

LCON (Louisville Coalition of Neighborhoods ... website *LCON.org*)

Seminar for Public Speaking & Presentation Training

Instructor: Jack Francis, e-mail: JackFrancis@BellSouth.net, phone: (502) 451-8611

Class Location: Highlands-Shelby Park Library, Mid-City Mall, 1250 Bardstown Road, 40205, (502) 574-1672

Apply for class by filling out "Student Information Form – Public Speaking" at LCON website.

Each class accepts 12 students. Class "A" meets weekday evenings. Class "B" meets on Saturdays.

Objective: Actively participate in presentation-style classroom with "hands-on" exercises to increase our effectiveness as presenters & public speakers about our communities to our neighborhoods in Metro Louisville.

Expected Outcome(s):

1. Develop stories & "tales-to-tell" allowing us to effectively communicate & connect with our audiences.
2. Apply the "Ho-Hum!, Why Bring That Up?, For Instance ... , So What?" format to a topic.
3. Become constructive critics of presentation delivery for each other in order to enable continued growth & self-improvement.
4. Form a collaborative network with classmates for on-going support & growth in public speaking.

Class Syllabus (maximum of 12 students in each class for total of 24):

Day 1 (Class "A" 6:00p-8:45p Mon 2Apr2007 and Class "B" 10:00a-12:45n Sat 7Apr2007) – First Week.

Pre-Work – prepare 5-bullet biography to give to classmate to introduce you at class. (*Think FUN!*)

1st Hour – introduce each other before group and/or share a story. (*Experiment*)

Working break – short course on "Ho-Hum!, Why Bring That Up?, For Instance ..., So What?" format.

2nd Hour – practice the "Ho-Hum!" by tossing the verbal "medicine ball". (*Improvisation at its finest*)

Day 2 (Class "A" 6:00p-8:45p Mon 9Apr2007 and Class "B" 10:00a-12:45n Sat 14Apr2007) – Second Week.

Pre-Work – prepare a short story that enables you to verbally illustrate your passion for your neighborhood.

1st Hour – practice the "Why Bring That Up?" by creating focused transitions of thought.

Working break – short course on "formatting" a story so that it works for you, along with rehearsal pointers.

2nd Hour – practice the "For Instance ..." by forming parallel lists & organizing a "clothes tree" in the minds of the audience.

Day 3 (Class "A" 6:00p-8:45p Thu 19Apr2007 and Class "B" 10:00a-12:45n Sat 21Apr2007) – Third Week.

Pre-Work – prepare & rehearse your 3-minute speech; talk-to-yourself in a mirror; time your presentation.

1st Hour – practice the "So What?" by closing-the-sale, summing-up & making a "call-to-action".

Working break – interactive discussion on "What Worked Well & What Needs Improvement".

2nd Hour – present 3-minute talks using "HH:WBTU:FI:SW" format.

Each class has "Pre-Work" and there is "Homework" between the weeks, both of which need to be completed prior to class time. Please plan ahead to come to class prepared to present and participate.