



# NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

ISSUE 4

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VOLUME 2



## Message from the President

Happy daylight savings time! I hope you are enjoying the extra hour of light and making the most of it – planting a garden, talking to neighbors, taking a walk, catching up on yard work, relaxing outdoors on your patio. Here are a few things that WANA has in the works:

The WANA News & Views has a new feature.

At February's general meeting, WANA members voted and approved the sale and placement of business ads in our newsletter every other month beginning with this April issue. The cost of the ads will pay to have 2,000 copies made at our local printer at 814 W. Willow Street, Night Owl Printing. In the spirit of showing support for our local businesses, only those operating in Wrigley will be given the opportunity to place an ad. You will see several ads throughout the following pages from businesses that are supporting WANA's effort. I encourage you, the residents, to support them and recognize that we have viable businesses right here that need to be patronized. Small businesses are the backbone of our economy. Please don't overlook ours. Future ads can be placed by calling me at 562)599-1822 or Cesar at 562)427-1770.

In March's newsletter, I talked about our website and the need to raise some funds. Well, I received an anonymous donation for \$100 at our March 6 general meeting!! We are off to a good start. Because we need more than that, WANA has decided to apply for a Neighborhood Partners Program (NPP) which is a matching funds grant using Federal money from the Community Development Block Grant program. Our application is due on March 21 and we will be notified as to whether or not we will receive funding on April 16. The process then must be taken before the City Council on May 6 for approval. Hopefully, we will have our own website in May. I will provide an update in the May newsletter.

We also will be applying for a second NPP grant to purchase LED lights for Christmas Tree Lane for this December. I am still concerned about the lack of electrical power on Daisy. Even with the upgrades made this past December, it still is not enough to light all the trees on the Lane. We are investigating means of raising a lot of money to increase the electricity. Either way, we are in need of new lights and will take advantage of the grant money while it is available. I will let you know the status of that also in the May newsletter.

Cont. next Column—

# VAROOOM!

## TOYOTA GRAND PRIX OF LONG BEACH



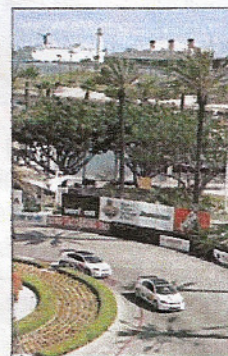
**WRIGLEY IS THE HOME OF THE GRAND PRIX ASSN.  
AND A SPONSOR OF WANA . . .**

Photos— courtesy of Grand Prix Assn. of Long Beach/Jim Argon

... "Start your engines!"

Everyone's anticipation is building for the start of the 34th Grand Prix of Long Beach!!! Here in Wrigley, the Home of the Grand Prix Association, we feel an extra excitement and feel really a part of it all! Some "300" Members used to come over and volunteer for the Christmas Tree Lane & Parade—then, some of Wrigley's young auto "racers" on Daisy Avenue "grew up" to become elite Members of the "300" Club!

Grand Prix—Second turn through Long Beach



In an effort to continue to raise funds so that we can provide the neighborhood with fun activities and events like our Halloween contest and Easter Egg Hunt, we will be selling 1 lb boxes of See's Candy in honor of Mother's Day. Please consider purchasing some for your Mom, Sister, Girlfriend or even yourself. See Page 5 for more information. An order form is included in this newsletter. If you're not a member of WANA yet, please join. That also adds to the pot so that we can do more things in order to better serve our neighborhood.

In closing, I'd like to thank the many residents to whom I have spoken or who have called me to say how much they appreciate receiving this newsletter and reading about what's going on in and around Wrigley.

Yours in Service,  
Jill



# Christmas Tree Lane Report & Update



**MARIA NORVELL**  
CTL CHAIRPERSON

We had a very successful CTL meeting last month however due to illness, I will have to give my report next month so UNTIL NEXT TIME...

*Get Well Wishes,  
Maria & Bill  
Norvell*

For the last several weeks, while Bill was in the hospital with pneumonia, Maria was at home with a bout of Laryngitis.. we hope you both are now recovering comfortably and back to feelin' good again.  
We missed you.

**Everyone wishes you well!**

## CRIME PREVENTION MEETINGS

Are held the third Wednesday of every month. The next meeting is on April 16 at 7:00 p.m. Location is at the Long Beach Water Department, 1800 East Wardlow. Please bring a neighbor. These are very informative meetings. Contact me if you want to start up a NEIGHBORHOOD WATCH block at **562-427-5021**

**Maria Norvell,**  
Wrigley Representative  
562 427-5021



## NEIGHBORHOOD WATCH UPDATE April is Sexual Assault Awareness Month

By Maria Norvell

During the month of April, advocates promote activities to raise awareness of sexual assault and its prevention

Sexual assault involves sexual acts that are forced upon individuals against their will. These acts can be physical (such as rape or unwanted sexual touching), verbal (such as sexually abusive or threatening speech), or psychological (such as voyeurism or exhibitionism). Anyone can be a victim of sexual assault. However, women and girls are more likely than males to experience violence of the type. Sexual assault is most often committed by someone known to the victim such as a spouse, family member, co-worker, friend or acquaintance, although it can also be committed by a stranger.

Women are more likely to be victims of sexual violence than men. Of the rapes and sexual assaults reported in the 2002 National Crime Victimization Survey, 87% of the victims were women and 13% were men. However, these findings may be somewhat influenced by reluctance among men to report sexual violence. Eight out of 10 victims of sexual assault knew their perpetrators. This year, **Sexual Assault Awareness Month** activities and events will focus on the importance of developing healthy respectful relationships as a positive step in the prevention of sexual violence.



## Potluck Honoring Neighborhoods USA Board

By Joan Greenwood

In March, the City of Long Beach Neighborhood Resource Center held a Pot Luck supper in honor of the visiting Board members from Neighborhoods USA (NUSA). WANA President Jill Hill and Secretary Joan Greenwood had an opportunity to talk directly with these dedicated Board Members who have been championing the role of neighborhood leadership as the means to improving the Quality of Life in urban centers throughout the United States. Neighborhoods, USA is a national non-profit organization committed to building and strengthening neighborhood organizations. For more information about NUSA and its programs, go to: [www.nusa.org](http://www.nusa.org).

## Afey Neighbor!

If you have any fruits, vegetables or herbs that you would like to share and post, please send your name, phone number and list of items to:

[wrigleyalliance@msn.com](mailto:wrigleyalliance@msn.com).

Here's what's available:

### Avocadoes

Joan Greenwood  
562)599-0812

### Lemons

Jennifer  
562)591-7951

### Tangelos

Kathy Parsons  
562)426-8660

### Lemons, grapefruits

Jill Hill  
562)599-1822





# WORKS

## PARENTS:

### Is Your Teen bored?

Or ....If you have any high schoolers who need community service hours, WANA can help. We need helpers to deliver our newsletters door-to-door. Contact Jill at 599-1822 or e-mail us at:

wrigleyalliance@msn.com.

## Wrigley Real Estate Report



By Cesar Castellanos

If you believe everything you read, the real estate market has collapsed and will never recover. Fortunately, that's just not the case. Real estate is cyclical and the downturn we're experiencing is the correction we all knew was coming after 5 to 6 years of consecutive appreciation. The market in Wrigley is dropping in price and correcting itself.

Last years sales numbers are in and there's a lesson to be learned if you expect to sell your property. Buyers are looking for the best condition, best location and best price in order to jump into a declining market. Here are the numbers for single family residents in Wrigley 2007.

194 homes were listed for sale.  
56 homes were sold  
94 homes expired /off market  
2 homes are still in escrow  
42 homes are still for sale

Cesar works for **Bankers Realty** and may be reached at  
**562-427-1770**



## SUSTAINABLE CITY COMMISSION

By Joan Greenwood

The first meeting of the newly appointed 11-member Sustainable City Commission (SCC) was held on Thursday, February 28th. Wrigley residents Lisa Wibroe and Joan Greenwood were selected by Mayor Foster to represent the Sixth and Seventh Council Districts, respectively. The first order of business will be to assist staff in the development of a Sustainable City work plan.

In addition, the SCC will provide guidance on efforts and programs to address environmental concerns raised by the City Council's Environmental Committee on topics such as air and water quality, resource conservation and protecting the integrity of the City's natural environment.

The SCC will also address new programs for increasing community awareness of Green policies leading to healthier communities and serve as a forum for community input. Commissioners will work closely with the Planning Commission and the Redevelopment Agency Board to make Long Beach a better place to live, work and play.

More information about the SCC is available on the following website (no spaces):  
[www.longbeach.gov/plan/boards\\_n\\_commissions/sustainablecitycommission.asp](http://www.longbeach.gov/plan/boards_n_commissions/sustainablecitycommission.asp)

**Thank you to  
Starbuck's in the  
Wrigley  
Marketplace  
For providing coffee for our WANA  
Meetings!**



## Welcome New Members

Angel Mendoza  
Charles E. Fuhrman  
Mickey Freye  
Jason & Catherine Taylor  
Diana Sadler  
Cesar J. Castellanos

## VOLUNTEERS OF THE MONTH

### CONNIE & WILL CHICK



These two are a perfect pair! They're celebrating their 19th Anniversary on April 1—they've been doing good deeds together for as long as anyone remembers! In fact, if you're reading this **WANA NEWS & VIEWS** its just possible they delivered it especially to you!

Of course, Connie has been our Realtor for many years here in Wrigley and has been here to answer all our questions about our property...always so helpful!

**WANA** sends congratulations and a lot of appreciation for all the work you've done for **WANA** since it started.

Now that you've met them, give them a friendly Hello at the Meeting or around the Neighborhood as they go on their rounds—delivering **WANA'S** good news!