

## **Sedgefield Neighborhood Association Board Meeting**

September 9, 2014

**Attendees:** Jeanne Woolsey, Barry Rose, Katie Zender, Michael Seaton, Debby Robinson, Janelle Travis.

Meeting called to order at 7:11 PM

**Treasurer's Report:** We have \$2,164.17 in the bank.

Beth, our treasurer, has successfully implemented PayPal links on both Facebook and NextDoor to get dues and gather member info. She is also compiling a membership list.

### **Newsletter**

Board discussed newsletter costs as Beth had pointed out via email that the newsletter is costing us \$1700-\$1800 per issue: approximately \$1200-\$1300 to print, \$400 for postage and \$80-90 for supplies (labels, tape) plus annual permit is \$240 and the PO Box rental is another cost. Advertising revenue is about \$735 per issue, so we're way out of balance.

The current color version is expensive to print, plus postage increased, so we discussed eliminating the printed piece. Advertising costs were already increased for this past year, and we have had a loss of advertisers too. Perhaps we no longer print a full mailing, except for a short run of 100 or so that are distributed at the general meeting itself.

Michael made a motion that next newsletter be electronic. Jeanne seconded the motion. We then discussed changing/reducing ad rates since newsletter wouldn't be printed and delivered to 800+ households. Debby going to reach out to advertisers and see what they think. We will revisit and vote next month.

### **New Member Recruitment Update**

No new activity

## **COMMITTEE REPORTS**

### **Social Events Committee – Sedgifest Review, then Dues & Marketing Discussion**

Debby & Beth are still trying to collect from Sedgifest advertisers but they don't believe we make any money on Sedgifest. Discussion morphed to dues, and now that we have PayPal, perhaps we wait to see how many people join/pay. We do need to do a better job explaining what dues cover and why it matters.

### **Neighborhood Watch Committee**

No update at this time.

### **CDOT Update – Jeanne & Debby**

- The mailing to neighbors in the area that would be affected by new stop signs at Melbourne & Marsh and at Selwyn Farms, was prepared (envelopes stuffed) during our meeting. Neighbors have 30 days to respond.

Got a few responses from neighbors, and Debby sending letter back to CDOT that we are ready for installation.

- Street Light improvements are almost at point of needing a mailing to go out about posts/poles on property where it is private property rather than typical right-of-way. City is evaluating Sebastian's proposal, and communications are ongoing between Sebastian, city and Duke.
- Stop sign on Melbourne is the next project. Written mailer has to go out, then 30 day comments period, then respond CDOT.

### **CHA Project – Debby & Michael**

CHA has finally gotten their financing to build at the corner of Park & Marsh Roads. The number of units has been reduced from 98 to 92; height will be three-stories in front, four-stories at the back of the property. There has been a change in architect, so a redesign of sorts to occur. There will be on-street parking and changes at the intersection to try to reduce vehicular speed. Sidewalks will need to meet ADA requirements and they are looking at continuing sidewalks to edge of Savannah Woods.

**Update on Savannah Woods:** there will be no teardown as originally proposed. Instead they are renovating and keeping the number of units as is.

### **Zoning Committee**

#### **– Marsh Properties Re-Zoning – Debby, Jeanne, Katie, Janelle**

Meeting with Planning Department, Wednesday, the 10<sup>th</sup> at 9AM. Ann King, Janelle and Katie to attend.

City Council "Public Hearing" on Marsh Project to be Monday, September 15th.

Jeanne speaking about sidewalks. Debby will speak about generally supporting Marsh's efforts to reduce units, reduce set-backs but bigger issue with lack of infrastructure for walking, biking, etc and this is truly important for our neighborhood. Katie speaking about huge impact to neighborhood with this project.

### **Sedgefield Elementary Playground Neighborhood/Park Committee & Arts Project**

No update at this time.

### **Possible November General Meeting Topics:**

- Per Debby, *Keep Charlotte Beautiful* topics...
- Invite Center City Partners person to talk about Rail Trail.
- Ask if someone from City would talk about light rail extension.
- Perhaps someone to talk about greenway/bike trail extension plans.
- We will review crime stats with Matt Montgomery, as always.

Meeting adjourned about 8:30 PM.

*Board meetings are held on the second Tuesday of each month except December when there is no meeting. Dates for 2014 General Meetings are: February 11<sup>th</sup>, August 12<sup>th</sup> and November 11<sup>th</sup>.*

*SedgeFest was held May 3<sup>rd</sup> this year.*