

**From:** Village Defense <info@villagedefense.com>  
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Good afternoon,

We are excited to be sharing some good news, and we'd like for you to be a part of our new project. As you may know, Village Defense is a social enterprise. This means that we have created this company around the central goal of solving a social problem. The social problem we are solving is a major lack in communication at a local level regarding information of high importance to a community. We did not go into business to get rich by selling you something you don't need. The great thing about being a social enterprise is that our #1 priority is helping people. Because of this, we are always thinking of creative and innovative ways to improve the effectiveness and reach of what we do.

Many neighborhoods throughout Atlanta that suffer from extreme poverty are also the most crime-ridden. It is an unfortunate reality, but abandoned homes, drug dealing, prostitution, etc, are found in neighborhoods of low income and that are lacking neighborhood structure (board meetings, voting members, etc). This is not unique to Atlanta, of course. The areas of highest need are often the areas of lowest means.

This is where our Social Enterprise Fund comes in. We would like to provide our real-time crime alert system to some of these areas in Atlanta at no charge. To do this, we are asking you for help. We are seeking donations to be made to this fund that specifically provides service to those who need our help the most. Any amount is greatly appreciated.

As a customer of ours, we hope you've had a good experience with our service. If you believe that our service has been beneficial in your neighborhood, consider making a small donation, so that somebody else can enjoy the same benefit who really needs it. Pay it forward. [Please visit our donate page](#) to read more and help keep our efforts strong.

Thanks very much,  
-The Village Defense Team

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