



# 2015 PLAN

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Pasture Point Neighborhood Association





PASTURE POINT  
Neighborhood Association





# SURVEY RESULTS

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The following slides, show the roll-up of the  
Pasture Point Neighbor Surveys





## PPNA

- *Increase the visibility of the PPNA's activities, minutes, and budget*
  - *Show the value of the dues*
  - *Tell what has been done to this point*
- *Become more active*
- *Use multiple communications tools*
- *Have the Area Captains go door to door and explain the PPNA and its mission*
- *Fee; keep the same*





## PPNA Meetings

- *More Q and A time*
- *Limit talking time*
- *Stay on task*
- *Limit the meeting to one or two topics*
- *Change the time and dates occasionally*







## Neighborhood

- *Better landscaping around signs / Light signs (Remove bushes)*
- *Clean up the Neighborhood / Help others clean-up their yards*
- *Lighting*
- *River Street Park to a family friendly park / Dog park*
- *Get power lines buried*
- *Work Blights area*
- *Reduce speeding*
- *Fix and add new sidewalks*
- *Control who rents in our neighborhood / Demolishes River st. apartments*





## PPNA Volunteers

- *Provide a list of committees people can volunteer to support or run*
- *Ask just for the skills needed*
- *Acknowledge the committee in the news letter*

## Neighborhood Watch

- *Direction*
- *Education*
- *More street signs and window stickers (stickers 50\$ for 200 x 30\$ a sign)*
- *Stay confidential*
- *More participation*





## Newsletter

- *Historic info /*
- *Story's on neighbors (to include new neighbors)*
- *Safety projects (Neighborhood Watch)*
- *Results of PPNA actions*
- *Recipes*
- *Tips such as: tax, garden, or home improvement*
- *Our neighbors with businesses (info)*
- *Illnesses / babies / weddings / anniversaries*
- *City / board / emergency contacts*







# PPNA STRUCTURE

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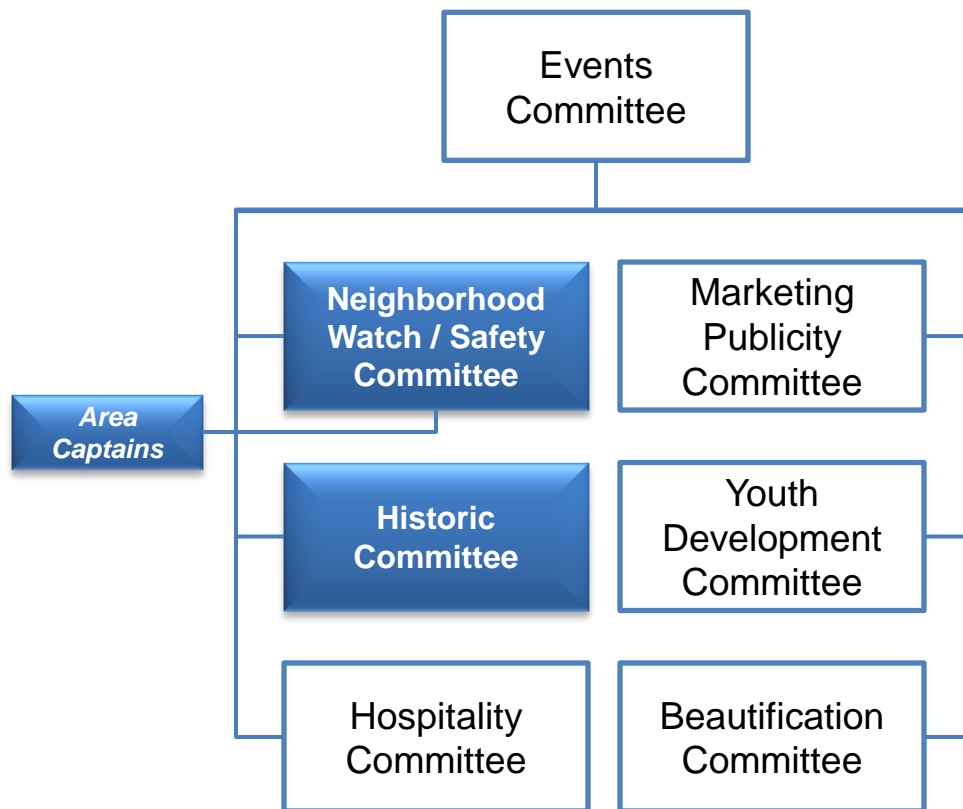
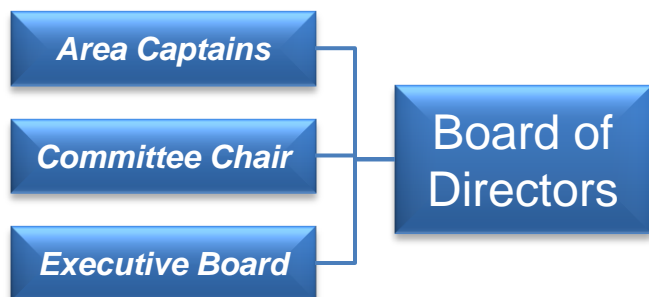
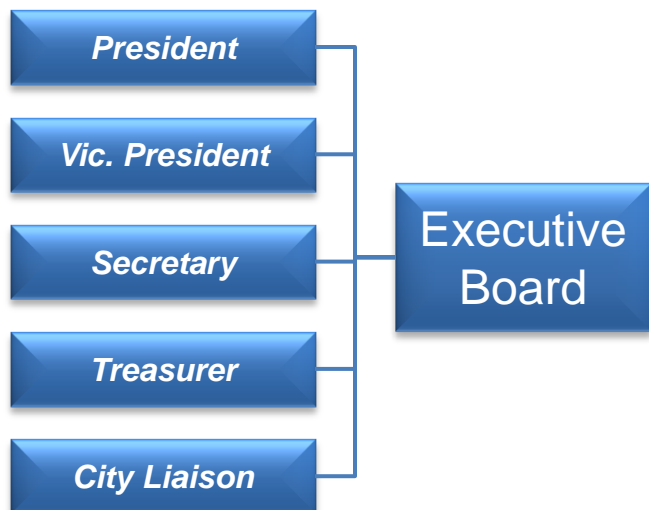
The following slides, show the new structure of the PPNA  
in order to support the needs addressed in the Survey  
Results slides





# PASTURE POINT

Neighborhood Association





## Neighborhood Watch / Safety Committee

Chair: Kendall Tarkington

Members: Area Captains

### Responsibilities will include:

- ✓ Encouraging participation in Neighborhood and Hampton city watch events
- ✓ Work with Neighbors to determine the safety issues within their perspective areas
- ✓ Educate the Pasture Point Neighborhood on the Neighborhood Watch Program
- ✓ Maintain an aware, proactive and caring community
- ✓ Maintain a neighborhood call / email roster
- ✓ Enhance vital crime prevention services and community awareness through proactive law enforcement principles, by being additional eyes and ears for law enforcement

***\*\* They do not take enforcement actions, carry weapons, or make arrest***





**The PPNA Neighborhood Watch / Safety Committee is open to any volunteer who shares an interest in the safety and protection of our neighbors and their families.**





## Historic Committee

Chair: Jason Boivin

### Responsibilities will include:

- ✓ Collecting and preserving as much of the past as possible.
- ✓ Maintain a historic column for the Neighborhood Newsletter.
- ✓ Create an oral history program where former and long-time residents of the neighborhood are interviewed about their recollections of life in Pasture Point.
- ✓ Documented many historic features in Pasture Point itself
- ✓ Collect photos and other memorabilia of the past, and work towards the eventual publication of a book on the history of Pasture Point
- ✓ Work on publishing an attractive wall calendar featuring historic postcards and photos from the neighborhood
- ✓ Provides an annual workshop to teach homeowners how to research the history of their homes and track down and detail document of their historic homes.
- ✓ Work with the PPNA to have featuring expert presenters during meetings





**The PPNA Historic Committee is open to any volunteer who shares an interest for history and wants to be involved in preserving and promoting the proud past of one of Hamptons oldest historic neighborhoods.**





## Hospitality Committee

Chair: Vacant

### Responsibilities will include:

- ✓ Create a neighborhood welcome package
- ✓ Working with area captains welcoming new neighbors to the neighborhood
- ✓ Acknowledges significant life events such as weddings, birthdays, illness or death in the immediate families of Pasture Point
- ✓ Send out Thank you, holiday, condolence, or congratulations cards to neighbors
- ✓ Work with the events committee on setting-up neighborhood events such as yard/garage sales
- ✓ Work on creating a yard of the month and post a yard of the month signs for the best lawn care (maybe a gift card from a lawn service or nursery)
- ✓ Works with the Neighborhood Watch committee to host the community walk club to help residents get fit and at the same time meet their neighbors.
- ✓ Work with the President on coordinating meeting locations and activities



## Hospitality Committee

Chair: Vacant

Looking for someone that has Hospitality and planning skills.

Must be:

- ☐ A people person (likable)
- ☐ Very organized
- ☐ Able to communicate with neighbors through good and hard times.
- ☐ Assertive, not afraid to knock on doors and meet neighbors





**The PPNA Hospitality Committee is open to any volunteer who shares an interest for the well being of our residents.**





## Events Committee

Chair: Vacant

### Responsibilities will include:

- ✓ Coordinating activities to foster community involvement
- ✓ Develop neighborhood camaraderie while raising funds to benefit Pasture Point.
- ✓ Work with other committees to help them coordinate and plan their individual events
- ✓ Work with the President and Board members to plan yearly events and fund raising opportunities
- ✓ Develop a Pasture Point charity support activities for local families in need
- ✓ Develop a Pasture Point charity support activities to support charities within Hampton







## Events Committee

Chair: Vacant

**Looking for someone that has strong Organization and Communication skill sets.**

Must be:

- ☐ Well spoken
- ☐ Very organized
- ☐ Able to communicate effectively
- ☐ Assertive, not afraid to voice their opinions
- ☐ Able to work and respect our youth





**The PPNA Event Committee is open to any volunteer who shares an interest coordinating, hosting, and chaperoning neighborhood events.**





## Marketing / Publicity Committee

Chair: Vacant

### Responsibilities will include:

- ✓ Raising awareness about PPNA
- ✓ Raising awareness about life in Pasture Point.
- ✓ Supports all PPNA Committee Projects
- ✓ Preparing the Pasture Point Neighbor newsletter
- ✓ Updating the website
- ✓ Developing new ideas to keep residents informed about their neighborhood association
- ✓ Developing new ideas to keep residents informed about community events.
- ✓ Work on way to bring in additionally money (selling ads)
- ✓ Records all events by stories, pictures and any other form of media in order to booster the image of Pasture Point





## Marketing / Publicity Committee

Chair: Vacant

**Looking for someone that is Creative and has some type of Graphic skills.**

Must be:

- ☐ Able to effectively communicate with other committees
- ☐ Able to sell
- ☐ Able to communicate with business owners effectively
- ☐ Out-going
- ☐ Able to communicate and represent our neighborhood in any given media format in order to meet the goals of the Board





**The PPNA Marketing / Publicity committee is open to any volunteer who is enthusiasts, talented, and creative with a desire to showcase our neighborhood.**







## Youth Development Committee

Chair: Vacant

### **Responsibilities will include;**

- ✓ Finding programs to benefit our youth.
- ✓ Developing programs to benefit our youth
- ✓ Work with all committees to insure the you of our neighborhood are included in all PPNA activities
- ✓ Encourages our youth to be involved in the PPNA and its committees





## Youth Development Committee

Chair: Vacant

**Looking for younger member that is not intimidated working with adults**

Must be:

- ☐ Mature
- ☐ Able to handle rejection and constructive criticism
- ☐ Enthusiastic
- ☐ Assertive, not afraid to get the youth involved
- ☐ Able to represent our youth fairly
- ☐ Able to effectively communicate with the other committees to ensure the youth is represented in their plans and events





**The Youth Development Committee is open to any volunteer who is enthusiasts about getting our youth involved in the PPNA to include its events and projects**





## Beautification Committee

Chair: Vacant

### Responsibilities will include;

- ✓ Maintains neighborhood appearance
- ✓ Maintains sign area in the Pembroke medium
- ✓ Plans for the appearance of the neighborhood during each holiday
- ✓ Work with the city to keep all non-inhabited homes up in appearance.
- ✓ Develop and work property specific projects
- ✓ Develop ideas and plans to make the appearance of the Pasture Point neighborhood
- ✓ Work with the city on the River Street Park up keep
- ✓ Work with the city on the up keep of vacant lots
- ✓ Work with the city or home owners on the up keep of vacant Homes





## Beautification Committee

Chair: Vacant

**Looking for someone that has some type of horticultural and building skills**

Must be:

- ☐ An outdoor person
- ☐ Able to get dirty and work hard
- ☐ Able to communicate with neighbors
- ☐ Assertive, not afraid to knock on doors and meet neighbors
- ☐ Understand the city's beautification programs like the curb appeal program
- ☐ Effectively communicate with city employees







**The Beautification Committee is open to any volunteer who is enthusiasts about maintaining appearance of our neighborhood and protecting it against any city project that will change its appearance or be environmentally harmful to our neighborhood.**





# 2015 PPNA SCHEDULE

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The following slides, show the new PPNA schedule that will be used to support the needs addressed in the Survey Results slides





# PASTURE POINT

Neighborhood Association

## 2015 Schedule

### January

- ☐ On-line newsletter

### February

- ☐ Delivered / On-line newsletter

### March

- ☐ On-line newsletter

### April

- ☐ Delivered / On-line newsletter
- ☐ Yard of the Month
- ☐ Senior Support

### May

- ☐ On-line newsletter
- ☐ Yard of the Month
- ☐ Neighborhood Yard Sale

### June

- ☐ Delivered / On-line newsletter
- ☐ Yard of the Month

### July

- ☐ On-line newsletter
- ☐ Yard of the Month





# PASTURE POINT

Neighborhood Association

## 2015 Schedule

### August

- ☐ Delivered / On-line newsletter
- ☐ Yard of the Month
- ☐ School Supply's Drive
- ☐ National Night Out (4 Aug.)

### September

- ☐ On-line newsletter
- ☐ Yard of the Month

### October

- ☐ Delivered / On-line newsletter
- ☐ Meet and Eat / clean-up Pasture Point

### November

- ☐ On-line newsletter
- ☐ Presents for Pasture Point
- ☐ Senior Support

### December

- ☐ Delivered / On-line newsletter
- ☐ Semi-formal holiday party
- ☐ Light up the holiday contest



# 2015 PPNA BUDGET

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The following slides, show the new PPNA budget that will support the needs of the addressed in the Survey Results slides







## 2015 Budget

### **\$1,350.00 yearly budget**

*"Plan will last 3 years with no incoming money"*

30 members paying 25\$ dues = 750\$ in yearly dues

Beer booth paying roughly 300 = 300\$ Yearly

Possibility – selling ads for the newsletter and web site

4 ads for the newsletter at 100\$ a yr – 400\$ yearly

4 ads on website at 500.00 -1000.00 a year - 2,000\$ to 4,000 yearly

Possible Total – 3,450\$ - 5,050\$





## 2015 Budget

### What does the budget cover:

- ☐ Yard of the Month – *(looking at gift certificates )*
- ☐ Senior Support 50\$ (x2) – 100\$ *(Trash bags- gas etc..)*
- ☐ Meet and Eat / Clean-up Pasture Point 150\$ (x2) – 300\$
- ☐ Presents for Pasture Point – Donations
- ☐ National Night Out – (neighborhood Watch) – Pot luck
- ☐ Semi-formal holiday party – 500\$
- ☐ Light up the holiday contest – 1st 75\$ / 2nd 50\$ / 3rd 25\$
- ☐ Web-Site – 120\$

**Total – 1,210\$**





## **\$1,350.00 yearly budget**

How we get there:

- ✓ Get 54 members to pay their 25\$ dues
- ✓ Run a beer booth 4.5 times in the year at 300\$
- ✓ Sell 3 ads for the newsletter and 1 ad for the website
- ✓ Sell 2 website ads at 1,000\$ or 5 for 500\$ (as of 3/24/2015 it has generated 450.00)





# PPNA CONNECTIONS

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