



# **ROCHELLE MARKETPLACE DDA**

**The RISE Grant Guidelines**

**Monday, July 5, 2021**

**Rochelle Community Center**

**Construction Trades Training & Practice**

**PRINCE JOSEPH LOPEZ**

**(presenting)**

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# A QUICK LOOK AT THIS

- **BYLAWS Section 2.6, Activities:** all activities of the **DDA** shall be “nonpartisan, non-denominational, non-sectarian, anti-racist, non-discriminatory and non-segregated”,

*Pursuant to Title VII of 1964, 31 USC 31 § 6711 and 49 USC § 306, see Appendix B.*

# POWERS OF AUTHORITIES

O.C.G.A § 36-42-8 (2010):

(a) Each authority shall have all of the powers **necessary** or **convenient** to carry out and effectuate the **purposes** and **prevision** of this chapter, including without limiting the generality of the forgoing, the power: ...

INCLUSIVE, DDA'S HAVE THE POWER FOR  
FORM PUBLIC/PRIVATE PARTNERSHIPS

# REMEMBER OUR GOALS?

Help reduce **poverty** *(jobs)*

Improve **living** conditions  
*(housing)*

*When Communities come together, **GREAT** things happen!*

# NEW GRANT FUNDING

## USDA Launches Grant Program to Help Expand Regional Economies and Create High-Wage Jobs in Distressed Rural Communities

**WASHINGTON, June 15, 2021** – United States Department of Agriculture (**USDA**) Rural Development Rural Business-Cooperative Service Administrator Karama Neal today unveiled a **new grant program** to help rural communities create **good-paying jobs** and support new business opportunities in high-growth fields.

<https://www.usda.gov/media/press-releases/2021/06/15/usda-launches-grant-program-help-expand-regional-economies-and>

# THE RISE GRANT PROFILE

## The Rural Innovation Stronger Economy

(RISE) grant is intended to help rural communities identify and maximize local assets and connect to networks and industry clusters within their *region*. This new grant encourages a ***regional***, innovation-driven approach to economic development. The RISE program ensures that critical funding supports long-term and sustainable economic growth in the rural communities and regions that need it most.

RISE provides grants of up to **\$2 million** to **consortiums** of local governments, investors, industry, institutions of higher education, and other **public** and **private** entities in rural areas. The funds may be used to form job accelerator partnerships and create **high-wage jobs**, **start** or **expand** businesses, and support economic growth in the rural areas of their region.



# WORKFORCE TRAINING

Funding may also be used to establish and operate innovation centers and partnerships, such as integrating rural businesses into new supply chains, ***PROVIDING WORKFORCE TRAINING*** and ***identifying community assets***

To help ensure long-term and sustainable community and economic development, award recipients must support projects for at least four years

# RISE GRANT DEADLINES

Starting ***June 16, 2021***, applications will be accepted electronically at Grants.gov.

Applications must be submitted by 11:59 p.m. Eastern Time on ***Aug. 2, 2021***

USDA is hosting a webinar on ***Tuesday, June 22, 2021 at 11:30 a.m.*** Eastern Time to help stakeholders and potential applicants learn more about this funding opportunity

# RISE GRANT LIFE

\$500 k to 2 mill a year, Multi-year, 10 mill @ 80%  
*(matching **20%** can't be other Fed/Gov money)*

## MEET THESE CHECK POINTS:

1. Region and clusters within their **region**.
2. Identifying **community assets**.
3. **Workforce Training**
4. **Construction Trades PRACTICE School**.
5. **High-paying jobs**
6. Under 50 k inhabitants **HAVE PRIORITY**.

# 1. REGION & REGIONAL



Two Regions were clearly identified:

1. The entire County
2. The DDA's region formed by ACTIVATED DDA's in **Abbeville**, **Pitts**, and *Pineview*?

## 2. COMMUNITY ASSETS

1. Wilcox County Schools
2. The Faith-based Community = Church(es)
3. The **POOR** and unemployed people of Rochelle/Wilcox County
4. Local/regional entrepreneurship/  
Small businesses
5. Farm and Agricultural entities/business

# 3. WORKFORCE TRAINING

- **RISE** Funding may also be used to establish and operate innovation centers and partnerships, such as integrating rural businesses into new supply chains, *providing workforce training* and identifying community assets.
- To help ensure long-term and sustainable community and economic development, award recipients must support projects for at least four years

# COMMUNITY NEED

- Need to keep up with social and technological changes to **survive**.
- Our community urgently need to empower our young generations to succeed; including and specially **FEMALES**.
- **JOBS, JOBS, and HIGH WAGE-Paying JOBS.**

# WORKFORCE DEVELOPMENT

- Such program should help develop the labor force that now, **we do not have**.
- It will be Wilcox County inclusive to help other DDA cities in the county with **certified labor requirements**.
- Provides the opportunity for employment in the construction trades with **state licensing as required**.
- Provide the opportunity to acquire the required **PRACTICE** hours (400) in the construction trades while **building or renovating houses**.



# WORKFORCE DEVELOPMENT

## Construction Trades

### CERTIFIED:

Plumbers

Electricians

Framers

Roofers

Dry-Wallers

Etc.

# TRAINING AND CERTIFICATION



Wilcox County Schools  
Rochelle, Georgia  
*We Believe in You!*

## CONSTRUCTION TRADES PATHWAY

*(Mr. Nathan Gibbs)*

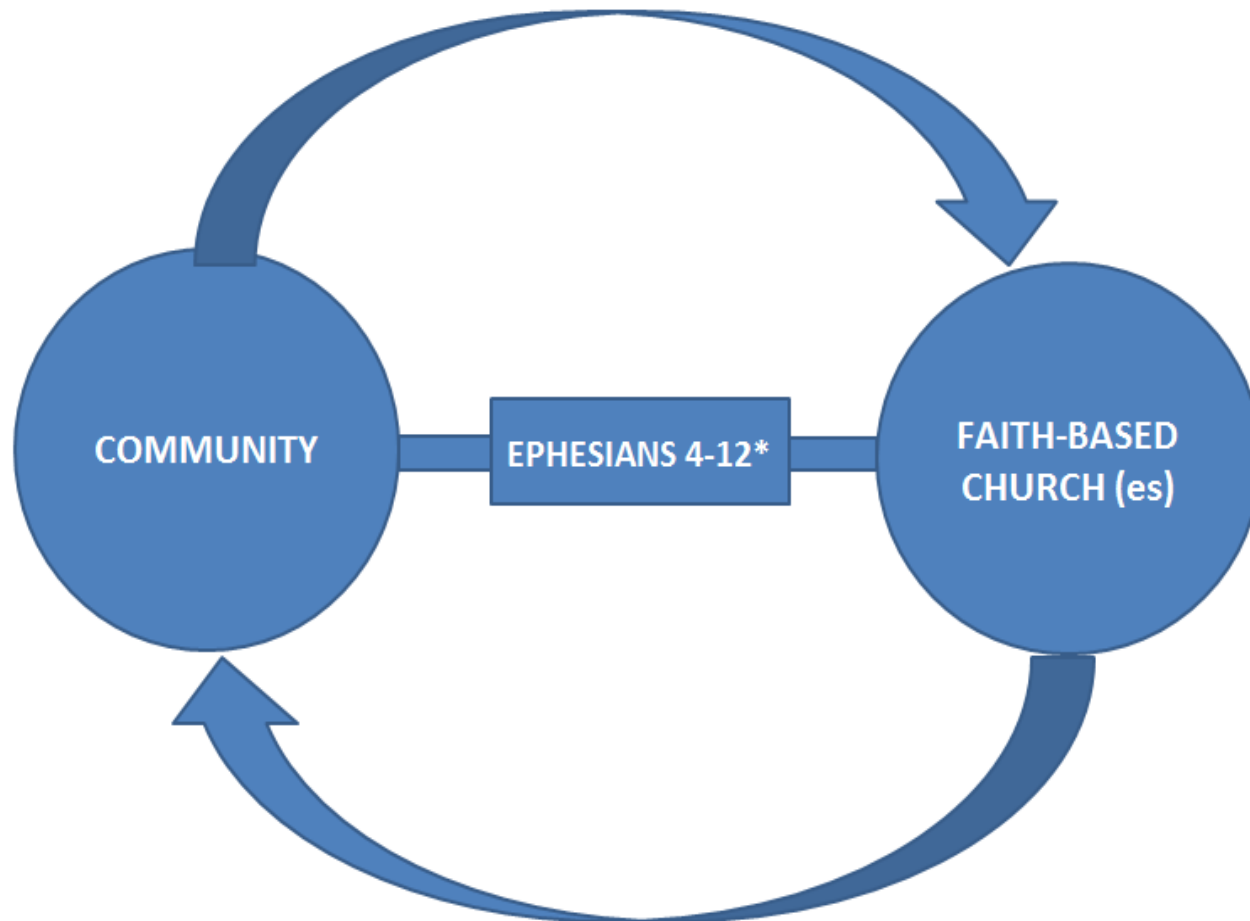


**Wilcox County Schools**  
Rochelle, Georgia  
*We Believe in You!*

The School System is countywide,  
we can expand the **CONSTRUCTION  
TRADES PRACTICE** school to be  
**countywide as well.**

*[Region (al) description]*

# MUTUALISTIC RELATIONSHIP



**Ephesians 4-12:** "For the perfecting of the saints, for the work of the ministry, for the edifying of the body of Christ"

# EXPERIENCE CERTIFICATION

- *Applicant should be able to document **three or more years of Experience prior to take the exam.***
- The State of Georgia relies on honest and accurate institutions for **proof** and **certification** of **PRACTICE** hours to extend licenses. Practice hours are computed at 400 total.

# “Guiding Light”

## 4. TRADES PRACTICE SCHOOL

The CONSTRUCTION TRADES PRACTICE SCHOOL BEST STRUCTURE IS TO BE **A 501 (C) (3) -NOT FOR PROFIT ORGANIZATION-**

### FUNDING

1. **GRANTS** exclusively set-aside for **Faith-based orgs** (*Churches*), OTHER
2. **PROGRAM CAPITAL** (*the Community HOME Investment Program -- CHIP*) and NOFA's
3. **PARTNERSHIPS**
4. **CASH/INKIND DONATIONS**
5. **OTHER AVAILABLE FUNDING**

# FUNDING & NOFA's

## Partner

In need of resources? AmeriCorps is here for you. Every year, we place more than \$800 million in funding and more than 270,000 individuals with nonprofit, faith-based, and community organizations.

## Community HOME Investment Program (CHIP)

The purpose of the Community HOME Investment Program (CHIP) is to provide safe, decent, and affordable housing in Georgia by granting funds to city and county governments, public housing authorities, and nonprofits to

- 1.) rehabilitate owner-occupied homes and
- 2.) build and renovate affordable single family homes for sale to eligible homebuyers.

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# THE CHIP PROGRAM FUNDING

*(EVERY TWO YEARS)*

- **HOUSING REHABILITATION** of owner-occupied homes: grants up to **\$400,000**
- **NEW** construction and/or rehabilitation (*flipping*) of homes for **SALE to eligible homebuyers**: grants up to **600,000**.
- **Mortgage funding** by: **FHA**, the **GEORGIA DREAM PROGRAM** and other.
- **FIRST TIME** Home-buyers assistance
- **DOWN-PAYMENT** assistance

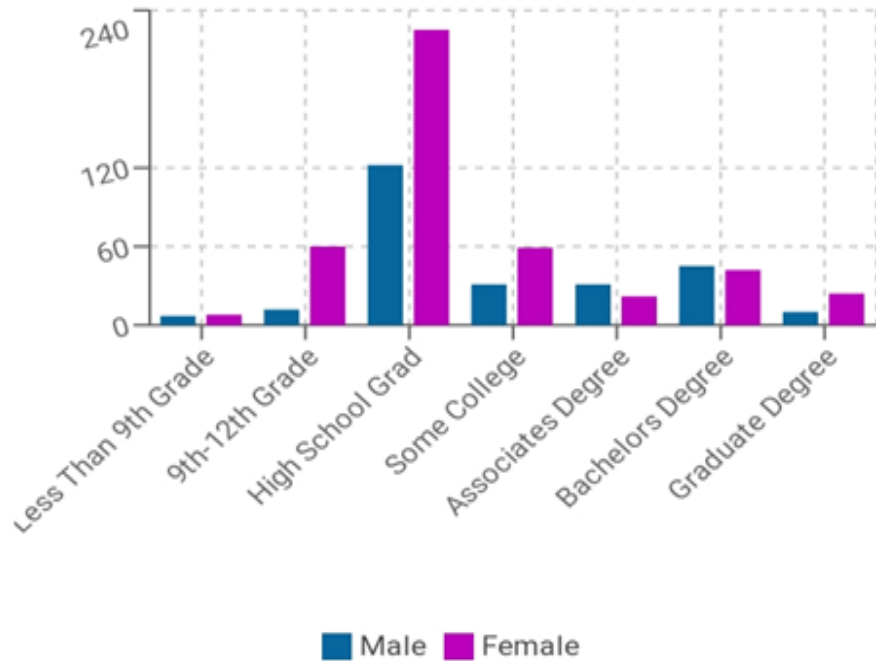


# CONSTRUCTION TRADES PRACTICE SCHOOL PRODUCTS:

- **Certify Construction Trades Practice hours** (400) to apply for State license.
- **Home rehabilitation** of area dilapidated homes (*eligible homeowner occupant*).
- **Homes for sale**, rehab & new construction (*to eligible home buyers*)
- A way to **RE-URBANIZED** District One.
- Can shepherd own members to be homeowners.
- Stable, affluent and strong **communities** produce stable, affluent and strong **churches**

## 🔗 Rochelle Ga Educational Attainment by Sex (over 25)

Source: [US Census 2018 ACS 5-Year Survey \(Table S1501\)](#)



Education Attained	Count	Percentage
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Less Than 9th Grade	15	2.15%
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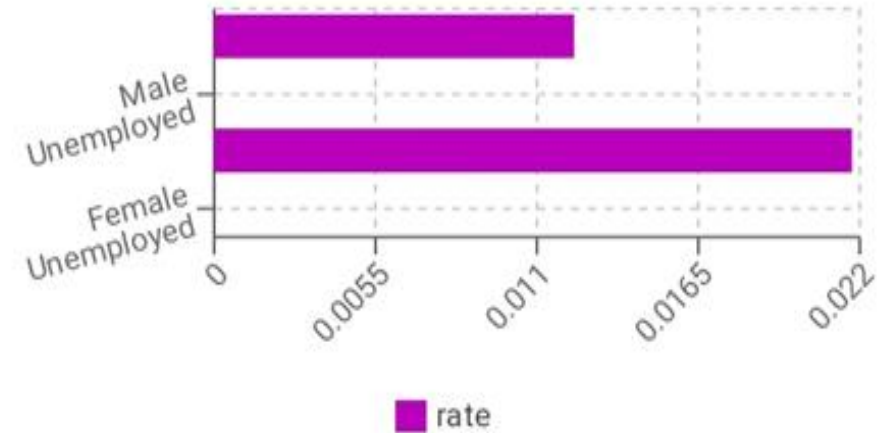
9th to 12th Grade	72	10.32%
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High School Graduate	347	49.71%
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Some College	90	12.89%
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## 🔗 Rochelle Ga Poverty Rate by Employment Status and Sex

Source: [US Census 2018 ACS 5-Year Survey \(Table S1701\)](#)



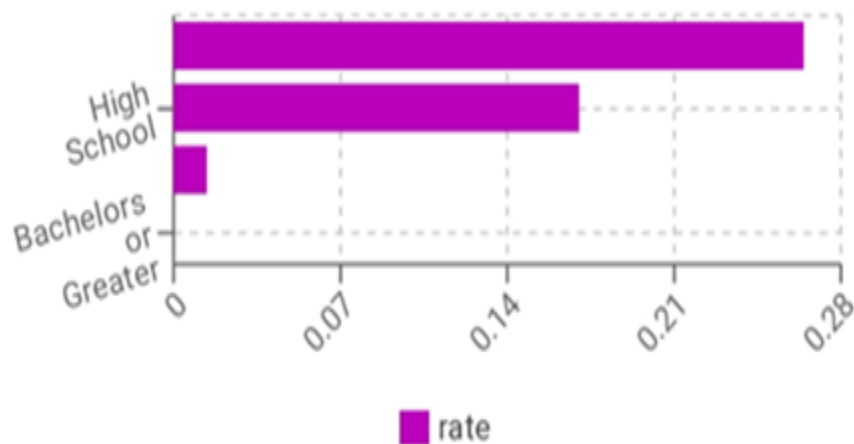
Name	Poverty
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Female Employed	2.17%
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Male Employed	1.23%
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## Rochelle Ga Poverty Rate by Education

Source: US Census 2018 ACS 5-Year Survey (Table S1701)



Name	Poverty
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Less Than High School	26.44%
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High School	17.00%
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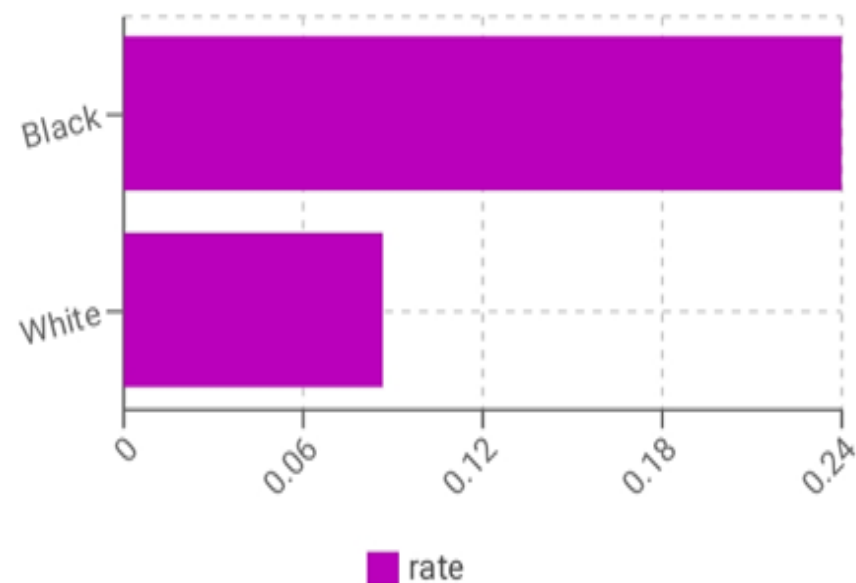
Some College	1.40%
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Bachelors or Greater	0.00%
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## Rochelle Ga Poverty

Source: US Census 2018 ACS 5-Year Survey (Table S1701)

## Rochelle Ga Poverty by Race

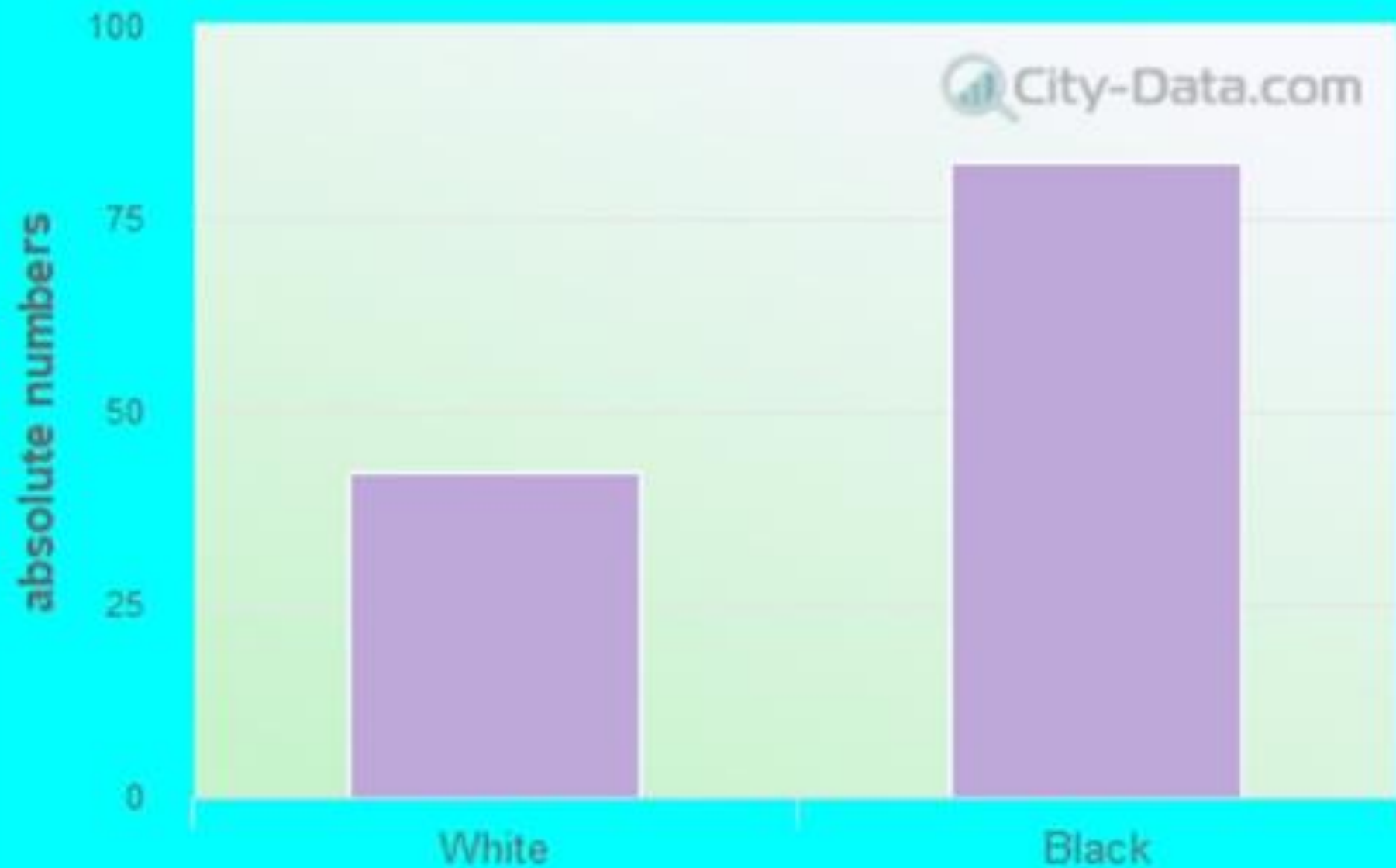


Name	Total	In Poverty ▼	Poverty Rate
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Black	325	78	24.00%
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White	635	55	8.66%
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## Breakdown by races of poor residents (income below poverty level) in Rochelle



## 5. HIGH-PAYING JOBS

- What are: “**HIGH-PAYING JOBS?**”

These are the jobs that pay wages in excess of the area (*region*) median-income.

**Construction Trade jobs** are high-paying jobs that pay well above the media-income.

# CONSTRUCTION TRADE JOBS

W. County = Region and City of Rochelle = Area

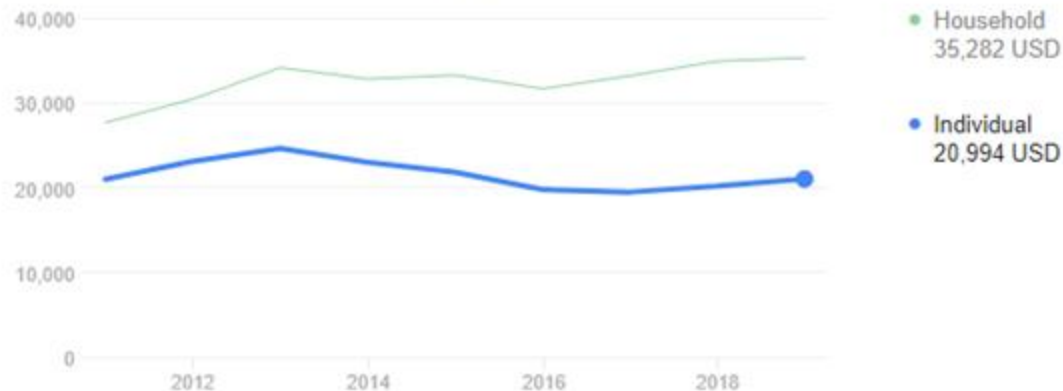
## Income & Poverty

Median household income (in 2019 dollars), 2015-2019	\$36,964
Per capita income in past 12 months (in 2019 dollars), 2015-2019	\$16,183
Persons in poverty, percent	29.4%

Source: <https://www.census.gov/quickfacts/wilcoxcountygeorgia>

Rochelle / Population / Median Income

20,994 USD (2019)



Sources include: United States Census Bureau

# EARNING BY CONSTRUCTION TRADE

## Residential electrician salary Georgia Electrician Salary in Georgia

	Annual Salary	Monthly Pay
Top Earners	\$60,950	\$5,079
75th Percentile	\$51,539	\$4,294
Average	\$47,729	\$3,977
25th Percentile	\$35,853	\$2,987

Remember:

County M.I. **\$36,964**

Rochelle M.I. **\$35,282**

Individual M.I. **\$20.994**

<https://www.ziprecruiter.com> › ... › Electrician Salary



how much do electricians make salary



ZipRecruiter

**\$43k–81k** per year

[Licensed Electrician](#)

Atlanta, GA



Salary.com

**\$48k–75k** per year

[Union Electrician](#)

Atlanta, GA



how much do framing carpenters make sala



State	Annual Salary	Monthly Pay
Georgia	\$40,451	\$3,371
Rhode Island	\$40,260	\$3,355
Wisconsin	\$39,954	\$3,330
Tennessee	\$39,848	\$3,321

Remember:

County M.I. **\$36,964**

Rochelle M.I. **\$35,282**

Individual M.I. **\$20.994**



how much do air conditioner make salary

## Salary Estimates



Salary.com

**\$30k–65k** per year

**HVAC Mechanic I**

Atlanta, GA



ZipRecruiter

**\$28k–73k** per year

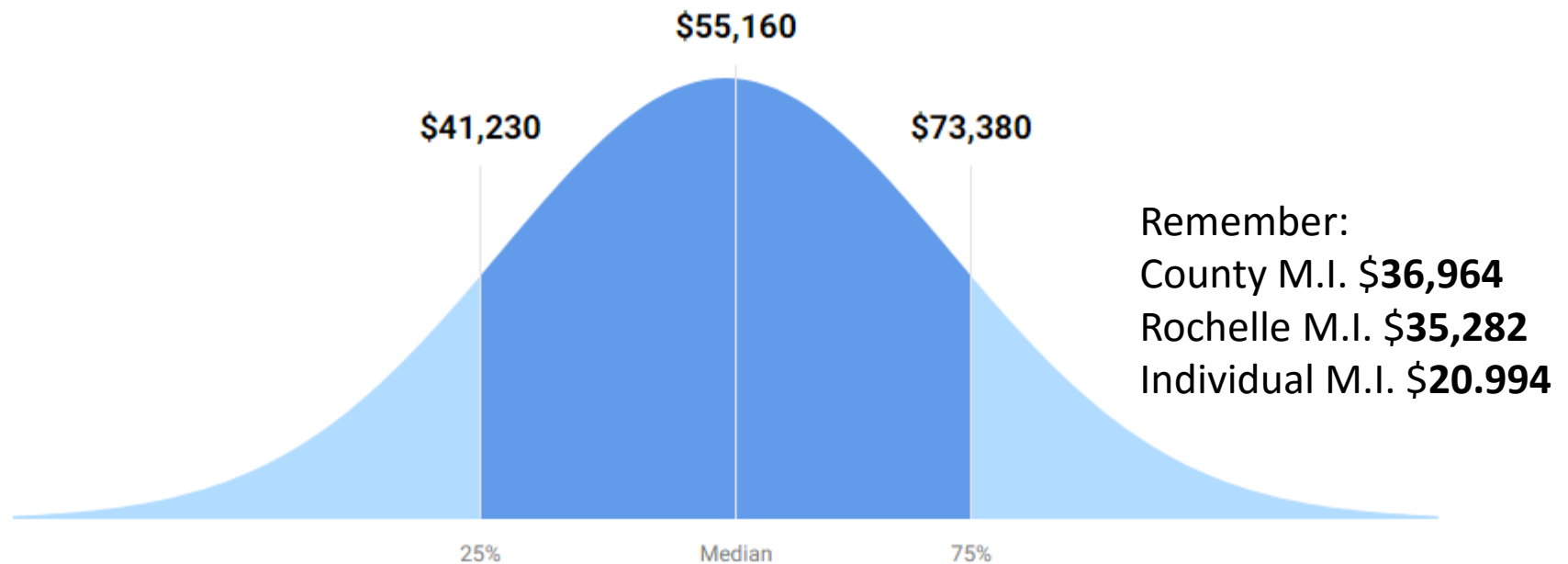
**Union HVAC**

Georgia



# How Much Does a Plumber Make?

Plumbers made a median salary of \$55,160 in 2019. The best-paid 25 percent made \$73,380 that year, while the lowest-paid 25 percent made \$41,230.



## Salary Outlook

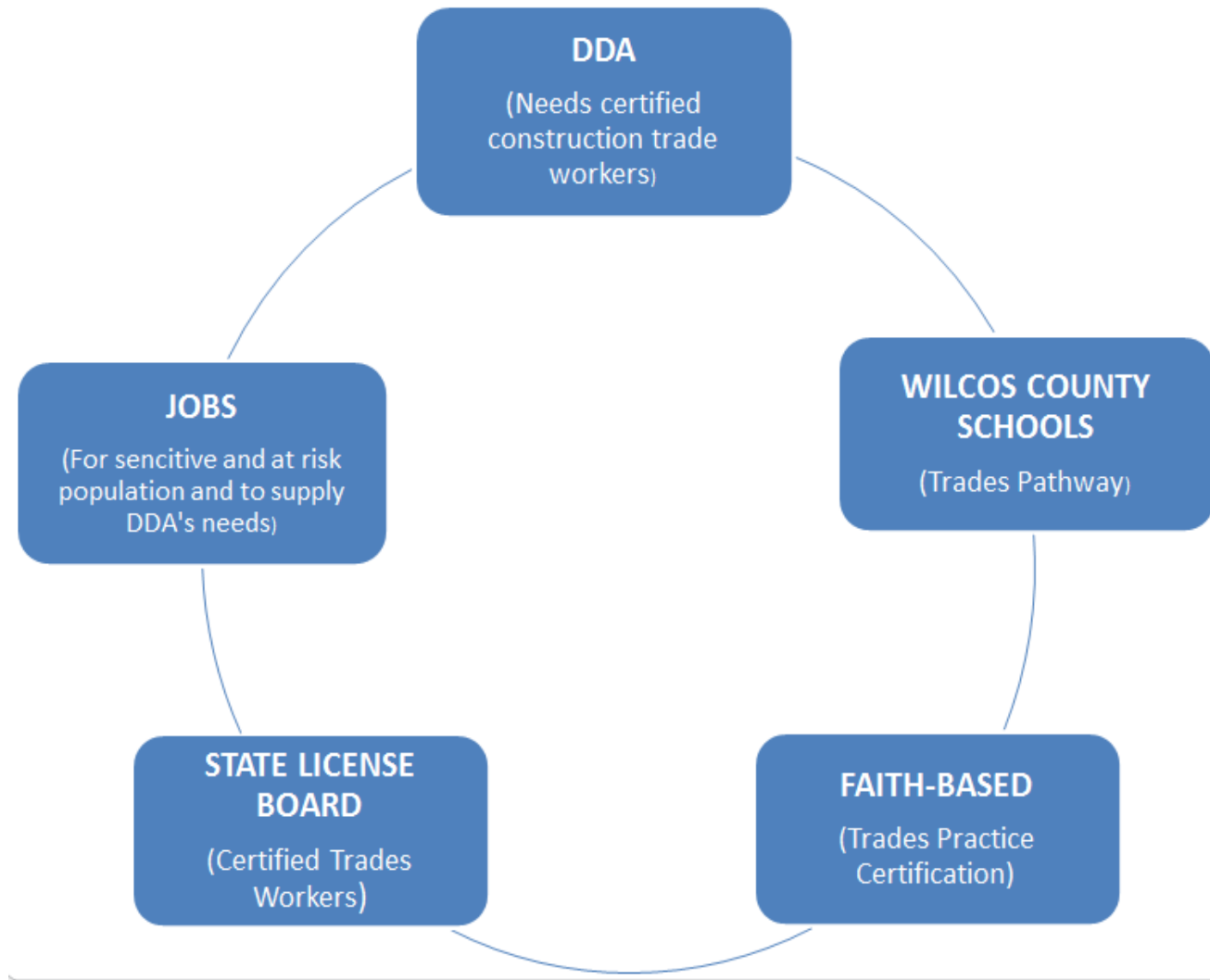
## 6. GRANT FUNDING PRIORITY

Population centers (*Cities = Area and  
Counties = Region*) under 50k inhabitants  
***HAVE GRANT FUNDING PRIORITY***

# RISE GRANT STAKEHOLDERS



# ALL COMES TOGETHER



# NEXT MEETING:

**Monday, August 2, 2021 @ 6:00 pm.**

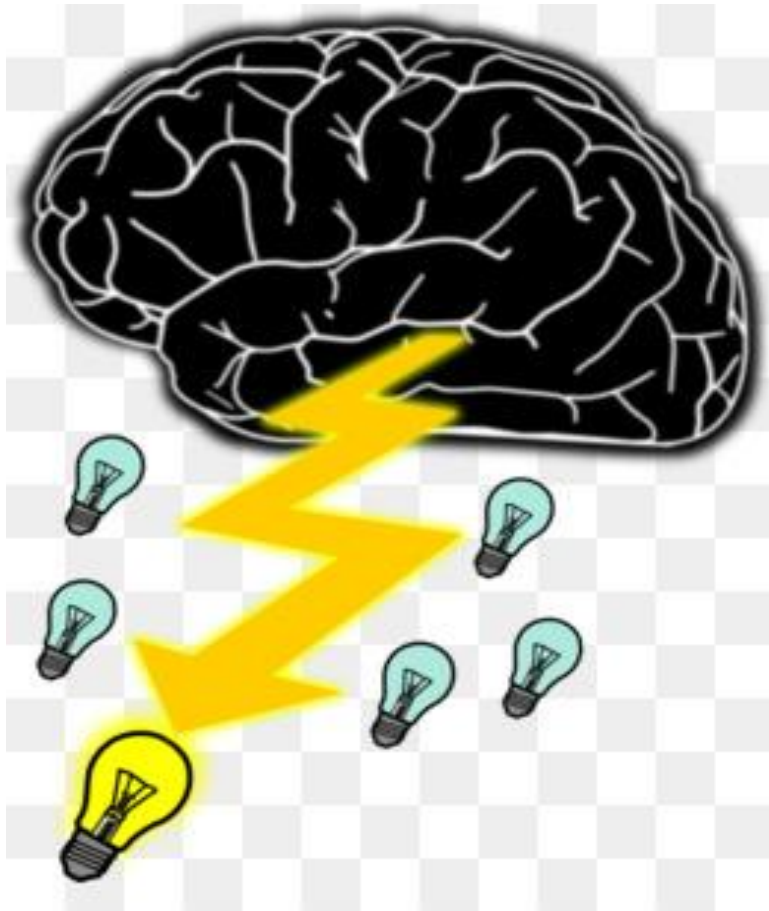
Hosted at the Agricultural Center

**Business Loans**

[rochellemarketplacedda@aol.com](mailto:rochellemarketplacedda@aol.com)

[www.rochellemarketplace.org](http://www.rochellemarketplace.org)

# FARMERS/AGRICULTURE AND RISE



IDEAS,  
PUBLIC  
COMMENT

[www.rochellemarketplace.org](http://www.rochellemarketplace.org)