

Presenting the New Frederick Elementary Logo



FREDERICK ELEMENTARY SCHOOL

WISDOM • LEADERSHIP • COMMUNITY
A Baltimore Curriculum Project Charter

Frederick Elementary's new logo incorporates a symbol known as Nyansapo (Pronounced: N Yan Sa Po), which means Wisdom Knot. The Nyansapo is an Adinkra symbol that represents wisdom, ingenuity and patience.

The Adinkra symbols of Ghana are timeless and still used today. Originally created by the Akan people of Ghana, the symbols represent concepts or original thoughts that were viewed as essential aspects of life and the surrounding environment.

Frederick Elementary's pillars are Wisdom, Leadership, and Community. The Shield in the logo represents stability, protection, and longevity. The color blue represents leadership and green represents community and harmony.

Why the Wisdom Knot?

Smart people possess a lot of information. Wise people know how to use information to create change. Each day at Frederick Elementary School, we challenge our learning community to ask questions, think critically, and always do their best. As a community, we use wisdom, patience, and creativity to collectively solve problems.

Each student, staff member, parent and community member has the ability to be a leader at Frederick Elementary School; and, with leadership comes the responsibility to help others maximize their potential.

Statement of Purpose:

At Frederick Elementary School, we educate and develop future leaders to use wisdom in solving complex problems and leading change, for themselves and their communities.

Although the Wisdom Knot symbolizes the foundation for Frederick Elementary School, additional Adinkra symbols will be used as icons to represent structures and programs within the school.

Jamila Sams, CEO of Go to Ms. Sams Inc., created Frederick's new logo. Ms. Sams has been working with Principal Harold S. Henry Jr. and the Baltimore Curriculum Project on Frederick's climate/culture development and branding since June 2017.

Go to Ms. Sams consults with non-profits, schools and the business community to create structures that promote meaningful and impactful relationships with youth. For more information visit: <http://www.gotomssams.com>