

# Christmas Tree Lane



On Dec. 2, WANA and Pacific Baptist Church volunteers worked 8 hours to load, transport and position the major displays.



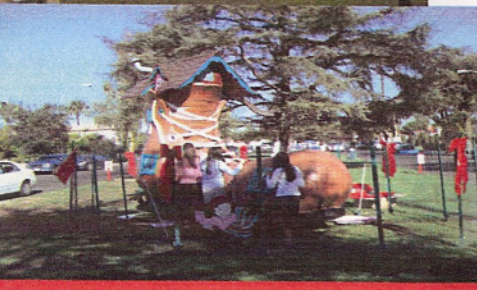
On Dec. 1st, 2nd, and 5th, City Light and Power hung new energy-efficient LED lights on 15 of the sponsored trees while WANA volunteers prepared the light strings and installed 125 flood lights with compact fluorescent bulbs.



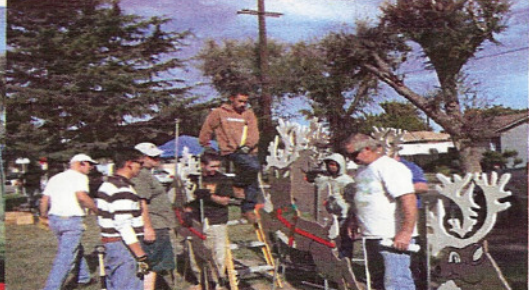
On Dec. 6th from 7AM until 4PM, 50 volunteers from Pacific Baptist Church joined with WANA to complete the finishing touches.



Above—Men installing the protective fencing  
At left top—Maria and Jim installing the steeple on the church  
At left—Vernon Rudd with the Snow people



Putting bows on fencing of Old Woman in the Shoe



Setting up Santa's sleigh and reindeer

## 2008 Spirit of Christmas on Daisy ... "Going Green!"

No doubt, the Lane was brighter and greener than in the past thanks to our volunteers, donations of in-kind and reduced rate services contributed by local business people and the generosity of sponsors. "I am ecstatic that WANA has succeeded in *greening* Christmas Tree Lane!!" exclaimed WANA President Jill Hill.

Early last year, WANA vowed to lessen the City's electricity bill and brighten up the Lane. Money was raised through grants and sponsorships to "Go Green". WANA purchased over 600 strings of energy-saving LED lights for the trees and 125 compact fluorescent bulbs to light up the Lane displays.

"We didn't have enough money to accomplish all we needed to do, but we will finish up in time for next year's activities," said Maria Norvell, WANA's Vice President and Chair of the Christmas Tree Lane Committee for 19 years.

WANA also revamped 75 character figurines including the ever-popular gingerbread people. In 2007, WANA volunteers refurbished and reconstructed the 31 major displays and 17 snow people.



Performers: Juvenil, above, and Samoan dancers, below.



WANA thanks all the wonderful volunteers for their dedication to Wrigley's unique celebration of community, goodwill and childhood fantasy.



Sun	Mon	Tue	Wed	Thu	Fri	Sat
<b>TREE RECYCLING @ VETERANS PARK</b> <b>DEC 26-JAN 9</b> <b>MON-FRI, 9AM-5PM</b> <b>SAT &amp; SUN, 9AM-2PM</b>				1 <b>HAPPY NEW YEAR</b>	2	3
4	5	6	7	8 WANA MEETING 7 P.M. "Rosie the Riveter"	9	10 Tree Recycling - set out tree by 7AM
11	12	13	14	15	16	17 MLK Parade & Celebration
18	19 MARTIN LUTHER KING, JR. BIRTHDAY	20	21 CRIME PREVENTION MEETING 7 P.M.	22	23	24
25	26	27	28	29	30	31

## WANA Meeting JANUARY 8, 2009

**Special Guest: Councilmember Gerrie Schipske, Author of "Rosie the Riveter, Long Beach"**

Bring the whole family to hear an inspiring presentation of how families from all over the country came to Long Beach during the war in the mid-1940's in search of employment and military duty and how women affected the workforce at the Douglas Aircraft Plant.

Signed copies of her book will be available for purchase (\$20). Some of the proceeds will go towards Rosie the Riveter Foundation, a non-profit organization, to assist in funding programs related to Rosie the Riveter Park at the Southwest corner of Clark Avenue and Conant Street.

If you cannot attend, but would like to purchase a book, please call Joan at (562) 599-0812.

**7 — 9 PM at Jackie Robinson School**

**2750 Pine Avenue—28th & Pine across from Veterans Park**

**Public Welcome FREE parking, light refreshments and CHILD CARE PROVIDED.**



## Tree Recycling

Curbside Pick UP  
Saturday, January 10, 2009

Free pick-up is provided to all residents with City refuse service. Please place your tree where you trash is normally collected by 7 am on January 10 and it will be picked up for recycling. All decorations and stands **MUST** be removed. Please cut tree over 12 ft tall in 6-foot sections. For more information, contact Environmental Service Bureau at (562) 570-2876, or visit [www.longbeach-recycles.org](http://www.longbeach-recycles.org)

## An Elegant Living Tree for Decorating



The trees on Christmas Tree Lane are *Cedrus deodara*. A deodar makes a striking patio plant. Then once a year, for a brief but glorious week, it can be brought indoors and draped with ornaments to celebrate this special season

with your friends and loved ones. Very few Christmas trees live comfortably in a container for more than a season or two, but the deodar can live for years in the same pot, growing no more than a few inches, even after five years.

This elegant species of cedar is native to the western Himalayas and is often referred to as the "original" Christmas Tree.

Its name was derived from the Sanskrit\* word 'devadara', meaning tree of the gods. It was then shortened to the common Indian name 'deodar'.

(Photo & Text Credits: Robert Smaus from <http://www.learn2grow.com/gardeningguides/specialtygardening/containergardening/>)



## The Wrigley Real Estate Report

By Cesar Castellanos

### Condition, price and Location.

Forget about that true and tested axiom in real estate; location, location, location. If you want to sell your home in today's market, you better know a little bit about the American pastime of baseball.

Baseball is won and lost on pitching, hitting and defense. If you plan on winning, you better dominate two of these three facets. Whichever team takes two of three always wins the game.

Likewise, selling a home requires the right price, condition and location. If you have two of these three, you're likely to sell your home.

I use this analogy for its simplicity. I pulled the pending sales in Wrigley, 20 altogether, and started seeing these three characteristics over and over.

The homes that sold have great locations, great conditions or great prices. In each example, they had at least 2 if not 3 of the keys to selling. They also sold very quickly.

The homes that are sitting on the market have only one or less of the three keys to selling.

Yes, the market is slow, but if you want to win and sell your property, take heed of this advice. Look at the three keys to selling and decide which one you want to improve in order to win the sales game in these tough times.

Cesar works for Bankers Realty & can be reached at 562-427-1770.

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## Home Grown Fruits, Vegetables and Herbs to Share!

There has to be someone out there who has some winter foods you'd like to share with neighbors. If you have any fruits, vegetables or herbs, bring them to the public meeting on January 8th or post what you have to offer in WANA's News & Views. Please send your name, phone number and list of



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### 2008-2009 Executive Board

Jill Hill, *President*  
562-599-1822

Maria Norvell, *Vice President*  
562-427-5021

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562-599-0812

Frank Kozlowski, *Sergeant-at-Arms*  
Joan Pizzato

Nancy Risch, *Treasurer*  
562-426-5266

Timothy Risch, *Parliamentarian*

Veronica Robles

Jim Trout

Students at Jackie Robinson Academy prepared the banner below and surprised WANA members by placing it up on the cafetorium wall for all to see at our December Holiday Party. In November, WANA volunteers replaced non-native with native plants in their landscape garden. Thank You, JRob!!



items to: [wrigleyalliance@msn.com](mailto:wrigleyalliance@msn.com) or call Jill at (562) 599-1822.

### Here's what's available:

Lemons Jill (562) 599-1822  
Avocadoes Joan (562) 599-0812