

## FOR IMMEDIATE RELEASE

## YAY! IT'S KEIKI DAY AT KAHALA MALL!

**HONOLULU, HI, May 31, 2012** – Kahala Mall has a full and fun day planned to celebrate Hawaii keiki this year. On Saturday, June 16th from 11:00 a.m. until 2:00 p.m., parents and children will enjoy non-stop entertainment throughout the day featuring an all-keiki rock band, EMKE, a variety of arts and crafts activities, and a Disney Pixar "Brave" movie keiki station.

The highlight of the event will be the Disney Pixar "Brave" movie keiki station where kids can get creative with "Brave" themed coloring sheets as well as receive "Brave" movie posters. Eight dollar (\$8) tickets will also be sold that day for a special "private screening" movie premiere of "Brave" on Saturday, June 23<sup>rd</sup> at 11:30 a.m at Consolidated's Kahala Theatres.

Those attending the June 23<sup>rd</sup> event will enjoy a fun pre-show at 10:30 a.m. at the theatre rotunda complete with bow and arrow balloons and "Brave" face painting by Adventure Balloons, a popcorn bar, a goody bag containing "Brave" items and Kahala Mall store specials/coupons and a souvenir photo opportunity for families. Parents will receive a complimentary cup of Starbucks coffee (while supplies last) at the soiree. All movie ticket proceeds will benefit the Niu Valley Playground initiative, a grassroots mission to build the first ever community playground in Niu Valley, neighboring the Kahala Mall community. For more information visit www.niuvalleyplayground.com

On June 16, shoppers will receive a free \$10 Fun Factory Gift Card at center court (one per person, while supplies last), simply by presenting \$50 in Kahala Mall receipts time-stamped from 10:00 a.m. on June 16<sup>th.</sup> Restrictions apply, visit KahalaMallCenter.com for details.

## **About Kahala Mall**

Shop unique one-of-a-kind boutiques, specialty food shops and restaurants. Enjoy the latest films or indie movies in the theatres, or simply stop and enjoy one of the many community events. Kahala Mall is located in East O'ahu near Diamond Head, just minutes from Waikiki. Mall hours are Monday thru Saturday, 10:00 a.m. to 9:00 pm, and Sunday from 10:00 a.m. to 6:00 p.m. For further information call 808.732.7736 or go to www.kahalamallcenter.com.

## **CONTACT:**

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