



July-August 2014 Newsletter

Official Publication of the Wrigley Association

From the Desk of Alan Burks, Wrigley Association President

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ald, Secretary
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Association
Meetings are held
once a month at
Veterans Park in
the Social Hall
7pm
Doors open 6:30
pm
Board Meeting:
TBA

July 28 2014

I am honored to be asked to lead this great organization. Wrigley is the largest and best established neighborhood in Long Beach. I will start with some background information about myself.

My wife, Georgina and I moved to Southern California to escape the Chicago weather in 1988. We rented in West Hollywood until we could decide where to finally settle in Southern California. In 1990, Georgina joined a company with offices in Long Beach at Catalina Landing. This was when we discovered Long Beach.

Coming from Chicago, we were comfortable with the urban ambiance of Long Beach, something lacking in the other Southern California communities. We enjoyed the diversity of neighborhoods and the lovely houses and finally purchased a streamline moderne home in Wrigley in 1990.

After settling in at our new home in Wrigley we were determined to do what we could to make our community better. I was elected to the organization that eventually became known as the Central Project Area Committee. I served as an officer of that organization until 2004 when Mayor O'Neill asked me to serve on the Redevelopment Agency Governing Board.

While working with C-PAC I became familiar with the neighborhoods and businesses in Central Long Beach especially those in Wrigley. In 1994 our firm was hired by the City to design the first Facade Improvement Program in Long Beach along two long blocks of Pacific Avenue in Wrigley. We worked closely with the Wrigley Village Business Association and the City's Redevelopment Agency to implement the program.

When we moved to Wrigley in 1990, the Wrigley Association was the largest and most influential neighborhood (continued on page 7)

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breakfast, list
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app ...*

Next Meeting: August 4, Veteran's Park, 7:00 pm to 8:30 pm

National Night Out: Tuesday, August 5, 6 to 9 pm 19th and Daisy Avenue Median PIGOUT (see flyer inside for more information)

Copies provided FREE of charge by the Neighborhood Resource Center (562) 570-1010

MEET OUR NEWEST BOARD MEMBERS

IRMA MARTINEZ

I have two boys, Kendrick 21 and Jason 15. I also have two golden retrievers, Golden and Princess and last but not least I share my business and life with the incredible Rick Martinez :). I moved to LB in 2003 when I bought my first home, which is a rental at this current time. In 2008 I decided that it was time for a change and bought my Wrigley home and have been living here since then happily.

My vision for Wrigley is more business, more jobs, more homeowners and less trash in the alleys.

I would like to help our community by keep it clean, organized, plant more trees & I would like for people to feel welcome when visiting Wrigley. I wanted to join the board to be a part of & to be involved in the community and to have the opportunity to meet more of my neighbors and help improve Wrigley.

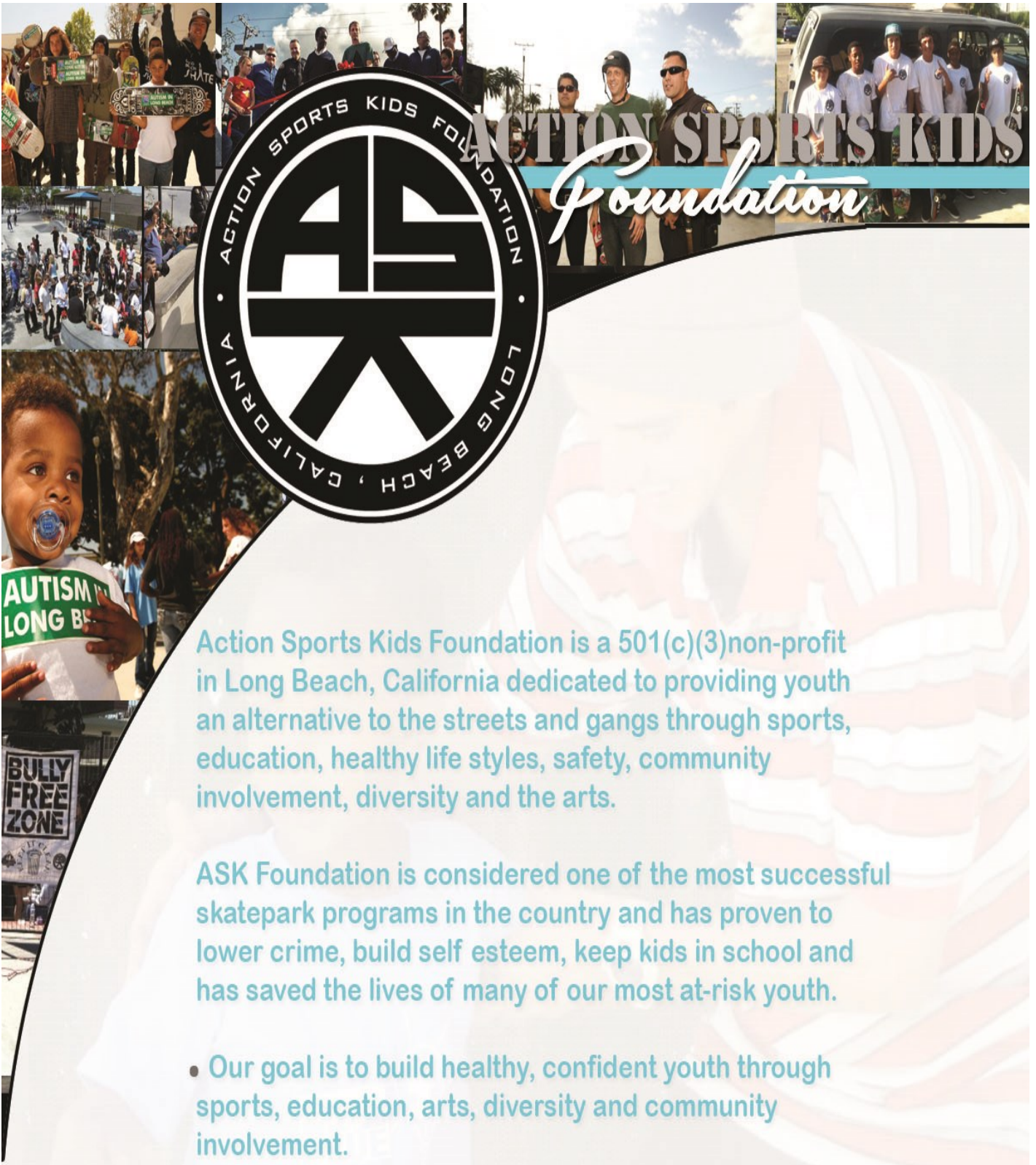
RICK MARTINEZ

I was born in Nicaragua in 1970 and emigrated to Long Beach, USA in 1973 to come live with my parents. My father was completing his residency at the Long Beach VA and my mom studied at Cal State LB and transcribed patient charts for various doctors while my dad finished his specialty. I now practice Real Estate and live in Wrigley with with a wonderful woman (named Irma) and her two great kids named Kendrick and Jason.

My vision for LB is to continue to help create more quality jobs thereby raising everyone's quality of life all over LB. My priorities are bringing quality buyers to LB and helping values continue to increase as long as possible as well as making LB even more attractive to people of all walks of life. I will work to improve our quality of life and that of our friends, family & neighbors so that we can all enjoy a more rich and fulfilling lifestyle and that is accomplished by representing Wrigley as a hard-working individual and couple who understand that Realtors are the best spokespeople a community can have. We understand the market, we know the many qualities LB has and enjoy them every day and mostly on weekends at the Pike, Belmont Shores, Shoreline Village and other great attractions that LB has to offer. We love LB and only want to continue to make LB a better place to live on all levels.

I feel that we can make more of an impact on changes by joining forces and representing the wants and needs of the Wrigley community at the local level. From cleaning up the streets, to helping feed the poor and disadvantaged to working with local municipalities to reduce crime and vagrancy by working closely with the LBPD as we already have been doing, everyone one of us can help improve our city streets, create more good jobs and bring more tax revenue by providing an even better product than we already have.

I will gladly commit to participating in this process.



ACTION SPORTS KIDS
Foundation

ACTION SPORTS KIDS FOUNDATION
LONG BEACH, CALIFORNIA

Action Sports Kids Foundation is a 501(c)(3) non-profit in Long Beach, California dedicated to providing youth an alternative to the streets and gangs through sports, education, healthy life styles, safety, community involvement, diversity and the arts.

ASK Foundation is considered one of the most successful skatepark programs in the country and has proven to lower crime, build self esteem, keep kids in school and has saved the lives of many of our most at-risk youth.

- Our goal is to build healthy, confident youth through sports, education, arts, diversity and community involvement.

The ASK Foundation—MONDAY, AUGUST 4TH, 7PM
Veterans Park Social Hall, meet founder and former 7th District
Councilman Mike Donelon SKATE PARK AT VETERANS?



Wrigley Association **Promoting**

National Night Out



Bring your lawn chairs and your snacks. Learn more about community safety.

Daisy Ave. Green at 19th Street, Long Beach, CA 90806

6:00 pm. Event starts - Concluding – 9:00 pm.

Featuring: LBPD West Division - Your Neighbors – Neighborhood Watch –
Wrigley Is Going Green – Wrigley Association – Wrigley BBQ (samples)



For more information:



Call: Al Smigielski - 562-591-2606



Email: wringleyville@gmail.com

**Don't forget to bring your lawn chairs and picnic snacks and
consider asking along a neighbor or two**

Late news the Fox Café will be coming with pastries Long Beach Creamery has been
invited See you all there

Why Community Watch?

- Unfortunately, there can't be a law enforcement officer on every corner, so citizen involvement is crucial to improving neighborhood safety.
- By cooperating with each other and the Police, people can help fight crime in their communities in the most effective way—before it begins.
- Community Watch encourages groups to organize themselves and consider including neighboring businesses, churches, or schools to increase communication.

The Community Watch Program

The Community Watch Program consists of:

- A self-organized meeting with your neighbors.
- Participation in a Police Department organized meeting.
- Alerting your neighbors to useful crime prevention information and crime trends.

Role of the Community Contact

- At your initial meeting, determine how you will communicate with your neighbors—email ring, phone tree, newsletter, etc.
- Review the LBPD website periodically to provide your group with information.
- Attend a LBPD divisional leadership meeting in your area or attend one of four citywide crime prevention meetings.
- Act as your group's liaison to the Community Policing Contact as needed.

Interested in forming a community watch group?

Complete and return the attached form or contact your local police station for more information.

www.longbeach.gov/police

Send completed form to your local police station:

North Division - 4891 Atlantic Avenue, Long Beach, Ca 90807
lbpdnorth@longbeach.gov or (562) 570-9825

South Division - 400 W. Broadway, Long Beach, Ca 90802
lbpdsouth@longbeach.gov or (562) 570-5829

East Division - 4800 Los Coyotes Diagonal, Long Beach, Ca 90815
lbpdeast@longbeach.gov or (562) 570-5808

West Division - 1835 Santa Fe, Long Beach, Ca 90810
lbpwest@longbeach.gov or (562) 570-3461

I'm interested in forming a Community Watch Group in my area:

Last Name _____

First Name _____

Phone _____

Alternate Phone _____

Address _____

City/Zip _____

Email Address _____

Please contact the West Division community resources for the Wrigley Area for more information. Thanks to Commander Richard Rocchi for your enthusiastic support of community watch. West Division lbpwest@longbeach.gov

Officer Jose Flores: 562-570-3462 jose.flores@longbeach.gov

Specialist Jose Vasquez 562-570-3461 jose.vasquez@longbeach.gov



Councilman Dee Andrews
"The Inner Beauty Gems"
 &
What's-Next-Now.Org



host a **FREE**
Pancakes & Waffles
Breakfast for Kids

PARENTS PLEASE BRING YOUR KIDS OUT TO ENJOY FREE PANCAKES & WAFFLES!

There will be live entertainment
 • Break Dancers • Musicians

Saturday, August 2, 2014 ~ 10:00 am – 12:00 pm
King Park – 1950 Lemon Avenue, Long Beach, CA 90806

Please call 562-570-6816 to sign up



"Inspiring the most of NOW"



Whose Job Is It?



Easy Reference List

City of Long Beach

Noise abatement	562-570-4138
Overflowing trashcans	562-570-2878
Damaged storm drains	562-570-2390
Damaged tree gate	562-570-2704
Gas emergency	562-570-2140
Trash in street	562-570-2880
Leaking fire hydrant	562-570-2390
Illegal dumping	562-570-3867
Damaged trees	562-570-2784
Graffiti on buildings	562-570-2773
Inoperable traffic light	562-570-2768
Potholes	562-570-3259
Broken curb	562-570-2724
Shores on powerlines	562-570-2726
Street trees	562-570-2700

Street sweeping	562-570-2880
Trash pickup	562-570-2878
Garage sale permit	562-570-6851
Curb painting request	562-570-8331
Abandoned vehicle	562-570-7241
Weed abatement	562-570-6421
Parking citations	562-570-6822
Broken parking meter	562-570-2741
Damaged street banner	562-570-5333

Non-City phone numbers

Damaged mailbox	562-628-1303
Broken streetlight	588-983-2000
Stray shopping cart	800-252-4613
Damaged bus shelter	562-581-8753
Graffiti on LB Transit	562-591-8753

The **GO Long Beach** app is designed to provide Long Beach, CA residents, businesses, and visitors the opportunity to access City Hall, 24-hours a day, 7 days a week, from anywhere. You will be able to quickly submit service requests for issues such as graffiti, potholes and sign damage. iPhone and Android device .

Easy Quick Effective
 download the app today!

PATRICIA ANDREWS

ONE OF THE MOST DYNAMIC LEADERS OF WRIGLEY AND A MOST GENEROUS DONOR TO FOLAR (Friends of the LA River) AND THE LONG BEACH

LIBRARY FOUNDATION. JOIN US AT A MEMORIAL TREE PLANTING ON OCTOBER 18 IN WRIGLEY IN HER HONOR!



Thanks to a substantial gift from the estate of

Patricia Lynn Andrews

the Long Beach Public Library will strengthen and expand its vital outreach services for senior citizens.

Ms. Andrew's gift will also support homebound readers who are confined to their homes due to illness, injury or advanced age.

Both the Long Beach Public Library and the Library Foundation, are honored to celebrate her legacy.



**LONG BEACH
PUBLIC LIBRARY
FOUNDATION**

101 Pacific Avenue
Long Beach, CA 90822
(562) 628-2441

(From the Desk of Alan Burks, continued from front page)

association in Long Beach. The meetings were well attended and the association members were cohesive in their desire to improve the quality of life for all Wrigley residents. Then a bad thing happened. The splintering of the association into several groups seemed to harm everyone.

In 2012, Mayor Foster asked me to serve on the Cultural Heritage Commission where I still serve as its Chair.

Fast forward to the present. We need to develop a community vision. What do we want Wrigley to look like in 10 years? In 20? What would the membership like to accomplish? We need some short term goals that will incrementally move us toward our collective long term vision. How can we better engage residents and businesses? How can we attract more business to Wrigley? What do we mean when we say "improving the quality of life for our community"?

I am asking that everyone think about these questions for a month. I would like to have a workshop at our September meeting do discuss these ideas and the many more that you will develop.

I am always available via email at wrigley@environarch.com cell phone is [562-682-3152](tel:562-682-3152)

Alan Burks, **AIA LEED® BD+C**



MEMBERSHIP RENEWAL FORM

Ask your neighbor to join, there is strength in numbers!

The Wrigley Association will not sell, loan or give membership information to anyone, under any circumstances, unless compelled by law.

Name(s) _____

Email Address _____

Address _____

Telephone Number _____ FAX _____

As a member, I/We agree to abide by the Association By-Laws

Membership Year is June 1, 2014 through May 31, 2015

Annual Membership Fee: \$15.00, Make Check payable to Wrigley Association

Optional Contributions: \$_____ For Wrigley Landscape Project

\$_____ Snow Day in Wrigley

\$_____ Donation

\$_____ Total Payment

Type of Membership: Resident___ Business___ Associate___

Please check if you are interested in volunteering for Association Activities___



PO Box 16192

Long Beach, CA 90806

E-mail: wrigleyvillage@gmail.com

Wrigley Association Websites:

www.neighborhoodlink.com/longbch/wrigley/

www.wrigleyassociation.org

The Wrigley Association accepts submissions for print at wrigleyvillage@gmail.com. You will receive a response to your email to confirm it has been received. Submissions that are relevant to the mission of the Wrigley Association will be included in newsletters and bulletins as space allows. No editing will occur without prior approval of the author. Accepted submissions will generally be printed in the next newsletter that is printed following the submission. Newsletters generally, but not always, go to print on the third Tuesday of the month.

Newsletter editor Colleen Mc Donald may change the schedule of the printing of the newsletter for various reasons without notice. **OPINIONS PUT FORTH IN ARTICLES PUBLISHED ARE NOT NECESSARILY SHARED BY THE WRIGLEY ASSOCIATION OR ITS MEMBERSHIP.**