



The Willard Neighborhood Association

Steering Committee: George Beier • Jeff Bradt • Doug Buckwald • Elizabeth Butler • Janet Byron
John Caner • Vincent Casalaina • David Cottle • Colleen Donovan • Joe Halperin • Lynn Halperin
Conrad Lagasca • Marcia Levenson • Jane Miller • Rebecca Perry • Tim Ruckle • Zofia Rybkowski

President's message: Join us for National Night Out (Aug. 5), WNA Street Faire (Aug. 24)

Next month is a big one for the Willard Neighborhood Association (WNA). We kick off with our 2nd annual **National Night Out Ice Cream Social on Tuesday, August 5 (7–9 pm, Willard Park @ Derby and Hillegass)**. Janet Byron is organizing the event and has included more information in the newsletter. Our disaster preparedness subcommittee, headed by John Caner, will have a large selection of items on display that night with information on where to get them.

The second event is our annual **Street Faire, on Sunday, August 24 (11 am–3 pm, Hillegass between Derby and Stuart)**. Organized by Greg Murphy, this event features a number of “yard sale” sellers who help recycle used items into new student households, and the event is held over Welcome Weekend for UC. This year we're also planning a Pet Parade and fun activities for during the Faire, as well as free food from Mario's and representatives of local groups with information and ideas to share.

Both of these activities can use more volunteers. I urge you to contact the organizers and offer your time (janetbyron@comcast.net, 848-4008, and Greg Murphy, GregM@JFCS.ORG). It's a great way to meet your neighbors and learn more about WNA.

Our next Steering Committee meeting is July 24th (4th Thursday of each month) at 7 pm at Mudrakers, on the corner of Stuart & Telegraph. We hope you'll join us. You can always go to our Web site (WillardNA.org) and see what issues we are discussing and check up on any crime bulletins affecting our neighborhood.

I'm excited about the energy that is being generated in the neighborhood this year and I'm sure you'll see that energy manifest itself in the weeks ahead.

Vince Casalaina (ProBerk@aol.com)
President, Willard Neighborhood Association

Join WNA for National Night Out – Ice Cream Social!

Please join Willard Neighborhood Association for our second annual National Night Out Ice Cream Social, on **Tuesday, August 5, from 7-9 p.m.** We'll be in Willard Park at the corner of Derby and Hillegass, serving up free ice cream to all comers! Meeting your neighbors is one of the best ways to prevent crime, plus it's fun. This year's event features entertainment by Florante Aguilar, Philippine guitarist; free safety whistles, LED lights, and disaster preparedness information; and the opportunity to meet local public safety officers. For more information or to volunteer, contact janetbyron@comcast.net or 848-4008. National Night Out is a nationwide anti-crime event with an estimated 35 million participants in 12,000 communities; for more information, go to: www.natw.org/nno.

Committee Reports

WNA recently launched several committees to work on a variety of neighborhood issues. You are welcome and encouraged to join a committee. Short reports follow:

Disaster Preparedness. At National Night Out, WNA will provide earthquake preparedness supplies and information (as well as plenty of ice cream and neighborly good cheer)! WNA will provide free safety whistles and LED lights to neighbors, and gas valve shut-off wrenches for a donation of \$5.00.

The committee will display earthquake-preparedness products that neighbors can easily purchase on-line to set up their own kit for their home and family. There will also be additional information about what you can do to prepare for an earthquake in our neighborhood.

Moreover, there will be a sign-up sheet to get your block or area start with a disaster-preparedness plan. The committee is working with the City of Berkeley to put together training and planning materials for the Willard neighborhood. For more information, or if you would like to help out with disaster preparedness in our neighborhood, please contact John Caner at 501-0256 or johncaner@gmail.com.

Physical Environment. The Street Faire (our fourth!) is a great way to meet the neighbors, greet incoming UC students, and enjoy the day. It will be on Sunday, August 24, from 11 am - 3 pm. This year, we are going back to our original location of Hillegass Street across from Willard Park (the 2700 block) and have reserved the park itself.

We are seeking any neighbors who would like to participate in the neighborhood-wide yard sale as part of the Street Faire. Sellers must set up no earlier than 9 a.m. on Aug. 24 and must remove, recycle, or discard any unsold material by 5 p.m. that day (we will provide a dumpster and recycling bins). In addition, we ask that sellers contribute up to 10% of their gross sales to WNA (with a cap of \$50).

We are also seeking non-profit and neighborhood groups and organizations who want to set up informational tables/booths for the faire. Groups are not allowed to sell anything, but can provide informational material and recruit volunteers/new members. Volunteers to help with setup, cleanup and crowd control are welcome.

The committee is also working with the City to get a permanent solution to the pest problem on the children's totlot in Willard Park. The deck surrounding the large tree is a magnet for all sorts of nasty critters (the city is staging another extermination operation there now), and we think a nice, permanent, stone foundation with recycled planking on top and some sort of maintenance access will do the trick.

Soon, we will be working with our team at the Berkeley Project (WNA is one of their sponsors) on developing work projects in and around the park, and hope to have Berkeley Project on hand to provide information and do some recruiting during the Street Faire. Contact Greg Murphy at GregM@jfc.org or call 644-9415.

Public Safety: Jill Finn of LeConte Neighborhood Association, block captain for 2100 Oregon, has identified great opportunity to get group discounts on lighting to brighten dark corners of our respective neighborhoods.

Finn has launched a project to help residents obtain motion-sensitive lights for the fronts of their homes. She has gotten a quantity discount of \$30 for a flexible, two-bulb unit, plus an estimate for installation. Her goal is to have such lights installed throughout LeConte (including Halcyon south of Ashby) so that sidewalks and driveways will "flight up" when people walk by. (The Police Department confirms that "Street Lights" are not intended to prevent dark spots on sidewalks, so our additions will make a difference.) To get a pdf order form or more information please contact jcf2525@gmail.com.

A blog is available to assist residents in better understanding the issues of blight in South Berkeley and North Oakland and working with the bureaucracies of city government to fashion a more pro-active approach to addressing blight. In addition, the blog hopes to address the relationship between crime and blight. Go to: <http://wefightblight.blogspot.com/>

The Public Safety committee met this month. The current focus will be recruiting neighborhood block captains to lead public safety and crime prevention efforts. Our long-range vision is to have a system of public safety "pods" throughout the Willard neighborhood so that concerned neighbors on every street can work together on crime prevention efforts. We are looking for individuals interested in leading or participating in a public safety pod on their block, and those who can tell us about existing crime prevention groups in the neighborhood. The committee will be developing a crime prevention resource "tool kit" to assist neighbors in organizing and maintaining their block safety groups. The public safety committee is chaired by David Cottle; contact davidcottle@comcast.net or call 843-7527.

Public Outreach. This committee will focus on community education and outreach. We will have our first meeting in August, after National Night Out. For more information, contact Janet Byron, janetbyron@comcast.net or 848-4008.

Political Action. This committee will research and report on political issues that affect our neighborhood, such as land use, city policies, referenda and other concerns. For more information, contact George Beier at georgebeier@hotmail.com or 848-9451.

WNA adopts new courtesy policy

In order to ensure that all participants in WNA meetings and communications can express their views in a respectful environment, the steering committee recently passed a courtesy policy. If the policy is violated, WNA members can call for a “point of courtesy” to remind other members of the policy. Those who continually violate the policy may be asked to leave a meeting or discontinue e-mail communications. Full text of the policy follows:

Willard Neighborhood Association Steering Committee Rules & Procedures

Willard Neighborhood Courtesy Policy

One of the major goals of Willard Neighborhood Association (WNA) is to provide a civil forum for our community to discuss issues of concern to the neighborhood. To facilitate this discussion, the Willard Neighborhood Association Steering Committee (WNASC) has adopted the following courtesy policy regarding both verbal and written communications between association members:

First, members agree to respect each other's privacy. This means that members may not misuse the personal information of other members or send them unwanted or unsolicited e-mail. Also, members should not forward e-mails unless there is express or implied permission by the sender of the e-mail. Moreover, if members are engaged in an e-mail discussion, members should strive to limit distribution of those e-mails only to those people involved in those discussions.

Second, members agree to behave in a civil and courteous manner in their interactions with other members both in person at meetings and in written communications. We acknowledge that there is a healthy diversity of opinion within our association, and that members will invariably hear and read views expressed that they do not agree with. While all members are encouraged to share different views, they are asked to do so in a civil and courteous manner. Specifically, WNA does not allow members to make personal attacks on other members, in either written correspondence or in-person during meetings. Likewise, rude, loud and/or disrespectful behavior toward other members is not acceptable or constructive. Also, members should avoid repeating themselves, and interrupting others, and should allow time for others to speak.

We are all responsible for deciding whether the courtesy policy has been breached. Any member may call a “point of courtesy” during a meeting, or during an email discussion, to remind another member of the courtesy policy and may request that they abide by the policy.

If a member repeatedly violates the courtesy policy at a meeting, the WNA SC by two-thirds vote may request the offending person to leave the meeting.

Report highlights UC campus impacts

A new economic impact and social benefits report documents contributions by the University of California, Berkeley, to the economy and quality of life for residents of the San Francisco Bay Area and highlights the wide-ranging, local to global impacts of campus research. Prepared by UC Berkeley staff, with data analysis performed by CBRE Consulting, the report uses 2005-2006 data to quantify the campus's economic and social impacts. Its key findings include:

- The campus spent more than \$401 million in goods and services during the study period, with more than \$135 million spent in the Bay Area, including about \$31 million to vendors in the city of Berkeley.
- UC Berkeley's payroll was almost \$808 million, with some 96 percent of salaries going to Bay Area residents.
- UC Berkeley students, 73 percent of whom live in the city of Berkeley, spent about \$395 million in the Bay Area, about \$282 million of that in the city of Berkeley.
- UC Berkeley's direct spending of over \$1 billion in the Bay Area generated another \$464 million in spending and an additional 9,200 jobs for Bay Area residents.

UC Berkeley sponsors more than 200 community service programs serving K-12 schools, youth and families, seniors, disabled persons, and underserved urban and rural neighborhoods. The study is at www.berkeley.edu/econimpact/

— Kathleen Maclay, UC Berkeley

Neighbors urged to use Willard Pool

About 8 years ago, after 20 years living a block away from Willard Swimming Pool, I decided to try it. I was pleasantly surprised to find the locker room clean, well lighted and heated, and the showers were great.

The pool water is clean and a pleasant temperature. There's wonderful art on the walls around the pool, the guards are helpful and friendly. There's a free Senior Water Exercise class, Mon.-Thurs, 9:15-10:15, taught by Yassir Chadry to a background of '50's or Moroccan music. Pick up a pool schedule and see all the swim times and other offerings there.

This is all the good news about Willard Pool, an undiscovered treasure in our neighborhood. The bad news is that it's open only 4 months of the year (May-Aug) because of low use during the fall and winter months. If we showed that we need and use the pool all year round, the city would probably keep it open.

Please consider visiting the pool. We will be taking groups over during the WNA Street Faire on Aug. 24, but I hope you will go over before that and find out for yourselves what a great pool it is.

— Marilyn Rowland

Internship in Carson's office

Alameda County Supervisor Keith Carson has internship opportunities for college and high-school students year-round. Duties include community outreach, attending meetings, writing letters, and other tasks. Submit a resume and cover letter to Irmina Sanchez, mina.sanchez@acgov.org



BERKELEY POLICE DEPARTMENT

2100 Martin Luther King Jr. Way, Berkeley, CA 94704
(510) 981-5900, TDD: (510) 981-5799, police@ci.berkeley.ca.us



Media Contact:

Officer
Andrew Frankel
#25
Public Information
Officer (PIO)
(510) 981-5881

Chief of Police
Douglas N.
Hambleton

City of Berkeley
Main Line
(510) 981-CITY

Community Crime Alert Detectives Seek Public's Help In Identifying Suspects

Berkeley, CA. (June 23, 2008) - The City of Berkeley Police Department's (BPD) Detectives are requesting the community's help in solving a recent attempted robbery/sexual assault and a burglary. Detectives are sharing the details of these crimes to keep the public informed and to protect themselves.

On Tuesday, June 17, 2008, in the late morning hours, a woman was sexually assaulted in her residence on the 2300 block of Derby St. The suspect gained entry to her apartment through an unlocked front door.

The suspect is described as:

Black male, 20s, dark complexion, 6-02, thin build, last seen wearing a red, waist length, zippered jacket and red hooded sweatshirt, baggy blue jeans with cargo pockets and a cloth mask covering his face

On Saturday, June 20, 2008, in the early morning hours, an unknown suspect gained access to a residence on the 1800 block of Vine St. via window pry.

The suspect is described as:

Black male, 20s, dark complexion; tall, muscular build, a cloth mask covering his face

In both cases the suspect was armed.

Community members are reminded to employ crime prevention measures whenever possible. By taking a few precautions, you reduce your risk as well as discourage those who commit crimes.

- Be alert to your surroundings and people around you
- Whenever feasible, walk, jog or travel with a friend
- Walk confidently and at a steady pace
- Don't talk on cell phones or listen to I-Pods when alone, as they limit awareness
- Be aware of locations and situations, which make you more vulnerable to crime such as alleys, doorways, parking lots and stairwells
- Stay in well-lighted areas as much as possible
- Become familiar with your neighbors
- Call BPD to report suspicious persons or activity

If you have any information regarding these two cases, please call the BPD Sex Crimes Detail at (510) 981-5735. For crimes in progress, call 911 or (510) 981-5911 from your cell phone. To report suspicious persons or activity, call the BPD non-emergency line at (510) 981-5900.

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Chief of Police
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Hambleton

City of Berkeley
Main Line
(510) 981-CITY

Community Crime Alert

Sex Crimes Detectives Seek Public's Help In Identifying Suspect

Berkeley, CA. (June 18, 2008) - City of Berkeley Police Department (BPD) Sex Crimes Detectives are requesting the community's help in solving a recent sexual assault. Detectives are sharing the details of this crime to keep the public informed and to better protect themselves.

On June 15, 2008, at about 7:20 PM, a woman was assaulted in the area of Dwight Way and College Ave.



The suspect is described as:
Hispanic Male, 20s, medium complexion,
6-0 tall, medium to muscular build,
long, dark, wavy hair greased back in a ponytail,
"glazed green eyes," Mustache and goatee and
was last seen wearing a gray t-shirt with a colored
emblem.

Community members are reminded to employ crime prevention measures whenever possible. By taking a few precautions, you reduce your risk as well as discourage those who commit crimes.

- Be alert to your surroundings and people around you
- Whenever feasible, walk, job or travel with a friend
- Walk confidently and at a steady pace
- Don't talk on cell phones or listen to iPods when alone, as they limit awareness
- Be aware of locations and situations, which make you more vulnerable to crime such as alleys, doorways, parking lots and stairwells
- Stay in well-lighted areas as much as possible
- Become familiar with your neighbors
- Call BPD to report suspicious persons or activity

If you have any information regarding these assaults, please call the BPD Sex Crimes Detail at (510) 981-5735. For crimes in progress, call 911 or (510) 981-5911 from your cell phone. To report suspicious persons or activity, call the BPD non-emergency line at (510) 981-5900.

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*** * * * * City of Berkeley: Useful Contact Information * * * * ***

Police

Police Emergency Number: 911 (from landline);
981-5911 (from cell; preprogram with this number)
Police Non-emergency Number: 981-5900
Link to beat maps and a list of beat officers:
North of Derby is Beat 7, South of Derby is Beat 9.
<http://www.ci.berkeley.ca.us/police/departments/beatinfo/beatlineup.html>
Area Coordinator -- Steve Burccham 981-5778

Other City Departments:

Neighborhood Services Liaison Jim Hynes <jhynes@ci.berkeley.ca.us> 981-2493
Public Works Customer Service: 644-6620 (trash pick up, streets, sidewalks, graffiti, sewers, storm drains, street lights) pwworks@ci.berkeley.ca.us / publicworks@ci.berkeley.ca.us
Tree Trimming/Planting (Forestry): 644-6566 trees@ci.berkeley.ca.us

Written Communication with City Council:

To comment to City Council, cut and paste the following email addresses:

City Clerk <clerk@ci.berkeley.ca.us>
Mayor Tom Bates <Mayor@ci.berkeley.ca.us>
Councilmember Linda Maio <LMaio@ci.berkeley.ca.us>
Councilmember Darryl Moore <DMoore@ci.berkeley.ca.us>
Councilmember Max Anderson <MAnderson@ci.berkeley.ca.us>
Councilmember Dona Spring <DSpring@ci.berkeley.ca.us>
Councilmember Laurie Capitelli <LCapitelli@ci.berkeley.ca.us>
Councilmember Betty Olds <BOlds@ci.berkeley.ca.us>

Representatives for Our Neighborhood:

Councilmember Kriss Worthington <KWorthington@ci.berkeley.ca.us>
(District 7) 981-7170 All except Eastern edge of neighborhood
Councilmember Gordon Wozniak <GWozniak@ci.berkeley.ca.us>
(District 8) 981-7180 Eastern edge of neighborhood

Links to WNA website, WNA Yahoo group and other local websites:

<http://WillardNA.org>
<http://groups.yahoo.com/group/willardna/>
<http://www.telegraphave.org/>