



# NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

ISSUE 3

MARCH, 2008

VOLUME 2

## Message from the President



Jill Hill

Greetings Neighbors! I hope you are all doing well. As we enter our sixth month as a new corporation, I am excited to tell you that we are at 150 members strong and growing! I thank you all for joining WANA and putting your trust in the board to follow the mission of the organization as stated in our Bylaws. Your initial board has been very committed to fulfilling their obligations and then some. However, also in following with our bylaws, there are still three standing committees that need to be activated. They are Finance/Audit, (keeping tabs on the WANA accounts and budget), Governance (enforcing, constructing and interpreting the bylaws) and Program (planning annual activities and meeting topics). If you are auditing the WANA accounts; Governance, enforcing, constructing and interpreting the bylaws; and Program, (planning annual activities and meeting topics). If you have expertise or interest in any of these areas and would be willing to serve on a committee, please contact me at 599-1822.

I need to ask you for something else and I'll just be blunt about it. We need more money for start-up costs. Members thus far have contributed \$690. And for that, I thank you. But, as a new non-profit, setting things up to operate comes with a cost. To date, we have had enough money to pay for everything. We'd now like to establish a website and the proposal we have received is for almost \$800 (which is **very inexpensive**). However, we only have around \$500 in our account. So, I am asking you to please donate to this cause. Give whatever you can - any amount would be greatly appreciated. Or if you know of a business that would help sponsor the website, please refer them to me or any board member (contact information is on page 7). Make checks out to: WANA and send them to: P.O. Box 6370, Long Beach 90806. A professionally produced website will definitely be worth your donation and will put us on the map!

In closing, I sincerely hope you find this newsletter to be informational as well as enjoyable to read. Our editor/designer, **Joan Pizzato**, is to be thanked for its creation and layout. We wouldn't have this fabulous newsletter to read if it wasn't for her. I'd also like to thank the volunteers who have offered to deliver them: **Connie and Will Chick**, **Gloria Bolanos**, **Jarred Gould**, **Joan Greenwood**, **Pat Arndt**, **Jeannine Lawlor**, **Kathy and**

## WANA Easter Bunny On the Green . . .

**HEY KIDS!** Come meet the **WANA Bunny**—Our beloved **Christmas Tree Lane** welcomes the happy "Hopper" and he's bringing a basket full of goodies on **Saturday, March 22 from 2:00PM to 4:00PM.** At **20th Street & Daisy Avenue** He'll be hiding some eggs and you'll find sur-



**Russ Parsons, Jill Humphrey, Mary Lou and Dean Terbest, Maria Norvell, Veronica and Jeremy Robles, Jill Hill, Ador Raquel, Rose Kozlowski, Alex Cherin, Nancy and Timothy Risch, and Champagne Young.**

You would not be receiving this on your doorstep if it wasn't for them. So enjoy!! And if you like what you read, become a WANA member and receive color copies in the mail. An instant membership form is on the back page. Until next month.....

Yours in service,  
Jill

Christmas Tree Lane  
Report

**MARIA NORVELL**  
**CTL CHAIRPERSON**

Over 19 Years of Dedication to  
This Unique Neighborhood Event  
562-427-5021



...on her way to San Jose!

Not much to report, trying to catch up on some rest. Christmas Tree Lane Volunteers, THANK YOU for coming to our last meeting. THANK YOU, **Joan Pizzato** for making the certificates and purchasing the frames. It made things much easier for me.

We have to start with the repairs and replacing the train. I will be calling you soon to help. Also, by the time you read this message, we will have already had our first CTL Committee meeting. UNTIL NEXT TIME!!!

WANA Vice President and CTL Chairperson, Maria Norvell will be going to the California Democratic Convention on March 28th-30 as a delegate for Long Beach, 37th District at Congresswoman Laura Richardson's request. Such an honor comes her way after many years (18) of outstanding and dedicated work for the Wrigley community and its residents. She has preserved the Christmas Tree Lane traditions while volunteering for multiple causes which have benefited us here in Wrigley.

**GO MARIA!**

**Maria Norvell,**  
**Wrigley Representative**  
**562 427-5021**



**NEIGHBORHOOD  
WATCH NEWS**

Please join us at the next monthly Community Crime Prevention meeting scheduled for March 19, 2008. This month's speaker is a representative from the Red Cross. These meetings are very informative.

Meetings are held on the third Wednesday of the month starting at 7:00 p.m. at the Long Beach Water Department located at 1800 E. Wardlow Rd.

If you are interested in forming a NHW, please call me. I will help you start a group on your block.

**Inspector Cissy Tubbs**, Federal Agent and US Postal Inspector gave WANA Members and friends an in depth understanding of how threatened we are with theft of mail, identity theft through the mail, child exploitation through the mail, transportation of illegal narcotics through the mail, mail bombs and anthrax, in addition to mail fraud. Inspector Tubbs offered precautions on how not to become a victim in these present day dangers. Truly a Public Service and we feel safer knowing...Knowledge is power—to protect ourselves. Interestingly, Inspector Tubbs gave the history of the Department going all the way back to Wells Fargo and their early start of guarding and protecting even the Pony Express..An impressive history lesson. Thoroughly appreciated.



**Did you know...** That mail fraud identity theft happens to 2% of the people. Here are three ways to report theft to the Federal Trade Commission: Online: [ftc.gov/idtheft](http://ftc.gov/idtheft) By phone: 1-877-ID-THEFT (438-4338) By mail: Identity Theft Clearinghouse, Federal Trade Commission, Washington, DC 20580

**Neighbors-**

Here's what is available from our home grown food exchange:



**Avocadoes**

Joan Greenwood  
562)599-0812

**Lemons, lettuce, arugula, bananas, lacinato kale**

Jennifer  
562)591-7951

**Lemons, grapefruits**

Jill Hill  
562)599-1822

If you'd like to share, please send your name, phone number and list of items to: [wrigleyalliance@msn.com](mailto:wrigleyalliance@msn.com)



**DO - N a t e ,  
Don't Wait....**

To help out the **Interval House**, a shelter and center for victims of domestic violence, take your working or non-working **surplus** cell phones to a WANA meeting or to a collection box in one of the following Wrigley businesses:

**Buono's Pizzeria**  
401 W. Willow Street  
**Pacific Nutrition**  
2049 Pacific Avenue

If your business would like to be part of our effort to help this organization by placing a collection box in your office or store, call Jill at 562)599-1822. We'll include your business name and address along with those listed above.



### IN NEED— WANA LOOKED FOR A FRIEND . . .

and indeed— **WANA** found one...in the **Long Beach Neighborhood Resource Center**. When our first newsletter was ready for printing the only way it reached your hands was the helpful and efficient staff that is there to assist us. From the time we walked in with the first issue— they kept the "presses" rolling and as if by magic...**WANA News & Views** was launched.

The Neighborhood Resource Center (NRC) at 425 Atlantic Avenue in Long Beach is an innovative facility that provides community-based neighborhood volunteer organizations with tools, training and assistance to help improve our communities.

The resources available through the NRC enhance the community by helping residents leverage their own skills and talents. With technical assistance from NRC staff, neighborhood leaders have prepared successful grant proposals that have helped groups to win grants to plant trees, paint murals, install public trash cans and create community gardens. Check out their Web site:

[www.longbeach.gov/neighborhood/index.htm](http://www.longbeach.gov/neighborhood/index.htm)

Discover first hand what a powerful and helpful

## Takin' it to the Streets

By Jill Hill



WANA's February 9<sup>th</sup> clean-up was met with glorious sunshine and 25 enthusiastic volunteers (thank you, thank you!!) Trash on the sidewalks and street gutters was removed on Pacific, Pine, Earl, and Locust Avenues from 20<sup>th</sup> Street to Hill Street. Almost **3 tons** of dumped items were picked up from the alleyways! Thank you to the councilmember from the 6<sup>th</sup> District for bringing out some donuts for the volunteers and to **Teresa Gomez** from Neighborhood Services Bureau (NSB) for providing us with water and some chips in addition to helping clean up Pacific Avenue with **Enzio**, also from NSB.

Mark your calendars for our next clean-up on May 10<sup>th</sup>. If you have any ideas for future locations, call me at 562)599-1822.

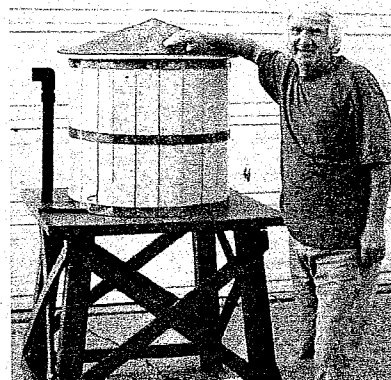


## Welcome New Members

**Norman R. Hagan**  
**James Johnson**

## Volunteer of the Month

**VERNON RUDD**



The **Christmas Tree Lane Village** was restored in 2007 and the Train and tracks were all a work of art...after these the many years of wear and tear...going no where..had taken its toll.

Even the new Water Tower was completely reconstructed —all because of Vernon's crafty carpentry talents! Wana is so lucky to have you as Our Volunteer of the Month. Many thanks for jobs well done!

WANA  
Valentines  
For Seniors!

WANA Sponsors  
donated  
\$13,730.00  
To CTL in 2007

\$75,730.00  
The VALUE of over  
4,000 VOLUNTEER  
HOURS

Membership  
approves  
WANA  
Bylaws

CTL funds  
string up  
the Lights

WANA  
forms non  
profit  
501C3

WANA  
Volunteers make  
CTL Parade  
a success!

WANA supports  
Port Clean Air  
Action Plan  
In October

WANA NEWS &  
VIEWS IS PUB-  
LISHED  
NOW MONTHLY!

WANA cleans  
up the streets!  
6 tons worth!

WANA  
Halloween  
On the  
Green!



Lucky Us,  
Just look at some of the people &



CTL COMMITTEE HONORED WITH CERTIFICATES OF APPRECIATION

WANA "takes a  
bite out of  
crime"  
September  
Meeting

More than  
100 Members  
in 3 months!

WANA  
Business Sponsors:  
Buono's,  
Starbucks  
Power Nex

WANA  
TOY  
PATROL!

## OPERATION KIDS

A mother's love knows no boundaries...so when Debbie Hennessy received an email from her son, John, stationed in Iraq describing the scourge of the children there, she set out to answer his plea...Husband Tom Hennessy, renowned columnist and father wrote in his column on 9/13/2007..."The idea was to send kid items to John's troops and let them distribute them to the children of Iraq. This allowed Iraqi youngsters to see U.S. soldiers in a positive light." Tom continued..."Think, too, of small, individually-wrapped candy, sugar-based hard candy, pocket-sized stuffed animals, brightly-colored school supplies, fun T-shirts (they really liked ones with U.S. city names imprinted on them), and small toys like Hot Wheel cars, yo-yos and super balls."



WANA— with everything in place, can act NOW to join this effort! Truly in giving we receive! Also, our children will learn compassion and experience rewards in reaching out to those children less fortunate...and we, as parents will be teaching these qualities of character...fulfilling our responsibilities....



Every WANA Member can imagine just what they can contribute— bring those items and place them in the box marked OPERATION KIDS at our Membership Meetings. Even our kids can gather coins around the house and place them in the "POT" for POSTAGE...on the table as you enter!

Lucky Wana!  
successes that have come our way



CTL VOLUNTEERS HONORED WITH CERTIFICATES OF APPRECIATION



WANA Sends  
"Sweetness" to Seniors on  
Valentine's Day

Seniors at the **Brethren Manor** and **Magnolia Senior Center** were treated to home-made cookies and punch on Valentine's

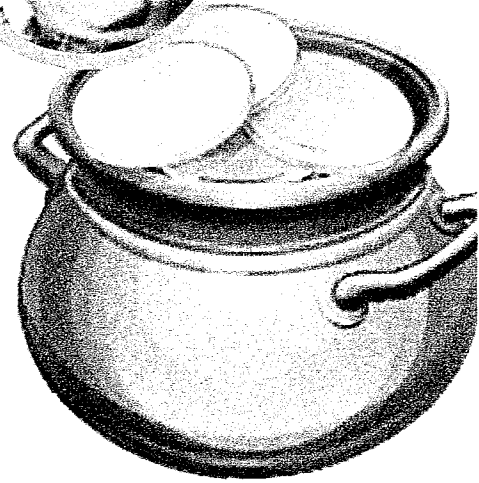
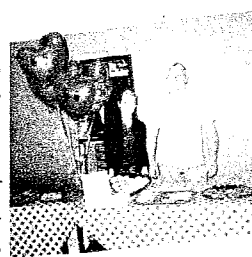


Day. **Buck**, a resident at Brethren Manor especially enjoyed the gingersnaps! Staff members **Gayle** from Brethren Manor and **Sharon** from Magnolia Senior Center just couldn't believe it when WANA called them to see what we could do for their residents on Valentine's Day.



Thank you to **Barbara Maylon, Dora Garcia, Lupe Garcia, Tonette Kademas, Pat Arndt, Jim Sollen-**

**barger, Edie Pearl, Veronica Robles, Timothy Risch, Jim Trout, Connie & Will Chick, Joan Greenwood and Maria Norvell** for making and donating a combined 55 dozen cookies!!!



# March 2008

Sun

Mon

Tue

Wed

Thu

Fri

Sat



Come hug the WANA BUNNY on Saturday, March 22!  
He'll have surprises and he'll hide some of his eggs around  
On the Green—from 2:00 pm to 4:00 pm!  
20th Street & Daisy Avenue

1

2

3

4

5

6

7

8

Happy  
Birthday  
Greg!

WANA  
MEMBERSHIP  
MEETING  
See Page 8



9

10

11

12

13

14

15

16

17

18

19

20

21

22

Palm  
Sunday

Lucky  
St. Paddy's  
Day  
To  
You!

Crime  
Prevention  
Meeting  
See Page 2

Happy  
Birthday  
Nancy!

Easter Bunny  
On the Green  
2 to 4 PM

23

24

25

26

27

28

29

Happy  
Easter!

Happy  
Birthday  
Bill!



HAZARDOUS  
WASTE  
ROUND-UP AT  
VETERANS'  
STADIUM

30

31

**WANA General Membership Meeting**  
**March 6, 2008**  
**7:00 PM**  
**Jackie Robinson Academy**



## Your Thoughts and Opinions Can Make a Difference!

By Joan Greenwood

"Community engagement is extremely important to the success of our 2030 Plan, and we are taking the planning process to the public," Mayor Bob Foster said. "Residents can talk about what's important to them: schools, the environment, the latest technology, etc. This van is a great idea." (City of Long Beach Press Release. Photographs from lbpost.com)



On Saturday, February 16, 2008, WANA's Wrigley 2030 Visioning Task Force invited the 2030 Plan Van to the Wrigley Marketplace for community input. I especially want to thank Steve Gerhardt, our community planner, for giving up a Saturday morning to hear from people who can't make our monthly meetings.



Task Force and WANA members were there to help: Jim Trout, Timothy Risch, Rick Linder, Jill Hill, Edie Pearl, Victoria Reynafarje and the Wrigley's #1 Volunteer Maria Norvell. John Edmonds and Tim Patton came out to represent the Sixth and Seventh Council Districts, respectively. What particularly impressed me was Sixth District Councilman's willingness to engage people on a face-to-face basis and really listen to what they had to say about their Vision for the future of Wrigley. His presence made several new homeowners feel like they had found a place to live where the neighborhoods really matter to the people downtown.

To join the Wrigley 2030 Visioning Task Force, contact me at (562) 355-8679 or by email at: [wrigleyalliance@msn.com](mailto:wrigleyalliance@msn.com). Participation is open to both WANA and Wrigley association members. Informal meetings will be held quarterly. The next one will be on the third Saturday in April at 11 a.m. at Starbucks in the Wrigley Marketplace.

## WANA General Membership Meeting

Thursday, March 6  
at  
7 PM  
Jackie Robinson  
Academy

### Guest Speakers

- Police Chief Tony Batts
- Long Beach Unified School Board Member. Second District Area Representative
- Interval House, shelter for victims of domestic violence

There is ample **PARKING** in the parking lot. There will be a 15 minute Social before the Meeting starts — enjoy refreshments and visiting with friends and neighbors..

**CHILD CARE** will be available so parents can participate, too!

Call **Nancy Risch** at  
**562-426-5266**

Schedule the month you'd like to bring something or just sign-up on the refreshment list at the Meeting.

Our continued thanks to **Starbucks** in the Wrigley Marketplace for their donating the coffee for our meetings. Come enjoy a cup or two when you join..you'll love it!



PO Box 6370,  
Long Beach, CA 90806  
Phone: 562-599-1822

### WANA BOARD OF DIRECTORS

Jill Hill,  
President,  
562-599-1822  
[jhill2075@verizon.net](mailto:jhill2075@verizon.net)

Maria Norvell  
V-President/  
CTL Chair,  
562-427-5021  
[Mariabootsy@aol.com](mailto:Mariabootsy@aol.com)

Joan Greenwood  
Secretary,  
562-599-0812  
[wrigleyalliance@msn.com](mailto:wrigleyalliance@msn.com)

Nancy Risch,  
Treasurer/  
Hospitality  
562-426-5266  
[nrisch51@yahoo.com](mailto:nrisch51@yahoo.com)

Timothy Risch,  
Sergeant at Arms  
Photos/Printer  
562-426-5266  
[Timothy.a.risch@verizon.net](mailto:Timothy.a.risch@verizon.net)

Joan Pizzato,  
Parliamentarian/  
Editor  
562-427-2372  
[joanpizzato@aol.com](mailto:joanpizzato@aol.com)

Jim Trout,  
Press & PR/  
Historian  
562-426-6841  
[JIMBO692@aol.com](mailto:JIMBO692@aol.com)

WANA Members are invited to contact Board Members with questions or concerns.

**SPECIAL THANKS TO THE RESOURCE CENTER**  
WANA NEWS & VIEWS is printed free of charge at the Long Beach Neighborhood Resource Center—562-570-1010