

ROCHELLE MARKETPLACE

Exploratory Group

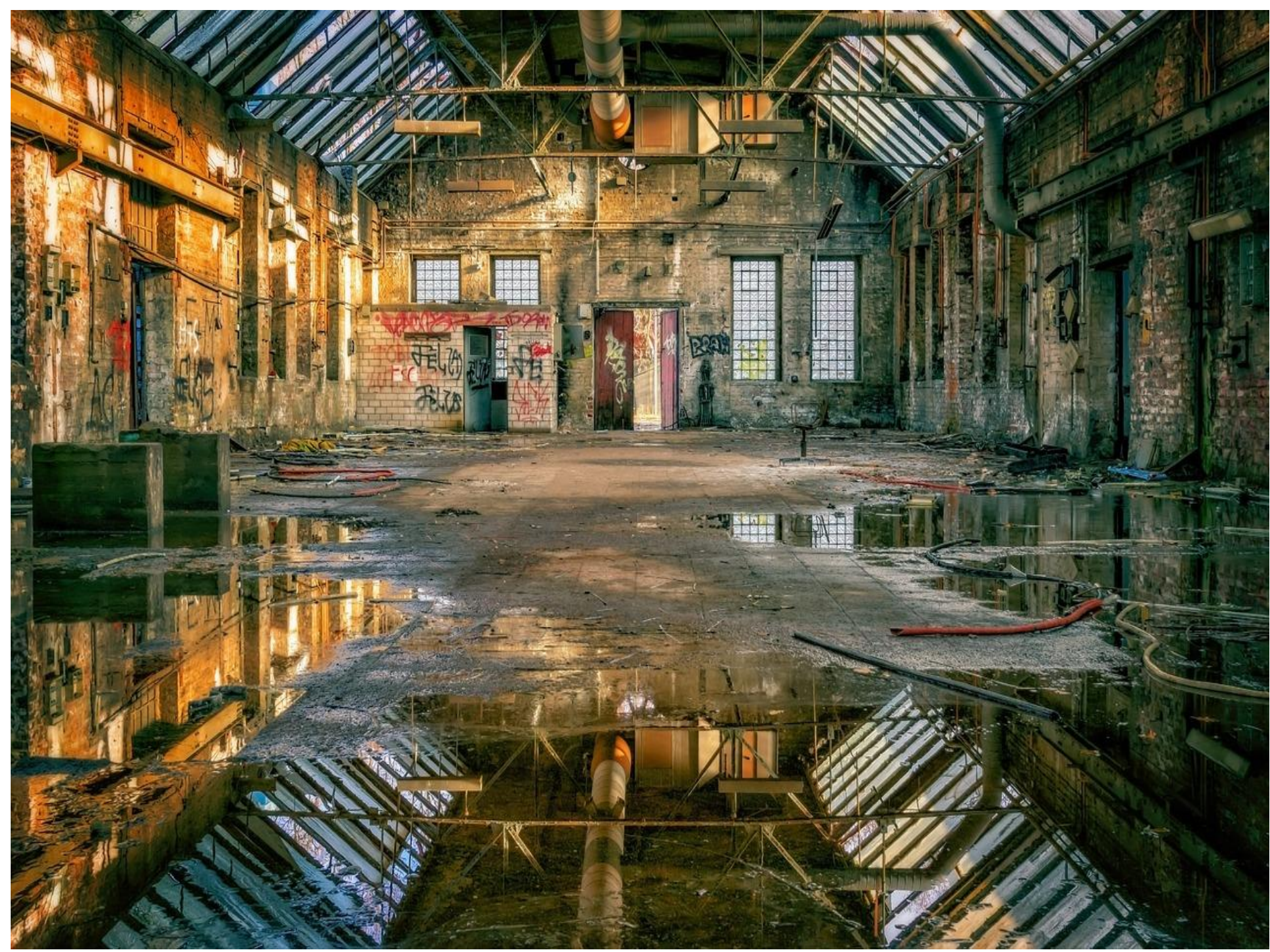
(Tuesday, October 01, 2019 @ 11:00 am)

PRINCE JOSEPH LOPEZ
(Presenting)

Later to Transition Into The:
Downtown Development Committee
Then, AUTHORITY.
(DDA)

QUICK RULES OF THE GAME

1. “When **LOGIC** fail, **EMOTIONS** prevail” (PJL).
2. **ATTACK** and discuss the **ISSUES** and **NOT PERSONS** and/or **PERSONALITIES**.
3. **EXPECT** severe **APATHY**, **NEGATIVITY** and **AGGRESSIVE OPPOSITION**.
4. After years of living among **RUINS** and **BLIGHT**, that is the **NEW NORMAL**, anything different may NOT be **WELCOME**.
5. Don’t take anything **PERSONAL**. Although, we all say the word ‘**YOU**’.
6. We need to be the **GLUE** that bonds this project together and everyone else **LIVING, WORKING** or **PROPERTY OWNERS** within its boundaries.
7. We are not here to **HURT**, we are here to **HELP**.
8. Always, **SMILE**.



ROCHELLE MARKETPLACE

Coffee, Meet & Greet Social

USES *(Survey Results for Warehouse(s) use)*

Tuesday, September 3, 2019

1	Library
2	Golf Cart Dealership <i>(Sales and Repairs)</i>
3	Dance Hall <i>(Dancing Academy)</i>
4	Agriculture(al) Dealership
5	Movie Night Theater
6	Community Theater
7	5 Star Restaurant
8	Event Venue
9	Concert Hall
10	Museum(s)
11	Mini-Mall (s)
12	School
13	Gym
14	Art Gallery
15	Graduations
16	Religious Revivals
17	Convention Center
18	Children Puppet Shows
19	Weekly Farmers Market
20	Weddings / Fashion Shows
21	Internet Coffee / Phone Center
22	Classrooms / Training / Meetings
23	Business(es) / Government Offices
24	Live Music <i>(Bands, Choirs, concerts)</i>
25	Space for (Monthly) Community Events

IN A PERFECT
WORLD:

A RESOLUTION

OF THE MAYOR AND CITY COUNCIL THE CITY OF
ROCHELLE, GEORGIA, ACTIVATING

THE ROCHELLE MARKETPLACE DOWNTOWN DEVELOPMENT AUTHORITY (The **ROCHELLE MARKETPLACE DDA)**

FOR THE CITY, ESTABLISHING THE BOUNDARIES OF
THE DOWNTOWN DEVELOPMENT AREA, AND MAKING
THE **INITIAL** APPOINTMENTS OF DIRECTORS OF THE
ROCHELLE MARKETPLACE DOWNTOWN DEVELOPMNT
AUTHORITY

Article 1

- (a) The revitalization and redevelopment of the central business district of the City of Rochelle, Georgia, develops and promotes for the public good and general welfare, trade, commerce, industry and employment opportunities and promote the general welfare of the City by creating a climate favorable to the location of new industry, trade and commerce and development of existing industry trade and commerce within the City
- (b) Revitalization and redevelopment of the central business district by financing projects in a manner consistent with law will develop and promote for the public good and general welfare, trade, commerce, industry and employment opportunities and will promote the general welfare of the City.
- (c) It is, therefore, in the public interest and it is vital to the public welfare of the people of Rochelle, Georgia, and it is declared to

LIKE A ROCKET,
THE AUTHORITY
WILL BE DONE IN
TWO STAGES.

ROCHELLE MARKETPLACE

Committee Purview

- Work defining the **SERVICE/TARGET AREAS** and **mapping**.
- Work with the City Planning Committee, if any or needed, to establish minimum **ZONING** and **LAND USE** Enforceable Guidelines for the downtown serving area.
- Work developing **DRAFT** Bylaws and **Ordinance**.
- Work **Helping** organize building paint-overs, clean-ups and beautification events.
- Work creating a proactive consciousness of empowerment, to be the catalyst and **GLUE** to have a **sustainable** downtown.

How will it be done?

NEXT MEETING:

**Monday, November 4,
2019 @ 6:00 pm.**

Rochelle Community Center



 **INCOMMONS
BANK**
You Have Our Word

**Jake's
BACKDOOR
BBQ & GRILL**