



EAST SACRAMENTO IMPROVEMENT ASSOCIATION

SUMMER 2009 NEWSLETTER

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August 26th • General Membership Meeting



Featured Speaker:

Councilmember Kevin McCarty will be the featured speaker at the meeting at David Lubin School from 7pm to 9pm.

Councilmember McCarty is a candidate for the California State Assembly in the 9th district which represents East Sacramento.

Additional Agenda Item:

Discussion of impacts to East Sacramento Parks due to budget reductions. A representative from the City will be in attendance.

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IMPROVEMENT ASSOCIATION





President's Message: Cyril Shah

that East Sacramento was one of four neighborhoods that he did not win in the last election, and he vowed to visit frequently and improve his relationship with the neighborhood.

In late July, I discussed several topics with the Mayor including the deep cuts to the City's Parks and Recreation budget. The budget cuts significantly impact East Sacramento parks, programs, services and facilities. ESIA is working with neighbors near Bertha Henschel Park to mitigate their loss of pool hours and services. In addition, ESIA wrote a letter of support to the USTA for grant funds to improve the tennis courts at McKinley Park.

We are proud to welcome Councilmember Kevin McCarty to our general membership meeting on August 26. McCarty is a candidate for the 9th district in the State Assembly. The 9th district includes East Sacramento, and we look forward to hearing how his platform will affect the state, the district, and our neighborhood (we will invite each candidate to visit ESIA prior to the election). The meeting will begin at 7pm at David Lubin School. The quarterly ESIA meetings are a great way to stay informed about what is happening in the neighborhood. See you there.

Sincerely,

Cyril Shah
President

The summer got off to a roaring start with four very well attended Pops in the Park concerts in June. Thousands of people turned out to hear live music, socialize with their friends and neighbors, and enjoy a series of pleasant summer evenings in our beautiful neighborhood parks.

The 4th of July parade on 41st and 42nd Streets was bigger and better than ever. Kids decorated their bikes, wagons and strollers, while adults hosted barbecues and parties on their front lawns. A couple homes had live music, and one family even built a temporary stage attached to their front patio. If you typically escape to the mountains or the coast for Independence Day, I encourage you to stay in town one year and attend the parade. It will make you proud to live in East Sacramento.

The spring general membership meeting was jam-packed. Mayor Kevin Johnson concluded his 100th day in office with a visit to ESIA. He recapped the beginning of his term and took questions from members. The Mayor pointed out

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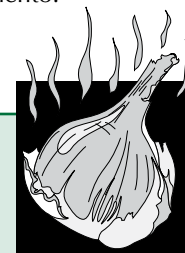
2009 Sidney Pope Orchid and Onion Award Recipients

ESIA Presented Awards at the June 20th Bertha Henschel Pops in the Park.



The Orchid went to the
38th Street Neighbors
for the new Setback Ordinance

In the fall of 2008, a property owner applied to demolish an existing house on 38th Street and replace it with a much larger new house that would extend significantly closer to the street than other houses on the block. When the neighbors protested, they were told that the only rule governing front setbacks is the citywide minimum of 25 feet. The neighbors on 38th Street, with support from ESIA, wrote new ordinance language that was adopted by the City Council. The ordinance now triggers design review if a house is proposed closer to the street than the average of the two houses on each side. The 38th Street neighborhood is commended for maintaining the beauty of their street and protecting the unique character of East Sacramento.



The Onion Award went to
Express Furniture
5109 Folsom Boulevard