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**Press Release**

**For Immediate Release**

**Date: June 27, 2012**

**Contact Person:**  
Anna Thomas, MPH

**(603) 628-6003 (x341)**

***Kick-Off Event for the Newest Member of the Manchester Healthy Corner Store Initiative***

**EVENT:** The City of Manchester Health Department invites the public to celebrate a kick-off event at the Bremer Street Market, the newest member of the "Manchester Healthy Corner Store Initiative." As part of the effort, the Bremer Street Market is one of five locations that have committed to adding healthier food choices to their inventory. In addition, each corner store has received consultation from a nutritionist and a grocery store consultant about how to carry, display, and market healthier food options, such as produce, whole grains, low fat dairy, and healthier snack options (i.e. nuts and baked chips). Please see the attached flyer for more information.

Support for this effort has been provided by the **HNHfoundation**, the **Convergence Partnership**, and the **City of Manchester Health Department** through its **Healthy Eating Active Living (HEAL) Innovation Fund Project**.

**DATE:** Friday, June 29, 2012

**TIME:** 2:00 p.m. – 4:00 p.m.

**WHERE:** Bremer Street Market, 218 Bremer Street, Manchester, NH

**VISUALS:** Patrons enjoying taste-testing, healthy food choices

**####**

# **“Kick Off” Event!**

**Bremer Street Market**

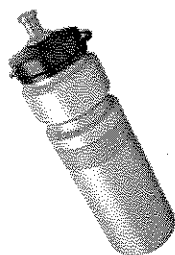
**(218 Bremer Street)**

**Friday, June 29th**

**2-4 pm**

**FREE water bottles!**

**FREE sample of healthy trail mix!**

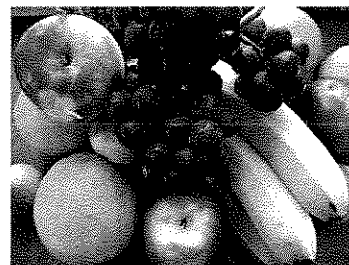


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***Bremer Street Market is the newest member of....***  
**“MANCHESTER HEALTHY CORNER STORES”**

***Participating stores have committed to offer:***

- ♦ *More healthy food choices including fresh fruits and/or vegetables*
- ♦ *Healthy choices that are clearly labeled*
- ♦ *Free recipes using healthy foods*



***Other Participating Stores:***

- ♦ R&E Grocery (304 Merrimack St.)
- ♦ TN Gas and Convenience (90 Bridge St.)
- ♦ Tropical Market (334 Union St.)
- ♦ Two Guys Market (414 Union St.)

Supported by: HNHfoundation; Convergence Partnership, City of Manchester Health Department  
For more information, please call Ellen Groh at 628-6003, ext 339 or email: [egroh@manchesternh.gov](mailto:egroh@manchesternh.gov)