSED CORNER CURB EXTENSIONS along Venice Boulevard create a safer crossing for pedestrians by reducing the length of the crosswalk. Enhanced crosswalk paving at these intersections clearly mark the major pedestrian circulation paths.



VENICE BLVD master plan concepts

STORMWATER PARKWAYS

Katherine Spitz Associates, Inc. Landscape Architecture  
402 12 CLIMCO AVE. WARRINGTON, CA 90291  
310.714.9225





IMPORTANT NUMBERS

EMERGENCY ONLY ..... 9-1-1  
LAPD Non-Emer; Stolen property; Vandalism; Public intox; Trespass/Loiter:  
"O" Dispatch . (877) 275-5273  
LAPD Pacific: Non-Emergency Front Desk ..... (310) 482-6334; 6335; 6336  
LAPD Senior Lead Officer: .....  
SLO-Heidi Llanes: West of Centinela Av, Car Area A-45 .....  
26837@lapd.lacity.org; (310) 622-3971  
SLO-Drake Madison: East of Centinela Av, Car Area A-49 .....  
33997@lapd.lacity.org; (310) 622-3972  
LAPD Community Relations; Officer Tony Newsom .....  
26986@lapd.lacity.org; (310) 202-4524  
LAPD PACIFIC; Area Commanding Officer – Captain III, Joseph Hiltner ....  
www.lapdonline.org  
LAPD Crime Stats ..... www.pacificbeat.net  
or Police Resources: www.pacram.com  
LASD – Persons in Jail ..... www.lasd.org  
LAUSD- School Police ..... (213) 625-6631  
McBride Elementary: 3960 Centinela Av  
Grand View Elementary: 3951 Grand View Bl  
LA City Council; District 11 ..... 7166 W. Manchester Av,  
Los Angeles, CA, 90045 (310) 568-8772  
Councilman Bill Rosendahl ..... www.lacity.org/council/cd11  
or www.councilmanrosendahl.com  
Field Deputy: Len Nguyen: Report Major Community issues .....  
len.nguyen@lacity.org; (310) 575-8461  
Constituent Advocate: Nancy Aguilar: Report Specific Individual issues ....  
nancy.aguilar@lacity.org  
Mar Vista Community Council Zones 1 - 6 ..... www.marvistacc.org  
City Information ..... 3-1-1  
Abandoned Vehicles-after 72 hrs ..... (323) 224-6596 or (800) 222-6366  
Animal Regulation .....  
www.laanimalservices.com; (888) 452-7381  
Air Quality Mgt. District (AQMD) Report polluting vehicle, .....  
License plate #, Time, Location (800) 288-7664  
Battered Women-SOJOURN ..... (310) 264-6644  
Building & Safety Information .....  
www.ladbs.org (310) 575-8094 or (888) 524-2845  
Child Abuse-DCFS ..... (800) 540-4000  
City Attorney Office: Neighborhood Prosecutor Claudia Martin .....  
claudia.martin@lacity.org; (310) 202-3861  
DWP ..... www.ladwp.com 24 hrs; (800) 342-5397  
Gas Co ..... www.socalgas.com 24 hrs; (800) 427-2200  
Graffiti-Yvette Neil .....  
pacificgraffitisolutions@yahoo.com or graffiti@wwwpgs.net; (310) 204-2749  
Health Dept.-Vector Control (Rats) .....  
Apts (310) 665-8484 or Residences (626) 430-5461  
Housing Dept. (Apts.); Illegal garage use ..... (866) 557-7368  
Parking Enforcement; Complaint Ofc .....  
(310) 312-3500; 24 hrs (213) 485-4184  
Poison Control ..... (800) 876-4766  
Restraining Orders ..... (213) 974-5587  
Sanitation (M-F 7:30a-4:45p) ..... (800) 773-2489  
Potholes; Street/Sidewalk Repair; Tree Trim—Press #1; Street Light  
Outage/Installation/Repair—Press #2  
Illegal Dump; Refuse Container; Recycling; Bulky Item; Deceased Animal;  
Curbside Collection—Press #3  
Sewer Service Charge—Press #4; Household Hazard Waste—Press #5; Storm  
Drain Spills/Waste—Press # 6  
Sex Offender ..... www.meganslaw.ca.gov or www.nsopr.gov  
Street & Alley "Clean-Up" Abandoned items. ....  
M-F 7a-5p; "O" operator(800) 996-2489  
Street Inspector Octavio Jimenez; Illegal posted signs; follow-up. ....  
(310) 840-2103; report (213) 216-9341  
Street Signs (Transportation Dept.). ....  
M-F 7a-5p; www.lacity.org; (310) 575-8138  
Terrorist Activity. .... 877-A-Threat or (877) 284-7328  
Toxic Waste Disposal; Solvents/Automotive/Flammables/Electronics. ....  
www.lacitysant.org; (800) 988-6942  
Hyperion Ctr; 7660 W. Imperial Hwy; Playa del Rey; Gate B; Sat & Sun 9a3p  
Verizon Telephone Co. .... www.verizon.com; (800) 483-4000  
Thank you to Martha Santana for compiling these numbers

A Home Away From Home

By Mika Lemoine

A home away from home—that’s what your neighborhood homestay provider, Universal Student Housing, has been giving hundreds of international students every year with friendly host families all over California since 1998. “We really appreciated your service and we recommended your service to our friends. We had a great time living in the place that you provided for us, it was great, thank you!”—USH students, Thailand. Not only is USH providing a quality service, they are also creating the atmosphere for a unique and very valuable cul- tural exchange. “USH helped me to meet many friends from many different countries. We were like a real family. It was a great experience for me! I still keep in touch with the friends I made! I’m sure you can find great experi- ences like me through USH!”—USH student Yoko Shimoyama, Japan. The students aren’t the only ones benefiting from this fun and interesting educational experience. The homestay host families are also enjoying it! “It is a pleasure to interact with students from around the world. I have had a positive experience with the students and people from USH are always cooperative.” –USH Host, Culver City. Hosts also take pride in sharing their homes with students such as this host whose student has been with her for over a year: “I am very happy with my students, they are very nice girls. I think the students are very happy staying here which is why they have been here for so long. One even sent her friend to do her homestay in my home!”—USH Host, Los Angeles. Not only are the hosts gaining an unforgettable experience which expands their horizons, but they are also earning some extra income! Hosts in the Mar Vista area earn \$700 every 28 days if they choose to provide simple continental breakfast foods to the student as well as serve the student some of what they’re already having themselves or with their family for dinner (compensation may vary based on area and chosen meal plan). If you’re interested or would like to find out more, please log on to www.ushhost.com or call (310) 824-4908!

**Dial 3.1.1 for all Non-Emergency Requests**  
Graffiti removal • Illegally parked cars • Potholes • Trash on the street or alleyway • Animal removal 3-1-1 is a toll free citywide number. Calls are answered 24 hours a day in English and Spanish.



Santa’s Sleigh visited Mar Vista on December 12th. Escorting Santa Claus were LAPD Pacific Division officers Heidi Llanes, Robin Richards, Drake Madison, Anthony Vasquez, and Theresa Skinner. Out to see Santa are Lincon Wallace and Michele Paredes of Mechie Children’s Boutique on Venice Blvd. Flying overhead was a LAPD helicopter lighting the way for the sleigh ride.

BARTON’S CLEANERS

BARTON’S CLEANERS closes after 40 years of providing service at 3817 Grand View Boulevard, as they have lost their lease. Owner, Dennis La Zar, will be retir- ing to pursue the many hobbies and travel he has not had time for while running Barton’s Cleaners. John (counter man, etc.) and Bertha (the best alterations lady in Mar Vista) will continue to provide the Barton’s Cleaners cus- tomers with quality care and service at nearby CEN- TINELA CLEANERS located at 3511 South Centinela Avenue (at Palms Blvd.) phone number 310-390-0253. Dennis thanks everyone in the community for their patronage and loyal support throughout the years. Dennis will miss everyone very much. There is a rumor that an Italian restaurant will be opening in the space.



12318 Venice Blvd. Mar Vista, CA 90066 TEL 310-398-2111  
Between Centinela & Grand View

Attacking Neighborhood Nuisances

www.citywatchla.com

By Greg Nelson

Los Angeles has the largest, and arguably the finest program of any city in the nation for combating neighborhood nuisances. But there is another very powerful and unique option that was also revealed at the past Congress of Neighborhoods. It’s a process through which neighbors can join together, gather evidence, confront the property owner, and if neces- sary, file actions in Small Claims Court. If the city is able to act quickly and effectively to resolve your nuisance, you may not need to use this new weapon. If you and your neighbors don’t want to document the problems and risk public exposure, you may want to let the city do it all. But solutions that rely entirely on government can be bogged down by budget cuts, legal processes, and case overload. So having an another tool certainly can’t hurt. Thankfully, Brian Biery, formerly the head of Pasadena’s Neighborhood Connections office (their equivalent of DONE), vol- unteered to take time off from his new job to explain the program to the Congress attendees. Imagine the impact that a dozen or so neighbors, each filing \$7500 claims, would have on property owners who allow drug dealing or other nuisances to occur on their properties, especially because attorneys aren’t allowed in Small Claims Court. About 85% of the cases have been resolved without going to court. That’s the real goal. If any of the neighborhood coun- cils decide that they are interested in utilizing the Safe Streets Now! program, the next step would be to conduct a training to prepare future facilitators of cases of neighborhood public nuisances. You may

contact Molly Wetzel or her staff at the Safe Streets Now! national office at: Safe Streets Now!, 157 Garfield St., Suite 3, Ashland, Oregon 97520, (541) 488-0258 safestreetsnow@earthlink.net. If you would like copies of any of the materials that were distributed at the Congress, please contact Alejandrina Flores at Pasadena’s Neighborhood Connections office at (626) 744-7290, or aflores@city- ofpasadena.net. If you wish to contact the City Attorney’s Citywide Nuisance Abatement Program, you may contact your Neighborhood Prosecutor, call directly to (310) 575-8500.

Mar Vista Public Library HOURS

Mon. 10:00-8:00  
Tue. 12:00-8:00  
Wed. 10:00-8:00  
Thu. 12:00-8:00  
Fri.-Sat. 10:00-6:00  
Closed on Sunday  
**LOCATION**  
12006 Venice Blvd,  
SW corner of  
Inglewood  
Tel: (310) 390-3454  
Free Public Wireless  
Internet Access  
Available.