

# WANA NEWS & VIEWS

WANA • Wrigley Area Neighborhood Alliance, Inc.

**ISSUE 1**

**JANUARY, 2008**

**VOLUME 2**



## THE GRANDEST PARADE OF ALL!

Probably the best ever! Santa was never greeted so royally! And the hundreds of visitors lined Daisy Avenue, thrilled with the magic of WANA'S ALL VOLUNTEER'S efforts! Even the Lane had a new magic after undergoing WANA Elves restoration of Christmas Tree Lane Village! See photos inside!!!!

## PRESIDENT'S MESSAGE . . .

**Happy New Year Everyone!!**

As we begin 2008, take a moment to reflect on your life this past year. Hopefully, it is filled with good memories and good times. Maybe you learned something new, helped out someone in need, took a well-deserved vacation or participated in something for the first time. My New Year's wish for all of you is that you realize that the greatest gift you can give, is the gift of your time. So as you enter this new year, don't forget to give of yourself to someone or something. Give something back to this wonderful world and community we live in since it has given so much to us.

My personal reflection of this past year is filled with many trials and tribulations. Through them all, I know that I have gained experience and strength that I otherwise would not have. And through them all, I have told myself that life is not a dress rehearsal – it is the real thing and we are the actors and actresses in it. Sometimes we are given a role that we don't want but it is life's way of testing what we're made of. I have experienced things good and bad that I never thought I would. But I know I am a better person for it.

So as you begin the new year, I am going to ask that you give a little of yourself to WANA and your community. You could:

- become a member
- attend meetings
- volunteer to help where asked or needed
- join a committee
- get to know your neighbors
- become a neighborhood watch block

Just get involved in some small way. Let's work together to make our community the best it can be – starting NOW!

Yours in Service,  
Jill



**Christmas Tree Lane  
Report**  
CTL CHAIRPERSON  
562-427-5021



COUNTY OF LOS ANGELES  
BOARD OF SUPERVISORS  
822 KENNETH HAHN HALL OF ADMINISTRATION  
LOS ANGELES, CALIFORNIA 90012

DON KNABE  
PERASCA, FOURTH DISTRICT

December 11, 2007

Ms. Maria Norvell  
2411 San Francisco Avenue  
Long Beach, California 90806

Dear Maria:

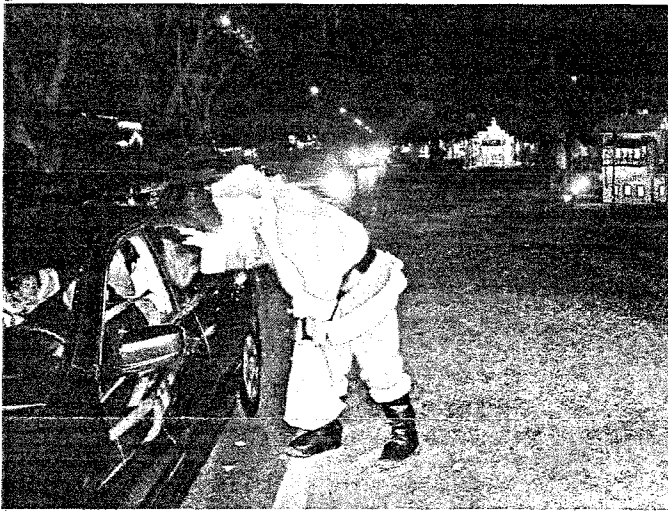
Once again, I saw you directing traffic at the Parade and as always, you did a great job. While it was certainly the coldest weather ever during a Daisy Lane Christmas Parade, Julie and I had a great time.

We truly enjoy seeing the thousands of people enjoying this great family tradition. You can be proud of the role you play in bringing joy to Daisy Lane.

Best wishes to you and your family for a safe and happy Holiday Season.

Sincerely,

DON KNABE  
Chairman Pro-Tem  
Supervisor, Fourth District  
County of Los Angeles



**Wasn't it  
just  
beautiful?**

I am so proud of all the Christmas Tree Lane Committee (CTL) and the volunteers that worked all these months to restore everything. It has truly paid off, I

have never received more compliments as I have this Christmas. I would like to give a BIG THANK YOU to the LB Firefighters Union Local 372, for setting up Daisy. It's really quite a task to undertake. Victor Maylon, from Power Nex for supplying the forklift on Daisy. Thanks, Victor for all your help he also is on the CTL committee.

I really don't know how to thank this next person, I will truly be indebted to him. His name is Berry Welsh and lives on Maine and works for Atlas Marine. He called me up about two weeks ago and just wanted to know how things were coming along. So, we talked and I told him I had a big challenge ahead of me. I had to find someone to take down Daisy. The Firefighters couldn't help us take it down. He told me that maybe his company could help us. He not only secured 2- 40-ft. flat bed trucks. He also contacted another firm to help us with 2 more 40-ft flat bed trucks. They are called Dessert Express. They will also send two drivers to drive them. I have always believed in miracles—maybe this is one. These wonderful people have saved us thousands of dollars!!

Please come to our next meeting so you can meet our top Sponsors. I will give you an update about the sponsors at the meeting.

THANK YOU! THANK YOU! THANK YOU!

**Maria Norvell,  
Wrigley Representative  
562 427-5021**



## NEIGHBORHOOD WATCH NEWS

Crime Prevention Meeting is scheduled every third Wednesday of every month. On January the 16<sup>th</sup> Chief Anthony Batts will be our guest speaker. At the Long Beach Water Department, 1800 E. Wardlow Rd. Please bring you friends and neighbors.

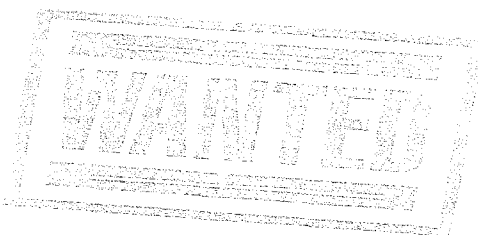
# WORKS



**The L.B.P.D. TOY PATROL collection box was overflowing with toys donated by WANA Members.**

**Thank you to everyone for your loving generosity!!**

In just three one-hour sessions between 7 and 8 pm on the nights of December 14, 15, and 16, Santa handed out over 1,800 candy canes to kids enjoying the Christmas Tree Lane displays with their families. Just imagine how many people visit the Lane between Parade night and Christmas every year!



There are Committee Positions to be filled:

- Finance
- Program
- Governance
- Public Relations

If you have a little time, we have the need!

For more information about any of these committees, please call Joan Greenwood at 562-599-0812 OR

Call Jill at 562-599-1822

## A VISION FOR WRIGLEY

- **Who:** Wrigley 2030 Visioning Task Force
  - **What:** A conversation with urban designer Brian Ulaszewski
  - **When:** Saturday, January 19, 2008 at 10:30 a.m.
  - **Where:** Starbucks in the Wrigley Marketplace
- Why:** Discuss the importance of having a Community Vision for Wrigley and how to get more residents involved in the process.

For more information, contact Joan Greenwood at (562) 355-8679 or email her at [JOAN@msn.com](mailto:JOAN@msn.com)

**THANK YOU STARBUCK'S, for generously contributing coffee for our monthly meetings!!**

Welcome New Members

**Bonnie Albrecht**

**Sandy Bird**

**Fernada Leva**

**Keith Wolfe**

**Diana Lejins**

Volunteer of the Month



**FRANK KOZLOSKI**

Quite "frankly", he's there for WANA—no matter what needs doing!

You're appreciated so  
**BIG WANA**  
Thanks yous!

Thank you WANA VOLUNTEERS... for your dedication to our unique celebration of community, goodwill and childhood fantasy. Now the whole country knows what you've done! NATIONAL PUBLIC RADIO sent a reporter to the Wrigley Christmas Parade. Commentary and viewer reactions were reported nation-wide on Saturday, December 15.