



February 2009 Newsletter

Official Publication of the Wrigley Association

February 2009

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The President's Inbox

Annie Greenfeld-Wisner

On Friday January 30th I fielded a call from our Congresswoman, Rep. Laura Richardson who called to regretfully say she had just learned that she would be attending the swearing in of Hilary Clinton on Monday evening and as a result would have to postpone her appearance until our April meeting.

That's ok, because the Wrigley Board is looking for feedback on what the priorities of the membership are. What types of events would like to the Wrigley Association to organize this year? Since I last asked for feedback about ideas to improve our neighborhood I have gotten an earful about creating Community Gardens; getting involved in the redevelopment of Pacific Ave., Willow, and PCH -keep the ideas coming. For this month I want to focus on events and would appreciate any direction you can offer. Please fill out the survey on pages 10 & 11 and bring your answers to our February 2nd meeting, or email it or drop it in the mail.

After our usual reports from council members, LBPD and others, you the members will have a chance to speak up about what our priorities in the new year should be.

Speaking of public service, we will be having an election at the March meeting to fill two board positions that have become open. Our election committee is board members David Carlton and Danny Amat and we will also need someone from the general membership to participate be a part of that committee, let me know if you are interested. The term will only be until June, 2009 when you can run for re-election to a full two year term if you are interested. So in other words, this is a good way to test out if you

really would like to make the longer two year commitment to be a part of running the association and devoting a little more time to improving our neighborhood. If you are interested or have questions please WrigleyVillage@att.net or talk to a current board member.



City Auditor Laura Doud Spoke at our January Meeting

Inside this Issue

Wrigley Poll

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Going Green!

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And Much
More...

SAVE PAPER!

(and postage for the association)

Get this newsletter in your email box.

Email
wrigleyvillage@att.net

Calendar Items

Feb 2.
Groundhog Day

Feb 2.
Wrigley Association Meeting, Guest Laura Richardson

Feb 14.
Valentines Day

Feb 16.
Presidents Day

Feb 24. Fat Tuesday

Feb 24. Wrigley Board Meeting

Every Saturday:
Wrigley Walkers

Next Meeting: Feb 2nd, 7pm— The Future of our Neighborhood

Copies provided FREE of charge by the Neighborhood Resource Center (562) 570-1010



Decoration Competition

Gavin Mc Kiernan

Apologies to our regular readers and members that we did not publish a January Newsletter. The requirements of work and family seem to occasionally get in the way of the responsibilities of the all volunteer staff of the Wrigley Association. Some of the info in this column is a little late as a result but still newsworthy.

In December the Wrigley Association held its annual Christmas Tree Lane (CTL) Decoration Contest. In case you didn't see the coverage of it in the Signal Tribune, the LB Post, the District or the Press Telegram here is what went down.

Sharon Salazar and Adriana Castro decorated 2055 Daisy to the top prize out of more than 40 decorated homes. Three of the six judges gave them their highest score. The Salazar family has lived on CTL for eight years. In addition to a plaque and getting to hold onto the CTL cup for the next year, they received \$150 in cash plus one hour of consultation donated by area decorator Shoshanah Siegel, "Your Color Diva" (www.yourcolordiva.com) and gift certificates from Wrigley Pet Spaw, Buono's, Thai Sky, Pho America, and Starbucks

Second Place went to Hector Marquez and Tony Mesa at 2336 Daisy who have also lived in Wrigley for 8 years. Third Place was Saul and Adella Vaca at 2264 Daisy who have lived on Christmas Tree Lane for 14 years. 2nd and 3rd place winners get \$100 and \$50 respectively plus gift certificates from Buono's, and Thai Sky. Home Depot on Atlantic and Spring also supported the contest with a donation of a wreath and some lights that went to the fourth place house at 2229 Daisy.

Every house that ranked in the top 20 with the judges was eligible for a gift card from Starbucks, they were notified by mail with instructions on how and when to collect it.

The judges were Frank Buono of Buono's Pizza, Nick Diamantides of the Signal Tribune, Ryan ZumMallen of the LB Post, Dave Wielenga of The District, Tim Patton of the 7th District Council Office, and myself.

The homes that filled out the top 20, in order from 5th to 20th were 2247, 2078, 2112, 1954, 2299, 1930, 1936, 2376, 2349, 2314, 2265, 2298, 2005, 2106, 2368 and 539 Hill. Thank you to every home that helps to light up Christmas Tree Lane each year



1st Place



2nd



3rd

Business Members:



Pacific Baptist Church
3332 Magnolia Ave.
Long Beach, CA 90806
562-424-7714
www.pacificbaptist.com



Comfort Inn

200 E. Willow Street

Long Beach, CA 90806



Support your local newspaper with a voluntary subscription, Call 562-427-8678.

Wrigley Association Members get 10% off advertising when they buy ad space in the Signal Tribune.



Your Business Here

Become a Business Member of
the Wrigley Association

Altus Realty Solutions
Scott Rhinehart, Broker
www.AltusRealtySolutions.com
scott@altusrealtysolutions.com,
562-331-1919

Wrigley Sustainer



The Wrigley Association accepts submissions for print at wrigleyvillage@att.net. You will receive a response to your email to confirm it has been received. Submissions that are relevant to the mission of the Wrigley Association will be included in newsletters and bulletins as space allows. No editing will occur without prior approval of the author. Accepted submissions will generally be printed in the next newsletter that is printed following the submission. Newsletters generally, but not always, go to print on the third Tuesday of the month.

Newsletter editor Gavin Mc Kiernan may change the schedule of the printing of the newsletter for various reasons without notice.



Shoshanah Siegel

Color Repels Bugs and Evil Spirits

I always enjoy finding out about historic homes; the colors used, why and when. So when a friend of mine, who is a "Master Gardener", recently sent me an email regarding the properties of color and it's influences, along with a historical significance, my interest was peaked.

This article was recently written by Howard Garrett, the Dirt Doctor (Natural Organic Gardening and Living). www.DirtDoctor.com, in one of his weekly newsletters.

Haint Blue Paint for Repelling Bugs and Evil Spirits

A few years ago, I started getting calls about painting outdoor ceilings blue to repel insects. Well, it's called "haint blue" and may repel more than just insects, thus the name. In the South Carolina Low Country, blue paint has been used on porch ceilings and some say this color blue extends daylight at dusk and helps keep bees, wasps and other insects away. It seems to be a spiritual and cultural custom in the South. In cities such as Savannah you will see the blue color painted on the door frames, porches and window sills of many homes. This blue/green color or "Haint Blue" is not only calming and aesthetically pleasing, but also it apparently helps repel bugs. It also has an important folk lore purpose of warding off evil spirits.

Haint blue paint is reported to have been first used by African slaves to secure the entry of their homes from spirits. According to the Geechee/Gullah culture of the Low Country, the haint blue color represents water which spirits can not pass over.

Haint blue can be seen on doors, shutters, entire buildings and most commonly on porch ceilings all over the world. Milk paint formulas in the early days were mixed in pits dug right on the properties where the painters were working. One ingredient in the milk paint formula was lime. Some think that lime in the blue paint mixtures is what deterred the insects, not the color itself. Most modern paint formulas do not contain lime, so painting your porch ceiling blue may or may not help shoo the bugs away, but it definitely looks good and provides a relaxing "feel".

Prospect Place in Trinway, Ohio is reported to be one of the most haunted mansions in the state and was a station on the Underground Railroad. George W. Adams, the builder of Prospect Place, was an abolitionist and his servants of African origin migrated from the South and were employees, not slaves. They had their own quarters in the house and they painted many of the rooms with haint blue. Haint is a variant of the noun "haunt" meaning supernatural being or ghost. The historical significance of "haint blue" ceilings goes back to slave folklore. This is why the color for baby boys is light blue, in order to protect them from spirits or "haints". Girls for some reason got stuck with pink.

The Savannah Historical Society reproduced and authorized the use of two haint blue paints in 1980. Haint Blue Light is almost a mint green. Haint Blue Dark is a mid tone teal. Haint blue is probably more of a culturally iconic hue that falls in the light blue to blue-green range rather than an actual, specific color. Here are some color chips that will give you an idea.

My opinion is that it is worth a try, especially on porch ceilings, gazebo ceilings, etc. And yes, I still recommend allowing the mud daubers and wasps to be present and help with insect control, but this method might help controlling them in high use areas.

Samples of Haint Blue can be found on various websites. Two of these sites are:

www.apartmenttherapy.com, and www.activerain.com.



Lisa Wibroe

Wrigley Is Going Green

Mauna Eichner



Fruit Tree Give-Away: Wrigley is Going Green gave away a variety of fruit trees on January 11th. Residents lined up at 465 West 25th Street to get first pick of the trees. A selection of citrus trees was offered for the first time, and the tangerines, oranges, lemons, and limes proved to be very popular. As of this date, we only have a few apple, apricot, nectarine and peach trees left. If you would like a fruit tree, hurry because they are going quickly! You can contact us at wrigleyisgoinggreen@hotmail.com.

All of the trees, with the exception of the apple tree, can be grown in large pots. Whether you decide to grow your fruit trees in a pot on your patio or in the ground in your yard, we can supply you with written information on how to plant and care for your tree in both scenarios.

The question we are most often asked is in regards to how large the tree will grow. The height of the tree will depend on how you prune it. There are a plethora of gardening books and web sites that provide professional advice on how to prune a variety of fruit trees. One such site is http://www.davewilson.com/homegrown/BOC_explained.html. Tree People also offer classes on pruning fruit trees. While heading up the California coast, I always note that trees in the fruit orchards are pruned so that the trees stay rather low to keep the fruit within easy picking range. I am all about easy pickin'!

For those of you who received a fruit tree last year as well as new fruit tree recipients, don't forget to fertilize your trees in early spring. Worm tea is my recommendation. You can purchase this natural fertilizer from H and H Nursery among other local nurseries. Your best bet is to buy the magic potion from a Wrigley resident who has a worm bin.

Some day soon we may have the vibrant fruit and vegetable exchange we envision.

Until then....good luck growing the green!

Continued on Page 7

Long Beach Businesses:

There are many businesses that generously support the Wrigley Association and its events. Businesses that are members of the Wrigley Association are listed throughout this issue. Contact wrigleyvillage@att.net if you have questions about business memberships.



Buono's Pizzeria
401 W. Willow Street
Long Beach, CA 90806
562-595-6138
www.buonospizza.com/

Wrigley Leader



West Division Police Blotter



West Division Commander Luman, would like to invite everyone to the first Community Leadership Forum of the year. The meeting will be held on Wednesday, February 25, 2009 at 6:00PM at 1835 Santa Fe.

In the quest to make Long Beach California's Safest Large City, the Long Beach Police Department achieved many notable successes in 2008, including a reduction in citywide crime as compared to 2007. Although final 2008 statistics will not be released until later this month, preliminary numbers show that overall reported crime in Long Beach has declined 5.9%. This accomplishment marks the 5th year of crime reduction since 2002. These preliminary numbers also show that Long Beach may have the lowest number of reported crimes since 1975, when the City's population was approximately 353,000 .

Ongoing gang enforcement efforts contributed to the extraordinary reduction seen in gang-related violence with gang-related shootings declining by 16.6% and gang murders down by 36% as compared to 2007.

Also included in the citywide statistics is an 8.3% reduction in violent crime. Long Beach outperformed the City of Los Angeles by achieving nearly double their 4.2% reduction in violent crime.

Chief Anthony Batts stated, "Innovation, dedication and relentless investigative follow-up are just a few of the reasons that we have achieved another year of success in the fight against crime. By connecting with the community and employing a variety of effective prevention and enforcement strategies, our employees did a fantastic job of delivering another year of reduced crime in our community. These successes are even more significant given the continuously expanding demands for service and dramatic fiscal challenges our department has faced over the past six years."

Some of the more significant accomplishments from 2008 include:

Significant Arrests – The timely response and effective collaboration by detectives and patrol officers resulted in the arrest of numerous murder and sexual predator suspects. Detectives from the Investigations Bureau served over 300 search warrants and removed 1200 guns from the streets.

Wireless 911 - The Police Department began implementation of the new wireless 911 routing system. The new system directly routes emergency 911 telephone calls from cell phones to the Long Beach Police Communication Center instead of the calls being routed to CHP and transferred to Long Beach's Communication Center.

Response Time - The Patrol Bureau continues to respond to Priority 1 calls for service in less than five minutes.

Proposition H Motor Officers - The 14 Motor Officers that are funded by Proposition H were deployed strategically citywide to areas that were experiencing a surge in violent crime. The officers work in pairs and saturate an area using traditional traffic enforcement methods to create a high profile police presence. In it's first year, this unit made over 278 arrests and issued over 7,000 citations.

Traffic Fatalities - Overall traffic fatalities were down 31.3%. This can be attributed to directed traffic enforcement throughout the city as well as the ongoing Speeding, DUI and Seatbelt Enforcement efforts that are funded by grants from the Office of Traffic Safety.

Joint Investigation with ATFE - In May, LBPDP Drug Enforcement detectives concluded a six month joint investigation with the Department of Alcohol, Tobacco, Firearms and Explosives (ATFE) regarding drug and gun sales in the city that resulted in 26 federal and 51 state indictments and numerous arrests of local gang members.

Curfew Enforcement - Youth Services Division implemented a Summer Nighttime Loitering enforcement operation to keep juveniles off of the streets where they are more likely to become the victim of a crime, or succumb to peer pressure to commit crimes themselves. Over 1,620 citations were issued from June

West Division Police Blotter Continued

to August.

Quality of Life Unit - The South Patrol Division created a "Quality of Life" team consisting of two officers to work with the homeless population in the downtown area. These officers have become experts in homeless issues and resources, and work with other city departments to reduce crime while improving the quality of life for those affected by homelessness.

LBPB Goes Green - Ten Toyota Prius hybrid vehicles were added to the Department's fleet. The economically practical Prius saves the City money on gasoline and is environmentally friendly as well.

Recognition - Numerous LBPB employees were recognized by outside organizations, including Homicide Detectives Bryan McMahon & Patrick O'Dowd who were named Homicide Investigators of the Year by the California Homicide Investigators Association. Notable recognition was also given to Homicide Detectives Mark McGuire and Hugo Cortez for their solving of the Masonic Lodge murder in early 2008.

For 2009, the Long Beach Police Department will continue its commitment to reducing crime in our city and ensuring the safety and quality of life for all residents, businesses and visitors. We look forward to utilizing new technology and expanded community partnerships to assist us in achieving this goal.

For more info on crime in our area visit www.crimereports.com. Type in an address and see detailed reports of many things including the pictures and addresses of convicted sexual predators as well as info on crimes, arrests and other sometimes startling info.

Wrigley Is Going Green Continued

Wrigley Area Tree Removal Update: Wrigley is Going Green members have been trying to keep tabs on trees being cut down in our neighborhood. For example, one day Lisa noticed there were several fresh tree stumps on Daisy Avenue. We immediately contacted Art Cox who informed us that twenty-one trees are slated to be removed because of severe cracks and decay in the trunks. The first seven trees were already removed because they were in crisis--displaying uplifting in the dirt around them--and were eminently going to fall. The remaining fourteen trees will be removed soon.

Around Christmas, Gavin wrote us that on Oregon there was one tree down and another tree marked to be removed. Again, we contacted the city and found that the trees were being removed because they were in immediate danger of coming down. There was structure decay on the root butt and lean (we've seen the pictures) that had developed since the last service call to the trees only a few months earlier in September of 2008--these trees had received nine service calls since May of 2002.

Both the trees on Daisy and the two Oregon trees were Siberian Elms. We just found out, at the City Tree Committee meeting, that of all of the emergency calls the city has contended with in recent years 60% of them are for Elms, both Chinese and Siberian.

If you have questions about a tree that has recently been removed, is marked for removal, or if you have a dead branch that needs to be removed--please contact us at wrigleyisgoinggreen@hotmail.com. We will do our best to get information or service to you.

Remember, only trees that are an immediate danger or are diseased can be removed without public notification. We feel that if we are constantly letting the public works department know we are vigilant about how the city is dealing with the trees, we could prevent unnecessary removals of our older urban forest.



Alyssa Edwards

Wrigley Resident Abroad

I hope this update finds you happy and healthy in Long Beach. This past month, American Samoa celebrated Thanksgiving. I was lucky enough to celebrate the holiday in true Samoan fashion, with a turkey cooked in an umu. An umu is a sort of earth oven. It is a traditional method of cooking food done by heating up stones and using them to cook everything from taro to fish. Food cooked over the umu is absolutely delicious, so I have to admit that it was one of the best Thanksgiving meals I have ever had.

In terms of work, while we are winding down the activities for this year we are also planning out next year's efforts. One ongoing effort is to reduce the number of plastic bags in the Territory. In American Samoa, there is no plastic bag recycling, so many bags make their way to the landfill and many more blow around on land and out to sea. Once out at sea, plastic bags end up killing over 200 species of sea life globally! It is not just the bags that are a problem, but plastic in general. So upon the inspiration of an effort we learned about in Long Beach, we are going to expand our activities. Earlier this year, the Algalita Marine Research Foundation launched a raft made of 15,000 plastic bottles that sailed from Long Beach to Hawaii. The raft was used to raise awareness about the havoc wreaked by disposable plastics. We are hoping to build our own local plastic bottle raft to help educate the public on the need to reduce, reuse, and recycle. I will be sure to send photos once ours is ready to sail.

Until next time happy holidays ma le tausaga fou (and a happy new year),

Alyssa

NOTE: This article was sent in December but we did not publish a January Newsletter





6th District Update

Councilman Dee Andrews

On behalf of the City of Long Beach and the Sixth District Council Office, I want to personally thank everyone that participated in the 21st Annual Martin Luther King, Jr. Peace and Unity Parade Celebration, "I See the Promised Land". Thanks to community members like you, it was a great success. Over 16,000 people attended the parade and celebration. The 2nd Annual Peace Week, the weeklong celebration leading up to the parade, exceeded our expectations with many attendee's, at each event. Most importantly, I know a lot of you volunteered and I thank you for helping me carry on the teachings and legacy of Dr. King.

In February, we will have the first Sixth District Town Hall Meeting of 2009. I hope that you can join me from 6:00 PM – 7:00 PM, Tuesday, February 24, at Mac Arthur Park, 1321 East Anaheim Street; the topics include Public Safety, Infrastructure and the proposed Mac Arthur Park Enhancement Project.

For more information on these community events, please call my office at (562) 570-6816.

In closing, what makes us, Americans, great is our ability to overcome any obstacle that is presented before us. More over, Long Beach has great community pride and we look out for each other. And, all though we face challenging times, together we shall overcome them.

I wish you a heart warming Valentine's Day and an extraordinary month.

Your Councilman, Dee Andrews

Important Numbers

City Council (6th District) – Dee Andrews (562) 570-6816 (7th District), Tonia Reyes Uranga (562) 570-6139

Graffiti hotline, on private property (562) 570-2773

Graffiti in City Parks (562) 570-4895

Graffiti on County flood control channel (562) 256-1920

Graffiti on Caltrans property (freeways and highways) (213) 897-3656

Steve Gerhardt, West-Central Community Planner (562) 570-6288

Police, toll free, anonymous, Gang Tip (866) 426-4847

Police Dispatch (from a cellular phone) (562) 435-6711

Animal Control Center (562) 570-7387

Pot Hole Patrol, reporting street pot holes (562) 570-3259

Maintenance for City Traffic Signs (562) 570-5264

Street Median Issues, Tom Shippey (562) 570-4899

Abandoned shopping carts removal (800) 252-4613

Property Maintenance, Building, Zoning Code Enforcement (562) 570-CODE

Noise Complaint, Environmental Health (562) 570-5650

Unlicensed food vendors Business License (562) 570-6211, ext. 7

Unlicensed food vendors Health & Human Services (562) 570-4219

City Park Issues, Tom Shippey (562) 570-4899

Storm Drain Hotline, report items dumped in storm drain (562) 570-3867

As mentioned on the cover, please fill out this survey and bring it to our meeting on Monday, February 2nd or if you want it emailed to you as a word document email wrigleyvillage@att.net or if you cant make it to our meeting you can mail this to our PO BOX address on the back page.

Name: _____ Wrigley Resident for: _____ years

Email: _____

Please rank the following events/projects, 1 being the event you would most like to see the Wrigley Association (WA) organize or participate in.

- Parents Night Out (WA provides child care while parents get a date night) _____
- Community Clean Ups with Street Fair (think Taking Back Pine) _____
- Community Clean Ups without Street Fair _____
- Christmas Decoration Contest on Daisy _____
- Neighborhood wide Rummage Sale or Swap Meet _____
- Summerfest/Movie in the Park _____
- Maintaining and setting up the displays in the Daisy median at Christmas _____
- Christmas Caroling _____
- Christmas Tree Lane Parade _____
- Landscape Project event _____
- Chili cook-off _____
- Historic Home Tour _____
- Halloween Event _____
- Other (your suggestions) _____
- Other (your suggestions) _____

Please rank the following events/projects, 1 being the event you would most likely to volunteer for on the day of the event

- Community Clean Ups with Street Fair (think Taking Back Pine) _____
- Community Clean Ups without Street Fair _____
- Neighborhood wide Rummage Sale or Swap Meet _____
- Summerfest/Movie in the Park _____
- Maintaining and setting up the displays in the Daisy median at Christmas _____
- Christmas Tree Lane Parade _____
- Landscape Project event _____
- Chili cook-off _____
- Historic Home Tour _____
- Halloween Event _____
- Other (your suggestions) _____
- Other (your suggestions) _____

Survey Continued

Name: _____ Wrigley Resident for: _____ years

Email: _____

Please rank the following events/projects, 1 being the event you would most likely to volunteer to help organize.

Parents Night Out (WA provides child care while parents get a date night)	_____
Community Clean Ups with Street Fair (think Taking Back Pine)	_____
Community Clean Ups without Street Fair	_____
Christmas Decoration Contest on Daisy	_____
Neighborhood wide Rummage Sale or Swap Meet	_____
Summerfest/Movie in the Park	_____
Maintaining and setting up the displays in the Daisy median at Christmas	_____
Christmas Caroling	_____
Christmas Tree Lane Parade	_____
Landscape Project event	_____
Chili cook-off	_____
Historic Home Tour	_____
Halloween Event	_____
Other (your suggestions) _____	_____
Other (your suggestions) _____	_____

Please rank the following events/projects, 1 being the event you would most likely you would go to see or participate in although not volunteer for.

Candidate & Election Forums	_____
Parents Night Out (WA provides child care while parents get a date night)	_____
Street Fairs like Taking Back Pine	_____
Neighborhood wide Rummage Sale or Swap Meet	_____
Summerfest/Movie in the Park	_____
Maintaining and setting up the displays in the Daisy median at Christmas	_____
Christmas Caroling	_____
Christmas Tree Lane Parade	_____
Landscape Project event	_____
Chili cook-off	_____
Historic Home Tour	_____
Halloween Event	_____
Other (your suggestions) _____	_____
Other (your suggestions) _____	_____

MEMBERSHIP RENEWAL FORM

Ask your neighbor to join, there is strength in numbers!

The Wrigley Association will not sell, loan or give membership information to anyone, under any circumstances, unless compelled by law.

Name(s) _____

Email Address _____

Address _____

Telephone Number _____ FAX _____

As a member, I/We agree to abide by the Association By-Laws

Membership Year is June 1, 2008 through May 31, 2009

Annual Membership Fee: \$15.00, Make Check payable to Wrigley Association

Optional Contributions: \$_____ For Wrigley Landscape Project

\$_____ For Wrigley is Going Green

\$_____ Donation

\$_____ Total Payment

Type of Membership: Resident___ Business___ Associate___

Please check if you are interested in volunteering for Association Activities___



PO Box 16192

Long Beach, CA 90806

E-mail: wringleyville@att.net Wrigley Association

Websites:

www.neighborhoodlink.com/longbch/wrigley/

www.facebook.com/group.php?gid=28996908644

www.myspace.com/wrigleyassociation