

SMILE BOARD MEETING

WEDNESDAY, MAY 15, 2013

SMILE Station

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procedural

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OFFICERS PRESENT: Gail Hoffnagle, President; Pat Hainley, Treasurer; Eric Norberg, Secretary

BOARD MEMBERS PRESENT: John Fyre; Gerri Sue Lent; Nancy Walsh; Ellen Burr; Brian Posewitz; Bob Burkholder; Bradley Heintz

Newly-elected SMILE President Gail Hoffnagle called the meeting to order at 7:31 pm, and began by introducing herself to the Board, since she had been unable to attend the General Meeting on May 1 at which she was elected. She then asked the Board members each to give an extended introduction of themselves, including their personal backgrounds; and she invited spectators present to introduce themselves as well.

Hoffnagle asked that the minutes of the April 17 Board meeting be reviewed. No corrections or omissions were offered, so Pat Hainley moved that the minutes be approved as submitted, and Bob Burkholder seconded the motion, which carried unanimously.

Jim Fricia, a former SMILE Board member, was present to discuss this year's Concerts in the [Sellwood Riverfront] Park, which SMILE helps sponsor. There have always been four concerts in July, on Mondays -- but sponsor support this year has been strong enough that there will be FIVE concerts, with the last being on the first Monday in August. \$20,000 has been raised, and there are 17 new sponsors this year. The first show is July 8th, featuring Nick Hill from the Waterfront Blues Festival downtown; the music starts at 6:30 pm, and is over around 8:15 pm. This series is the second-best-attended Portland Parks concert series in city parks in Portland.

Westmoreland's 7-Eleven store on Milwaukie Avenue has changed ownership -- it is currently being run by the 7-Eleven Corporation, with the retirement of the franchisee who had it for seventeen years -- so a proposed corporate "Good Neighbor Plan" was offered us by the corporation. They will clean up their entrance and keep the landscaping maintained. They will seek a new franchisee eventually. Questions from the Board, especially centering on window signs, were answered by corporate representative Jack Dyal of Sellwood, their field consultant; Store Manager Kenny Huth was present also.

An update on the Community Center funding issue was on the agenda, but Kevin Downing, Chair of our Friends of Sellwood Community Center Committee, could not attend. In his stead, Pat Hainley reported on recent talks with the City Commissioners on

the proposal that they fund a "bridge fund of \$60,000" for this year for it, while SMILE makes a good-faith effort to come up with a business plan to take over its operation. Commissioner Amanda Fritz likes the plan and would vote in favor of it, and Dan Saltzman likes it also, but is unwilling to vote for it. So, it appears, we may have to work faster -- Pat remarked that we may need to start interviewing candidates about running the Center. We may have to dip into the Endowment Fund to create our own "bridge fund" in order to be ready to act by September 1st.

Bradley Heintz, a mathematician and teacher, discussed financial alternatives, opportunities, and hazards, involved in our Sellwood Community Center plan. Pat Hainley went on to discuss aspects of our business plan, and his concerns in working effectively with Portland Parks and Recreation. An extended discussion followed, focusing on programs, facilities, and details.

President Hoffnagle next went over various SMILE Committees and their Chair assignments. Nancy Champlin currently heads our "Stewardship and Natural Amenities Committee" (SNAC); Ellen Burr heads the Land Use Committee; the chairmanship of the Transportation Committee is open, but Brian Posewitz said he was interested. Nancy Walsh is Chair of both the Sundae in the Park Committee and the Church Committee. Dana Beck heads our History Committee; Kevin Downing is Chair of the Friends of the Sellwood Community Center Committee; John Fyre expressed interest in heading the Crime Prevention Committee. Matt Hainley is Chair of the SMILE Station Committee; Pat Hainley heads the Finance Committee.

Since Brian Posewitz was already a member of the Transportation Committee, and had expressed interest in the open Chair position on that committee, Gail asked him for a brief report from the committee. A Metro Plan comment deadline looms -- June 7.

Ellen Burr gave an update from the Land Use Committee: The last design hearing on the project at 23rd and Tenino/Tacoma is tomorrow. The Black Cat, just south of SMILE Station, is to be demolished soon for a mixed-use building. The church building at S.E. 15th and Tacoma is now in escrow -- and is being bought by an existing church on Powell Boulevard, and so will remain a church building. Twenty condominiums will be built in the half block behind "The Woods" (now the "Gastropub"), just north of the Post Office in Westmoreland.

Tom Brown of the Sellwood Westmoreland Business Alliance was present to receive approval for Comcast to access SMILE Station for an Internet connection into our building at SWBA expense. Gail Hoffnagle signed the form. We can use the connection too.

Nancy Walsh moved, and Ellen Burr seconded, adjournment. The motion passed with apparent unanimity at 9:15 pm.