



October 2010 Newsletter

Official Publication of the Wrigley Association

October 2010

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From The Desk of Colleen McDonald

Wrigley Association President

Hello everyone, I hope you all had a healthy and fun summer. I am so proud and happy to be living in the Wrigley area. There are a lot of elements that go into creating and maintaining a vibrant neighborhood. One of the most elemental, to me, is providing an environment for the children and young adults who grow up here. A healthy, active, and vibrant environment where they can receive a good education, enjoy safety not just within the confines of the schools but to and from there and in and around our own homes. They need access to healthy and vibrant activities, in our neighborhood, all year around. This will be a theme throughout the year at our meetings and I hope that you will all come to Veterans's Park each month to bring your concerns about the neighborhood and reach out to the representatives from the city, the schools, and from the businesses within Wrigley who visit us each month. Here is a glimpse of our next meeting, **October 4th** and a recap of our August and September two meetings.

This month's meeting we have invited **speakers** from **Long Beach Gas & Oil** department and from the **Animal Case Services (ACS)** department. Christopher Garner, the Director of Long Beach Gas & Oil, will be out to speak to us about the safety of our Natural Gas Utility which is a subject of concern to all of us, I am sure, in light of the recent disaster up north in San Bruno. Michelle Quigley, the Chief Operations Officer for the ACS will be out to explain the new Cat licensing regulations as well as how to deal with general issues of pet safety in and around the neighborhood. ACS staff will be on hand register your pets provided you have proof of a current rabies vaccination. CAT licenses are free until the end of the year. Note: you

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More...

SAVE PAPER!

(and postage for
the association)

Get this newsletter
in your email box.

Email

[wrigleyvillage@
att.net](mailto:wrigleyvillage@att.net)

Calendar Items

Oct 2-3.

Art Tour

Oct 4.

Wrigley Mtg

Oct 16.

**Broadway in
Wrigley**

Oct 21.

NAG Mtg

Next Meeting: Oct 4th, 7pm— Animal Services Plus LB Gas & Oil

Copies provided FREE of charge by the Neighborhood Resource Center (562) 570-1010



Lisa Wibroe

Wrigley Art Tour

The LB Open Studio Tour is inviting the public to a free two-day self-guided artists' studio tour on October 2nd & 3rd from 11:00 AM to 5:00 PM.

Local artists in the Wrigley and California Heights area are opening up their private studio spaces that not normally open to the public. The artists' work will be available at wholesale prices...not too early to start thinking about that special Christmas gift!

A new addition to the tour this year is a free trolley that will circumnavigate the route in an effort to be more green. This trolley service allow people to take the Blue Line to the Wardlow or Willow Station and hop on the trolley to a neighborhood full of artists and walk amongst studios. The trolley will connect Wrigley to California Heights and is appropriately funded by a grant from Connected Corridor. Also, this route can easily be accomplished via a bike ride,

Art enthusiasts will experience a wide variety of visual art as well as live music and refreshments at selected locations. We are thrilled to introduce two local film makers who will hold a screening at the Expo building on Atlantic Ave. on Saturday night at 7 PM.

Business Members:

Support your local newspaper with a voluntary subscription, Call 562-427-8678.

Wrigley Association Members get 10% off advertising when they buy ad space in the Signal Tribune.



Your Business Here

Become a Business Member of the Wrigley Association

Altus Realty Solutions

Scott Rhinehart, Broker

www.AltusRealtySolutions.com

scott@altusrealtysolutions.com,

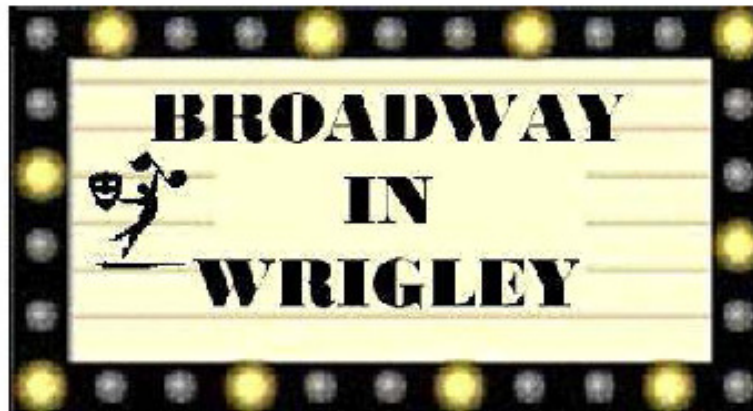
562-331-1919

Wrigley Sustainer



The Wrigley Association accepts submissions for print at wrigleyvillage@att.net. You will receive a response to your email to confirm it has been received. Submissions that are relevant to the mission of the Wrigley Association will be included in newsletters and bulletins as space allows. No editing will occur without prior approval of the author. Accepted submissions will generally be printed in the next newsletter that is printed following the submission. Newsletters generally, but not always, go to print on the third Tuesday of the month.

Newsletter editor Gavin Mc Kiernan may change the schedule of the printing of the newsletter for various reasons without notice.



Live Musical Theater Entertainment at the Veterans Park

Wrigley Association

and

Stearns Musical Theater Company

in cooperation with

the Arts Council of Long Beach

are proud to present

BROADWAY IN WRIGLEY

on October 16, 2010 at 7:30 pm

at the Veterans Park Community Center.

ONE NIGHT ONLY!

Ticket donations are \$7 each. Family pack of 4 tickets for \$25.

Refreshments will be available for sale before the show and during intermission.

This is your chance to see a **live musical variety show** in your neighborhood.

Songs from Broadway Musicals

– Annie, West Side Story, Oliver, Joseph and the Amazing Technicolor Dreamcoat, Fame and more – will be performed.

Call 562-508-8015 for ticket donations, sponsorships and questions.

Goodwill Free Shredding Event

Andrea Estrada

Shred-4-Good, a social enterprise of Goodwill Serving the People of Southern Los Angeles County (SOLAC) holds monthly open houses on the second Tuesday of the month. The next event will be Tuesday October 12th from 8am-10am. The first box is free, each additional box is \$5.00. The event is open to residents and businesses in the South Bay and Long Beach area. Documents will be shredded on the spot and Certificates of Destruction will be issued.

Shred-4-Good is AAA certified by the National Association for Information Destruction (NAID). Shred-4-Good meets the needs and satisfies government requirements for information security for the Health Care, Financial, Banking, Real Estate and Legal sectors, as well as many other government and business entities.

Using the shredding services of Goodwill's Shred-4-Good has an impact far beyond getting an essential job done. It also means that you are providing the way for many people with disabilities and barriers to employment to obtain valuable skills training, have the dignity of work, a paycheck and a brighter tomorrow.

Goodwill SOLAC, 800 W. Pacific Coast Hwy, Long Beach, CA 90806.

For more information call Andrea Estrada, (562) 216-5256 or email astrada@goodwillsolac.org.



Annie Greenfeld-Wisner

Neighborhood Advisory Group Update

The next NAG meeting is on Thursday, 10/21/10 at 6:00 pm at the Wrigley Police Center located at 2023 Pacific Ave.

Our guest speaker for this meeting is our new prosecutor Doug Haubert. He will be discussing how he will handle code enforcement actions that are referred to his office by Code Enforcement, and other related items. We will also have a representative from the Police Dept to discuss any illegal activities and crime stats in the South Wrigley area.

Central Project Area Committee Report

Sammy Portillo—Wrigley CPAC Rep.

David White did the same presentation to the CPAC that he did at the Wrigley meeting.

A Certificate of Appreciation was given to Alan Tolkoff from Annie Greenfeld-Wisner on behalf of the CPAC.

Jack Smith is now representing the NAG.

P.G Herman is appointed to the CPAC as a Homeowner.

Not much other business conducted at this meeting.

There are 2 other new Reps for CPAC along with myself, so there is new blood coming into the CPAC.

7th District News

Dear Friends,

I'd like to thank you for hosting me at your last Wrigley Association Meeting. Also, I'd like to thank everyone who took the time to attend. It was a pleasure discussing all that is happening in the 7th District and throughout the city.

As I mentioned during the meeting, libraries had a great impact on my life. I want to share my love of reading with families throughout the 7th District. I'm happy to announce that on Friday, October 1st, I will be hosting a new event at the Dana Library as part of First Fridays: "First Books at First Fridays."

"First Books at First Fridays"

October 1st, 2010

Dana Library Community Room

3680 Atlantic Ave

I will be reading children's books and will provide live entertainment (a balloon artist) and light refreshments. The doors to the Community Room open at 5:15 PM. I will begin reading at 5:30 PM. For more information, contact my office at (562) 570-7777 or district7@longbeach.gov.

I look forward to seeing you in the community and on October 1st.

Don't Give up on Wrigley

Tensi Torres-Comas

We've all heard the stories. The teacher whose Christmas presents for her class were stolen from her car. The burglaries. Even the gangs. All negative. All Wrigley.

Sometimes the community rallies to right the wrong, as it did for the teacher this past December. Other times, it seems like the bad guys win.

I'd like to pass along a personal story of all good, all positive in our community.

On August 7, my husband Patrick and I returned from a trip to Florida. It was late. We were exhausted. After paying the taxicab driver for our trip home from LAX, my husband inadvertently dropped his credit card somewhere near the curb in front of our house.

It was discovered by Juan, a young man who had recently moved in just few houses away from ours. He took it to Connie, a neighbor he knew in our block. He asked her if she knew who Patrick was. She directed him to our house, but he apparently confused it with that of our next-door neighbors, Alan and Jenny. Jenny called Patrick the following day to let him know she had his credit card. Prior to her call, we hadn't even noticed it was missing.

So, folks be proud. A newcomer among us, a neighbor we had yet to meet, has reminded us that this is the real Wrigley, the community-centered, neighborly Wrigley where good things do happen. And, as for Juan... we have a box of Swiss chocolates with his name on it.

Coyotes in Wrigley

A blog by long time Wrigley Resident Jennifer Beaver followed by a response from John Keisler of Long Beach Animal Care Services who will be one of our guest speakers on October 4th.

Visit Jennifer's blog at <http://www.corridorvoices.com/2010/coyote-bites-off-cats-head/>

I was out early gardening on Sunday to beat the heat. Doing my drought-tolerant thing in one of the most densely populated areas of the county. In the city of Long Beach, in the state of California, where we pay plenty of taxes and have agencies like Animal Control to keep us safe from animals and keep animals safe from harm.

That's when my neighbor came by and told me about the cat head on the 2700 block of Cedar. Sitting there, left by the coyote that ripped it and left it. Nothing else. Just the head.

This is a hallmark of coyote killings. And there were witnesses. For the past few nights, coyotes having been roaming the streets of Wrigley.

Animal Control's answer? "Sorry, we can't do anything about it. Coyotes are a protected species. Keep your cats inside."

So it looks like cats and small dogs are fair game for coyotes in Long Beach. You might think it's OK to let your beloved companion out for a midnight pee. Or that the cat you let out the night before is just late responding to the breakfast bell. But what if it's a night when the coyotes are on the hunt?

I am furious, and afraid. The laws we enact to protect endangered animals are now endangering our pets. Surely, there must be a common sense answer here. And I am sorely disappointed that Animal Control can't deliver one.

Response

Dear Ms. Beaver,

Thank you for keeping your neighbors connected on issues related to animals--particularly coyotes in the Wrigley area. While we all know that coyotes have been in Long Beach for decades (e.g. Los Coyotes Diagonal, Coyote Creek), there are still many residents that do not know of their presence and the need to keep their small animals inside. Like any public safety issues, the police remind us to keep our property secure; and animal care services reminds everyone to keep their pets secure at night.

It is important to note that although there has never been a reported coyote bite of a human being in the history of the City, we do regularly get calls about free roaming animals--primarily cats in the city--killed by coyotes at night when they typically emerge to hunt and forage. While the State Department of Fish & Game is responsible for wildlife issues, the local Animal Care Services regularly conducts community meetings about wildlife and the need to create an inhospitable environment for them (e.g. removing attractants such as food, water and shelter). Fish & Game considers it the responsibility of the animal owner to keep their pets safe and secure at night.

There are a number of things we can do to help residents keep their animals safe. With regard to wildlife there are a number of resources online, including information about our successful Wildlife Watch Program. We are the only local agency in the state that provide online reporting and mapping of wildlife activity:

- Wildlife Resources: http://www.longbeach.gov/acs/urban_wildlife/default.asp
- Report Sightings Online: <http://www.longbeach.gov/acs/wildlife/report/default.asp#>
- 2009 Coyote Activity: <http://www.longbeach.gov/civica/filebank/blobdload.asp?BlobID=20014>

TO LEARN MORE, COME TO THE OCTOBER 4th WRIGLEY ASSOCIATION MEETING

Clean Up Wrigley!



The board of the Wrigley Association with help from some of the general membership has been taking to the streets the past few weekends to clean up our business corridors. Want to help them? Contact wringleyville@att.net to take an active roll in building the community we all know we can have here in Wrigley!

To the left, Raul & Lillian get dirty on Willow.

President's Front Page Column Continued

do not need to bring your CAT but you may if your cat has been micro chipped and you wish to have that chip registered with the ACS. We are happy to announce that Stearns Musical Theater Group will be performing.

August's meeting included news of events and issues relevant to our neighborhood from representatives from the Sixth and Seventh council districts. Also, David White, the Central Area project officer from the Long Beach Redevelopment Agency explained the funding of the projects within our area, and he also gave status updates on the current projects. For those who missed our meeting, I urge you to visit the LBRDA's web site at: <http://www.longbeachrda.org/default.asp>. to review the various documents available regarding not only Wrigley but all of the projects within the Central Project area.

September's meeting was focused on safety and education. Our "Back to School" night featured presentations by the principals of Holy Innocents, Jackie Robinson Academy, and Lafayette Elementary. It was gratifying to realize what strong and thoughtful leaders our schools have. LBPd West Division Commander Levy and two of his officers came to give us an update on Wrigley Crime stats and to provide us with some safety tips and to meet us. The good news is that the violent crime stats were down over the summer. The bad news, residential burglaries were up and were often crimes of opportunity: unlocked doors and open windows were, unfortunately, an *invitation* to some criminal minds. This is something my neighbor experienced as well as others friends in the area. Lastly, we were also very proud to hear from our new Seventh district councilmen who spoke of his strong commitment to building a strong business base on Willow and strengthening our overall neighborhood. We also had LIVE entertainment provided by the Stearns Musical Group. They are so good.

I look forward to seeing you all this coming next Monday, the 4th at Veterans Park at 7 pm. As always, we will be providing coffee and snacks, and free child care is available. Hope to see you there neighbor.

Decorating with the Diva

NEWSLETTER FROM YOUR COLOR DIVA

FALL 2010

Fall Decorating Tips For All Decor



Capture fall, and bring it indoors for everyone to enjoy. Update your fall decorating to reflect the changing weather and upcoming seasons of cozy evenings and family.

Simple Staircase
Bring harvest flair to a staircase with bundles of grasses, or wheat tied with reds or ribbons.



Candles Add Warmth
Add a candle to a display of nature's bounty.



Add a Layer of Texture
Anything with texture adds dimension. Wool area rugs make a room cozy. Add pillows and throws.

Cover Those Windows
Drapes warm up a space. Floor-to-ceiling drapes soften the room and adds glamour.



YOUR

Color Diva

Residential, Commercial, & Beyond

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YourColorDiva@aol.com

Your Color Diva is a Subsidiary of Siegel Companies
Some photos and copy provided by BHO

Your Color Diva, Shoshannah Siegel, assists clients in selecting color for their homes and businesses. Baffled by the overwhelming choice of color? Call Your Color Diva today!

Wrigley Is Going Green

Wrigley is Going Green has been awarded a grant from the Neighborhood Partners Program to plant 60 trees on the streets around the Wrigley Garden on Henderson Avenue. The trees will be a welcome addition to the neighborhood which has been seeing vast improvement since the thriving community garden moved into the plot of land where two drug houses were torn down. Where once there was blight, now there is beauty.

Please mark your calendars for November 20 at 9 a.m. to help us plant the trees.

We will be sending out more info as the event gets closer, so watch for our upcoming notices.

Look forward to seeing you on November 20.

Best,
Lisa Wibroe, Mauna Eichner,
and Lee Fukui



Picture from a previous tree planting



Long Beach Businesses:

There are many businesses that generously support the Wrigley Association and its events, Businesses that are members of the Wrigley Association are listed throughout this issue. Contact wrigleyvillage@att.net if you have questions about business memberships.



Buono's Pizzeria
401 W. Willow Street
Long Beach, CA 90806
562-595-6138
www.buonospizza.com/

Wrigley Leader

Volunteer! Annual LBC Bike Count



October 14 & 17: Count Bikes to Make Bikes Count!

Step 1: Select a Volunteer Training to Attend

When: Tuesday, October 12

Where: CSULB Pyramid Annex Building

Times: 12 PM, 2PM, or 6PM

When: Wednesday, October 13

Where: Long Beach City Hall, 333 W. Ocean Blvd, 9th Floor Conf. Rm.

Times: 8 AM or 9 AM

Step 2: Register to Volunteer!

Register at www.csulb.edu/rideshare ("Bike Count") or call us at (562) 570-6667

Step 3: Count/Survey on Thurs., Oct. 14 and/or Sun., Oct. 17

On 10/14, Thursday - 7-9AM or 4-6PM

On 10/17, Sunday - 12-2PM

Step 4: Drop off Count/Survey Forms

Drop off your count forms & pick up a **\$10 THANK YOU GIFTCARD** for a local bike shop



Want more info? Call (562) 570-6667
or visit www.bikelongbeach.org





West Division Police Blotter



Dear Community Members,

Commander Levy and Staff would like to invite you to the last West Division Community Leadership Forum of the year. The Forum is scheduled for Wednesday, Oct. 27, at 6:00PM; at the West Division 1835 Santa Fe.

DUI Sting

On Friday, September 3, 2010, the Long Beach Police Department's Traffic Section conducted a DUI Saturation Patrol throughout Long Beach. This patrol operated from 6:00 p.m. Friday night until 2:00 a.m. Saturday morning. During the eight-hour operation, ten additional police officers patrolled the city looking for impaired drivers, resulting in the following statistics:

- 5 DUI arrests
- 1 felony arrest
- 3 drivers cited for unlicensed driving
- 3 vehicles impounded
- 70 citations issued
- 20 parking citations

DUI Saturation Patrols are a vital component in the fight against impaired drivers. Nationally, impaired driving caused by alcohol or drugs causes one death every 30 minutes, and one injury every 2 minutes. The average American has a 30% chance of being injured or killed by an impaired driver. Saturation patrols have been proven to reduce impaired driving related collisions by removing these drivers from our streets.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Safety Administration. "When more people drive sober and safely, lives are saved. It's just that simple," said Christopher J. Murphy, Director of the Office of Traffic Safety. "This grant will help make Long Beach just that much safer of a place to work and live."

Texting Police Tips

The Long Beach Police Department is pleased to announce the implementation of an anonymous crime tip reporting system, which uses a common cell phone texting or internet-based platform.

TIPSOFT is an application which allows a tipster to provide information to the L.B.P.D. and remain completely anonymous through one of two methods. The first option is through Short Message Service (SMS), more commonly known as a text message, which can be used by virtually any cell phone user. The second option is to submit a "Web Tip" using any computer in the world equipped with Internet service. Police Chief Jim McDonnell said, "In light of the serious budget constraints that we continue to face daily, we must take full advantage of what technology has to offer to help us improve our effectiveness to solve crime."

The tipster and the L.B.P.D. can communicate only through an "anonymizer" and the tipster need not ever be known to police. Chief McDonnell continued, "Individuals who possess valuable information can report it and feel confident that their identity will be protected."

Individuals wanting to "text a tip" can do so by following a few easy steps. First, the tipster needs to text "274637" which can be easily remembered by spelling the word "CRIMES" on the keypad. Next, the person must begin their message with the letters LBPD and then follow it with their tip. Tipsters preferring to submit a "Web Tip" should visit www.tipsubmit.com, click on "Submit A Tip" and then follow the prompts. For additional information on how to submit a tip, visit the Long Beach Police Department's website at www.longbeachpd.org.

FREE Classes to Learn English

Please pass along the flyer below to anyone
looking to learn English

Neighborhood Improvement

Neighborhood Grants, Home Improvement Rebates, Neighborhood Cleanups and Graffiti Removal, Community Police Centers, Safety Programs, Shopping Cart Enforcement



¡Aprenda Ingles GRATIS!

¡Registrese Hoy!

PROGRAMA DE INGLES COMO SEGUNDO IDIOMA (ESL) PARA ADULTOS:

El laboratorio de ESL es un programa para aprender Ingles a su propio paso en el cual los estudiantes son proveídos con acceso a computadoras, libros, discos compactos, ayuda y asistencia bilingüe para estudiar y aprender Ingles en su casa y en el laboratorio de ESL.



Graduados del Programa de Ingles como Segundo Idioma del 2010



Clases disponibles desde octubre del 2010 a junio del 2011

Las horas de operación del laboratorio de ESL son: martes, miércoles y jueves de 8:00 a.m. a medio día. Cada modulo de aprendizaje toma aproximadamente de tres a seis meses para terminarlo.

¡LLAME Y RESERVE SU LUGAR!

Las sesiones de orientación del Programa de ESL se llevaran acabo

Martes, 5 de octubre del 2010 de 9:00 a.m. a 10:00 a.m.

Martes, 19 de octubre del 2010 de 9:00 a.m. a 10:00 a.m.

Martes, 2 de noviembre del 2010 de 9:00 a.m. a 10:00 a.m.

En la Escuela Intermedia Clásica Franklin, Avenida Cerritos #540 Salón 214

**PARA MAS INFORMACION, POR FAVOR LLAME A,
Gonzalo Sanchez al (562) 570.1114 ó por correo electrónico a
Gonzalo.Sanchez@longbeach.gov**

La Escuela Intermedia Clásica Franklin, la Fundación de la Biblioteca Pública de Long Beach, la Biblioteca de Long Beach y el Buró de Servicios Comunitarios están ofreciendo esta experiencia de aprendizaje.

La Ciudad de Long Beach tiene la intención de facilitar los servicios e instalaciones razonables en conformidad con la Ley para los Norteamericanos con Discapacidades de 1990 (Americans with Disabilities Act of 1990). Si usted requiere servicios o instalaciones especiales ó si desea esta información en un formato alterno, favor de comunicarse con Gonzalo Sánchez al (562) 570-1114 48 horas antes del evento.



444 W. Ocean Blvd., Ste. 1700, Long Beach, CA 90802 T 562.570.6866 F 562.570.5248 TTD 562.570.5832 www.longbeach.gov/d/neighborhood_services

JOBS

UPS is hiring individuals to work as part-time Package Handlers. This is a physical, fast-paced position that involves continual lifting, lowering and sliding packages that typically weigh 25 - 35 lbs. and may weigh up to 70 lbs. Part-time employees usually work 3 ½ - 4 hours each weekday (Monday through Friday) and typically do not work on weekends or selected holidays.

Package Handlers receive an hourly rate of \$8.50 – \$9.50. UPS part-time employees also receive an attractive benefits package. Please note that these opportunities are part-time only working approximately 17 1/2 – 20 hours per week. Employees can expect to take home between \$110.00 and \$150.00 each week after deductions have been taken for taxes, etc.

UPS provides an excellent employment opportunity for students. Through the UPS Earn & Learn program, our student employees receive all the paid benefits of a great part-time job with UPS, plus outstanding education assistance of up to \$1,500 per semester / \$3,000 per year with a maximum lifetime benefit of \$15,000. This assistance can be used for tuition, books and fees as long as you are attending an approved college, university, trade or technical school. You will be eligible for the Earn & Learn program on your first day of work.

Visit

<https://ups.managehr.com/JobSearch.aspx>

to apply.

MEMBERSHIP RENEWAL FORM

Ask your neighbor to join, there is strength in numbers!

The Wrigley Association will not sell, loan or give membership information to anyone, under any circumstances, unless compelled by law.

Name(s) _____

Email Address _____

Address _____

Telephone Number _____ FAX _____

As a member, I/We agree to abide by the Association By-Laws

Membership Year is June 1, 2010 through May 31, 2011

Annual Membership Fee: \$15.00, Make Check payable to Wrigley Association

Optional Contributions: \$_____ For Wrigley Landscape Project

\$_____ For Wrigley is Going Green

\$_____ Donation

\$_____ Total Payment

Type of Membership: Resident___ Business___ Associate___

Please check if you are interested in volunteering for Association Activities___



PO Box 16192

Long Beach, CA 90806

E-mail: wringleyville@att.net

Wrigley Association Websites:

www.neighborhoodlink.com/longbch/wrigley/

www.facebook.com/group.php?gid=28996908644

www.myspace.com/wrigleyassociation