

MEETING MINUTES FROM 3/16/2011

1. WELCOME /ROLL CALL

The meeting was called to order at 7:07 PM. All board members were present (J Silveira, N. Golinko, K. Silveira, N. Miller, P. Perales and M. Hunter)

2. APPROVAL OF FEBRUARY MEETING MINUTES

*Noah Golinko 1st, Pierre Perales 2nd: All in Favor no opposed

3. ADMINISTRATIVE ACTIONS

a) Treasurer's report: Kristy Silveira

*\$115.48 in current Administrative Funds available

- Purchased - New Banner, Name Tags, Postcard Mailers at beginning of year

*\$1750.00 in NIP Funds available

b) 2010/2011 Neighborhood Improvement Projects Proposals & Vote

*Vice President, Noah Golinko, led the discussion for the proposed use of \$1750.00 in NIP Funds. The options were, as follows:

1. PRIMARY USE OF FUNDS

- Option 1: Buy neighborhood street sign toppers.
- Option 2: Fund up to \$250 for neighborhood watch and use the rest for sign toppers.

2. SECONDARY USE OF FUNDS

- Option A: Remaining funds go to the community garden.
- Option B: Remaining funds go to the general fund.

*Association member Matt Mahlke asked if the project was still open to bidding. John Silveira said that, if received in a timely manner, more bids would be accepted.

*Ballots were passed out and the results of the voting were as follows:

- Option 1 received 8 votes.
- **Option 2 received 41 votes meaning that we will fund a Neighborhood Watch group led by Carol Osterman up to \$250.00 to get established. The remaining funds will be used to buy street sign toppers.**

- **Option A received 30 votes meaning that any remaining funds will be used to support the Citrus Heights Community Garden.***
- Option B received 9 votes.

*Association member and Community Garden member Gail Kobetich agreed to act as a liaison in coordinating the dispersal of any remaining funds to the garden.

4 DISCUSSION ITEMS: Kristy Silveira

- a) Design Review for the Commercial Business Remodel Proposal (avail for viewing)
*No Comments
- b) Garbage Can rummaging concern: Raise of Hands 1/3 of members noticed/concerned.

5. KEYNOTE SPEAKER: Sunrise Market Place-Executive Director Kathilynn Carpenter

*Kathilynn has been with the marketplace for over 10 years. Spoke on the Sunrise Marketplace branding project being similar to what BHNA is trying to accomplish. Defined S.M. boundaries, purpose as a non-profit, events including 4th of July Fireworks at Sunrise Mall, Red White & Blue Parade, Sunday FunDay. S. M. works closely with Citrus Heights POP Officers and Citrus Heights Chamber of Commerce. Town Street Shopping Center will be featuring Sprouts Farmers Market Store 1st Qtr 2012. New website launched www.ShopSMP.com. From 2002 – 2006 helped coordinate the Event “Sacramento Capitals” hosted at Sunrise Mall – COMING BACK 2011 with possible Serena Williams – Appearance on July 9, 2011. Possibility to have concerts and/or other events in between tennis use.

6. CITRUS HEIGHTS POP PRESENTATION: Gangs and Graffiti Detective Michelle Perez

*506 validated gang members in Citrus Heights City

Specific Criteria They Must Meet: Have engaged or engage in a pattern of criminal activity, Must meet 2 of 9 criteria in Citrus Heights, Entered into Cal-Gangs & active for 5 years (status remains confidential), Over 200 “associated gang members” in Citrus Heights, Over 4100 validated in Sacramento County with approximately 2000 not validated, 65 validated sets: White Gangs-Sacramaniacs – Motorcycle turned street gang, Peckerwoods/Regular White guys (RWG): Hispanic Gangs-Norteno-Sureno, Black Gangs:Blood – Red, Crips – Blue, Ridezilla, G-Mobb,B.A.Y. (Bad Ass Youngsters), Stars, Stars up, Shining Stars, Guttah Mob, T.N.A. (Tearin Niggas Apart). STEP Act of 1988 – Gang Enhancement on the charges. Explained about females and gangs. Combating Gang Violence. Education – Parents, Teachers, Students, etc.
www.iir.com/nygc (National youth Gang Center)

7. CITRUS HEIGHTS POP OFFICER: Seth Dexter (Welcome Back!)

Liaison to business community

Email: sdexter@citrusheights.net

Email all POP Officers: POP@citrusheights.net

8. ANNOUNCEMENTS – Kristy Silveira

- a) General Plan Public Hearing at City Hall Council Chambers 4/13/2011 @ 7pm
- b) Green Planning Academy Accepting Applications (Flyer on Review Table)
- c) Miniature Golf Fundraiser Help Needed (Flyer on Review Table)
- d) Community Garden Garage Sale April 2, 2011
- e) Red White and Blue Parade-Registration due by April 30th
- f) Sunday FunDay at Rusch Park September 25th-Registration due by 9/12/11
- g) Next Month's meeting will feature POP Presenting on Crime Prevention and our Guest Speakers include Vice Mayor Jeff Slowey and a word from Citrus Heights Water District Conservation Specialist, and Be Money Smart Farmers Market

9. DOOR PRIZES-

A SPECIAL THANK YOU TO OUR SPONSORS!!

- * **Titans Treasures \$5 Gift Card-** *Gail Kobetich*
- * **Lisa Beauty Hair and Nails Gift Card for a manicure-** *Jon-Paul Burke*
- * **Sunrise Marketplace \$10 Gift Card to The Elephant Bar-** *Alta Wheeler*

10. MEETING ADJOURNMENT : John Silveira– 8:47PM

***NEXT BHNA MEETING WEDNESDAY 4/20/2011 ***
