



INNOVATION IS CREATION

ROCHELLE MARKETPLACE DDA

Meeting

Monday, February 3, 2020 @ 6:00 pm.

Community Center

LOGO DEVELOPMENT

PRINCE JOSEPH LOPEZ

(presenting)

rochellemarketplacedda@aol.com

www.rochellemarketplace.org

www.rochellemarketplace.org

1. The draft (*proposed*) Bylaws;
2. Training sample (*2017*), and
3. Presentation # 7 (*last month*) are now on line.

rochellemarketplaceDDA@aol.com

(email address)

SHAPE OUR FUTURE

United States
Census
2020

DOGWOOD TREE SEEDLINGS

- Time to plant trees.
- Seedlings are \$1 each.
- Available this February 24/28
- Myra McGinty @ 229-406-4005
- Hillbilly Farmer (1st & Gordon)







LOGOS OTHER DDA'S HAVE DONE

DDA

**DOWNTOWN
DEVELOPMENT
AUTHORITY**

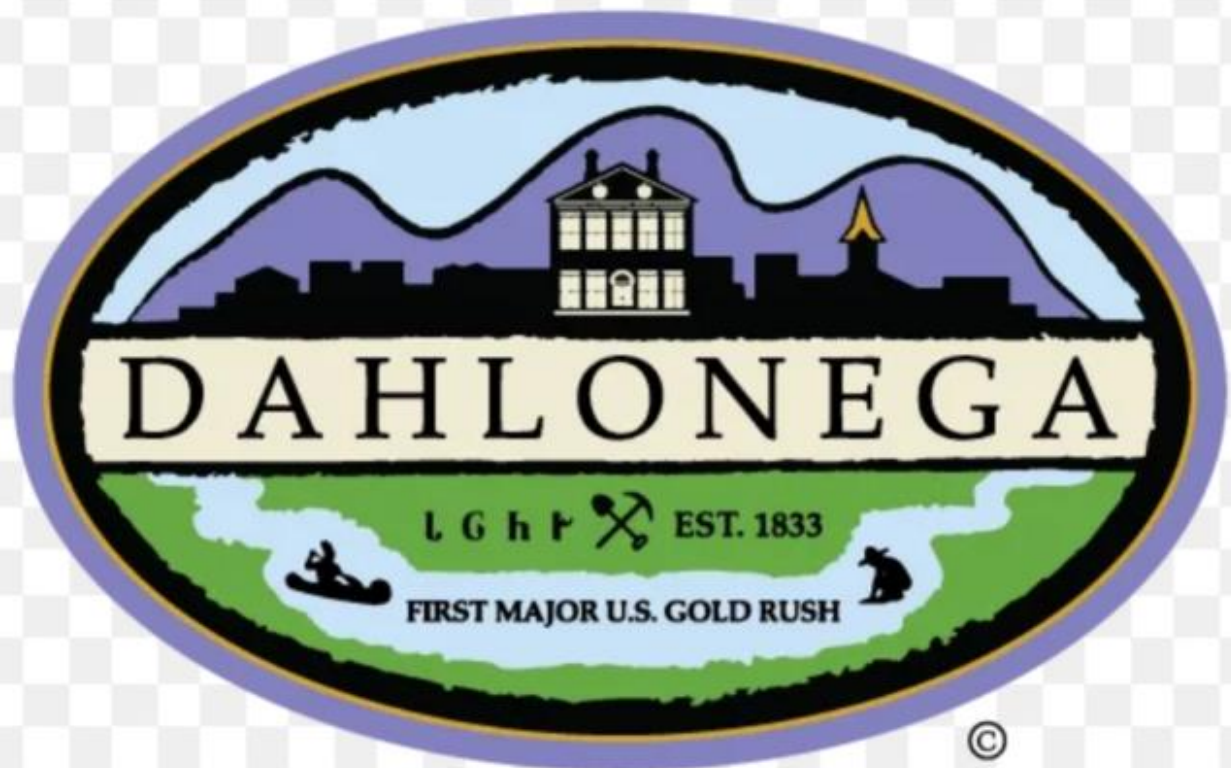
JEFFERSON



DOWNTOWN
DEVELOPMENT
AUTHORITY



CITY OF IONIA



©



DOWNTOWN



FARMINGTON

Downtown Development Authority

Kingsland



Downtown Development Authority

DOWNTOWN
-DDA-

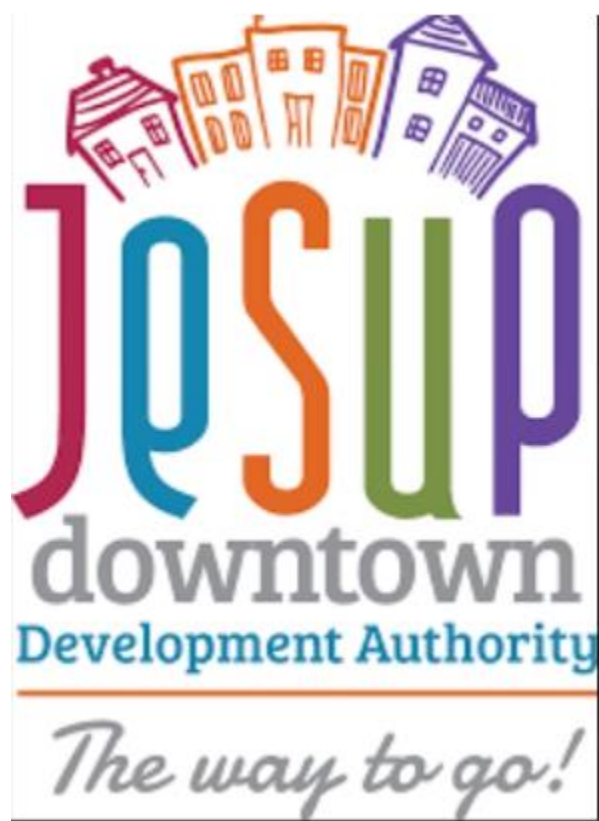


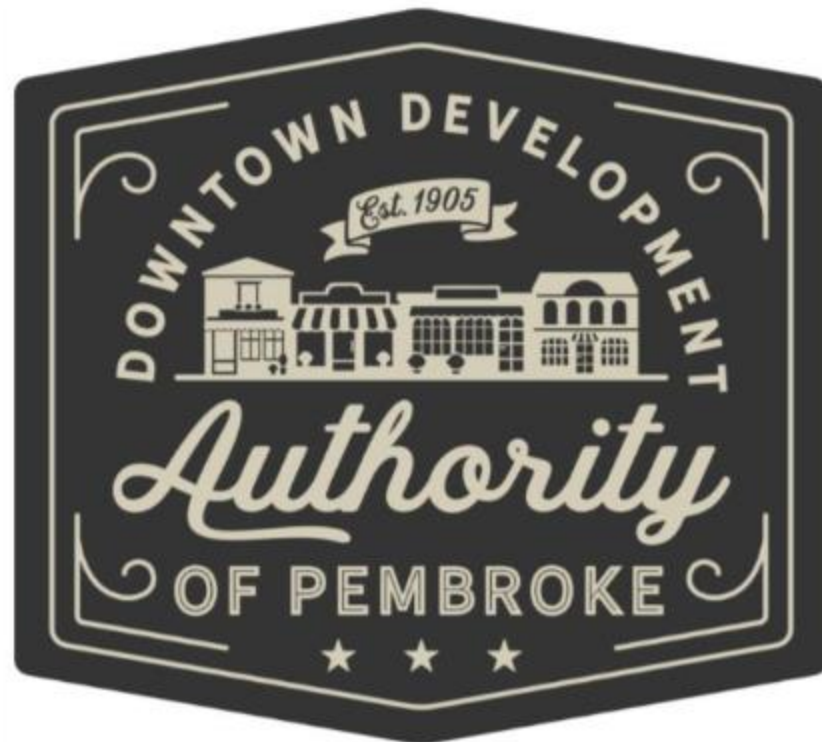
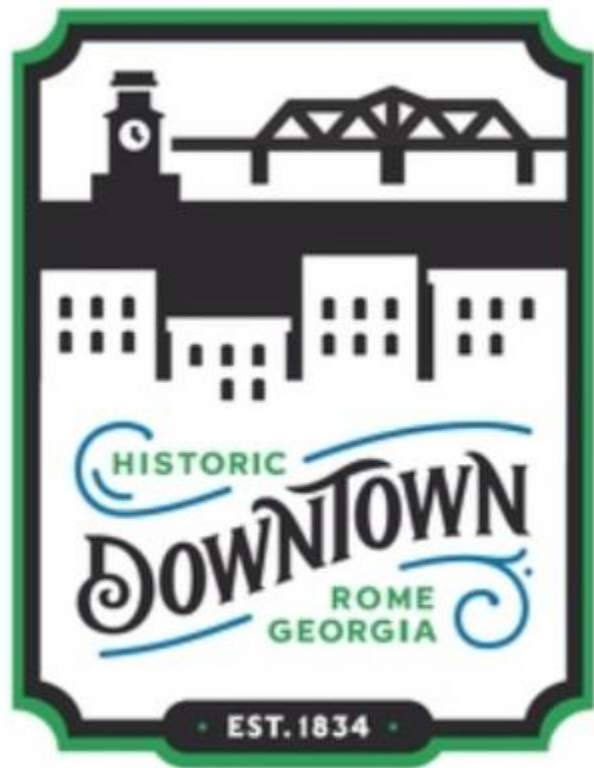
GREELEY





DOWNTOWN DEVELOPMENT AUTHORITY





DOWNTOWN SILHOUETTES





OUR LOGO
ASSETS AND
ELEMENTS
REPRESENTING
ROCHELLE

AGRICULTURE

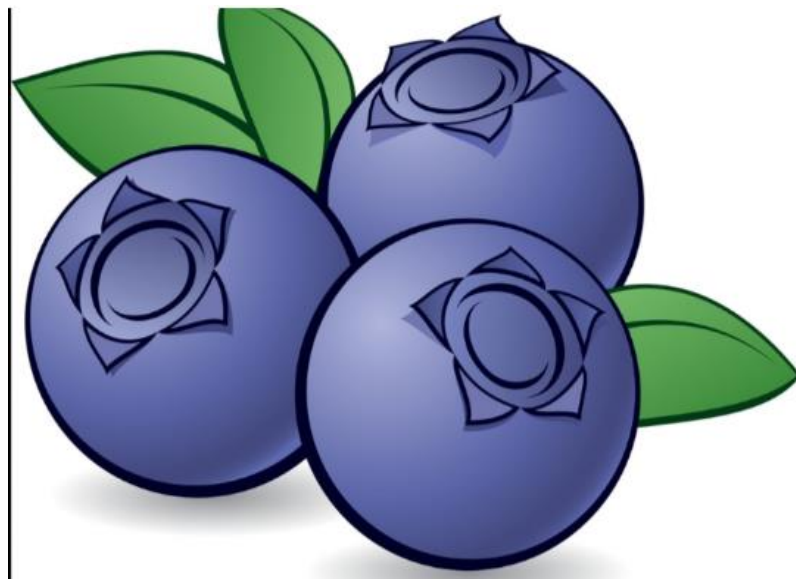


STRAWBERRIES



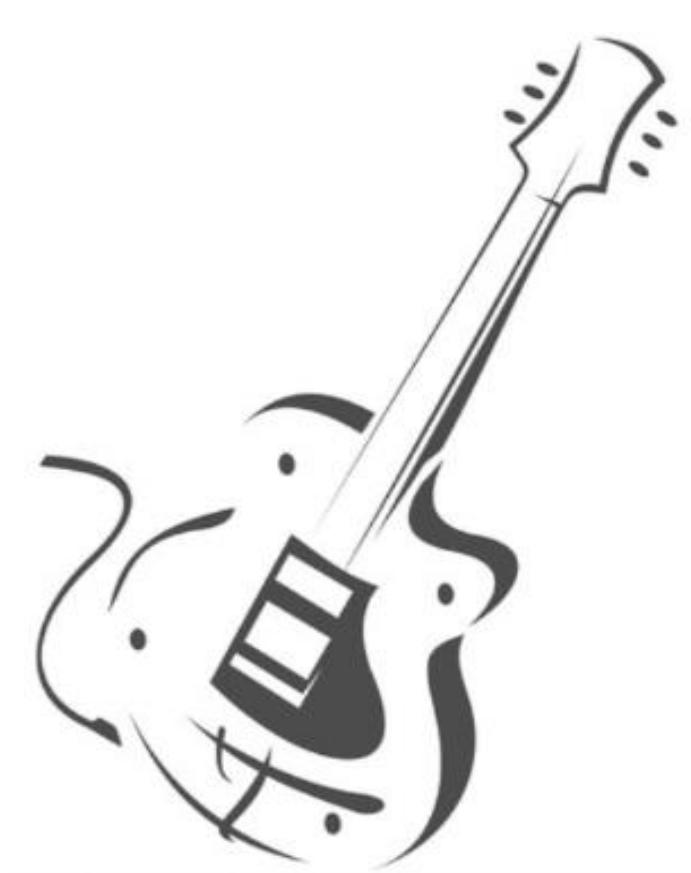
COPELAND (*URBAN*) FARM

BLUEBERRIES



ANNA'S GARDEN

MUSIC



DOWNTOWN AND 280



WASHBURN & FITZGERALD.

BRAZEL'S OLD STORE

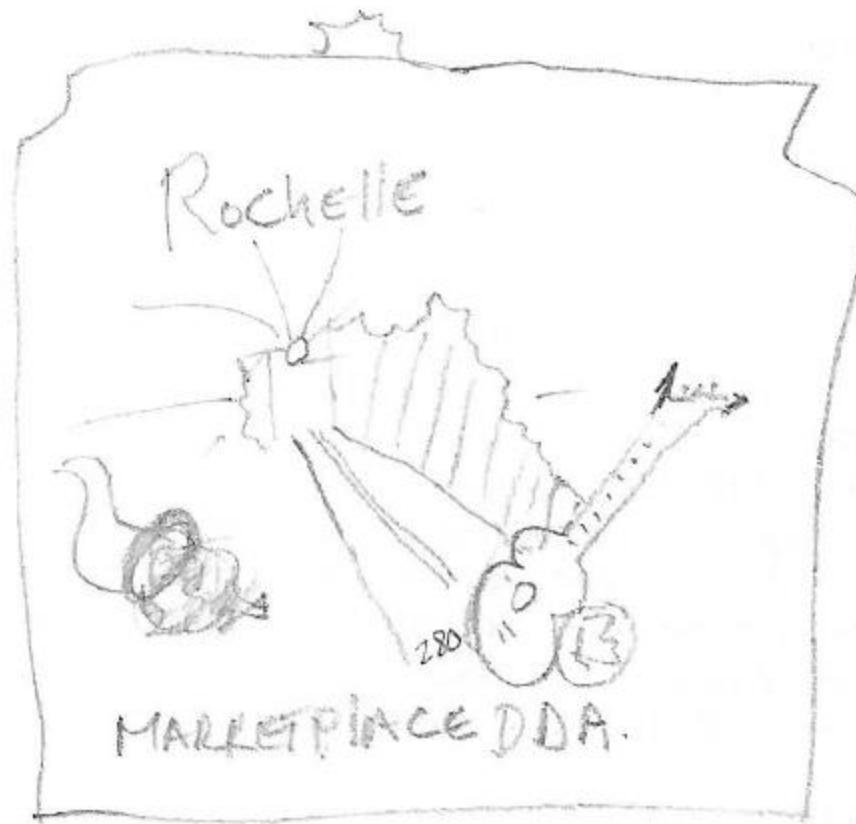


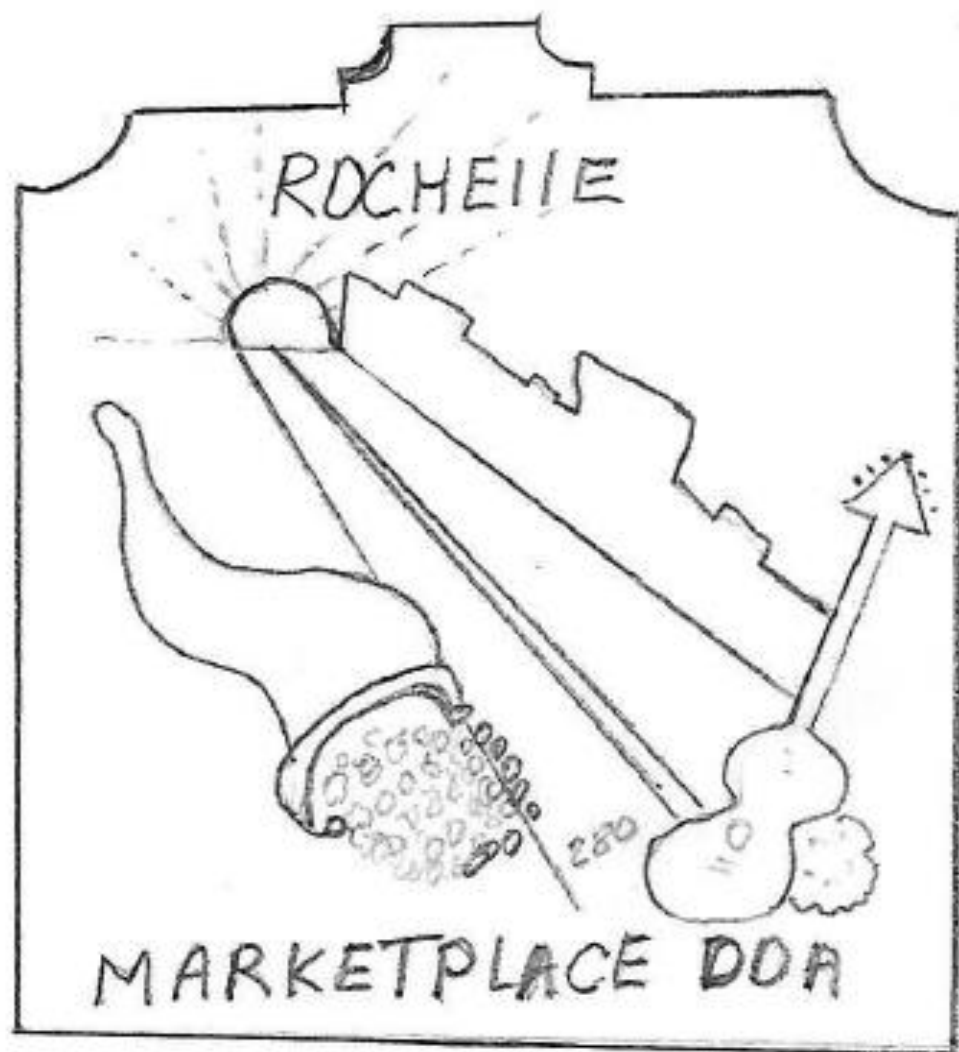


A ROCK



FIRST SKETCH





ADDITIONS TO THE LOGO SKETCH

At the community meeting: the community decided and asked for the U.S. flag (*across street from Colony Bank*) and the elements of French architecture, the silhouette of the train station and the house on Pine & First Streets be added to the silhouette of downtown in the logo.

TRAINING

- Check the website for a sample training presentation so the material and issues are familiar (***www.rochellemarketplace.org***).
- **‘SEED MONIES’** and municipiums.
- **Funds raising:**
 - All donation checks, **no cash**, even if \$5 (payee: **Rochelle Marketplace DDA**).
 - Goal: **\$2,550**.
 - Accountability and transparency

NEXT MEETING:

Monday, March 2, 2020 @ 6:00 pm.

Rochelle Community Center

Church Investments

rochellemarketplacedda@aol.com

www.rochellemarketplace.org

QUESTIONS
AND
PUBLIC COMMENT

www.rochellemarketplace.org