



ISSUE 10

October 2008

VOLUME 2

Message from the President



As we head into our first board elections on October 2, I have had the great distinction and honor of serving as your very FIRST President of WANA this past year. I have to admit that some of my time has been grueling and tire-some while occasionally asking why I was putting myself through this but I persevered BECAUSE we were on a mission – to start up a brand spanking new 501c3 and 501c4 corporation. And why did we need to accomplish this mission?

Please indulge me while I digress. The main reason for the new start up was the Wrigley Association's action taken to disengage itself from the now 55 year old tradition named Christmas Tree Lane (CTL) and the lack of and silencing of member discussion on the matter. Without warning or notice at a Wrigley Association board meeting in March of 2007, with a blink of the eye, the motion was made to separate with a vote of 6-Yes, 5-No. Wrigley residents, CTL was NOT going to happen last year if nothing was done about this.

Maria Norvell, Joan Greenwood, Nancy Risch, Timothy Risch, Jim Trout, Joan Pizzato and myself banded together as your founding board members of WANA, formerly know as the Wrigley Area Neighborhood Alliance, Inc., to continue the tradition that Wrigley has come to be known for. We accomplished something that I think people never thought we could. We formed a new non-profit organization and took over the stewardship of CTL. We, of course, had our struggles but we all rose to the occasion like a protective mother over her children, and took charge. Residents had faith in our intentions and starting joining the Alliance. And my friends I can tell you now that Wrigley is in good hands and I thank for your good judgment and trust by investing some of your money and time with us.

What makes WANA board members unique is that while most people say they don't have time to serve on a board, we 7 board members kept giving and giving to this organization even while going through our own hardships and personal difficulties in our lives. And I'd just like to remind you that NONE of us gets paid. All the board members have helped in one way or another at EVERY event and activity WANA has sponsored.

WANA Annual Meeting & Board Elections

Thursday, October 2nd at 7 PM

**Jackie Robinson Academy
2750 Pine Avenue**

Across from Veterans Park on 28th off Pacific Ave.

All candidates will speak before you make your decision.

Guest Speakers: Phil Hester, Director of Parks, Recreation & Marine will update us on future plans for parks and recreations programs in Wrigley: Dog Parks, Mini-parks, Tot Lots and More. In addition, former Councilman Mike Donelon and former Wrigley resident John Case will discuss skate parks.

Say hello to your friends and meet your neighbors. Beginning at 6:45 p.m., enjoy a cup of coffee and refreshments provided by WANA volunteers. **FREE** admission, childcare and parking.

Public Welcome

(Continued from previous column)

Also, there have been so many members and businesses that have assisted WANA. We have tried to recognize you in our News & Views or with Certificates of Appreciation. I thank you so much.

Here are the highlights of the past year:

- Created WANA News & Views newsletter named by suggestions from members**
- Wrote and adopted our governing bylaws**
- Halloween Contest with 55 contestants**
- POA and Firefighter's Toy Drive collecting a couple of large boxes full of toys and books**
- Christmas Tree Lane and Entertainment Nights**
- Christmas Caroling on Daisy**
- Valentine's Day for Seniors serving 52 dozen cookies and punch**
- Easter Egg Hunt with other activities and a live Easter Bunny for 125 kids and parents**
- See's Candy fundraiser netting almost \$300**

(Continued on Page 2)

President's Message — Continued from Page 1

- Dominguez Gap restoration walking tours with proceeds of \$450 going towards the habitat restoration program at the 19th Street landscape project*
- WANA picnic in the park municipal band concert*
- National Night Out Potluck Party with 55 neighbors*
- Family Bike Safety Rodeo for 90 kids and parents*
- Formed 2030 Visioning Task Force*
- Shared grapefruits, lemons, avocados, apricots, tangelos, herbs and more through our Home grown food giveaway*
- Launched Operation Kids, sending 10 boxes to Iraq*
- Raised \$140 for Buono's manager, Veronica, after the death of her teenage son*
- Collected 33 used Cell Phones and donated them to Interval House, a shelter for Victims of Domestic Violence*
- Promoted Neighborhood Watch, enlisting one new block*
- Conducted 4 Neighborhood clean-ups with approx. 100 volunteers collecting almost 15 tons of trash*
- Wrote and was awarded 2 NPP grants, one for \$2,700 for our website and one for \$5,000 to purchase LED lights for the trees on Daisy lane*
- Wrote and was awarded a \$1,000 grant from Long Beach L & G Pride*
- Sold business ads in our newsletter to pay for printing 3,000 copies every other month for distribution door-to-door*
- Distributed approx. 20,000 newsletters and 12,000 flyers door-to-door*
- Built up a membership of 128 households strong*
- Received positive press from the Press-Telegram, Signal Tribune, Grunion Gazette and LBPost.com*
- Held our First State of the Neighborhood Mixer at Pho America*
- Ice Cream Social with 100 neighbors and friends enjoying Dreyer's ice cream*

And our greatest accomplishment to date—as instructed by our City Manager, Pat West—WANA recently took possession of the CTL displays by relocating them from port property to personal property until after Christmas, ending the battling question of who the rightful owner is.

All this accomplished in just **ONE YEAR'S TIME** – WANA has been very busy!! Obviously, our work is not over. So, stay tuned as to what is coming.

We were blessed to have had such dynamic people who came to our meetings to share their valuable information with us. It is the board's sincere hope that you have enjoyed and been enlightened by them. Here is a list of our Special Guest Speakers throughout the year:

Nicole Avalos, Neighborhood Watch; **Lt. Dan Pratt**, LBPD; **Sergeant Paul Sanford**, LBPD; **Karen Owens**, Community Relations, LBPD; **Mario Cordero**, Long Beach Harbor Commissioner; **John Cross**, Vice President of the West Long Beach Association; **Joe Linton**, Livable places; **Susan Zoske**, Riverlink coordinator; **Steve Patton**, Melendez Design Partners Community Livability Plan for 710 corridors; **Tom Reeves**, City Prosecutor; **Cissy Tubbs**, Postal Inspector; **Tony Batts**, Chief of Police; **Felton Williams**, President of LBUSD; **Janine Limas**, Director of Interval House; **Pat West**, City Manager; **Robert Swayze**, Director of Economic Development; **Debbie & Tom Hennessy**, Operation Kids; **Karl Wiegelman**, Code Enforcement Inspector; **Pacific Baptist Church**; **Terry Tibor**, Aquarium of the Pacific; **Mayor Bob Foster**; **Former Mayor Beverly O'Neill**; **Larry Rich**, Sustainable Commission Coordinator; **Commander Bob Luman**, West Division LBPD; **Sergeant Kevin Coy**, West Division LBPD; **Councilmember Dee Andrews**, and **Councilmember Tonia Reyes Uranga**.

(Continued on next column)

(Continued from previous column)

In conclusion, WANA would not be here today if it weren't for all of you and the part you've played in making our group strong and vibrant.

I can't tell you how much I thank each and every one of you for giving your time/money or both to create this amazing organization. Neighbors helping neighbors, friends helping friends, in good times and bad. We WANA grow, we WANA hear your concerns and issues, we WANA be strong, we WANA create and host fun activities for residents to take part in and we WANA keep you informed and continue to bring you interesting speakers. Don't you just love that word WANA – it's so POSITIVE!!! So, keep the support coming - there are more great things to come! Remember—

He who will live for others
Shall have great troubles,
But they shall seem to him small.
He who will live for himself
Shall have small troubles,
But they shall seem to him great.

Yours in Service,
Jill

PARENTS

Are Your Teens Going Green?

Are they willing to walk the talk? Do you have any high schoolers who need community service hours? WANA is looking for kids ages 12 to 18 to become members of the Youth Environmental Leaders (YEL) Team, WANA Chapter. Also, we need help every Saturday from 8-10 am at the Wrigley Native Plant Garden and Habitat Restoration site (call Ken at 595-5650); and at quarterly neighborhood cleanups (call Jill at 599-1822). The next one is scheduled for November 8th, location TBA in the Nov. Newsletter.

MARK YOUR CALENDARS!

Environmental Report — The High Cost of Dependence on Foreign Oil

Joan Greenwood, Chair



The South Coast Air Quality Management District invited Nancy Risch and me to be its guests at the California Air Pollution Control Officer's Association "Future is Green Conference" held at the Long Beach Convention Center in mid-September. At the conference, I was able to hear first hand about the Pickens Plan for energy independence.

"To put it plainly, T. Boone Pickens is out to save America," said Carl Pope, executive director of the Sierra Club. For years, Pickens, pictured at left with me, has pressed presidents and industry representatives on the need for a coherent U.S. Energy policy. His vision involves using natural gas vehicles (NGV) for fleet operations and developing a mid-western corridor that would serve as the hub for providing solar- and wind-generated power

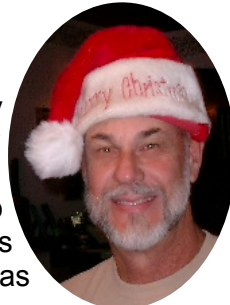
to the East and West Coasts. Pickens is outraged at how the United States is spending \$700 billion a year on foreign oil — considerably more than the solutions he is proposing and **"the largest transfer of wealth in the history of mankind"**. In television and print advertisements, in stories and every imaginable talk-show format, appearances before Congress and town hall meetings across the country, **he bluntly tells Americans that "A fool with a plan is better than a genius with no plan and that we look like fools without a plan."** His most shocking statement was how far behind we are in importing NGVs for sale in the U.S.! General Motors manufactures 15 models, but doesn't offer a single one to U.S. consumers! Look for his ad blitz between now and the November elections and learn more by googling "PickensPlan". His approach will make U.S.-made goods competitive in world markets, again.

Volunteer of the Month...

John Deats

John doesn't reside in Wrigley, but he has been a Wrigley supporter for many years. He lives just north of Wardlow in the Los Cerritos neighborhood with his wife Janet. John is always willing to roll up his sleeves and help wherever he is needed. He is a big supporter of Christmas Tree Lane, and has worked on the Parade and Christmas Tree Lane.

When the disagreement and separation occurred last year, WANA was formed. John volunteered to pay dues for up to 100 members that joined on a trial basis. Almost all the members that John paid for last year have renewed on their own this year! John is a dedicated WANA member. Thanks for all your help all these years!



Home Grown Fruits, Vegetables and Herbs to Share!

If you have any fruits, vegetables or herbs that you would like to share with your neighbors, bring them to the meeting on October 2nd or post what you have to offer in the November Newsletter.

Please send your name, phone number and list of items to:

<wrigleyalliance@msn.com> or call Jill at (562) 599-1822.



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WANA Meets and Greet

Mixer and State of the Neighborhood Report

Over 70 people attended the September WANA Mixer held at **Pho America**, a Vietnamese Restaurant on Pacific Avenue north of PCH that recently opened. Thank you everyone!!



Dreyer's Ice Cream Social on the Green



On September 7th, over 100 of our friends and supporters came to a Dreyer's Ice Cream Social held at 20th Street and Daisy Avenue. Participants brought toppings. Everything else was provided by Dreyer's. Jill Hill's essay was chosen as one of the 1500 winning submissions in a national contest.



Face Painting services were provided by **Oasis Art** and made this event a great success. We thank **Monica Cavanaugh** and **Lara Johnson** for the generous donation of their time and artistic skills as well as all of the **WANA volunteers** and **members** who took the time to make our neighborhood a special place by showing their support for WANA and their community spirit.

Operation Kids Still Needs Your Support

At the May meeting, **Debbie and Tom Hennessy** gave a brief presentation on the heart-felt gratitude of the Iraqi people. Tom explained that as a result of this gift-giving by our soldiers, parents started coming out of their homes to give our troops information on where the insurgents were hiding. If you want to help, bring small, individually-wrapped **sugar-based hard candy** (no chocolate), pocket-sized **stuffed animals**, brightly-colored **school supplies**, fun **T-shirts** (especially ones with city names imprinted on them) and small toys like , **yo-yos** and **super balls** to the October 2nd meeting or call **Joan Pizzato** at 427-2372 to arrange a pick-up from your home, workplace, church or any group meeting.

FoLAR's RioFest L.A.

On the Sixth Street Bridge!
Saturday, October 4 from 5 to 10 pm

Imagine a Bavarian Oktoberfest with an L.A. twist, a biergarten with oompah and cumbia music, bratwurst and tacos, on a bridge over the LA River with spectacular views of the downtown L.A. skyline. Tickets are \$50/ person and include:

- Bavarian cuisine
- Mexican menu
- Angel City Beer
- Soft Drinks by Jarritos
- FoLAR's Signature Los Angeles River Mojitos!

Eat, drink & dance under the stars with driving South American rhythms of **Very Be Careful**, a band that plays a traditional Colombian music called Vallenato, a musical style that - along with cumbia and salsa - represents much of the musical tapestry of this South American nation.

For more information, go to *FoLAR's website*: www.folar.org or call (323) 223-0585.

If you are interested in car pooling to this event, call Joan at 599-0812 or send email to: greenwoodjoan@msn.com.

SB 974 Ports Investment Bill Update

Candice Kim, *Coalition for Clean Air*
www.coalitionforcleanair.org

Thanks for your emails and letters, both the California State Assembly and the Senate have passed SB 974. The media has really grabbed on to the story of Gov. Sarah Palin asking Schwarzenegger to veto SB 974. **The take away message?** . *Let's keep the heat on the Governor's office!* The Ports Investment Bill (SB 974 Lowenthal) will create an ongoing funding stream to help clean up air pollution.

Call and let the Governor know that public health and safety are priorities, not playthings. **His number is 916-445-2841**. You have to punch in a couple numbers to get to the right place and after a couple minutes on hold, you'll end up with a live operator who can take down your message. Take action today to help reduce the deadly air pollution caused by the shipment of cargo through the state's ports.

& VIEWS

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Membership Report

Maria Norvell, Chair

I want to thank all of you that have renewed thus far. Please send in your dues as soon as you can. Also, I want to thank all the **New WANA Members** for joining our wonderful organization.

Welcome New Members for 2008—2009

Christopher Agu
Julie Ford
Eillen Badilla
Don Fishering
Tim & Maridith Janssen
Harold Sutherland

Vivian C. Nelson
Pastor Joe Esposito
Richard Lazo
Steve Meyers
Roberta & Bill Schorman
Robert Stapp

WANA has finished its first year with 129 dues-paying households and businesses representing over 240 individual members. Together, we can make a difference.

Christmas Tree Lane

Maria Norvell, Chair

News Flash... CTL received a \$1000 grant from Long Beach Lesbian and Gay Pride, Inc.! More next month.

Below are neighborhood children with four of the finished Gingerbread People.



CRIME PREVENTION REPORT

Community Crime Prevention Meetings are held the **third Wednesday of every month**. The next meeting is on October 15th at 7:00 p.m. Location is the **Long Beach Water Department**, 2950 Redondo Avenue. Please bring a neighbor. These public meetings are very informative.



It is much easier to do something to prevent a problem than to deal with it after it has happened. Most criminals are not professional, but are opportunistic. The most effective thing we can do is to educate the community so that they will not provide the opportunity for these criminals. We are trying to educate people on crime prevention methods through many means like community meetings with LBPd staff and at neighborhood watch meetings.

Identity theft is one of the nation's fastest-growing, most expensive crimes. Many people are unaware that their information and bank accounts have been targeted. Identity thieves use stolen information to obtain new credit cards; open checking accounts; make long distance phone calls; or make purchases on stolen credit cards. If you think it can't happen to you, Think again. Let me know if you would to schedule a speaker on this topic at a future WANA meeting.

Please call me if you are interested in starting a NHW, Park Watch or Apartment Watch in your neighborhood so you, too, can help take a bite out of crime! I will help you get started.

Maria Norvell, NHW Wrigley Rep., (562) 427-5021

Wrigley's Pet Spaw

Business Hours:

Tuesday, To Saturday
8:00 a.m. - 5:00 p.m.
Sunday:
9:00 a.m. - 2:00 p.m.

\$5.00 OFF
First Visit

2168 Pacific Ave.
Long Beach, CA 90806 (562) 599-4205




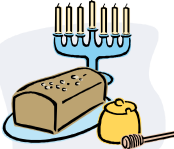



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Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 WANA Board Election Vote-by-Mail Ballots Due at PO Box	2 WANA Annual Meeting & Board Elections See pg 1.	3	4 PortFest 10am—3pm See pg 7. FoLAR RioFest LA See pg. 4.
5 University by The Sea Downtown Long Beach 10 am - 10 pm See pg. 7	6	7	8 Yom Kippur Begins at Sundown	9 	10	11
12 	13 Columbus Day Holiday	14	15 NHW Crime Prevention Meeting Call Maria at 427-5021	16 Boss' Day 	17	18 Aquarium Sea Fare Fundraiser Call (562) 437- 3474 for ticket information
19	20	21 Night At the Village 5 to 9 pm LB Convention Center See pg. 7.	22 LBPD West Division Community Leadership Meeting Call Jose Vazquez at 570-3409	23 West Long Beach Association Meeting 7 pm at Silverado Park	24	25 Young Women's Empowerment Conference 8 am to 2:45 pm Call Cine at (562) 529-6659
26	27	28	29	30	31 WANA Halloween On the Green 6:30-8:00 pm See Page 7 & Flyer	Day of the Dead 

Don't forget to set your clocks back an hour at bed-time on Saturday, Nov. 1st.



Shop Locally....

Shop Wrigley

Support the businesses who have supported WANA's News & Views Newsletters by placing ads. This allows WANA to professionally print 3,000 newsletters every other month.

The Holidays are almost here!

While you're out shopping, remember that WANA will collect toys for the LB Fire and Police Departments at WANA's **November 6th Public Meeting** and **December 4th Holiday Party**.



Scarium of the Pacific**Trick or Treat at the Aquarium**

October 25th & 26th, 9 am to 5 pm. Enjoy a family friendly adventure, including the chance to meet thousands of creatures of the Pacific, frighteningly fun activities, and plenty of hands-on experiences to haunt your memory. Non-members, call (562) 590-3100 for ticket information. Bring flyer from Aquarium website (www.aquariumofthepacific.com) to any ticket window and receive free admission for any child in costume, up to 11 years old. Look under "Special Events" for October.

Be Part of the Adventure at Green Port Fest 2008

Mark your calendar for the Port of Long Beach's Fourth Annual Green Port Fest on **October 4, 2008, 10 a.m. to 3 p.m.** You can tour the Port by boat and train, see the wildlife that lives in the harbor, drive a locomotive simulator and learn about the many environmental and security programs at the Port of Long Beach. Parking is free at the Queen Mary, complete with free shuttles. Or, call (562) 590-4121, request a free Long Beach Transit day pass and take the bus. You can also walk or bike to the event. Find out more at www.polb.com/portfest.

'Night at the Village' with Rachael Ray

This year, The Women's Conference has added a new event. The "Night at The Village" will transform the Long Beach Convention Center into over 160,000 square feet of interactive experiences, connecting women with information, shopping, food and fun. The "Night at The Village" is **from 5:00 to 9:00 pm on October 21**, and features book signings by First Lady Maria Shriver, Caroline Kennedy, Mario Lopez and Dr. Mehmet Oz. Rachael Ray will be the inaugural guest on the main stage. Go to:

www.californiawomen.org for more information.

U-Sea is 'going green'

University by the Sea will transform downtown Long Beach into a 'university for a day.' Restaurants double as 'classrooms' where experts, officials and professors lead lectures and workshops. The streets become 'plazas' packed with music, dance, food and art. **U-Sea opens at 10:00 am on Sunday, October 5, 2008. Class sessions run until 6:30 pm. Outdoor exhibits run until dusk (approximately 7:30 pm). The Music Main Stage and Beer Garden continue until 10:00 pm.** Tickets are on sale now. For a complete schedule and to purchase event tickets, go to <http://www.universitybythesea.com>.

This year, University by the Sea is 'going green' with native landscaping and composting classes, organic garden tours, free bicycle valet, mass-transit incentives, solar-powered rental equipment, 100% post-consumer biodegradable food containers, tree plantings, and much, much more.

U-Sea Volunteers Needed!

Volunteers get a free t-shirt, free parking, free food, and a free ticket. High school and college students earn service-learning hours! To sign up, email info@UniversityByTheSea.com.



WANA • Wrigley Area Neighborhood Alliance, Inc.

PO Box 6370,
Long Beach, CA 90806
wrigleyalliance@msn.com

BOARD OF DIRECTORS

Jill Hill, *President*
562-599-1822

Maria Norvell, *Vice President*
562-427-5021

Joan Greenwood, *Secretary*
562-599-0812

Nancy Risch, *Treasurer*
562-426-5266

Timothy Risch, *Sergeant at Arms*

Joan Pizzato, *Parliamentarian & Editor Emeritus*

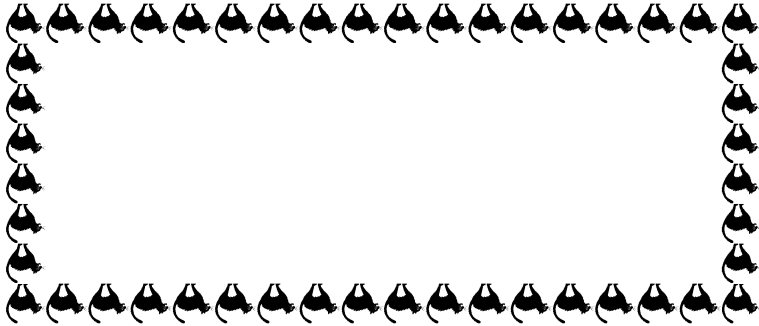
Jim Trout, *Press, PR & Historian*

WANA make your neighborhood a cleaner, greener, safer place? Then, join WANA today!! Just fill out the membership form on the back. All dues-paying members receive newsletters by mail every month..

**HALLOWEEN
ON THE GREEN**

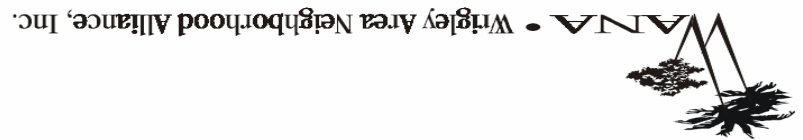
PARENTS — YOUR KIDS ARE IN FOR A HOWLEEN GOOD TIME TO TRICK-OR-TREAT SAFELY IN WRIGLEY. THERE WILL BE NO HALLOWEEN EVENT AT VETERANS PARK WHICH IS EVEN MORE REASON TO COME TO 20TH ST. & DAISY AVENUE!! THERE WILL BE GAMES FROM 6:30PM TO 8PM.. THE COSTUME CONTEST WILL BEGIN AT 7PM SHARP WITH PRIZES BEING AWARDED TO THE TOP 3 WINNERS IN 3 GROUPS AGED 1-4, 5-8, 9-12 SO GET WORKING ON YOUR COSTUMES!! THERE'S CANDY FOR ALL PARTICIPANTS WHO REGISTER. VOLUNTEERS ARE NEEDED TO HELP WITH THE GAMES AND CHECK-IN TABLE. CALL JILL AT 599-1822.

FRIDAY, OCTOBER 31ST



HALLOWEEN ON THE GREEN

P.O. Box 6370, Long Beach, CA 90806



MEMBERSHIP/RENEWAL APPLICATION

Please list the names of all residents over the age of 18 at the membership address.
I/we agree to abide by WANA Bylaws.

NAME (NAMES) _____

MAILING/STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ CELL _____ FAX _____

E-MAIL _____

DUES PER ADDRESS (\$15/YR): \$ 15.00 Through September 30, 2009

OPTIONAL CONTRIBUTIONS: \$ _____ For START UP COSTS (Please make checks payable to WANA.)

TAX DEDUCTIBLE CONTRIBUTIONS: \$ _____ For DAISY AVENUE CHRISTMAS TREE LANE
(ID # 74-3222323) (Please make check payable to: FRIENDS OF WANA.)

\$ _____ For HABITAT RESTORATION PROGRAM
(Please make check payable to: FRIENDS OF WANA)

\$ _____ **TOTAL PAYMENT** ☐ Cash ☐ Check # _____

TYPE OF MEMBERSHIP:

☐ Wrigley Resident/Household ☐ Wrigley Business/Wrigley Group ☐ Non-Wrigley Resident/Business

Please check box if you are interested in **VOLUNTEERING** for **WANA** activities. ☐

PLEASE MAIL YOUR MEMBERSHIP APPLICATION TO: WANA, P.O. BOX 6370, LONG BEACH CA 90806.
Your MEMBERSHIP CARD will be mailed to you.