



# CITY OF HOUSTON

Office of the Mayor

Bill White

Mayor

Velma Laws  
Director  
Affirmative Action and  
Contract Compliance Division  
P.O. Box 1562  
Houston, Texas 77251-1562

January 23, 2009

T. 713.837.9000  
F. 713.837.9055  
[www.houstontx.gov](http://www.houstontx.gov)

As a business partner, I would like to introduce your company to **Government Procurement Connections (GPC) 2009**, the nation's premier government contracting conference. **GPC** is a collaborative effort sponsored by the City of Houston, State of Texas, Houston Federal Executive Board, Port of Houston Authority, Metropolitan Transit Authority, Houston Minority Business Council, the United Space Alliance, Women's Business Enterprise Alliance, and the Department of Veterans Affairs. **Government Procurement Connections 2009** will be held on April 23, 2009 at the George R. Brown Convention Center, Houston, Texas.

**GPC** provides your company an excellent opportunity to access hundreds of business partners capable of delivering quality products and services at competitive market prices. **Don't overlook** this unique opportunity to position your company with some of the best and most creative businesses in the Houston Metropolitan area. Previous exhibitors attending GPC have consistently rated this event as **"One of the best contracting fairs in the nation."** If you are concerned about a return on your investment, know that 3,000 business owners and over 200 purchasing and contracting representatives participated at GPC 2008 thus, providing a marketable environment for your company.

**GPC 2009** will feature government as well as private sector procurement and contracting representatives from across the nation, educational seminars, Face-To-Face sessions with business owners, and our distinguished Awards Luncheon. With your support, this will continue to be one of the most exciting and beneficial conferences in the nation. **Whether your company just got started or is well established, let GPC 2009 be YOUR platform.** On April 23, 2009 your company will be marketed to thousands of potential customers. We invite you to be a part of this event, as a **Government Procurement Connections 2009 Sponsor or Exhibitor.**

If you have any questions or need additional information, feel free to contact Felicia Price at 713-837-9038, Norma Meadows at 713-837-9015, or Monica Craft at 281-483-4134. Felicia can be reached by e-mail at [felicia.price@cityofhouston.net](mailto:felicia.price@cityofhouston.net), Norma at [norma.meadows@cityofhouston.net](mailto:norma.meadows@cityofhouston.net), and Monica at [monica.f.craft@nasa.gov](mailto:monica.f.craft@nasa.gov). Registration is also available online at [www.houstongpc.com](http://www.houstongpc.com). We look forward to seeing you at **Government Procurement Connections 2009!**

Sincerely,

Felicia Price, GPC 2009 Exhibitor Co-Chairperson

Norma Meadows, GPC 2009 Exhibitor Co-Chairperson

*Monica Craft*

Monica Craft, GPC 2009 Exhibitor Co-Chairperson

Attachments: Save the Date . Participation Levels . Registration Form . Ad Rates



**Government Procurement Connections ®, Inc.**  
611 Walker, 7th Floor  
Houston, Texas 77002  
[www.houstongpc.com](http://www.houstongpc.com) ~ 713 837 9000

## **SAVE THE DATE: APRIL 22-23, 2009**

Government Procurement Connections (GPC) invites you to participate in the leading government and small business contracting conference in the nation specifically geared toward small, minority, and women business growth and development. GPC is a business development vehicle, which offers small and emerging businesses a one-stop shop for information regarding contracting opportunities. GPC offers firms the opportunity to make contacts and establish valuable relationships with prime contractors and the private and public sectors.

### **Top “10” reasons why you should be a GPC sponsor, exhibitor, or attendee:**

10. Obtain business certification information	5. Generate sales leads
9. Learn current and future business trends	4. Present products/services at face-to-face sessions
8. Develop business relationships	3. Participate in “on-spot” bids
7. Increase contracting opportunities	2. Gain access to decision makers
6. Develop strategic business alliances	1. Move from “Contacts” to “Contracts”

**Note:** April 22, 2009 Forums • April 23, 2009 Exhibit Hall opens, Workshops, and Business Awards Luncheon  
Event Location: George R. Brown Convention Center, Houston, Texas



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# Exhibitor's Registration Form

## Government Procurement Connections 2009

George R. Brown Convention Center, Houston, Texas  
April 23, 2009

Please PRINT the name of your company's representatives for registration to Government Procurement Connections 2009. Mail the completed form with your check payable to Government Procurement Connections, 611 Walker, 7th Floor, Houston, Texas 77002. ATTENTION: Norma Meadows or fax care of Norma Meadows at 713-837-9055. For more information or to register online, please visit our website at [www.houstonjpc.com](http://www.houstonjpc.com) or call Felicia Price at 713-837-9038 or Norma Meadows at 713-837-9015.

CONTACT PERSON \_\_\_\_\_ DATE \_\_\_\_\_ E-MAIL ADDRESS \_\_\_\_\_  
 COMPANY NAME \_\_\_\_\_ AGENCY TYPE (Circle one) City, County, State, Federal, Resource, Prime Contractor, Financial, Non-Profit, Green Zone  
 MAILING ADDRESS \_\_\_\_\_ Note: Green Zone is for companies providing environmentally friendly products and/or services and LEED Certified firms.  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_ TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

<b>BOOTH SIZE (Please Circle):</b>				<b>Sponsor Level</b>		<b>Amount \$</b>
<b>SINGLE</b>	\$500	5/1/08 - 2/13/09	<b>DOUBLE</b>	\$650	5/1/08 - 2/13/09	<b>Booth Size</b>
	\$600	2/14/09 - 4/17/09		\$750	2/14/09 - 4/17/09	<b>Additional Lunch Tickets</b>
						<b>Additional Parking Passes</b>
						<b>Ad Size &amp; Color</b>
						<b>Reserved Table/10 Seats</b>
						<b>Total Charges/Amount Due:</b>
						<b>\$</b>

<b>RESERVED TABLE</b>	<b>EXHIBITORS</b>	<b>NON-EXHIBITORS</b>	
\$475	5/1/08 - 2/13/09	\$575	5/1/08 - 2/13/09
\$500	2/14/09 - 4/17/09	\$600	2/14/09 - 4/17/09

NOTE: Payment/Purchase Order (PO) must be received by deadline date to receive requested rate. GOVERNMENT AGENCIES participating in SHARED BOOTH PROGRAM each receives company identification signs. Sharing agencies must be identified at time of registration.

- Electricity provided in select sponsorship packages upon request. Electricity requirements for exhibitors should be directed to Smart City at 713-853-8900.
- Carpet provided in select sponsorship packages. Carpet requirements for exhibitors should be directed to Show Decorator.
- Ads: Full Page: 7.5" x 10" Color: \$375 without bleed; \$400 with bleed; Black & White \$325. Half Page: 7.5" x 4.75" Color: \$250 without bleed; \$275 with bleed; Black & White \$200 Quarter Page 3.5" x 4.75" Color: \$175; Black & White \$125. One-Eighth Page 3 1/4" x 2 1/4" -Business Card-No Photos Color :\$55; Black & White \$30.

Payment by: Check/Credit Card/Invoice - Credit Card No. \_\_\_\_\_ Exp Date \_\_\_\_\_ Exact Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

PLEASE PRINT NAME OF REPRESENTATIVES (As it is to appear on badge) Additional attendees, please register online		TITLE	ADDIT'L LUNCHEON TICKETS Yes / No	ADDIT'L PARKING PASSES Yes / No
1.			Included in Booth Fee	Included in Booth Fee
2.			Included in Booth Fee	\$12
3.			\$50	\$12
4.			\$50	\$12

NOTE: Single Booth Registration: two (2) complimentary tickets to the Business Awards Luncheon: one (1) complimentary parking pass.  
 Double Booth Registration: four (4) complimentary luncheon tickets: two (2) complimentary parking passes. Additional lunch tickets-\$50 each. (Non-exhibitors-\$60) Additional parking passes-\$12 each.

Please fill in the anticipated \$ \_\_\_\_\_ your firm/agency will contract in the upcoming year.

**FACE-TO-FACE SESSION (2 p.m. -- 4p.m.)**

Name of Representative	Upcoming bids	Future business needs, supplies, services, products	Telephone Number	Fax Number
1.				
2.				



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## **2009**

### ***Participation Levels***

#### **PLATINUM SPONSOR      \$15,000**

- Two carpeted 10'x10' combined booth spaces
- 2-6' draped tables, 4 chairs, and wastebasket
- Company identification sign
- One full-page color ad in GPC Souvenir Book (inside front or back cover, available first-come, first-served)
- Two reserved tables (5 seats each) at Awards Luncheon
- 10 Kickoff Reception tickets
- Sponsor Recognition Award
- One head table seating at Awards Luncheon
- Company logo displayed at event
- Listing on press releases, and printed materials
- Access to sponsor/exhibitor networking breakfast
- Hyperlink from GPC web page 2 months prior to and 1 year after event
- Recognition at Opening Ceremony and Awards Luncheon
- Platinum sponsorship recognition on show signage
- Platinum sponsor ribbons
- 2 parking passes
- Electricity provided upon request

#### **GOLD SPONSOR      \$10,000**

- Two carpeted 10'x10' combined booth spaces
- 2-6' draped tables, 4 chairs, and wastebasket
- Company identification sign
- One full page color ad in GPC Souvenir Book
- Two reserved tables (5 seats each) at Awards Luncheon
- One head table seat at Awards Luncheon
- 8 Kickoff Reception tickets
- Sponsor Recognition Award
- Listing on press releases, and printed materials
- Company logo displayed at event
- Access to sponsor/exhibitor networking breakfast
- Recognition at Opening Ceremony and Awards Luncheon
- Gold sponsorship recognition on show signage
- Gold sponsor ribbons
- 2 parking passes
- Electricity provided upon request

#### **SILVER SPONSOR      \$5,000**

- One carpeted 10'x10' booth space
- 1-6' draped tables, 2 chairs, and wastebasket
- Company identification sign
- ½ page color ad in program book
- Two reserved tables (5 seats each) at Awards Luncheon
- Access to sponsor/exhibitor networking breakfast
- 5 Kickoff Reception tickets
- Sponsor Recognition Award
- Listing on press releases, and printed materials
- Company logo displayed at event
- One head table seat at Awards Luncheon
- Recognition at Opening Ceremony and Awards Luncheon
- Silver sponsorship recognition on show signage
- Silver sponsor ribbons
- 1 parking pass
- Electricity provided upon request

#### **BRONZE SPONSOR      \$2,500**

- One carpeted 10' x 10' booth space
- 1-6' draped table, 2 chairs, and wastebasket
- Company identification sign
- Two reserved tables (4 seats each) at Awards Luncheon
- Access to sponsor/exhibitor networking breakfast
- ½ page black and white ad in program book
- 3 Kickoff Reception tickets
- Sponsor Recognition Award
- Company logo displayed at event
- Listing on press releases
- Recognition at Opening Ceremony and Awards Luncheon
- One head table seat at Awards Luncheon
- Bronze sponsorship recognition on show signage
- Bronze sponsor ribbons
- 1 parking pass
- Electricity provided upon request

### **BUSINESS AWARDS LUNCHEON \$25,000**

- Introduction of luncheon keynote speaker
- Two carpeted 10'x10' combined booth spaces
- 2-6' draped tables, 4 chairs, and wastebasket
- Company identification sign
- One full-page color ad in GPC Souvenir Book
- Four reserved tables (5 seats each) at Awards Luncheon
- 15 Kickoff Reception tickets
- Access to sponsor/exhibitor networking breakfast
- Sponsor Recognition Award
- One head table seat at Awards Luncheon
- Publicity on all printed materials for the Awards Luncheon
- Recognition at Opening Ceremony and Awards Luncheon
- Corporate Banner displayed at Luncheon
- Listing on press releases
- Hyperlink from GPC web page 2 months before event and 1 year after
- Sponsorship signage recognition prominently displayed inside and outside of event
- Sponsor ribbons
- 4 parking passes
- Electricity provided upon request

### **GPC KICKOFF RECEPTION \$5,000**

- One carpeted 10'x10' booth space
- 1-6' draped tables, 2 chairs, and wastebasket
- Company identification sign
- ½ page color ad in program book
- Two reserved tables (5 seats each) at Awards Luncheon
- Access to sponsor/exhibitor networking breakfast
- 5 Kickoff Reception tickets
- Sponsor Recognition Award
- Listing on press releases, and printed materials
- Recognition at Opening Ceremony and Awards Luncheon
- Company logo displayed at event
- One head table seat at Awards Luncheon
- Sponsorship recognition on show signage
- Sponsor ribbons
- 1 parking pass
- Electricity provided upon request

### **GPC CYBER CAFÉ \$5,000**

- One carpeted 10'x10' booth space
- 1-6' draped tables, 2 chairs, and wastebasket
- Company identification sign
- ½ page color ad in program book
- Two reserved tables (5 seats each) at Awards Luncheon
- Access to sponsor/exhibitor networking breakfast
- 5 Kickoff Reception tickets
- Sponsor Recognition Award
- Listing on press releases, and printed materials
- Recognition at Opening Ceremony and Awards Luncheon
- Company logo displayed at event
- One head table seat at Awards Luncheon
- Sponsorship recognition on show signage
- Sponsor ribbons
- 1 parking pass
- Electricity provided upon request

### **NAME BADGE SPONSOR \$4,000**

- One carpeted 10'x10' booth space
- 1-6' draped tables, 2 chairs, and wastebasket
- Company logo on all badges (*one color*)
- Two reserved tables (4 seats each) to Awards Luncheon
- Access to sponsor/exhibitor networking breakfast
- Recognition at Opening Ceremony and Awards Luncheon
- Company logo displayed at event
- One head table seat at Awards Luncheon
- 4 Kickoff Reception tickets
- Sponsor Recognition Award
- Listing on press releases, and printed materials
- 1/2 page black and white ad program book
- Sponsorship recognition on show signage
- Sponsor ribbons
- 1 parking pass
- Electricity provided upon request

### **FORUM SPONSOR \$1,000**

- One 10'x10' booth space
- 1-6' draped tables, 2 chairs, and wastebasket
- Company identification sign
- 2 tickets to Awards Luncheon
- ¼ page black and white ad in GPC Souvenir Book
- 2 Kickoff Reception tickets
- Recognition at Forum
- Listing on forum press releases
- Listing in GPC Souvenir Book
- Space for company banner at select forum
- Sponsor ribbons
- 1 parking pass

**SINGLE BOOTH EXHIBITOR PACKAGE**

5/1/08 to 2/13/2009	<b>\$500</b>
2/14/09 to 4/17/09	<b>\$600</b>

- One 10'x10' booth space
- 1-6' draped tables, 2 chairs, and wastebasket
- 2 Kickoff Reception tickets
- 2 tickets to Awards Luncheon
- Listing in GPC Souvenir Book
- Exhibitor ribbons
- 1 parking pass

**DOUBLE BOOTH EXHIBITOR PACKAGE**

5/1/08 to 2/13/2009	<b>\$650</b>
2/14/09 to 4/17/09	<b>\$750</b>

- Two 10'x10' combined booth spaces
- 2-6' draped tables, 4 chairs, and wastebasket
- 4 Kickoff Reception tickets
- 4 tickets to Awards Luncheon
- Listing in GPC Souvenir Book
- Exhibitor ribbons
- 2 parking passes

**NOTE: TheGreen Zone is a new listing for Agency Type on the GPC registration form.** The Green Zone will consist of exhibitors and sponsors who are LEED Certified or provide products or services that are environmentally friendly.

**SMALL BUSINESS SPONSOR** **\$400**

- Recognition on select press releases
- 2 tickets to Awards Luncheon
- 1/8<sup>th</sup> page (Business Card) ad in GPC Souvenir Book (No Photos)
- 1 Kickoff Reception ticket
- Space for company banner
- Sponsor ribbons
- 1 parking pass

**RESERVED TABLE/TABLE SUPPORTER**

Exhibitors	
5/1/08 to 2/13/2009	<b>\$475</b>
2/14/09 to 4/17/09	<b>\$500</b>

Non-Exhibitors	
5/1/08 to 2/13/2009	<b>\$575</b>
2/14/09 to 4/17/09	<b>\$600</b>

- One reserved table of 10 at Awards Luncheon
- Recognition in GPC Souvenir Book

**BUSINESS AWARDS LUNCHEON TICKET**

For Exhibitors	<b>\$50</b>
Non-Exhibitors	<b>\$60</b>

- One lunch ticket to Awards Luncheon

## ***GPC 2009 EVENT CALENDAR***

**Wednesday, April 22, 2009**

**Forums (times to be announced)**

1:00 p.m. – 6:00 p.m.      Exhibitor Setup  
5:30 p.m. – 7:30 p.m.      GPC Kickoff Reception

**Thursday, April 23, 2009**

7:00 a.m. – 8:20 a.m.      Exhibitor Setup  
7:30 a.m. – 8:20 a.m.      Sponsor/Exhibitor Networking Breakfast  
8:30 a.m. – 8:50 a.m.      Ribbon Cutting  
9:00 a.m. – 11:30 a.m.      GPC 2009 Exhibit Hall Activities

**Workshops (times to be announced)**

11:45 a.m. – 1:30 p.m.      Business Awards Luncheon  
1:30 p.m. – 4:30 p.m.      GPC 2009 Exhibit Hall Activities

## ***GPC 2009*** **Participation Levels Recap**

<input type="checkbox"/> Awards Luncheon Sponsor	\$25,000	<input type="checkbox"/> Name Badge Sponsor	\$4,000
<input type="checkbox"/> Platinum Sponsor	\$15,000	<input type="checkbox"/> Bronze Sponsor	\$2,500
<input type="checkbox"/> Gold Sponsor	\$10,000	<input type="checkbox"/> Forum Sponsor	\$1,000
<input type="checkbox"/> Silver Sponsor	\$ 5,000	<input type="checkbox"/> Small Business Sponsor	\$ 400
<input type="checkbox"/> GPC Kickoff Reception Sponsor	\$ 5,000	<input type="checkbox"/> Reserved Table/Table Supporter	\$500/\$600
<input type="checkbox"/> Cyber Café Sponsor	\$ 5,000	<input type="checkbox"/> Double Booth Exhibitor	\$650/\$750
		<input type="checkbox"/> Single Booth Exhibitor	\$500/\$600

For more information or to register online, please visit our website at [www.houstongpc.com](http://www.houstongpc.com) or call Felicia Price at 713-837-9038 or Norma Meadows at 713-837-9015. Mail the completed form with your check payable to Government Procurement Connections, 611 Walker, 7<sup>th</sup> Floor, Houston, Texas 77002, ATTENTION: Norma Meadows or fax care of Norma Meadows at 713-837-9055.



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## Government Procurement Connections 2009

### ADVERTISING RATES

**Deadline: March 20, 2009**

<b>Full Page (7.5" x 10")</b> <b>Color:</b> \$375.00 without bleed \$400.00 with bleed <b>Black &amp; White:</b> \$325.00	<b>Quarter Page (3.5" x 4.75")</b> <b>Color:</b> \$175.00 <b>Black &amp; White:</b> \$125.00
<b>Half Page (7.5" x 4.75")</b> <b>Color:</b> \$250.00 without bleed \$275.00 with bleed <b>Black &amp; White:</b> \$200.00	<b>One-Eighth Page (3 ¼" x 2 ¼") (No Photos)</b> <b>(Business Card)</b> <b>Color:</b> \$55.00 <b>Black &amp; White</b> \$30.00

Ads are accepted in one of the following formats: PC versions only: Photoshop, .pdf, eps, Quark 5.0 or lower, Adobe InDesign CS2. Email artwork with disk and a hard copy of ad that contains file. A disk that contains the file with a hard copy of the ad is important! Advertisers must provide camera-ready artwork with 133 line-screen half tones. Ads may be received via email at constance.jones@hmbc.org. Allow trim for ads with bleeds.

**NOTE:** Please size ads to the sizes indicated above. Any resizing of the ads will be done at the discretion of the GPC Souvenir Book Committee. All questions should be directed to Constance Jones at (713) 271-7805.

#### Advertiser's Information: (Print clearly)

Advertiser's/Business Name \_\_\_\_\_ Contact Name \_\_\_\_\_  
 Business Name \_\_\_\_\_  
 Street Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone (\_\_\_\_) \_\_\_\_\_ Fax \_\_\_\_\_ Email Address \_\_\_\_\_  
 Total Amount Due \$ \_\_\_\_\_ (Make checks payable to Government Procurement Connections)  
 Payment Enclosed \_\_\_\_\_ Charge Information \_\_\_\_\_ Visa \_\_\_\_\_ Master Card \_\_\_\_\_ A/E Card  
 Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Date Authorized \_\_\_\_\_  
 Exact name in which card is held \_\_\_\_\_ Signature \_\_\_\_\_

GPC Contact \_\_\_\_\_ Check # \_\_\_\_\_ Date Received \_\_\_\_\_  
 Please return this form to: Affirmative Action Division/Attention: Patsy Jackson, GPC; 611 Walker, 7<sup>th</sup> Floor; Houston, Texas 77002. Status: \_\_\_\_\_